

JON GORDON DAN BRITTON JIMMY PAGE

Foreword by MARK BATTERSON
Author of the New York Times Bestseller The Circle Maker

CONTENTS

Cover

Title Page

Copyright

Foreword

Introduction

Your Life Word Gives you the Desire and Direction to Live Your Destiny.

Your Life Word Creates More Clarity, Confidence, and Courage.

Begin with the End in Mind.

Chapter 1: The Story of Life Word

That's What Life Word Is All about—Ensuring that we Really Live.

Life Is Short. Make the Most of it!

Who am I Made to be? Why am I here? What Energizes me?

Live Each Day Like It's Your Last.

<u>Dream Bigger Dreams, Take Bigger Risks, Believe in the Impossible.</u>

<u>Creating a More Positive World, One Person at a Time.</u>

<u>Chapter 2: The Significance of Legacy</u>

<u>It's been said that Two things in Life are Certain—</u>
<u>Death and Taxes.</u>

What will People say about me at my Funeral?

<u>Far Too Many People Get Stuck in the Past or Paralyzed</u> in the Present.

Will I Live well?

Chapter 3: The Power of Legacy

<u>Legacy Is What you Leave Behind that Lives on in Others.</u>

What do you want to be Remembered for?

When People Talk about Legacy, It's All about Making a Difference for Others.

<u>Legacy . . . "It's not about you!"</u>

<u>Life Is about What you give, Rather than What you</u> Get.

Chapter 4: The Process

Your Life Word becomes a Driving Force to Align Your Efforts and Eliminate Distractions.

Chapter 5: Define Your Power

If you could have any "Superpower," What would it be and why?

<u>Identifying Your Unique Gifts and Strengths helps you</u> <u>Define Your Power.</u>

<u>Gifts you are Naturally Born with; Strengths you Develop.</u>

<u>Chapter 6: Determine Your Purpose</u>

You are here for a Reason.

Every One of Us can Live on Purpose Every Day.

<u>Purpose Is about a Sense of Calling and Investing in a Cause.</u>

Purpose Gives you a Sense of Mission and Meaning

Chapter 7: Discover Your Passion

Passion Is Oxygen for the Soul.

<u>Passion Is What Drives you, Motivates you, and Energizes you.</u>

Passion Is Filled with Optimism and Belief.

Passion Is Fueled by Big Dreams.

<u>Making a Difference for Others Is the Reason for Great Passion.</u>

Chapter 8: My Life Word

Step 1: Preparing Your Heart Is All about Looking In

<u>Step 2: Asking Your Inner Circle for Insight Is about Looking Around</u>

Step 3: Beginning with the End in Mind Is about Looking Ahead

Step 4: Discovering Your Life Word Is All about Looking Up

Step 5: Living out Your Life Word Is All about Looking
Out

Chapter 9: It's Never Too Early (or Too Late)

<u>It Ought to be the Business of Every Day to Prepare</u> <u>for our Last Day.</u>

Chapter 10: Now What?

<u>GetOneWord.com</u>

Acknowledgments

About the Authors

End User License Agreement

Life Word

Discover Your One Word to Leave a Legacy

Jon Gordon Dan Britton Jimmy Page

WILEY

Cover design: Michael J. Freeland

Copyright © 2017 by John Wiley and Sons, Inc. All rights reserved.

Published by John Wiley & Sons, Inc., Hoboken, New Jersey. Published simultaneously in Canada.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, scanning, or otherwise, except as permitted under Section 107 or 108 of the 1976 United States Copyright Act, without either the prior written permission of the Publisher, or authorization through payment of the appropriate per-copy fee to the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923, (978) 750-8400, fax (978) 646-8600, or on the web at www.copyright.com. Requests to the Publisher for permission should be addressed to the Permissions Department, John Wiley & Sons, Inc., 111 River Street, Hoboken, NJ 07030, (201) 748-6011, fax (201) 748-6008, or online at www.wiley.com/go/permissions.

Limit of Liability/Disclaimer of Warranty: While the publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. No warranty may be created or extended by sales representatives or written sales materials. The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional where appropriate. Neither the publisher nor the author shall be liable for damages arising herefrom.

For general information about our other products and services, please contact our Customer Care Department within the United States at (800) 762-2974, outside the United States at (317) 572-3993 or fax (317) 572-4002.

Wiley publishes in a variety of print and electronic formats and by print-on-demand. Some material included with standard print versions of this book may not be included in e-books or in print-on-demand. If this book refers to media such as a CD or DVD that is not included in the version you purchased, you may download this material at http://booksupport.wiley.com. For more information about Wiley products, visit www.wiley.com.

ISBN 9781119351450 (cloth); ISBN 9781119351719 (ePDF); ISBN 9781119351726 (ePub)