2015

Wiley Interpretation and Application of International Financial ncludes summary f key provisions of US GAAP Reporting **Standards**





Contents

<u>Cover</u>

Half Title page

<u>Title page</u>

Copyright page

About the Authors

<u>Chapter 1: Introduction to</u> <u>International Financial Reporting</u> <u>Standards</u>

Introduction Origins and Early History of the IASB The Current Structure Process of IFRS Standard Setting Convergence: The IASB and Financial Reporting in the US The IASB and Europe IFRS for SMEs Appendix A: Current International Financial Reporting Standards (IAS/IFRS) and Interpretations (SIC/IFRIC) Appendix B: Projects Completed Since Previous Issue (October 2013 to September 2014) Appendix C: IFRS for SMEs

Chapter 2: Conceptual Framework

Introduction Conceptual Framework for Financial Reporting 2010 Conceptual Framework Project Hierarchy of Standards IFRS Practice Statement Management Commentary US GAAP Comparison

<u>Chapter 3: Presentation of Financial</u> <u>Statements</u>

Introduction Scope Definitions of Terms Financial Statements General Features Structure and Content Future Developments Illustrative Financial Statements US GAAP Comparison

<u>Chapter 4: Statement of Financial</u> <u>Position</u>

Introduction Scope Definitions of Terms General Concepts, Structure and Content Classification of Assets <u>Classification of Liabilities</u> <u>Classification of Shareholders' Equity</u> <u>US GAAP Comparison</u>

<u>Chapter 5: Statements of Profit or</u> <u>Loss and Other Comprehensive</u> <u>Income, and Changes in Equity</u>

Introduction Amendments Effective During 2011 Future Developments Scope Definitions of Terms Concepts of Income Recognition and Measurement Statement of Profit or Loss and Other Comprehensive Income Presentation in the Profit or Loss Section Other Comprehensive Income Statement of Changes in Equity US GAAP Comparison

Chapter 6: Statement of Cash Flows

Introduction Scope Definitions of Terms Background Presentation Other Requirements Disclosure and Examples Consolidated Statement of Cash Flows US GAAP Comparison

<u>Chapter 7: Accounting Policies,</u> <u>Changes in Accounting Estimates,</u> <u>and Errors</u>

Introduction Scope Definitions of Terms Importance of Comparability and Consistency in Financial Reporting Accounting Policy Selecting Accounting Policies Changes in Accounting Policies Changes in Accounting Estimates Correction of Errors US GAAP Comparison

Chapter 8: Inventories

Introduction Definitions of Terms Recognition and Measurement Methods of Inventory Costing Under IAS 2 US GAAP Comparison

<u>Chapter 9: Property, Plant, and</u> <u>Equipment</u>

Introduction Definitions of Terms Recognition and Measurement Derecognition Noncurrent Assets Held for Sale Disclosures Examples of Financial Statement Disclosures Future Developments US GAAP Comparison

Chapter 10: Borrowing Costs

Introduction Definitions of Terms Recognition and Measurement US GAAP Comparison

Chapter 11: Intangible Assets

Introduction Scope Definitions of Terms Recognition and Measurement Disclosures Examples of Financial Statement Disclosures Future Developments US GAAP Comparison

Chapter 12: Investment Property

Introduction Definitions Identification Recognition and Measurement Presentation and Disclosure Examples of Financial Statement Disclosures US GAAP Comparison

<u>Chapter 13: Impairment and</u> <u>Noncurrent Assets Held for Sale</u>

Introduction Definitions of Terms Impairment Noncurrent Assets Held for Sale Discontinued Operations US GAAP Comparison

<u>Chapter 14: Consolidations, Joint</u> <u>Arrangements, Associates, and</u> <u>Separate Financial Statements</u>

Introduction Definitions of Terms Consolidated Financial Statements Joint Arrangements Associates Equity Method of Accounting Separate Financial Statements Disclosure Requirements Transition Guidance Future Developments US GAAP Comparison

Chapter 15: Business Combinations

Introduction Definitions of Terms Business Combinations and Consolidations Business Combinations Disclosure Requirements US GAAP Comparison

Chapter 16: Shareholders' Equity

Introduction Definitions of Terms Recognition and Measurement Presentation and Disclosure Classification Between Liabilities and Equity Share Issuances and Related Matters Examples of Financial Statement Disclosures Comparison with US GAAP

Chapter 17: Share-Based Payment

Introduction Scope Definitions of Terms Overview Recognition and Measurement Equity-Settled Share-Based Payments Cash-Settled Share-Based Payments Share-Based Payment Transactions with Cash Alternatives Share-Based Transactions Among Group Entities Disclosure Examples of Financial Statement Disclosures Future Developments US GAAP Comparison Appendix: Employee Share Options Valuation Example

<u>Chapter 18: Current Liabilities,</u> <u>Provisions, Contingencies, and Events</u> <u>After the Reporting Period</u>

Introduction Definitions of Terms Recognition and Measurement Disclosures Practical Examples Reporting Events Occurring After the Reporting Period Future Developments US GAAP Comparison

Chapter 19: Employee Benefits

Introduction Definitions of Terms Background Basic Principles of IAS 19 Postemployment Benefit Plans Employer's Liability and Assets Minimum Funding Requirement Other Pension Considerations Disclosures for Postemployment Benefit Plans Other Employee Benefits Future Developments US GAAP Comparison

<u>Chapter 20: Revenue Recognition,</u> <u>**Including Construction Contracts**</u>

Revenue Recognition Introduction **Definitions of Terms** Scope Identification **Measurement Recognition Specific Transactions** Example of Financial Statement Disclosures **Construction Contract Accounting** Introduction **Definitions of Terms Recognition and Measurement** Disclosure Examples of Financial Statement Disclosures Future Developments **US GAAP Comparison**

Chapter 21: Government Grants

Introduction Scope Definitions of Terms Recognition of Government Grants Presentation and Disclosure Other Issues Service Concessions US GAAP Comparison

Chapter 22: Leases

Introduction Definitions of Terms Classification of Leases Recognition and Measurement Disclosure Requirements Under IAS 17 Future Developments US GAAP Comparison Appendix A: Special Situations Not Addressed By IAS 17 But Which Have Been Interpreted Under US GAAP Appendix B: Leveraged Leases Under US GAAP

Chapter 23: Foreign Currency

Introduction Definitions of Terms Scope, Objectives, and Discussion of Definitions Foreign Currency Transactions Translation of Foreign Currency Financial Statements Guidance Applicable to Special Situations Disclosure Hedging Examples of Financial Statement Disclosures US GAAP Comparison

Chapter 24: Financial Instruments

Introduction Future Developments and a Summary of IFRS 9 **Definitions of Terms Discussion of Certain Concepts** IAS 32: Financial Instruments—Presentation IAS 39: Financial Instruments—Recognition and Measurement Disclosure **Disclosures on Offsetting Financial Assets and Financial Liabilities** Financial Assets to Offsetting, Enforceable Master Netting Arrangements and Similar Agreements Financial Liabilities Subject to Offsetting, Enforceable Master Netting Arrangements and Similar Agreements Financial Assets Subject to Offsetting, Enforceable Master Netting Arrangements and Similar Agreements Net Financial Assets Subject to Enforceable Master Netting Arrangements and Similar <u>Agreements, By Counterparty</u> **US GAAP Comparison**

Chapter 25: Fair Value

Introduction Scope Definitions of Terms Fair Value Measurement Principles and
MethodologiesFair Value DisclosureEducation MaterialFuture DevelopmentsUS GAAP Comparison

Chapter 26: Income Taxes

Introduction Scope Definitions of Terms Identification Recognition and Measurement of Current Tax Recognition and Measurement of Deferred Tax Recognition in Profit or Loss Calculation of Deferred Tax Asset or Liability Effect of Changed Circumstances Specific Transactions Presentation and Disclosure Examples of Financial Statement Disclosures US GAAP Comparison

Chapter 27: Earnings Per Share

Introduction Scope Definitions of Terms Concepts, Rules, and Examples Examples of Financial Statement Disclosures US GAAP Comparison

Chapter 28: Operating Segments

Introduction Scope Definitions of Terms Identification Concepts and Requirements Under IFRS 8 Disclosure Requirements Example of Financial Statement Disclosures Under IFRS 8 New Developments US GAAP Comparison

Chapter 29: Related-Party Disclosures

Introduction Definitions of Terms Identification Disclosures Examples of Financial Statement Disclosures US GAAP Comparison

<u>Chapter 30: Accounting and</u> <u>Reporting by Retirement Benefit</u> <u>Plans</u>

Introduction Definitions of Terms Scope Defined Contribution Plans Defined Benefit Plans Disclosures **US GAAP Comparison**

Chapter 31: Agriculture

Introduction Scope Definitions of Terms Identification Recognition and Measurement Presentation and Disclosures Examples of Financial Statement Disclosures Other Issues Future Development US GAAP Comparison

Chapter 32: Extractive Industries

Introduction Definitions of Terms Exploration and Evaluation of Mineral Resources Example of Financial Statement Disclosures Future Developments US GAAP Comparison

<u>Chapter 33: Accounting for Insurance</u> <u>Contracts</u>

Introduction Definitions of Terms Insurance Contracts Recognition and Measurement Guidance Disclosure Future Developments US GAAP Comparison

<u>Chapter 34: Interim Financial</u> <u>Reporting</u>

Introduction Definitions of Terms Alternative Concepts of Interim Reporting Objectives of Interim Financial Reporting Application of Accounting Policies Presentation Recognition Issues US GAAP Comparison

<u>Chapter 35: Inflation and</u> <u>Hyperinflation</u>

Introduction Definitions of Terms Recognition and Measurement Financial Reporting in Hyperinflationary Economies US GAAP Comparison Appendix: Monetary vs. Nonmonetary Items

<u>Chapter 36: First-Time Adoption of</u> <u>International Financial Reporting</u> <u>Standards</u>

Introduction Definitions of Terms <u>First-Time Adoption Guidance</u> <u>Optional Exemptions</u> <u>Presentation and Disclosure</u>



2015 Interpretation and Application of International Financial Reporting Standards



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Chapter 1

INTRODUCTION TO INTERNATIONAL FINANCIAL REPORTING STANDARDS

Introduction Origins and Early History of the IASB The Current Structure Process of IFRS Standard Setting Convergence: The IASB and Financial Reporting in the US The IASB and Europe IFRS for SMEs Appendix A: Current International Financial Reporting Standards (IAS/IFRS) and Interpretations (SIC/IFRIC) Appendix B: Projects Completed the Previous Year Appendix C: IFRS for SMEs

INTRODUCTION

The stated goal of the IFRS Foundation and the International Accounting Standards Board (IASB) is to develop, in the public interest, a single set of high-quality, understandable, enforceable and globally accepted financial reporting standards based upon clearly articulated principles.

There were once scores of unique sets of financial reporting standards among the more developed nations ("national GAAP"). The year 2005 marked the beginning of a new era in global conduct of business, and the fulfillment of a thirty-year effort to create the financial reporting rules for a worldwide capital market. For during that year's financial reporting cycle, the 27 European Union (EU) member states, plus many others in countries such as Australia, New Zealand, Russia, and South Africa adopted International Financial Reporting Standards (IFRS).

Since then, many countries, such as Argentina, Brazil, Korea, Canada, Mexico, and Russia have adopted IFRS. China has substantially converted its national standards in line with IFRS. All other major economies, such as Japan and the United States, have established time lines to converge with or adopt IFRS in the near future.

2007 and 2008 proved to be watershed years for the growing acceptability of IFRS. In 2007, one of the most important developments was that the SEC dropped the reconciliation (to US GAAP) requirement that had formerly applied to foreign private registrants; thereafter, those reporting in a manner fully compliant with IFRS (i.e., without any exceptions to the complete set of standards imposed by IASB) do not have to reconcile net income and shareholders' equity to that which would have been presented under US GAAP. In effect, the US SEC was acknowledging that IFRS was fully acceptable as a basis for accurate, transparent, meaningful financial reporting.

This easing of US registration requirements for foreign companies seeking to enjoy the benefits of listing their equity or debt securities in the US led, quite naturally, to a call by domestic companies to permit them to also freely choose between financial reporting under US GAAP and IFRS. By late 2008 the SEC appeared to have begun the process of acquiescence, first for the largest companies in those industries having (worldwide) the preponderance of IFRS adopters, and later for all publicly held companies. However, a new SEC chair took office in 2009, expressing a concern that the move to IFRS, if it were to occur, should perhaps move more slowly than had previously been indicated.

It had been highly probable that nonpublicly held US entities would have remained bound to only US GAAP for the foreseeable future, both from habit and because no other set of standards would be viewed as being acceptable. However, the body that oversees the private-sector auditing profession's standards in the US amended its rules in 2008 to fully recognize IASB as an accounting standard-setting body (giving it equal status with the FASB), meaning that auditors and other service providers in the US could now issue opinions (or provide other levels of assurance, as specified under pertinent guidelines) on IFRS-based financial statements. This change, coupled with the promulgation by IASB of a long-sought standard providing simplified financial reporting rules for privately held entities (described later in this chapter), has probably increased the likelihood that a broad-based move to IFRS will occur in the US within the next several years.

The impetus for the convergence of historically disparate financial reporting standards has been, in the main, to facilitate the free flow of capital so that, for example, investors in the United States will become more willing to finance business in, say, China or the Czech Republic. Having access to financial statements that are written in the same "language" would eliminate what has historically been a major impediment to engendering investor confidence, which is sometimes referred to as "accounting risk," which adds to the already existing risks of making such crossborder investments. Additionally, the permission to list a company's equity or debt securities on an exchange has generally been conditional on making filings with national regulatory authorities, which have historically insisted either on conformity with local GAAP or on a formal reconciliation to local GAAP. Since either of these procedures was tedious and time-consuming, and the human resources and technical knowledge to do so were not always widely available, many otherwise anxious would-be registrants forwent the opportunity to broaden their investor bases and potentially lower their costs of capital.

The historic 2002 Norwalk Agreement—between the US standard setter, FASB, and the IASB—called for "convergence" of the respective sets of standards, and indeed a number of revisions of either US GAAP or IFRS have already taken place to implement this commitment. The aim of the Boards was to complete the milestone projects of the Memorandum of Understanding (MoU) by the end of June 2011.

Although the Boards were committed to complete the milestone projects by June 2011, certain projects such as financial instruments (impairment and hedge accounting), revenue recognition, leases, and insurance contracts were deferred due to the complexity of the projects and obtaining consensus views. The converged standard on revenue recognition was finally published in May 2014. Details of these and other projects of the standard setters are included in a separate section in each relevant chapter of this book.

Despite the progress towards convergence described above, the SEC dealt a blow to hopes of future alignment in its strategic plan published in February 2014. The document states that the SEC "will consider, among other things, whether a single set of high-quality global accounting standards is achievable," which is a significant reduction in its previously expressed commitment to a single set of global standards. This leaves IFRS and US GAAP as the two comprehensive financial reporting frameworks in the world, with IFRS gaining more and more momentum.

The MoU with FASB (and with other international organizations and also jurisdictional authorities) has been replaced by a MoU with the Accounting Standards Advisory Forum (ASAF). The ASAF is an advisory group to the IASB consisting of national standard-setters and regional bodies. FASB's involvement with the IASB is now through ASAF

With the convergence projects ending, the IASB has started with a new agenda consultation process on the future work program of the IASB. The IASB has started working on the new conceptual framework and included rate-regulated activities as a major project.

ORIGINS AND EARLY HISTORY OF THE IASB

Financial reporting in the developed world evolved from two broad models, whose objectives were somewhat different. The earliest systematized form of accounting regulation developed in continental Europe 1673. in Here а requirement for an annual fair value statement of financial position was introduced by the government as a means of protecting the economy from bankruptcies. This form of accounting at the initiative of the state to control economic actors was copied by other states and later incorporated in the 1807 Napoleonic Commercial Code. This method of regulating the economy expanded rapidly throughout continental Europe, partly through Napoleon's efforts and partly through a willingness on the part of European regulators to borrow ideas from each other. This "code law" family of reporting practices was much developed by