THE WILEY BLACKWELL COMPANION TO

TOURISM

Edited by C. Michael Hall

Second Edition



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The Wiley Blackwell Companion to Tourism

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C. Michael Hall

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To Alan, Allan and good companions

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List of Abbreviations

ABCD asset-based community development

ADS approved destination system

AI artificial intelligence

AIEST Association Internationale d'Experts Scientifiques du Tourisme

ANP analytical network process

AR augmented reality

ATLAS Association for Tourism and Leisure Education BRICS Brazil, Russia, India, China, and South Africa

CAUTHE Council for Australian University Tourism and Hospitality Education

CB consumer behaviour CBA cost benefit analysis

CBD Convention on Biological Diversity

CBT community-based tourism
CES cultural ecosystem services
CGE computable general equilibrium

CHRIE Council of Hotel, Restaurant and Institutional Education

CO₂e CO₂ equivalent CoE Council of Europe

CSER corporate social environmental responsibility

CSR corporate social responsibility

DDW Dutch Design Week

DEMATEL decision-making, trial and evaluation laboratory

DMO destination management organisation/destination marketing organisation

EEG electroencephalography
EIA economic impact analysis
EKB Engel-Kollat-Blackwell model
ELC European Landscape Convention
ENOLL European Network of Living Labs

EP evolutionary psychology

EPA United States Environmental Protection Agency

ESG environment, social and governance
ETC European Travel Commission
ETEZ effective tourism exclusion zone

EU European Union

FAO Food and Agriculture Organization of the United Nations

FCC Federal Communications Commission (USA) FCO Foreign and Commonwealth Office (UK)

FDI foreign direct investment

FFMQ five facet mindfulness questionnaire

FOMO fear of missing out

GBF global biodiversity framework GDP gross domestic product GEC global environmental change

GHRM green human resource management GIS geographic information system

GNP gross national product GoT Game of Thrones

GPS global positioning system
GRI global reporting initiative
GST goods and services tax
GVCs global value chains
HOE hierarchy-of-effects
HR human resources

HRM human resource management

ICT information and communications technology

IFRS International Financial Reporting Standards Foundation

ILO International Labour Organization

IO input-output

IOC International Olympic Committee

IoT internet of things

IPBES Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem

Services

IPCC Intergovernmental Panel on Climate Change

IS innovation system

IUCN International Union for Conservation of Nature

KDE kernel density estimation

LGBTQI+ lesbian, gay, bisexual, transgender, queer, intersex

LOTR Lord of the Rings
LSTM long short-term memory

MAAS mindful attention and awareness scale
MBCT mindfulness based cognitive therapy
MBSR mindfulness based stress reduction
MENA Middle Eastern and North African
MGB model of goal directed behaviour

MICE meetings, incentives, conferences and exhibitions

MLT migration led tourism

MNE multinational enterprises

MRT mass rapid transit

MSMEs micro-, small, and medium-sized enterprises

MSPs multi-stakeholder platforms NCPs national contact points

NDC nationally determined contributions

NEP new ecological paradigm

NUTS nomenclature of territorial units for statistics

NVB nonverbal behaviour

OECD Organisation for Economic Co-operation and Development

OTAs online travel agencies

P2P peer-to-peer

PAT product potential and attractiveness tool

PDA personal digital assistant

PERMA positive emotion, engagement (which overlaps with flow), relationships,

meaning, and accomplishment

PPGIS participation geographical information systems

QoL quality of life

QuaNGO quasi non-governmental organization

R&D research and development RBSim2 recreational-behaviour simulator

RETS resident empowerment from tourism scale

RIS regional innovation system
ROI return on investment
RV related variety

SAF sustainable aviation fuels
SAM social accounting matrix
SAMs sequence-alignment methods
SCR scale Change and Resilience
SDGs sustainable development goals

SEPA Swedish Environmental Protection Agency

SET social exchange theory

SF-MST statistical framework for measuring the sustainability of tourism

SHIFT social influence, habit, individual self, feelings and cognition, and tangibility

SIDS small island developing States
SIS sectoral innovation system

SmartCulTour Smart Cultural Tourism as a Driver of Sustainable Development of

European Regions

SME small to medium enterprises
SSC social sciences citation index
SSP social signal processing
SSS sea, sun and sand vacations
TALC tourism area life-cycle

TSIS tourism sectoral innovation system

TLC travel ladder career
TNC transnational corporation

TOURPAT tourism and culinary atlas linked to a geospatial database