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# The Book of Happiness Brilliant Ideas to

Transform Your Life

Heather Summers and Anne Watson



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## About the Authors



**Heather Summers** is an experienced senior executive who now runs her own successful human resources and management consultancy business. As well as strategic consultancy she specialises in executive coaching, personal growth coaching and training. Heather believes we all have much more potential than we give ourselves credit for. All the training that she is involved in, including the Luck

Workshops she runs with Anne Watson, help people find and fulfil that potential.

Heather holds an MBA, has an MA in English Literature and French, is qualified in Psychometrics and is a Master Practitioner in NLP. She is married with two children and lives in Harrogate.



Anne Watson runs an executive search business that focuses on finding high-achieving executives for businesses, and works with teams to ensure that they achieve their potential. In 1998 she sold a successful business, gaining the freedom to work in those areas that she is most passionate about. This includes running Luck Workshops with Heather Summers and challenging participants to take charge of their own destiny and outperform their own expectations. She has an MA Hons in Hispanic Languages, speaks four other languages including Urdu, is a qualified psychometrician and is a Master Practitioner in NLP. She is married with two children and divides her time between London and Harrogate.

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### Introduction

Most people aspire to being happier than they already are. They want to experience more enjoyment, more laughter, more pleasure, more success in life, work and relationships. However good it is, it could be better.

This book tells you how you can increase the amount of happiness in your life.

Start by filling in the Happiness Questionnaire either in Chapter 1 of this book or on-line at <a href="https://www.switchtosuccess.co.uk">www.switchtosuccess.co.uk</a>. This will give you an instant snapshot of your current state of happiness and you can use this to help you decide which critical aspects of happiness you need to focus on.

Our research shows us that those people who consider themselves to be most happy believe that happiness is a choice and a habit. We also know that it only takes 21 days to get rid of an unwanted habit and to acquire a new one. Just think of that - 21 days from now your life will be transformed! You will have decided that you control your own destiny and your own level of happiness. Not only that, you will have read the hundreds of Brilliant Ideas that you

can adopt to help you get there. You will feel new energy and new enthusiasm for life. You will reappraise the critical elements that make up your life such as your job, your relationships, your health, your money, your lifestyle and where you live. Make your starting point the belief that you could be happier and then this book will work brilliantly for you.

It is impossible to look at happiness without also considering unhappiness. A lot of our potential for happiness is reduced, restricted or even sabotaged by unnecessary unhappiness. You will learn in the course of this book many strategies for reducing unhappiness.

When we talk about happiness we don't mean euphoria, although that is a part of happiness, nor do we mean pleasure for pleasure's sake. It is making the most of what we have at each moment in time. This habit stops us from always postponing the moment when we believe we will be happy. Instead of constantly projecting happiness into a future time and place, 'when I retire', 'when I graduate', 'when I have paid off my mortgage', 'when I meet the person of my dreams', 'when I win the lottery', 'when I have travelled the world', 'when I have a family', 'when my children grow up', happiness will always be now. This skill of learning to live in the happy, present moment will also give you a bank of happy memories. These memories, just like photographs and videos/DVDs will provide happiness in the future and will be a brilliant resource to draw on when you are facing tough times or unhappy situations.

This book has been built on a solid foundation of research. Thousands of people have filled in our Happiness Questionnaire on <a href="https://www.switchtosuccess.co.uk">www.switchtosuccess.co.uk</a>. We have used this data to analyse the true nature of happiness and to use a model that describes how you can build happiness at six different levels. <sup>1</sup>

We were assisted in our research by the Innovation and Enterprise Unit of Lancaster University. They conducted an analysis of whether different age groups have different beliefs around what constitutes happiness.

Important findings across all age groups were as follows.

- Good health does not give you happiness but poor health makes you unhappy, whether it is yours or someone else's.
- Comparing ourselves to others affects our happiness. Generally people compare themselves unfavourably with others. They look at who they are and what they have and this comparison leads to feelings of unhappiness and discontent.
- Having more and more possessions does not increase happiness. It simply makes us want more.
- The most powerful source of happiness is human contact, whether it is with friends, family or closer relationships.

One surprising but wonderfully British finding, was that weather impacts more on people than you could ever imagine. The research showed that bad weather was a strong influence on how people felt and could go a long way towards explaining why so many British people own a place in the sun.

A salient difference between the age groups related to attitude to money. Younger people thought that money made them happy whereas older people thought that money was not a significant factor when thinking of happiness.

The research also demonstrated very clearly that youthful optimism is gradually eroded and as people get older, they become less happy. This is caused by people allowing themselves to be affected by things outside their control.

We, on the other hand, believe that happiness comes from within and that we have control over it. Whatever age you are you can choose how to look at circumstances and events in such a way as to increase happiness. Rather than allowing yourself to be swept along by events, emotions and experiences, decide now that happiness is inside you and within your control.

All of this goes to show that there is no natural entitlement to happiness. It means different things to different people. Nonetheless the structure of happiness remains the same for all of us. It does not arrive on a plate but needs to be developed, worked at and grown. We believe that by understanding the six steps on the Stairway of Happiness and by using the self knowledge gained from the Happiness Questionnaire you will be able use the Brilliant Ideas in a very practical way. The Book of Happiness will show you how to change any unhelpful attitudes and responses to ones that will transform your life. Make sure you enjoy yourself along the way! 1



### The Happiness Questionnaire

How happy can you be? Before you can take any steps to increase your happiness, it's best to check how happy you are right now.

We may or may not be born with a natural flair for happiness, but everyone can make or increase their own happiness in different parts of their life. It is simply a question of knowing how. Fill in the questionnaire below before you read the book and discover how truly happy you think you are.

When filling in this questionnaire, first of all remember that there are no right or wrong answers, with nothing bad or good about any score. Use the results to decide how you are going to read the book. Remember that this will be a reflection of how you are choosing to be at this particular moment in time. You can change if you want to and if you are willing to learn how to change.

You can also do this Happiness Questionnaire on our website www.switchtosuccess.co.uk. If you take the time to

do that as well, then you will receive by e-mail an individually tailored Happiness Profile.

Overleaf you will find 36 statements. Read each statement carefully and decide whether you agree with it more than you disagree.

If you mainly agree, tick YES.

If you mainly disagree, tick NO.

Answer every question and remember that although some answers may be harder to find than others, the more honest you are, the more valid the results will be.

Don't spend too long over any one question. If you are undecided, it's important to put down the first answer that popped into your mind.

| 1      | I love where I live and work   | Yes | No |
|--------|--|-----|----|
|        | I wish I was happier with what is going on in  |     |    |
| 2      | my life  |     |    |
| 3<br>4 | I get out and about to places I want to be<br>The key relationships in my life are not how I<br>want them to be                            |     |    |
| 5      |  |     |    |
| 6      | I love the sights and sounds that surround me daily  |     |    |
| 7      | When things go wrong I remember happy times  |     |    |
| 8      | I make time for the things that give me pleasure   |     |    |
| 9      | What I do in my daily life at home or work sometimes gets me down  |     |    |
| 10     | I enjoy many different interests that fill my life   |     |    |
| 11     | 100 100 100 100 100 100 100 100 100 100  |     |    |
| 12     | 지어님이 있어서 하는 이번 때문에 가게 되었다면 하는데   |     |    |
| 13     | I feel I could make much more of the talents I   |     |    |
| 14     | have   |     |    |
|        | I like to learn new things<br>I know I am always improving   | Н   | Н  |
| 16     | 진입하다 이 중 하시는데 그는 이 사람들이 되었다.   |     | П  |
| 17     | 있는 것 있는 것 같은 사람들은 기계를 하면 가게 하면 가게 가게 되었다면 말을 하는 것이다. 그리는 것 같은 사람들은 가게 되었다면 하는 것 같은 것이다. 그런 그리는 그리는 사람들은 사람들은 사람들은 사람들은 사람들은 사람들은 사람들은 사람들은 | П   | П  |
|        | things   |     |    |
| 18     |  |     |    |
| 19     | Sometimes I struggle to get up in the morning  |     |    |
| 20     | I believe life will go my way  |     |    |
| 21     | [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]  |     |    |
| 22     | I know what is important to me   |     |    |
|        |  |     |    |

|    |  | Yes | No |
|----|--|-----|----|
| 23 | I tend to take the good things I have for granted      |     |    |
| 24 | I know I can tackle anything life throws at me         |     |    |
| 25 | I am happy with my roots                               |     |    |
| 26 | Sometimes I wonder if I really matter                  |     |    |
| 27 | There are times when I wonder who I am                 |     |    |
| 28 | I am a worthwhile person                               |     |    |
| 29 | I am glad that I am who I am                           |     |    |
| 30 | Knowing who I am makes me happy                        |     |    |
| 31 | I am unsure where I am going in life                   |     |    |
| 32 | Life is meaningful                                     |     |    |
| 33 | I sometimes feel out of step with the world            |     |    |
| 34 | I feel part of a larger whole                          |     |    |
| 35 | My contribution will last                              |     |    |
| 36 | I am able to let go of things that really don't matter |     |    |

### The Stairway of Happiness Scoring Grid

- 1. Transfer every answer (Yes or No) into the relevant box in the Scoring Grid below
- 2. Circle every Yes answer you have that appears in a shaded box
- 3. Circle every No answer you have that appears in a clear box
- 4. Each circle is worth one point, so add up the number of circles in each row to get your totals

Remember! For a more in-depth and personally tailored Happiness profile why not complete the Happiness questionnaire online? Visit <a href="https://www.switchtosuccess.co.uk">www.switchtosuccess.co.uk</a>

|    |    |    |    |    |    |                                     | Totals |
|----|----|----|----|----|----|-------------------------------------|--------|
| 1  | 2  | 3  | 4  | 5  | 6  | Step 1 – Surroundings               |        |
| 7  | 8  | 9  | 10 | 11 | 12 | Step 2 – Behaviour                  |        |
| 13 | 14 | 15 | 16 | 17 | 18 | Step 3 – Skills<br>and Capabilities |        |
| 19 | 20 | 21 | 22 | 23 | 24 | Step 4 - Values<br>and Beliefs      |        |
| 25 | 26 | 27 | 28 | 29 | 30 | Step 5 –  Identity                  |        |
| 31 | 32 | 33 | 34 | 35 | 36 | Step 6 – Purpose                    |        |

In order to understand your scores, check out the Stairway of Happiness below, then go on to read how to interpret your scores.

The Stairway of Happiness

Step 6 – Purpose Purpose is what brings meaning into your life. It's why you are here.

Step 5 – Identity Identity is about acknowledging your roots and accepting yourself for who you are.

Step 4 – Values and Beliefs
Values and Beliefs are the programming,
power, motivation and energy behind your
actions.

Step 3 – Skills and Capabilities
Skills and Capabilities are all the talents you have or could have, given the opportunity.

Step 2 - Behaviour

Behaviour includes what you do, how you do it, who you do it with and how others behave with you. It's also about what you think, what you say and how you say it.

Step 1 - Surroundings

Your Surroundings are everything you see, hear and feel when you look around you. It's your environment and the results you are getting.

# Interpreting your scores on the Stairway of Happiness

Each row on the Scoring Grid represents one of the Steps on the Stairway of Happiness. The person who is truly happy is someone who sustains a high score at every level.

When you look at the scores you will see that the maximum score on any of the Steps is 6. If you have scored 4 or more, it would indicate that you are reasonably happy at that level. However, a score of 3 or less could mean that you have a certain dissatisfaction in that area of your life.

In order to improve the amount of happiness in your life, begin by reading the full description of each of the Steps on the Stairway of Happiness. First of all focus on all the parts of your life that bring you happiness. It is important to keep