

Making Everything Easier!™

Australian & New Zealand Edition

Exchange-Traded Funds

FOR
DUMMIES®

Learn to:

- Diversify your investment portfolio
- Lower your investment costs and reduce your tax liabilities
- Take advantage of Australia's mining boom by investing in commodities
- Invest in international markets

Colin Davidson

*Chartered accountant and
freelance financial journalist*

Russell Wild

*Principal, Global Portfolios and
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Colin Davidson has worked in financial services for more than 20 years, both in Australia and overseas, in London and Asia. A qualified chartered accountant, Colin worked in Hong Kong as a stockbroker selling equities to global and regional fund managers. In Australia, he has managed a major bank's online stockbroking business and direct banking business, and run

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Russell Wild is a Certified Financial Planner and a Registered Investment Advisor. He is both fee-only (takes no commissions) and welcomes clients of both substantial *and* modest means. He calls his firm Global Portfolios to reflect his ardent belief in international diversification — using exchange-traded funds to build well-diversified, low-expense, tax-efficient portfolios.

Wild, in addition to the fun he has with his financial calculator, is also an accomplished writer who helps readers understand and make wise choices about their money. His articles have appeared in many national publications and professional financial journals.

Wild holds a Master of Business Administration (MBA) degree in international management and finance, a Bachelor of Science (BS) degree in business/economics, and a graduate certificate in personal financial planning. A member of the National Association of Personal Financial Advisors (NAPFA) since 2002, Wild is also a long-time member and board member of the American Society of Journalists and Authors (ASJA).

Russell grew up on Long Island and now lives in Allentown, Pennsylvania, with his two children, Adrienne and Clayton, along with Norman, the killer poodle. His website is www.globalportfolios.net.

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To the small investor, who has been bamboozled, bullied and beaten up long enough — Russell Wild.

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