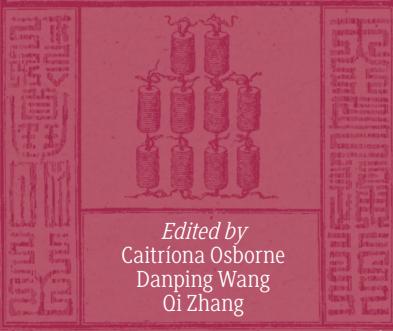


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## Teaching Chinese Characters in the Digital Age

Insights on Current Trends and Future Directions



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Caitríona Osborne • Danping Wang Qi Zhang Editors

# Teaching Chinese Characters in the Digital Age

Insights on Current Trends and Future Directions



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# Praise for Teaching Chinese Characters in the Digital Age

"A valuable collection of reflections and research on Chinese character teaching during the global pandemic years offers a transformative glimpse into the future of Chinese character education. This groundbreaking work sparks new actions and research, heralding a digital turn in teaching Chinese characters in the new age of technology."

—Professor Li Quan, Renmin University

"The advance of science and technology has brought human society into the digital age. This era has put forward new requirements and standards for all aspects of Chinese language education. In the area of Chinese character instruction, we have observed major changes in teaching philosophy, instructional approaches, and curriculum design. I consider the book Teaching Chinese Characters in the Digital Age - Insights on Current Trends and Future Directions a timely and highly welcomed one in the field. It addresses important issues raised in the educational practice concerning how to effectively use digital tools, digital platforms, and digital resources to optimize character recognition and production; how to design multifaceted curricula to fit goals of different Chinese programs and individual needs, and how our instruction can take into consideration learners' cognitive processing of characters by using appropriate digital tools to maximise their learning outcomes. From both educators and learners' perspectives, the book also has touched on how to prepare our teachers and students for a smooth transition of Chinese character learning from a traditional paper-pen to a paperless mode – a mainstream mode of classroom learning in the digital age."

—Professor Helen H. Shen, The University of Iowa

"Chinese characters often mean love, or hate, or both for almost all L2 Chinese learners and many who teach Chinese as a foreign language. Not surprisingly, there is a wealth of research and publications on the topic. This book, however, signifies a milestone and is unique in a number of ways.

It focuses on exploring alternative answers to a long debated and sensitive question – the need to learn how to write characters by hand. While learning online and typing characters were initially a necessity forced upon learners and teachers during the pandemic, such practices now also represent a transformative shift in the digital age open to more innovative development.

It is a locally funded project but with international perspectives, the result of a long running project featuring collaboration and exchange both online and offline with the involvement of not only the contributors but also many others over the time of the project, with critical and theoretical reflections on the relevant empirical research and personal experience.

It combines theory with practice and offers helpful insight into the learning and teaching of Chinese characters in universities in the digital age, with emphasis on the development of methodologies and theories for character teaching. The book is, therefore, inspirational for both learners and teachers of Chinese characters, and particularly in higher education."

—Professor George X. Zhang, Richmond American University London

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Apart from research into teaching approaches, Dr Osborne has also co-authored papers on the presence of translanguaging in the classroom, the use of machine translation in the classroom, and the effects of extra-curricular language and culture activities on students' formal learning. She currently teaches Chinese as a foreign language to beginner learners, while she also teaches the Chinese teaching methodology modules associated with the Professional Diploma and MA in Teaching Chinese Language and Culture at University College Dublin.

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### xiv Notes on Contributors

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1

### Introduction

Caitríona Osborne , Danping Wang , and Qi Zhang

### Introduction

If you have opened this book, you probably have a hand in Chinese as a foreign language (henceforth CFL) to some capacity, most likely with an invested interest in teaching and learning Chinese characters. You may be

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a teacher, or a student, hoping to seek clarity on how characters should be approached in formal learning in the current digital age. Perhaps you are a researcher, looking to gain an overview of the seemingly opposing schools of thought: handwriting versus typing. You might even have a preconceived idea of the place of characters in teaching and learning CFL, and maybe you have come to this book to seek affirmation.

This book is not an attempt to persuade or dissuade you of any approaches mentioned within the chapters. Having gained a general insight into aspects of teaching CFL online in recent years, this book distinctively looks to the future of teaching Chinese characters in the current digital era (Wang and Zhao 2020). The book examines this through cutting-edge research from the perspectives of teaching methodologies, critical issues and the development of theories in collating global studies from leading experts. You will see in the pages that follow an interweaving of approaches and priorities among different authors in in-depth discussions which, it is intended, allow you to consider deeply your own views and habits when it comes to Chinese characters. Through absorbing the knowledge and expertise of the authors within this book and applying it to practice, it is envisioned that the experience of both teaching and learning CFL can be enhanced. Rather than opposing opinions creating noise in the field and exposing the weaknesses of certain approaches, the goal of this book is for researchers and practitioners to instead uncover the strengths of such, thus allowing harmony to exist between dichotomous opinions.

This introduction will frame the rationale for this book and address the latest discussions and trends related to teaching Chinese characters. It will document the three main themes of the book and provide a synopsis of each chapter before commenting on future research trends in the field.

### The Road to This Edited Book

The journey to this edited book began with funding received from University College Dublin's Global Engagement Seed Fund and the Chinese Embassy in Ireland to explore the handling of teaching Chinese characters in the CFL university classroom during the current digital era. As this book will detail, the immediate and unprecedented switch to

remote learning as a result of COVID-19 meant that instructors worldwide had to rapidly re-design their courses for an online environment. Transferring Chinese language courses online caused major disruption as instructors tackled the obstacle of teaching Chinese characters while ensuring that students could still fulfil their learning outcomes (e.g. Wang and East 2020; Zhang 2020). Certainly, Chinese characters are a main difficulty for CFL learners, and in the era of remote learning the teaching of such becomes even more complicated when the use of technology is so prevalent. Now that we are no longer in an emergency period of remote teaching, it is time to uncover and share learnings to support practitioners and students. This book will address such through empirical research and documentation of practices and approaches from both researchers and practitioners in the chapters that follow. Despite the long-standing tradition for scholars based in China to publish research on Chinese character teaching in Chinese, this book breaks new ground by featuring research from scholars outside of China. While the aim is to disseminate research and practices, it is also envisioned that this book will inspire future collaborations and research to the field from other researchers and practitioners around the world.

In 2021, Dr Caitríona Osborne received funding from the Global Engagement Seed Fund under the strand of "Building Global Partnerships" and thereby initiated a new research partnership with Dr Danping Wang at the University of Auckland and Dr Qi Zhang from Dublin City University. The expertise of Dr Wang was particularly beneficial as New Zealand has already successfully introduced Chinese to the school curriculum, a task that Ireland is currently in the early stages of. Dr Wang had also recently conducted initial research on the experience of beginner learners of Chinese in the era of emergency remote teaching (ERT), while Dr Zhang had investigated the experience of Chinese language teachers during this time. Dr Osborne is an active researcher in the field of teaching and learning Chinese with a particular focus on Chinese characters and has experience researching innovative methods to improve the learner experience. This international collaboration enabled best practice for teaching CFL in the current digital era to be sought through empirical research.

### 4 C. Osborne et al.

The funded project examines the handling of teaching Chinese characters in the CFL university classroom during the current digital era and encompasses three perspectives: teaching methods, learning strategies and curriculum design. The data collected for the project involved surveys and follow-up interviews with teachers and students to examine curriculum and assessment adaptations, specifically in relation to teaching characters (see Chaps. 3 and 5 for presentation of these results). The goal of collecting this data was, firstly, to capture the learner and instructor experience, while analysis of such was intended to provide recommendations for online CFL course curricula.

Recognising the value and need for a collaborative approach to this issue, the three project leaders and editors of this book organised a 10-week online seminar series in autumn 2022 to allow findings to be shared from this project while also providing a platform for other specialised researchers in the area to disseminate their own findings. Keynote speakers from Ireland, China, the UK, France, the USA and Australia delivered talks on emerging topics in the field of teaching CFL with a focus on character teaching and learning online. Topics ranged from a history of teaching Chinese characters in Europe, student and teacher perspectives, teaching resources, literacy skills and typing, to name but a few (Eventbrite 2024). This seminar series attracted an audience of over 400 researchers, practitioners and students, and from this the project leaders were compelled to compile this edited book to further contribute to knowledge sharing and collaboration in the field.

### The Themes of This Book

This edited book comprises eight further chapters under three distinct themes that reflect areas of cutting-edge research in the field of CFL with a distinct focus on implications for teaching and learning Chinese characters. They are: (I) teaching and learning Chinese characters online, (II) critical perspectives regarding typing Chinese characters in the CFL classroom and (III) development of methodologies and theories for character teaching. The detailed content of the chapters can be found in the following sections, while it is worth noting that as a whole, the book aims to

advance theories in teaching methodologies, clarify terminology within the field of CFL and interrogate policies from both the student and teacher perspectives in relation to teaching Chinese. In short, the book collates global studies from leading experts with the ultimate aim of enhancing the experience of teaching and learning CFL.

## Theme I: Teaching and Learning Chinese Characters Online

This first theme has garnered attention in recent years, particularly through the lens of the COVID-19 pandemic. Studies published since the emergence of COVID-19 have shed light on the professional and emotional experiences of teachers and discuss the use of technology after the pandemic (e.g. Wang 2023; Zhang 2022), while the resilience of teachers during this time has been more recently explored (e.g. Lu and Hua 2024). From the learner's perspective, their experience of learning online versus in person has been documented (e.g. Qing and Diamantidaki 2020; Wang et al. 2022), while their emotional well-being has also been reported on (Wang and Jiang 2022). Key findings from these indicate that while technology is not expected to replace teachers, it is envisioned that this will become a key skill in the future. Yet, despite the potential opportunities coming to light in this area, students still report that the online experience is incomparable to face-to-face teaching. Theme I therefore takes a closer look at this topic through a deep dive into the student perspective (in Chap. 3) and the main issues emerging when it comes to the handling of Chinese character instruction from 2020 to 2023 (see Chap. 2).

Of course, attention on teaching and learning Chinese characters existed in the literature prior to the global catalyst of COVID-19, with studies on innovative teaching methods and approaches (e.g. Osborne et al. 2022; Xu and Padilla 2013), theory building (e.g. Guan et al. 2011; Knell and West 2017), learner strategies (e.g. Everson 1998; Shen 2005) and indeed the role of technology (e.g. Allen 2008; Hsiao and Broeder 2014). With our communication habits evolving to utilise technology more, thereby relying on handwriting less, it is easy to see how and why

there exist such staunch advocates of bringing new technology trends to the CFL classroom. For example, as of January 2024, there are over five billion users of social media worldwide, while in China, WeChat (a communications app) sees over one billion monthly active users (Datareportal 2024). In a review of research in the area of technology-assisted teaching and learning of CFL, Lyu and Qi (2020) note that the most common topic emerging was in relation to teacher training, and these studies advocated for a collaborative approach among teachers, policyholders, technology experts and researchers in developing effective teacher training programmes and teaching technology. Lyu and Qi's (2020) review also highlighted numerous studies utilising student feedback to enhance their teaching. In a meta-analysis specifically related to mobile-assisted learning of CFL, three studies documented the affordances of such (Zhou 2020). These included accessibility, authentic materials, access to native speakers and increased motivation among learners (ibid.), which also echo Lyu and Qi's (2020) findings. Chapters 4 and 5 in this book delve into two topics on typing Chinese characters in the CFL classroom, with the next section in this chapter providing more background to this theme.

On the other hand, when it comes to handwriting Chinese characters, a solid argument exists that handwriting characters also assists the reading ability of CFL learners (Cao et al. 2013; Chang et al. 2014; Kim et al. 2020; Tan et al. 2005). Differing from an alphabetic language, the formation of Chinese characters can be based on sound, meaning or symbols (see Yin 2016). However, this information is difficult for a learner to access based on a lack of grapheme-phoneme correspondence in Chinese (Chen and Pasquarella 2017). Naturally, as teaching CFL as a discipline stemmed from China in the 1950s (Zhu 2010), teaching and learning Chinese characters worldwide contains elements of memorisation strategies (e.g. Osborne et al. 2018) which are prevalent in the Chinese education system (Xu 2022). This approach has caused a stir in the research with some researchers, critiquing its lack of creativity in the classroom (see Bhattacharya 2022). Despite these debates, handwriting and rote memorisation are seen to be popular among CFL students worldwide, as Chap. 3 will report on.

Summarising the main findings from the literature in recent years, Chap. 2 reviews studies on Chinese character instruction during ERT published in 2020–2023. Dr Linda Lei and Dr Danping Wang identify six key concepts reported on in the literature and demonstrate the positives and negatives felt by the field collectively. Indeed, the authors acknowledge and address the ongoing dilemma of teaching and learning handwriting Chinese characters in the current digital age. However, rather than dwelling on any negatives, the authors see the opportunity that learning online has brought and encourage instructors to include technology-enhanced learning in their classrooms, thus strengthening the longevity of Chinese-language programmes worldwide.

In Chap. 3, Dr Caitríona Osborne presents the first set of data collected by the funded project mentioned previously. In this chapter, the author documents the student perspective of learning Chinese online with particular reference to the characters. From student questionnaires and interviews gathered from six English-speaking countries worldwide, the chapter provides technological and pedagogical recommendations for current and future online courses stemming directly from the student voice. While it is imperative that research involving practitioners and curriculum developments is carried out, the student voice cannot be ignored. This chapter enables readers to see, verbatim, student opinions on a range of topics in both the online and face-to-face classroom.

It is intended that through these two chapters, practitioners and researchers will be able to future-proof their curricula by considering both the key concepts highlighted by Lei and Wang and the student voice presented by Osborne.

## Theme II: Critical Perspectives Regarding Typing Chinese Characters in the CFL Classroom

The second theme of the book details a major topic in teaching and learning CFL online that has been touched on briefly in the previous section. Indeed, typing in CFL teaching and learning certainly sparks heated debates in the sphere with sometimes extreme views being published, such as advocating for eliminating handwriting altogether (e.g. Allen 2008). Previously, there have also been explorations to delay character instruction (e.g. Osborne 2018; Packard 1990) in order to ease students

into their learning; however, this approach was seen to improve students' speaking skills rather than have any effect on long-term character learning. Again, the global catalyst of COVID-19 saw typing being heavily relied on for teaching and assessment in the online space (see Chaps. 2 and 3). Now, after the pandemic, we can begin to uncover the outcomes of such emergency implementation of typing and decipher the possible affordances for future curricula.

Those reading this book who have experience of teaching Chinese characters will be all too familiar with students themselves questioning the need to learn how to write characters by hand. One might explain the benefits of writing on reading (see previous section); however, this explanation may not be satisfactory for some students depending on how (and indeed if) they intend to use the language after completing a given course and more so when the prevalence of technology use is considered. Certainly, if primary communication is through typing/other digital means, then it may make sense that typing is the focus if communication is the goal. Interestingly, research is now emerging that states a typingonly approach may see learners performing as well as those learning only through handwriting where reading comprehension is concerned (Zhang 2021). However, in a review of comparison studies involving handwriting and typing from 2009 to 2019, Lyu et al. (2021) found that the studies demonstrated typing had a greater effect on Chinese learners' phonology recognition and phonology-orthography mapping compared to handwriting, while handwriting showed benefits to orthography recognition and orthography-semantic mapping at character and lexical levels. Interestingly, these studies presented mixed reviews when it came to the effects of typing on writing performance (ibid.).

Adding the catalyst of COVID-19 into the mix that saw a mass migration of courses to the online space, research needs to be teased out in this area so that instructors can make informed choices when it comes to introducing typing to their classrooms. The studies reported in the chapters of Theme II shed light on the application of typing Chinese characters to the CFL classroom with the aim of addressing any ambiguities associated with this approach. Chapter 4 goes straight to the source in presenting the innovative e-writing approach. Proposed by Matt Coss, this approach advocates for a focus on typing first before handwriting.