

A GUIDE TO FACULTY DEVELOPMENT

SECOND EDITION

KAY J. GILLESPIE, DOUGLAS L. ROBERTSON,
AND ASSOCIATES

Afterword by William H. Bergquist

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A GUIDE TO FACULTY DEVELOPMENT

Second Edition

Kay J. Gillespie,
Douglas L. Robertson,
and Associates

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Afterword by
William H. Bergquist



Professional and Organizational Development
Network in Higher Education

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PREFACE

In the mid 1980s, the Professional and Organizational Development (POD) Network in Higher Education recognized that there was a need for a handbook for the field; the present work represents the third such volume in an evolving line of POD-sponsored publications. The previous edition of this book (Gillespie, 2002) represented a significant expansion of the earlier *Handbook for New Practitioners* (Wadsworth, Hilsen, & Shea, 1988). Higher education and the field are sufficiently dynamic that this second edition has been needed in less than a decade after the first edition, and requests to translate this new edition were received even prior to its publication. Representing a significant revision and expansion, this second edition has been completely rewritten and includes new authors and eighteen new chapters.

Purposes and Audience

The volume is designed to help educational developers, novice and expert alike, to provide valuable service, counsel, and leadership to their colleges and universities. The book presents a detailed description of the field of educational development for administrators, faculty, trustees, legislators, and students of higher education who may want, or need, to understand the nature, utility, and promise of the relatively young but quickly maturing field of educational development.

Overview of Contents

The book's twenty-three chapters are grouped into three parts. Part One, "Establishing and Sustaining a Faculty Development Program," comprises eight chapters that provide an introduction to the field, its history, literature, and key themes; an identification of basic issues, decisions, and practicalities in establishing and sustaining successful educational development programs; and a discussion of essential knowledge and skills that one needs in order to excel as an educational developer. Part Two, "Key Priorities in Faculty Development: Assessment, Diversity, and Technology," consists of eight chapters that address the assessment of programs, teaching, and student learning; explore what educational developers must know to become multiculturally and interculturally competent and to help faculty, students, and staff to do the same; and discuss how educational developers can help faculty to use technology effectively in their teaching as well as how educational developers can use technology effectively in their own work. Finally, Part Three, "Faculty Development Across Institutional Types, Career Stages, and Organizations," includes seven chapters that explore educational development in various institutional types—for example research universities, small colleges, and community colleges; examine ways in which educational developers can support faculty at various stages across their careers; and discuss the vital role that educational developers can play in organizational development at their institutions. Multiple points of entry exist for this book, and readers should feel encouraged to move around its linked chapters as fits their needs and interests.

Naming the Field

Readers of this volume will see the field referred to by a number of terms, including *educational development*,

faculty development, and *professional development*. Indeed, readers will notice that this book retains its former title, which refers to the field by its traditional but increasingly inaccurate name, “faculty development.” What *not* to call the field is clear: its interests, expertise, and core purposes include much more than faculty development. However, our professional community has not achieved consensus on what its name should be. As volume editors, we believe that imposing a common term on the contributing authors is inappropriate at this time because the current conversation about what to call the field remains productive. Therefore, as editors, we have chosen not to restrict this conversation prematurely; and readers will encounter the varying terms in this volume. Having said that, we strongly believe that, when the third edition of this volume is published, a naming consensus will have been achieved and the book must have an updated title.

Conclusion

Across the book’s twenty-three chapters written by its thirty-one authors, some points are repeated and emphasized by different authors; some authors voice different positions on identical issues; and of course all authors present original points on issues that only they discuss. This complexity represents well the field of educational development at the present moment, with its points of convergence, divergence, and growth. We hope that readers will experience in this book the field’s rich accumulation of all that it has been and the considerable potential of all that it may become.

August 2009

Kay J. Gillespie CKF Associates in Higher Education
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