









We bring stories to life

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Our story began over a century ago, when seventeen-year-old Egmont Harald Petersen found a coin in the street.

He was on his way to buy a flyswatter, a small hand-operated printing machine that he then set up in his tiny apartment.

The coin brought him such good luck that today Egmont has offices in over 30 countries around the world. And that lucky coin is still kept at the company's head offices in Denmark.

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## by SUE MONROE

Illustrated by Birgitta Sif

**EGMONT** 





