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FOOTBALL AND THE WOMEN'S WORLD CUP

Organisation, Media and Fandom

Carrie Dunn





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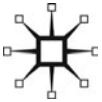
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▶ **Football and the
Women's World
Cup: Organisation,
Media and Fandom**

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FOOTBALL AND THE WOMEN'S WORLD CUP

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To my parents – who, unlike some of those surveyed in the FA's research quoted here, would never have dreamed of telling me that football wasn't an appropriate hobby for a girl

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Introduction: The Women's World Cup

Abstract: This chapter sets the context for the 2015 Women's World Cup and highlights the historical lack of research into women's sport and women's football in particular, especially after the 1980s boom in scholarship into the men's game. It also provides some context for my interest in this tournament, and my professional background in sports journalism and sports academia.

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