

TRADE  SECRETS

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**12 SIMPLE
TECHNICAL
INDICATORS
THAT REALLY WORK**

MARK LARSON

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Mark Larson



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From the Publisher

The editors at Marketplace Books have always kept a steady goal in mind, and that is to present actionable information on stock trading in the most straight-forward, practical medium available. Sometimes this involves a book, sometimes a newsletter, a DVD, or an online course program. What we've learned from the many products we've developed over the years is that a cross-medium approach is the most effective way to offer the greatest possible value to our readers.

So an idea was born. This innovative book and DVD set is one of the first in a series that combines a full course book derived from the actual presentation itself. Our idea grew out of a simple question. Students of stock trading spend a great deal of their own money attending lectures and trade shows. After all the travel, effort, and expense, that student will still have to assimilate a host of often complex theories and strategies. Sometimes he or she may want to ask a question or dig deeper into an issue, but they hold back; maybe because they still don't know enough about the bigger picture or maybe they don't even know some of the basic terminology. They may buy the DVD, but still. . . a lecture in itself is not a comprehensive learning tool and a person may still need yet another lecture or host of trial and error book purchases to master the subject.

So the question was: Does the average student of trading get enough out of an individual session to effectively carry their studies home and master a subject? The answer was a resounding no! Most attendees get bits and pieces of the message out of a long and expensive lineage of lectures, with critical details hopefully captured in page after page of scribbled notes. For those who are gifted with a

photographic memory and vast organizational skills, the visual lecture is just fine, but for the rest of us, the combination of the written word and a visual demonstration is the golden ticket to the mastery of any subject.

A comprehensive approach to learning is the course you are about to embark upon. We've taken Mark Larson's original lecture and extracted his core content into an easy to read and understand course book. You'll be able to pour over every word of Larson's groundbreaking presentation, taking in each important point in a step by step, layer by layer process. All of this is possible because our editors have developed this title in classic textbook form. We've organized and highlighted the key points, added case studies, glossaries, key terms, and even an index so you can go to the information you need when you need it most.

Let's face it, stock trading in any medium takes years to master. It takes time to be able to follow charts and pick out the indicators that mark the wins you'll need to succeed. And beyond the mathematical details and back-tested chart patterns, every presenter has three very basic premises for every student trader; they are to control your emotions, stay close to your trading plan, and do your homework. It's so important to know the full picture of the profession because it could either make you rich or put you in line for that second night job.

This DVD course book package is meant to give you all the visual and written reinforcement you need to study, memorize, document, and master your subject once and for all. We think this is a truly unique approach to realizing the full potential of our Traders' Library DVDs.

As always, we wish you the greatest success.

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