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The European Emission Trading System and Its Followers Comparative Analysis and Linking Perspectives



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Preface

During the past decades there has been a wide debate on which economic instruments are more suitable to fight climate change in a way that is both economically efficient and legally rigorous. Among the various instruments, Emission Trading has gained increasing importance worldwide. Following the example of the European Emission Trading System (henceforth EU ETS), which set up in 2005 the first international carbon market, many other countries have decided to set up their own ETS at the national or regional level, generating a sort of rapid sprawling of the ETSS around the world. Given the difficulties encountered in the post-Kyoto phase (and actually during the Kyoto phase too) to pursue a multilateral solution to climate change problems, many scholars and policy-makers started looking at linking ETSS as a possible way to progressively achieve a common instrument to reduce polluting emissions. Linking ETSS implies deep economic and legal difficulties: it requires a rigorous legal framework for its proper economic functioning. Still, it might become one of the main routes to fight climate change in the near future.

To get a deeper understanding on this issue, this book provides a detailed analysis of the main ETSS from both the legal and economic perspectives with the intent to compare their features and examine whether and how to link them in the future.

It is the effort of a joint legal and economic team based at the University of Siena where we collaborate within the research group R4S—Regulation for Sustainability.

The book is divided into four parts. Chapter 1 is devoted to the analysis of the EU ETS, which has played a pioneering role in establishing a large international carbon market. Chapter 2 examines what we call the followers, namely, the main ETSS that have been set up in various regions after the EU ETS. In particular, we selected three ETSS (California, RGGI and Quebec) that we regard as crucially important not only for their dimensions but also for their actual or potential capacity to set up bilateral or multilateral ETS agreements. We originally examined also other ETSS that could play an important role in the future carbon markets, such as Australia and China. But we decided to exclude them from the final version because

the Australian government eventually abandoned its ETS project, while the Chinese pilot ETSs are still at their early stages with no sufficient data available for a proper analysis. The first two chapters provide the foundations for the following two. In particular, Chap. 3 performs a comparative analysis of the ETSs examined above providing some critical insights on the lessons learnt from the leader (i.e. the EU ETS) and its followers. Finally, Chap. 4 investigates the pros and cons of linking various ETSs, discussing the requirements for a successful linking and the alternative ways in which this can be realised.

The book originates from a research project entitled “The future of carbon trading regulation in the post-2012 international climate change negotiations” supported by Enel Foundation. We are indebted to Enel Foundation for its financial support which gave us the opportunity to conduct a deep analysis of the subject. We are also thankful to many scholars and seminar participants who provided numerous insights and suggestions as our research evolved over time beyond the original project along with the continuous changes in the ETS legislation and in the international scenarios. In particular, preliminary drafts of single parts of this book were presented at the Tsinghua University in Beijing, the School of Oriental and African Studies in London and the University of Siena. We would like to thank seminar participants for stimulating discussions that helped us improve the analysis. We take this opportunity to thank also Sebastiano Cupertino, Michele Marini and Francesca Volpe for providing valuable research assistance in searching for relevant data and legislative sources, and two anonymous referees for their helpful and constructive indications.

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Abbreviations and Acronyms

AAR	Authorised Account Representative (RGGI)
AB32	(Californian) Assembly Bill 32
CAD \$	Canadian Dollars
CARB	California Air Resource Board
CCA	California Carbon Allowance
CCAP	(Quebec) Climate Change Action Plan
CCFE	Chicago Climate Futures Exchange
CCR	Cost Containment Reserve
CER	Certified Emission Reduction
CFR	Code of Federal Regulations (USA)
CH ₄	Methane
CO ₂	Carbon Dioxide
CO ₂ -e	Carbon Dioxide Equivalent
CP1, CP2, CP3	Commitment Period 1, 2, 3
CPM	(Australian) Carbon Pricing Mechanism
EC	European Community
EEA	European Environment Agency
EEX	European Energy Exchange
EFTA	European Free Trade Agreement
ETS	Emission Trading System
EU	European Union
EUA	European Union Allowance
EU ETS	European Union Emission Trading System
GHG	Greenhouse Gas
HFCs	Hydrofluorocarbons
ICAO	International Civil Aviation Organisation
ICE	Intercontinental Exchange
KP	Kyoto Protocol on Climate Change
MRR	Mandatory Reporting Regulation
MtCO ₂	Mega Tonnes of Carbon Dioxide
MW	Megawatt

N ₂ O	Nitrous Oxide
NF ₃	Nitrogen Trifluoride
OTC	Over-the-Counter
PFCs	Perfluorocarbons
QEA	Quebec Emission Allowances
RGGI	Regional Greenhouse Gas Initiative
RGGI COATS	RGGI CO ₂ Allowance Tracking System
SF ₆	Sulfur Hexafluoride
tCO ₂	Tonnes of Carbon Dioxide
UNFCCC	United Nations Framework Convention on Climate Change

Chapter 1

The EU ETS: The Pioneer—Main Purpose, Structure and Features

1.1 Introduction

Since its introduction, the European Emission Trading System (EU ETS) immediately gained attention from scholars and policy-makers as it was the first trans-boundary cap and trade scheme and the largest air ETS in the world. For these reasons, it was commonly regarded as a “prototype” for the other ETSS established at national level around the world (Ellerman 2010).

Through the years, the EU ETS has progressively gained a paramount position within the EU climate change legislation and currently represents the most striking flagship in this sector, with more than 11.000 installations covered by the scheme. In parallel, the EU ETS has paved the way for the establishment of many other ETSS in several jurisdictions. Such schemes are now recognised worldwide as the “cornerstones” of the climate change policy, especially in the view of the lengthy and difficult process of the international climate change multilateral negotiations.

This chapter presents and analyses the EU ETS in a legal and economic perspective, with the view to assess whether it has truly represented a prototype for the other ETSS established around the world. To this end, the analysis firstly focuses on the most relevant legislative framework and technical aspects of the EU cap and trade scheme, in order to better understand its purpose, structure and features (see Sects. 1.2–1.9). Secondly, the evolution of carbon price and the economic and environmental effectiveness of the EU ETS are examined, so as to assess the real performance of the EU ETS and evaluate its suitability to act as a model for other national or regional ETSS (see Sects. 1.10 and 1.11). Finally, attention is devoted to the structural reform proposals that have been advanced to improve the functioning of the EU ETS in response to the difficulties encountered by the system in the last few years (see Sect. 1.12).