



RABBI DANIEL & SUSAN LAPIN

BUSINESS
SECRETS
from the
BIBLE

WORKBOOK

Second Edition

SPIRITUAL SUCCESS
STRATEGIES FOR
FINANCIAL
ABUNDANCE

WILEY

**BUSINESS
SECRETS FROM
THE BIBLE,
WORKBOOK**

BUSINESS SECRETS FROM THE BIBLE, WORKBOOK

**Spiritual Success Strategies for
Financial Abundance**

SECOND EDITION

**RABBI DANIEL LAPIN
AND SUSAN LAPIN**

WILEY

Copyright © 2024 by Rabbi Daniel Lapin. All rights reserved.

Published by John Wiley & Sons, Inc., Hoboken, New Jersey.
Published simultaneously in Canada.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, scanning, or otherwise, except as permitted under Section 107 or 108 of the 1976 United States Copyright Act, without either the prior written permission of the Publisher, or authorization through payment of the appropriate per-copy fee to the Copyright Clearance Center, Inc., 222 Rosewood Drive, Danvers, MA 01923, (978) 750-8400, fax (978) 750-4470, or on the web at www.copyright.com. Requests to the Publisher for permission should be addressed to the Permissions Department, John Wiley & Sons, Inc., 111 River Street, Hoboken, NJ 07030, (201) 748-6011, fax (201) 748-6008, or online at <http://www.wiley.com/go/permission>.

Trademarks: Wiley and the Wiley logo are trademarks or registered trademarks of John Wiley & Sons, Inc. and/or its affiliates in the United States and other countries and may not be used without written permission. All other trademarks are the property of their respective owners. John Wiley & Sons, Inc. is not associated with any product or vendor mentioned in this book.

Limit of Liability/Disclaimer of Warranty: While the publisher and author have used their best efforts in preparing this book, they make no representations or warranties with respect to the accuracy or completeness of the contents of this book and specifically disclaim any implied warranties of merchantability or fitness for a particular purpose. No warranty may be created or extended by sales representatives or written sales materials. The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional where appropriate. Further, readers should be aware that websites listed in this work may have changed or disappeared between when this work was written and when it is read. Neither the publisher nor authors shall be liable for any loss of profit or any other commercial damages, including but not limited to special, incidental, consequential, or other damages.

For general information on our other products and services or for technical support, please contact our Customer Care Department within the United States at (800) 762-2974, outside the United States at (317) 572-3993 or fax (317) 572-4002.

Wiley also publishes its books in a variety of electronic formats. Some content that appears in print may not be available in electronic formats. For more information about Wiley products, visit our web site at www.wiley.com.

Library of Congress Cataloging-in-Publication Data Is Available:

ISBN 9781394215911 (Paperback)

ISBN 9781394215935 (ePDF)

ISBN 9781394215928 (ePub)

Cover Design: Wiley

Cover Image: © Polyanska Lyubov/Shutterstock

Contents

	Introduction	1
Secret #1	God Wants Each of Us to Be Obsessively Preoccupied with the Needs and Desires of His Other Children	5
Secret #2	An Infinite God Created Us in His Image with Infinite Imagination, Potential, Creative Power, and Desires	15
Secret #3	Humans Alone Possess the Ability to Transform Themselves	25
Secret #4	The Universe Was Created for Connection	33
Secret #5	Making Money Is a Spiritual Activity	43
Secret #6	Everything Important and Joyful You Have Achieved Has Been in Partnership with at Least One Other Person	51
Secret #7	Focus on Other People’s Needs and Desires, and You Will Never, Ever Be Short of What You Yourself Desire and Need	59
Secret #8	Become a People Person	69
Secret #9	We Love the People Whom We Help More Than We Love Those Who Help Us	79
Secret #10	Life Isn’t About What You Know—It’s About Who You Are	87
Secret #11	In Order to Achieve Success, We Must and Can Build Up Our Self-discipline, Integrity, and Strength of Character	99

Secret #12	Your Authentic Identity Requires Other People	109
Secret #13	Know How Business Works; Understand Specialization and Cooperation	117
Secret #14	Every One of Us Is a Business Professional	125
Secret #15	Develop Four Dimensions of Your Life Simultaneously	133
Secret #16	Serve Authentically	143
Secret #17	Enhance Your Potential by Imposing Boundaries and Structure	151
Secret #18	You Cannot Lead If You Cannot Follow	159
Secret #19	Vision Is Necessary; Sharing That Vision Is Not Always Necessary	167
Secret #20	The Most Important Organ of Leadership Is Your Mouth	175
Secret #21	Recognizing What You Can't Do	185
Secret #22	As Painful as Change Can Be, It Often Contains the Seeds of Growth	193
Secret #23	Because Change Is a Constant Reality, Life Is More Accurately Depicted by a Video Than a Photograph	201
Secret #24	The More That Things Change, the More We Must Depend Upon Those Things That Never Change	211
Secret #25	Press Forward Even When the Road Ahead Is Not Clear	219
Secret #26	Do Not Let Fear Conquer You—Press On	229
Secret #27	Become Strongly, Even Radically, Open to New Directions, Soft Sounds, and Faint Footsteps	241
Secret #28	Use the Power of Words, Sentences, and Sound	251
Secret #29	Feeling Right About Money Makes You Act Right	261
Secret #30	You Can Best Attract What You Best Understand	269

Secret #31	You Must Know Your Money, Which You Must Be Able to Measure and Count	277
Secret #32	Money Is Spiritual	287
Secret #33	How You Feel About Yourself Is How Others Will See You	297
Secret #34	The Surprising Benefits of Charity	307
Secret #35	Giving Money Away Automatically Connects Us with Other People	315
Secret #36	Ideas Hit Reality	323
Secret #37	If There Is No Hebrew Word for Something, Then That Thing Does Not Exist	331
Secret #38	Retirement Is Unhealthy	341
Secret #39	How You Think About Tomorrow Affects How You Behave Today	353
Secret #40	The Three Most Important Words: Relationships, Relationships, Relationships	361
	<i>Acknowledgments</i>	<i>371</i>
	<i>About the Authors</i>	<i>373</i>
	<i>Index</i>	<i>375</i>

Introduction

You have begun reading *Business Secrets from the Bible: Spiritual Success Strategies for Financial Abundance*. Well done! That is part one of the program you embarked upon when you picked up your copy. Here is part two. And it is just as indispensable as part one.

We intuitively tend to think of information linearly, in the way perhaps that craftsmen would assemble cars before Ford's innovative assembly line in about 1910. A group of mechanics would work together building a car from the ground up. When it was done, they would move on to building the second car of the day. By the end of the day, they would have assembled six cars. If we stopped them at noon, we'd have three completed cars. It is a linear process.

Then came the first version of an early assembly line, and now the same component is added to 20 cars at a time. Then the headlights are installed on all 20 cars at a time. Then finally, by the end of the day, instead of only six finished cars, there would be 20. A more efficient way to build cars. However, if we stopped the process at noon, we would not have 10 cars; we'd have none.

Think of buying 10 apples at the market. If you're interrupted while putting apples in your basket, you'll still go home with, say, five apples. The remaining five are dispensable. You can still enjoy the five you bought. Contrast this with purchasing one of those gift cards at the same market. There are two steps to this purchase. Pick out the gift card you want from the gift card stand. That is step one. Now take it to a cashier who will activate the card for you by running it through a magnetic read/write device. If you're interrupted halfway and get the card but don't get it activated, you have nothing. Both steps are indispensable.

This is why we wrote above that this workbook is just as indispensable as the book it accompanies. The book provides the information. This workbook was designed to help you usefully deploy this information in your life.

Imagine we interviewed Usain Bolt just after he won the 100-meter race at the London Olympics in 2012 in just over nine and a half seconds.

“Can you tell us, Mr. Bolt,” we’d ask, “what is the secret to running 100 meters in under 10 seconds?”

“Sure,” he’d warmly respond. “It’s easy. Just move your legs really fast.”

And he’s right. That is the secret. But to get to be able to move one’s legs really fast, there are a great many steps. They have to do with training regimens, self-discipline, nutrition, and other necessary ingredients we can’t even imagine.

The information in *Business Secrets from the Bible: Spiritual Success Strategies for Financial Abundance* is crucial. But now, making the information part of your being and incorporating it into your day-to-day life is equally crucial.

Throughout this workbook, you will find many exercises crafted to reinforce the key concepts from each chapter. They are also designed to encourage self-reflection, introspection, and actionable steps toward personal growth and financial empowerment. These include steps include the following:

- 1. Reflection Questions:** These questions are meant to encourage you to think deeply about the concepts presented and how they relate to your own life. By answering these questions honestly, you will gain valuable insights into your beliefs, attitudes, and behaviors surrounding money and success. No one will mark your answers. The more truthful you can be with yourself, the more you will benefit.
- 2. Actionable Steps:** The workbook is not just about theory; it is about practical application. We present actionable steps that challenge you to put the teachings into practice. These steps will help you implement the principles discussed and integrate them into your daily life.

3. Thought Exercises: Throughout the workbook, you will encounter thought exercises that explore varied scenarios and challenges related to the chapter's topic. These exercises encourage you to think critically, problem-solve, and develop a deeper understanding of the principles at play in real-life situations.
4. Guided Reflections: The workbook provides guided reflections to help you internalize each chapter's themes. These reflections enable you to connect with the concepts on a deeper level and make them a part of your mindset and decision-making process.

By actively engaging with the exercises in this workbook, you will embark on a powerful journey of self-discovery and growth. You will uncover the secrets to spiritual and financial success, transforming your perception of money, wealth, and service to others. Whether you are a seasoned business professional or just beginning your financial journey, these exercises will help equip you with the tools and mindset needed to thrive in both the material and spiritual realms.

So often, we buy a book, shake our heads approvingly at some of the ideas it contains, and forget those ideas by the next day. *Business Secrets from the Bible* is meant to be lived, more than read. If you review the workbook three months, six months, or more after your initial introduction to it, we hope that your answers to various exercises will reflect your growth.

Remember, the wisdom in *Business Secrets from the Bible* goes beyond business strategies; it delves into the very essence of our existence. Let us embark on this transformative journey together, exploring the secrets hidden within ancient scriptures and unlocking the path to financial success. Let's begin!

Secret #1

**God Wants Each of Us
to Be Obsessively
Preoccupied with the
Needs and Desires
of His Other Children**

Welcome to the fascinating world of *Business Secrets from the Bible, Workbook!* In this chapter, we begin a journey that uncovers the importance of interdependence, service, and specialization in the business world. Get ready to explore timeless principles that will transform your perspective on how to thrive in business while fostering meaningful connections with others.

These secrets will revolutionize the way you approach business, forge meaningful connections, and create a lasting impact. By embracing interdependence and specialization, you will set yourself on a path to thrive both in the business world and in the realm of human connection.

Let's embark on this enlightening journey and uncover the business secrets that lie within the enduring wisdom of the Bible.



Exercise 1.1

1. A _____ can be defined as any person or group that has customers.
2. _____ refers to focusing on a specific area of expertise or skill.
3. Biblical examples, such as Jacob's blessings to his sons and _____ blessings to the tribes, highlight the concept of unity with diversity.
4. The solitary survivalist tends to view others as a(n) _____.
5. _____ wrote about being alone, that, "... the life of man [is] solitary, poor, nasty, brutish, and short."

Answers:

1. Business; 2. Specialization; 3. Moses'; 4. threat; 5. Thomas Hobbes



Exercise 1.2 Self-assessment: Discover Your Strengths

Having explored the importance of interdependence, service, and specialization in the business world, it's time to turn our focus inward. Take a moment to reflect on your own strengths, passions, and skills. By understanding your unique qualities, you will identify areas where you can specialize and excel. This self-assessment will help you gain insights into your potential areas of specialization.

Self-assessment Questionnaire

1. What skills or talents come naturally to you?
2. What activities or tasks do you enjoy the most? What energizes you?
3. Do you find yourself drawn to specific subjects or areas of knowledge?
4. What feedback have you received from others about your strengths or stand-out qualities?
5. When faced with challenges, which skills or approaches do you tend to rely on?
6. Are there activities or tasks where you consistently outperform others?
7. What are your proudest accomplishments? What skills did you utilize to achieve them?
8. When working in a team or group, which roles or responsibilities do you naturally gravitate toward?
9. What activities or tasks do you find fulfilling, even if they require effort or dedication?
10. If you had unlimited time and resources, what skills or knowledge would you love to acquire or develop further?



Exercise 1.3 Identify Your Areas of Specialization

Consider your responses and look for patterns, recurring themes, or standout strengths that emerge. Be honest with yourself and tune into your instincts.

Next, create a list of potential areas of specialization based on your reflections. These can be specific skills, subject matters, or even industries where you believe you can excel. Write them down, allowing yourself to explore various possibilities.

Once you have your list, review each potential specialization, and ask yourself the following questions:

- Which areas align with my passions and interests?
- Where do I see opportunities for growth and development?
- How can I apply my unique strengths and skills to make a positive impact in these areas?
- Which specializations excite and inspire me the most?

By narrowing down your list and identifying areas where you can specialize, you are setting the foundation for a fulfilling and successful journey. Remember, specialization allows you to channel your energy, time, and resources into areas where you can truly excel and make a meaningful difference.

Take the time to reflect on your self-assessment and revisit it periodically. As you grow and evolve, your areas of specialization may shift or expand. Be open to new possibilities and opportunities that come your way.



Exercise 1.4 Guided Reflection and Action Plan

Take a moment to engage in this guided reflection exercise and create an action plan that will guide your future actions. Follow the prompts below:

Reflection

- Think about your current business or professional life. How do you currently approach interdependence, serving others, and specialization?
- Reflect on the benefits and rewards highlighted in the chapter. How do you envision these principles enhancing your own success, fulfillment, and impact?

Welcoming Interdependence

- Identify areas where you can collaborate and foster mutually beneficial relationships with others in your industry or community.
- Determine how you can leverage the strengths and expertise of others to enhance your own work or projects.
- Write down specific actions you will take to actively seek out opportunities for collaboration and interdependence.

Specialization

- Review the list of your unique strengths, passions, and areas of expertise from Exercise 1.3.
- Reflect on how you can narrow your focus and specialize in a specific aspect of your field.
- Research whether this is a marketable specialty.
- Consider the benefits of specialization, such as increased efficiency, improved quality, and the ability to deliver exceptional value.
- Write down specific actions you will take to further develop and specialize in your chosen field.

Integration and Accountability

- Create a timeline or schedule for implementing these actions, setting specific milestones and deadlines.
 - Consider sharing your action plan with a trusted colleague, mentor, or accountability partner who can provide support and hold you accountable.
-

Remember!

Applying these principles is a journey, and it may take time and effort to fully embrace interdependence and specialization. Be patient with yourself and allow room for growth and learning along the way.

By completing this reflection exercise and creating your action plan, you are taking the first steps toward integrating these valuable lessons into your own life and business.

Keep this action plan somewhere visible as a reminder of your commitment, and regularly revisit it to assess your progress and make necessary adjustments. With each step, you will move closer to realizing your full potential and achieving both personal and professional success.

Best of luck on your journey of interdependence and specializing in your chosen field!

Summary and Encouragement

Throughout this chapter, we have explored the key lessons of interdependence and finding fulfillment through specialization. These principles hold immense significance in both our personal and professional lives. Let's recap the key takeaways and reiterate their importance:

- 1. Interdependence:** We are not meant to navigate life or business alone. Interdependence allows us to tap into the collective strengths and resources of others. By fostering collaborative relationships and relying on one another's expertise, we can achieve greater success and overcome challenges more effectively.
- 2. Specialization:** By focusing on our unique strengths, passions, and skills, we can specialize in a specific area. Specialization allows us to deliver exceptional value, increase efficiency, and stand out in a crowded marketplace. It empowers us to become experts in our chosen fields and opens doors to new opportunities for growth and success.

Interdependence and specializing intertwine and reinforce one another. By incorporating these principles into your life and business, you can create a positive ripple effect, fostering meaningful relationships and achieving both personal and professional fulfillment.

Take these lessons to heart and let them guide your actions. By doing so, you will not only thrive in your endeavors but also contribute to a more interconnected and prosperous world.

Wishing you great success and fulfillment on this journey!

Secret #2

**An Infinite God Created
Us in His Image
with Infinite
Imagination, Potential,
Creative Power,
and Desires**

I magine a world where everyone stops working and where ambition fades away. Picture the impact on your daily life and the functioning of society. We rely on each other's ambition and work in order to thrive.

In this chapter we unravel the wisdom behind God's plan for us to strive for growth and achievement. We discuss the difference between contentment and happiness. Together, we explore the delicate dance between ambition and greed and empower you to tune into the infinite potential within you.

It's time to discover new insights, challenge perspectives, and cultivate a mindset of boundless growth and happiness.



Exercise 2.1 Word Search Puzzle

Solve the following word search puzzle by finding words related to desires and ambition. Words may be found vertically or horizontally.

W	G	E	D	E	S	I	C	O	N	T	E	N
O	R	P	E	O	I	N	F	I	N	I	T	E
P	O	S	S	I	B	I	L	I	T	I	E	S
W	W	S	I	X	A	M	D	G	O	R	T	E
O	T	I	R	A	M	B	I	T	I	O	N	L
R	H	B	E	D	R	E	A	G	R	O	F	A
K	C	H	A	P	P	I	N	E	S	S	N	T

Words to Find

- *Ambition*
- *Desire*
- *Work*
- *Growth*
- *Happiness*
- *Infinite*
- *Possibilities*

Reflection



Exercise 2.2 Guided Reflection and Action Plan

Reflect on your desires and ambitions. Consider the areas of your life where you feel a longing for growth and expansion. What are your deepest aspirations and dreams? Write them down and connect with the infinite potential within you.



Exercise 2.3

Reflect on your understanding of the ideas of contentment versus happiness and the balance between rejoicing in what you have while also desiring more. Are there areas where you have settled for comfort instead of pursuing growth? Consider how happiness and ambition can coexist harmoniously in your life.
