Lifelong Learning Book Series 32

Jan Kalenda

Formation of Adult Learning Systems in Central Europe



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Volume 32

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Jan Kalenda

Formation of Adult Learning Systems in Central Europe



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In memory of my beloved teacher and role model, František Znebejánek (†2021). Some people should teach forever!

Series Editors' Note

The Lifelong Learning Book Series was launched in 2004 and, by 2024, had published 31 volumes on topics of international significance. The series continues to contribute to cross-cultural dialogue by exploring and sharing research and new perspectives on topics related to Lifelong Learning and its intersections with social, economic, and cultural developments.

Over the past 30 years, the processes of formation and development of crossnational patterns of Adult Learning Systems (ALSs) in Central Europe (CE) have been characterised by their multidimensional complexities, influenced by both historical and contemporary trends in the region. The book captures these complexities and offers a fresh perspective on the relationship between lifelong learning and long-term institutional transformations.

This book is the first in the series to explore in-depth how institutional settings in Central European countries have formed, evolved, and contributed to overall participation in Adult Education and Training (AET), specifically shedding light on the complex interplay between ALSs formation and resulting differences in AET participation. This monograph purposefully adopts a comparative lens to explore emerging policies and practices in post-socialist countries and to explain crossnational variations in the region, with a specific focus on four countries: the Czech Republic, Hungary, Poland, and Slovakia. The book addresses a gap in research on the topic in this region and offers a comprehensive mapping of the development of ALSs in Central Europe after the fall of the Berlin Wall.

To explore the complex interplay between individuals, governments, employers, and public policies that shape ALSs, the book develops an innovative analytical approach defined as 'constructing ALSs from below', where typologies of adult learning systems evolve as a result of the interaction of empirical data and sensitive concepts related to the main features of ALS. This approach enables the capturing of key quantitative features of these systems to understand their cross-national differences. To further advance the approach and uncover qualitative aspects within these systems and their transformations over time, the author employs an analytical framework rooted in the theories of historical institutionalism (Mahoney & Thelen, 2010, 2015; Verdier, 2018).

The country-specific exploration of the formation pathways of the Czech Republic, Hungary, Poland, and Slovakia is truly enriching, providing insight into both the institutional dynamics and the unique construction of ALSs, covering the period from 1989 to 2019. The author offers an illustrative consideration of the sequence of the formation process, while highlighting potential path dependencies, institutional complementarities, and critical junctures in their evolution. The novel Global Adult Learning Space (GALS) framework devised for investigating these systems further strengthens the comparative analysis, allowing for the examination of not only the characteristics of CE ALSs but also their relation to other selected European ALSs. What makes this analysis particularly engaging is that the innovative theoretical approach adopted in this book is always grounded in available data and focuses on explaining the variability among related empirical structures and processes. This analytical perspective enables the evaluation of a range of pertinent aspects in each country's context. It also contributes to a comparative approach to encourage policy learning among different countries of the former Soviet Bloc and beyond. This approach allows for understanding how different social settings and actions of key stakeholders have contributed to the formation of both similar and different forms of ALSs, enabling a better understanding of participation levels and patterns in AET.

This volume makes an original and timely contribution to the series. In summary, the monograph offers valuable policy recommendations and outlines future directions for the development of adult learning systems in the region. A key strength is the comparative approach to the formation of Adult Learning Systems across time and space, particularly in the context of under-researched countries in relation to this topic. The book will be of interest across national and international audiences, including both academics and policymakers.

University College London London, UK March 2024 Natasha Kersh Karen Evans

Preface

This book caters to all who share my fascination with lifelong learning, big structures, and long-term institutional transformations. The following pages tell the story of these three overlapping topics, somewhere on the borders of adult education research, comparative education, politics, and historical institutionalism. I aim to recount the evolution of adult learning systems within four Central European countries (Hungary, the Czech Republic, Slovakia, and Poland) from the post-communist era to the onset of the COVID-19 pandemic. This narrative will illustrate that, despite starting from a similar institutional framework and facing comparable societal challenges, each of these countries has embarked on a distinct formation trajectory, culminating in uniquely different adult learning systems. In addition to this critical analysis, I introduce concepts such as the Global Adult Learning Space (GALS) to further enrich comparative adult education research. My aspiration is that this book will serve as a valuable resource for fellow researchers aligned with this field of study.

This text is a coincidence of three unforeseen developments that have significantly influenced my life, shaping me both as a researcher and as an individual. Firstly, since 2015, I have developed a keen interest in the macro-social dynamics underpinning the transformation of adult education systems. Secondly, in 2021, I experienced the profound loss of my dearest mentor and role model, František Znebejánek, to whom I had pledged to dedicate a book. His constant, albeit often subtle, encouragement was pivotal in advancing my scientific journey further than I could have imagined without his guidance (I have missed you so much). Thirdly, the generous support from the Fulbright Commission enabled me to spend a year at the University of California, Los Angeles, where I had the opportunity to work on this manuscript under the best guidance I could imagine.

In addition to expressing my gratitude to the Fulbright Commission for its support (Grant: *Political Economy of Adult Learning Systems in Central Europe: From their Emergence to Liberalisation, 2022-03-21*), I must extend my heartfelt thanks to Professor Richard Desjardins. During my research stay at UCLA, he became not only a great mentor but also a critical reader of my book, offering insightful comments and constructive critiques on all versions of this manuscript. His influence

permeates numerous aspects of this book. My appreciation also goes out to the students and postdoctoral researchers from the School of Education and Information Studies at UCLA, who engaged in thoughtful discussions about my project. Furthermore, I am indebted to Professor Ellen Boeren for her enduring support, sage advice, and constant encouragement. Additionally, I am thankful to Tomáš Karger for his valuable feedback on one of the manuscript's later versions, whose insights are always highly esteemed. Finally, my thanks extend to my 'research commando'—Ilona Kočvarová, Jitka Vaculíková, and Hana Zouharová—for enhancing my daily work life beyond my expectations. I could not wish for better colleagues.

Zlín, Czech Republic

Jan Kalenda

Contents

Part I Introduction

1	The	Objective of the Book	3
	1.1	Content of the Publication	4
	1.2	Significance of AET	5
	1.3	Adult Learning Systems.	6
	1.4	Un-systemic Nature of ALSs	6
	1.5	Adult Education and Training	7
	1.6	Participation Constraints	9
	1.7	Central Europe: Spatial-Temporal Framework	10
Par	t II	Theory	
2	Тур	ologies of ALS	15
	2.1	Two Theoretical Approaches to ALSs	16
		2.1.1 Typologies Built from Above.	17
		2.1.2 Critique of ALSs Typologies Built from Above	29
		2.1.3 Typologies Built From Below	33
		2.1.4 Two Types of Theorising Regarding ALSs	38
3	Part	ticipation Theories in AET	41
	3.1	Theoretical Approaches to Participation	41
		3.1.1 Macro Social Mechanism	43
		3.1.2 Meso Social Mechanisms	43
		3.1.3 Microsocial Factors	45
	3.2	Global Empirical Trends	47
4	Bar	riers to Participation in AET	49
	4.1	Types of Barriers	49
	4.2	Current Findings	51

Part III	Analytical	Approach an	d Methodology

5	Gen	eral Aı	nalytical Approach	55
	5.1		I Adult Learning Space (GALS):	
		Mapp	ing Quantitative Features of ALSs	56
	5.2	Institu	tional History: Mapping Qualitative Features of ALSs	60
		5.2.1	Coordination Side	61
		5.2.2	Supply Side	62
		5.2.3	Demand Side	62
	5.3	Sensit	tive Concepts	63
		5.3.1	Critical Junctures	63
		5.3.2	Coalitions	63
		5.3.3	Path Dependency	64
		5.3.4	Diffusion, State Capacity and Weak Institutions	65
		5.3.5	Pace and Sequencing of ALSs Formation	65
		5.3.6	Drift and Conversion	66
		5.3.7	External Pressure on Institutions	66
6	Mot	hadala	gy	69
U	6.1		-N Quantitative Analysis.	70
	0.1	6.1.1	Available Data	70
		6.1.2	Measuring Adult Participation	70
		6.1.3	Limits of Secondary Data and their Availability	72
	6.2		-N Qualitative Analysis.	72
	0.2	6.2.1	Data Used.	73
		0.2.1		15
Pa	•t IV	Form	ation Paths of ALSs in CE	
_				70
7				79
	7.1		Formation Period: The 1990s	79
		7.1.1	The Coordination Side of ALS:	00
		710	Toward the Withdrawal of the State	80
		7.1.2	The Supply Side of ALS:	0.1
		710	Birth of Deregulated AET Market	81
		7.1.3	The Demand Side of ALS:	00
	7.0	D 1	Inherited Social Structure	82
	7.2		opment Phase: The 2000s.	83
		7.2.1	The Coordination Side of ALS:	0.2
		7 0 0	Introducing a Legislative and Regulative Framework	83
		7.2.2	The Supply Side of ALS:	0.5
			From Free to Segmented Market	85
		7.2.3	The Demand Side of ALS:	0.5
			Increasing Demand among High-Skilled Adults	86
		- T T		
	7.3		Phase: The 2010s	87
	7.3	Late F 7.3.1	Phase: The 2010s ALS Coordination Side: Turn to Centralisation and Specialisation Station	87 87

		7.3.2	The Supply Side of ALS:	
			From Segmented to Directly Regulated Market	89
		7.3.3	The Demand Side of ALS:	
			Slowdown of Social Transformation	
			with High Demand for Low-Skilled Work	89
8	The	Czech	Republic	91
	8.1	Early	Formation Period: The 1990s	91
		8.1.1	The Coordination Side of ALS:	
			The Transition from Socialism to Capitalism	91
		8.1.2	The Supply Side of ALS: Quick Birth of Free Market	93
		8.1.3	The Demand Side of ALS: Structural Constraints	93
	8.2	Devel	opment Phase: The 2000s	94
		8.2.1	The Coordination Side of ALS:	
			Attempts to Regulate AET Field	94
		8.2.2	The Supply Side of ALS:	
			Expansion and Regulation of the Supply	97
		8.2.3	The Demand Side of ALS:	
			Remaining Structural Constraints	98
	8.3	Late F	Formation Phase: The 2010s	98
		8.3.1	The Coordination Side of ALS:	
			Step Back to Deregulation	99
		8.3.2	The Supply Side of ALS: Toward Highly	
			Differentiated and Employers-Oriented Market	100
		8.3.3	The Demand Side of ALS:	
			Limited Acceleration in Demand	101
9	Slov	akia		103
	9.1		Formation Period: The 1990s	103
		9.1.1	The Coordination Side of ALS:	
			Decentralisation of AET	103
		9.1.2	The Supply Side of ALS: Emergence	
			of a Deregulated Market	104
		9.1.3	The Demand Side of ALS: Socioeconomic Constraints	105
	9.2	Devel	opment Period: The 2000s	106
		9.2.1	The Coordination Side of ALS:	
			Introducing a Weak Form of Regulation	107
		9.2.2	The Supply Side of ALS:	
			Growth of the Uncoordinated Market	108
		9.2.3	The Demand Side of ALS: Stagnated Demand	109
	9.3	Late F	Formation Phase: The 2010s	110
		9.3.1	The Coordination Side of ALS:	
			Attempts in an Extension of Regulation	110
		9.3.2	The Supply Side of ALS: Growth of Employers'	
			Supply of AET	111
		9.3.3	The Demand Side of ALS: Improving	
			Conditions for AET Demand	112

10	Polar	1 d		115
	10.1	Early F	Formation Period: The 1990s	115
		10.1.1	The Coordination Side of ALS:	
			The Transition from Socialism to Capitalism	115
		10.1.2	The Supply Side of ALS:	
			Formation of State-Dominant AET Market	117
		10.1.3	The Demand Side of ALS:	
			Structural Constraints and Slow Transformation	117
	10.2		pment Phase: The 2000s	118
		10.2.1	The Coordination Side of ALS:	
			Differentiation and Specialisation	119
		10.2.2	The Supply Side of ALS:	
		10.0.0	Strengthening of FAE Provision	121
	10.0	10.2.3	The Demand Side of ALS: Strong Constraints	122
	10.3		prmation Phase: The 2010s	123
		10.3.1	The Coordination Side of ALS:	100
		10.2.2	Vocationalisation and Homogenisation	123
		10.3.2	The Supply Side of ALS: Persistent Pattern The Demand Side of ALS: Slow Rise in Demand	124 125
		10.3.3	The Demand Side of ALS: Slow Rise in Demand	123
Par	4V (TE AT Se	in Global Adult Learning Space	
1 ai				
11	Verti		Volume of Participation	129
	11.1		bation in AET with a 12-Month Referential Period	129
	11.2	-	bation in AET with a 4-Weeks Referential Period	131
	11.3		Closer to the EU?	134
	11.4	Particip	bation in AET Based on Training Hours	136
12	First	Horizon	tal Axis: The Extensification of AET	139
13	Secor	nd Horiz	contal Axis: Orientation Toward FAE	143
	13.1	Long-T	Yerm Trends in FAE	143
	13.2	Change	es in the Role of FAE	146
14	Thire	l Horizo	ntal Axis: Employers' Support of NFE	149
	14.1		erm Trends in Job-Related NFE.	149
	14.2		Paths of CE ALSs	153
15	Form		ontal Axis: Public Provision of NFE	157
15	15.1		Provision of NFE	157
	15.1		ys of CE ALSs	157
16			tal Axis: Demand for AET	161
	16.1		ed Demand for AET	161
	16.2		with No Demand for AET	163
	16.3	A Decl	ine in No Demand for AET in CE ALS	164

Summary of Part V

Part VI Patterns of Participation and Barriers in CE ALSs

17	Parti	cipation Patterns in AET	173
	17.1	Participation Based on Age	174
	17.2	Participation Based on Gender.	175
	17.3	Participation Based on the Highest Attained Education	177
	17.4	Participation Based on Economic Status	179
	17.5	Participation Based on Occupation Status	181
18	Barri	ers to Participation in AET	187
	18.1	Commonalities in Barriers	187
	18.2	Differences in Barriers	189
	18.3	Barriers Among Those Who Did Not Want to Participate	190

Summary of the Part VI

Part VII Discussion and Conclussion

19	Thre	e Stages of ALSs Formation in CE	201
	19.1	Years of Transition (1989–2003)	202
	19.2	Years of Accession (2004–2012)	203
	19.3	Years of Economic Recovery (2013–2019)	204
	19.4	Multidimensionality and Multipath of Institutional Change	205
20	Key l	Drivers of ALSs Formation in CE	207
	20.1	Europeanisation of ALSs Matters, but	207
	20.2	National Policy Matters, but	209
		20.2.1 Institutional Instability	
		and Secondary Priority of AET	211
	20.3	Social Structure Matters, but	211
		20.3.1 Matthew Effect and Partial Democratisation	213
	20.4	Dependent Market Capitalism Matters, but	214
	20.5	Welfare State Policy Matters, but	215
21	Conc	lusion	217
	21.1	Summary	217
	21.2	Policy Recommendations.	220
	21.3	Future Directions	223
Ref	erence	·s	227

Abbreviations

ABE	Adult Basic Education
AES	Adult Education Survey
AET	Adult Education and Training
AGE	Adult General Education
AHE	Adult Higher Education
ALE	Adult Liberal Education
ALS	Adult Learning System
ALSs	Adult Learning Systems
ALMP	Active Labour Market Policy
CE	Central European/Central Europe
CEDEFOP	European Centre for Development of Vocational Training
CME	Coordinated Market Economy
DMC	Dependent Market Capitalism
EC	European Commission
EE	Eastern Europe, Eastern European
EU	European Union
FAE	Formal Adult Education
FDI	Foreign Direct Investment
GALS	Global Adult Learning Space
HRD	Human Resources Development
HRM	Human Resources Management
IFL	Informal Learning
ISCED	International Standard Classification of Education
ISCO	International Standard Classification of Occupation
LME	Liberal Market Economy
MEYS	Ministry of Youth, Education and Sport
NFE	Non-formal Education
NFE-Voc	Non-formal Vocational Education
NGO	Non-governmental Organisation
OECD	Organisation for Economic Co-operation and Development

PIAAC	Programme for the International Assessment of Adult Competencies
UNESCO	United Nations Educational, Scientific and Cultural Organization
VET	Vocational and Educational Training
VoC	Variety of Capitalism
WSR	Welfare State Regimes

List of Figures

Fig. 2.1	Institutions in the subspheres of the political economy in the 1990s
Fig. 2.2	Institutions in the subspheres of the political economy in the 2010s
Fig. 2.3	Institutions in the subspheres of the political economy in the 1990s
Fig. 2.4	Institutions in the subspheres of the political economy in the 2010s
Fig. 5.1	Model of the GALS: five horizontal axes
Fig. 11.1	Participation levels in AET in CE countries as a percentage of EU28 average: 2002–2019. (<i>Source</i> : LFS (2022)). <i>Note</i> : Data in percent. Participation was measured as involvement of adults (25–64 years) in any AET in 4 weeks prior to survey
Fig. 12.1	Selected European ALSs in 1997: Percentage of participation in AET in CE ALSs and average number of hours spent by participants in AET. (<i>Source</i> : own calculation based on the data from IALS, 1997; OECD, 2003)
Fig. 12.2	Percentage of participation in AET in CE ALS and average number of hours spent by participants in AET: 1997 to 2016. (<i>Source</i> : own calculation based on the data from IALS, 1997; AES, 2007, 2011, 2016; OECD, 2003)
Fig. 12.3	Trajectories of CE ALSs between 1997 to 2016: From medium-intensive ALSs to highly extensive ALSs. (<i>Source</i> : own calculation based on the data from IALS, 1997; AES, 2007, 2011, 2016; OECD, 2003)

Fig. 13.1	Selected European ALSs in 2016 : Percentage of participation
	in AET and the share of FAE on the total participation in
	AET. (Source: own calculation based on the data from AES, 2016)
	<i>Note</i> : The data presented in this figure are reported
	in percentages. Participation is measured as the involvement
	of adults aged 25-64 years in AET within the 12 months
	preceding the survey. Share of DAE measure as a share of
	participation in FAE on the total participation in AET 146
Fig. 13.2	Trends in share of FAE among selected European ALSs:
	2007–2016. Percentage of participation in AET and the
	share of FAE on the total participation in AET.
	(Source: own calculation based on the data from AES, 2007, 2016)
	<i>Note</i> : The data presented in this figure are reported in percentages.
	Participation is measured as the involvement of adults aged
	25–64 years in AET within the 12 months preceding the survey.
	Share of FAE measure as share of participation in FAE on the
	on total participation in AET147
Fig. 13.3	Trajectories of CE ALSs between 2007 and 2016.
	(Source: own calculation based on the data from AES, 2007, 2016)
	<i>Note</i> : The data presented in this figure are reported in percentages.
	Participation is measured as the involvement of adults aged
	25–64 years in AET within the 12 months preceding the survey.
	Share of DAE measure as share of participation in FAE
	on the on total participation in AET148
Fig. 14.1	Selected European ALSs in 2016: percentage of participation
1 19. 1 1.1	in AET and share of NFE financially supported by employers.
	(<i>Source</i> : own calculation based on the data from AES, 2016).
	<i>Note:</i> The data presented in this figure are reported in percentages.
	Participation is measured as the involvement of adults aged
	25–64 years in AET within the 12 months preceding the survey.
	Share of employers' financial support of NFE measure as
	a share of participation in job-related NFE supported by
	employers on total participation in NFE
Fig. 14.2	Formation paths of selected European ALSs based on employers'
0	financial support: 1997 to 2016. (Source: own calculation
	based on the data from IALS, 1997; AES, 2016; OECD, 2003).
	<i>Note</i> : The data presented in this figure are reported in percentages.
	Participation is measured as the involvement of adults aged
	25–64 years in AET within the 12 months preceding the survey.
	Share of employers' financial support of NFE measure as
	a share of participation in job-related NFE supported by
	employers on total participation in NFE153

Fig. 14.3	Formation paths of CE ALSs based on employers' financial support (1997–2016). (<i>Source</i> : own calculation based on the data from IALS, 1997; AES, 2007, 2016; OECD, 2003). <i>Note:</i> The data presented in this figure are reported in percentages. Participation is measured as the involvement of adults aged 25–64 years in AET within the 12 months preceding the survey. Share of employers' financial support of NFE measure as a share of participation in job-related NFE supported by employers on total participation in NFE
Fig. 15.1	Selected European countries in 2016: Share of NFE provided by public and private educational institutions. (<i>Source</i> : own calculation based on the data from AES, 2007, 2011, 2016) <i>Note</i> : The data presented in this figure are reported in percentages. Participation is measured as the involvement of adults aged 25–64 years in AET within the 12 months preceding the survey. NFE public provision is measured as a percentage of all NFE provided by public institutions
Fig. 15.2	Trajectories of CE ALSs between 2007 to 2016: Paths toward ALSs with medium to weak public NFE provision. (<i>Source</i> : own calculation based on the data from AES, 2007, 2011, 2016) <i>Note</i> : The data presented in this figure are reported in percentages. Participation is measured as the involvement of adults aged 25–64 years in AET within the 12 months preceding the survey. NFE public provision is measured as a percentage of all NFE provided by public institutions
Fig. 16.1	Selected European countries in 2016 based on the variations in demand for AET. (<i>Source</i> : own calculation based on the data from AES (2016)) <i>Note</i> : The data presented in this figure are reported in percentages. Participation is measured as the involvement of adults aged 25 to 64 years in AET within the 12 months preceding the survey. Demand for AET is measured as percentage of adults who participated in AET and <i>want</i> <i>to participate</i> more and those who did not participated and <i>want to participate</i>
Fig. 16.2	Formation paths of CE ALSs based on demand for AET: 2007 to 2016. (<i>Source</i> : own calculation based on the data from AES (2016)) <i>Note</i> : The data presented in this figure are reported in percentages. Participation is measured as the involvement of adults aged 25 to 64 years in AET within the 12 months preceding the survey. Demand for AET measured as percentage of adults who participated in AET and <i>want to</i> <i>participate</i> more and those who did not participated and <i>want</i> <i>to participate</i>

Fig. 16.3	Selected European countries in 2016 based on the variations	
	in demand for AET. (Source: own calculation based on the data	
	from AES (2016)) Note: The data presented in this figure are	
	reported in percentages. Participation is measured as the	
	involvement of adults aged 25 to 64 years in AET within the	
	12 months preceding the survey. The absence of demand for	
	AET is measured as the percentage of adults who did not want	
	to participate in AET	. 164
Fig. 16.4	Trajectories of CE ALSs between 2007 and 2016 based on	
	the number of adults with no demand for AET. (Source: own	
	calculation based on the data from AES (2007, 2011, 2016))	
	<i>Note</i> : The data presented in this figure are reported in percentages.	
	Participation is measured as the involvement of adults aged 25 to	
	64 years in AET within the 12 months preceding the survey.	
	The absence of demand for AET is measured as the percentage	
	of adults who did not want to participate in AET	. 165

List of Tables

Table 1.1	Taxonomy of AET	9
Table 2.1	Typology of formal education systems in advanced	
	industrial democracies	17
Table 2.2	Participation in LME and CME countries: 1997 to 2012	25
Table 2.3	Western European ALS	
Table 2.4	Eastern European ALSs	28
Table 2.5	Typology of skill formation systems in advanced	
	industrial democracies	34
Table 2.6	Typology of ALSs in advanced industrial democracies	36
Table 2.7	Main characteristics of approaches to constructing ALSs	
Table 6.1	Sources of data for analysis	71
Table 11.1	Participation levels in AET in 12 months before the survey: 1997–2016	130
Table 11.2	Participation levels in AET in CE countries 4 weeks before the survey: 2002–2019	122
Table 11.3	The average number of hours spent by participants in AET: 1997–2016	
Table 13.1	Participation levels in formal adult education in	
	12 months before the survey: 1997–2016	144
Table 13.2	Development of participation levels in formal adult education: 2004–2019 (4-week referential period)	145
Table 14.1	Participation levels in job-related NFE in 12 months	
Table 14.2	before survey: 1997–2016 Participation levels in employer-sponsored job-related NFE in 12 months before survey: 1997–2016	
Summary	of Part V	
Table 1	Empirical features of CE ALSs in the late 2010s	168

Table 17.1	Participation in AET among age cohorts over 45 years: 2007–2016	174
Table 17.2	Relative levels of participation in AET among age	1 / 4
10010-17.2	cohorts over 45 years: 2007–2016	175
Table 17.3	Participation in AET among Men and Women: 2007–2016	
Table 17.4	Relative levels of participation in AET based on gender:	
	2007–2016	177
Table 17.5	Participation in AET and NFE based on the highest	
	attained education: 2007–2016	178
Table 17.6	Relative levels of participation in AET based on highest	
	attained education: 2007–2016	179
Table 17.7	Participation in NFE among the employed and unemployed:	
	2007–2016	180
Table 17.8	Relative levels of participation in AET based on economic	
	status: 2007–2016	181
Table 17.9	Participation in AET among the high-skilled and	
	medium-skilled service workers: 2007–2016	182
Table 17.10	Participation in AET among qualified and unqualified	
	manual workers: 2007–2016	182
Table 17.11	Relative levels of participation in AET among the	
	high-skilled and medium-skilled service workers: 2007-2016	184
Table 17.12	Relative levels of participation in AET among qualified	
	and unqualified manual workers: 2007-2016	185
Table 18.1	Perceived barriers to participation in AET among those	
14010 10.1	who wanted to participate: 2007–2016	199
Table 18.2	Perceived barriers to participation in AET among those	100
14010 10.2	who did not want to participate: 2011–2016	101
	who did not want to participate. 2011–2010	191
Summary of	f Part VI	
Table 1	Patterns in participation inequality based on key	
	sociodomographia factore: 2007, 2016	104

	sociodemographic factors: 2007–2016	194
Table 2	Trends in participation inequality based on key	17 1
	sociodemographic factors: 2007-2016	195
Table 3	The pattern of barriers to participation in CE ALSs	196
Table 19.1	General periodisation of ALSs formation in CE: 1989–2019	206

Part I Introduction