

*A digital arts book **for kids!***

MAKING
TikTok[®]
VIDEOS

*Star in
Your Own
Video!*

Will Eagle
Friend of your favorite
TikTok stars



Making
TikTok
Videos

WILEY

Making TikTok Videos

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Making TikTok Videos For Dummies®

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INTRODUCTION

YOU'VE HEARD ABOUT TIKTOK, MAYBE YOU'VE ALREADY STARTED SPENDING HOURS SCROLLING THROUGH ALL THE AMAZING VIDEOS OUT THERE, AND NOW YOU'RE READY TO START MAKING YOUR OWN. This book tells you everything you need to know to get started making your own TikTok videos, along with expert tips on how to make the most out of your TikTok experience. There are millions and millions of people on TikTok, and they're all waiting to see what YOU make. Let's do this!

ABOUT TIKTOK

TikTok is really, really big. It's about a billion people every month using the app, which is enormous. There are so many videos or "TikToks," which we'll use interchangeably, out there with new videos created every minute.

A lot of people think that TikTok is just an app for lip synching and dancing kids, but that's only one part of TikTok. Sure, the platform started with people making dance videos, and that drew a big audience, contributing to TikTok's early popularity. But today, TikTok features millions of TikTokers making content about everything. Did you know that at the time of writing there were over 170 million creators on TikTok with an audience of 10,000 or more?

There are a few things that make TikTok very special:

- » Anyone can have a hit video with hundreds of thousands of views or more!

- » You can make content about almost anything, and you'll find an audience who loves you for it.
- » It's really easy to get started creating and posting content.
- » TikTok is even better with friends and family joining in on the fun.

We'll challenge you to think about what type of content you want to make. It's certainly best to choose something that you are truly passionate and knowledgeable about, and that it's something you think people will want to see.

TikTok is one of the most exciting video platforms out there, and an amazing chance to express your creativity, build an audience, and have a ton of fun. There are some smart precautions you will want to take, which we cover right out the gate in Project 1: Getting Started.

ABOUT THIS BOOK

This book has been written by TikTok experts, so you can feel confident you're getting good advice, but our top tip is to just get started and experiment. Follow along with the advice in this book but know that you'll learn so much just by starting to make your first of many TikToks. You can always save anything you make as a draft, without needing to make it live on TikTok for the world to see, which is a great way to practice.

In this book, you:

- » Download the app and create your profile
- » Learn how to search for and find inspiration
- » Familiarize yourself with popular TikToks

INTRODUCTION

- » Record your TikTok and learn about advanced creation techniques
- » Discover how to go LIVE and reach new fans
- » Get tips on how to grow your audience

Some figures will have a magnifying glass, like you see here. The glass draws attention to the parts of the screen you'll use. The **highlighted text** draws your attention to the figure.



ABOUT YOU

You're looking to make TikTok videos, right? Great. You've come to the right place. If you already know your way around TikTok, you can skip some sections and just take what you need from this book. We've written this for those of you who are just getting started, all the way through to advanced users looking to grow their audience. Remember, though, your worth isn't all about likes and followers, so while growing an audience on TikTok is rewarding, it's not everything in life.

ABOUT ICONS

As you read through projects in this book, you'll see different icons appearing, which help identify important content. Look out for the following:



WARNING

Your safety is super important, so if something has the potential to be dangerous, we'll mark it with a warning icon. We'll give you advice on how to smartly navigate things.



REMEMBER

This icon is a handy reminder of the most important information to remember during a project. Think of this as the information you'll want to recall for the future.



TIP

There are tons of tips in this book, giving you inside advice on how to make the absolute best of the project you're working on.

PROJECT 1 GETTING STARTED

IT MIGHT SEEM A BIT ANNOYING TO START YOUR TIKTOK ADVENTURE WITH A WHOLE CHUNK OF THIS BOOK DEDICATED TO SAFETY, SECURITY, AND LEGAL STUFF, BUT IT'S SUPER IMPORTANT TO KNOW SO YOU CAN MAKE SMART CHOICES.

The early days of TikTok were a bit of a wild west, meaning that sometimes the content wasn't what a parent would consider "safe" for their family, but TikTok is maturing a lot as a platform, and it's getting better and better at ensuring you have a fully safe and comfortable experience.

MAKING SMART CHOICES

When you're doing anything online, and especially when it comes to social media and video content creation, it's really important to know how to navigate safely. This might seem like boring stuff but knowing some of the safety basics will mean you are set up for success and can avoid unpleasant situations.

- » If you're under 18, you will need permission from a parent or legal guardian to sign up and use TikTok.
- » There is some important legal stuff to know to make sure you don't get into TikTok trouble.
- » And most of all, you want to ensure everything you do on TikTok keeps you safe.
- » A few minutes reading this section is time well spent.

GETTING PERMISSION

Ask your parent or legal guardian if you can download TikTok to your phone, tablet, or computer. It's a great idea to have a conversation with your parent about why you want to use TikTok, how you intend to use it, and how they can participate in your usage of TikTok to ensure you're enjoying your experience.

COPYRIGHT

You should have a basic understanding of copyright. If you write an original book, if you make an original movie, if you create an original TV show, and if you make an original TikTok video, you are the copyright owner of it. *Copyright* is a legal term that means you are the owner of something, and so someone else can't claim that they made it. Copyright only applies to original content you create — meaning, you made this and no one else, and copyright encourages people not to steal other people's original content creations. This means one simple thing: Don't use other people's work and pretend it's your own. For example, don't video record a TV show and post it on TikTok — they'll take it down immediately, and you might get some kind of strike against your account. Remember, only upload to TikTok content that you have created.



TIP

Okay, a copyright protects original content, but sounds are different — right? Well, TikTok has a big sound library that you can use to make your TikTok videos. Sounds are original content creations and remain the copyright of the legal owner, but TikTok and the copyright owners allow people to use their sounds in videos. We explore using sound in Project 4.

UNDERSTANDING SAFETY

Why all this emphasis on safety? Well, with any social media site, people are uploading content, and sometimes that content might have more adult themes unsuitable for someone younger. Further, the platform works hard to ensure nothing illegal is posted. People still try — every day — to upload content to apps like TikTok that they shouldn't. And because TikTok is a social media site, it's a place where you might find yourself talking with strangers, so proceed with caution.



TIP

Listen to your instincts. If you're unsure if something is appropriate, or if something is making you feel unsafe, ask your parent or legal guardian for their advice and help.



WARNING

Above all else, never give out your personal information like your phone number, e-mail address, or home address to anyone on the Internet without a parent or legal guardian's permission. And remember that you can block people if needed.

NAVIGATING THE APP

If you're completely new to TikTok, it's time to download the app and get familiar with the basics. We'll dive right in and cover:

- » Downloading the app and creating your Profile
- » Learning about privacy and security settings.
- » Understanding viewing basics like Follows, Likes, Comments, and Shares

DOWNLOADING TIKTOK

Head to either the Apple App Store (iPhone) or the Google Play Store (Android) and search for TikTok and get started by downloading the app. After you've downloaded the TikTok app, open it to get started.

CREATING YOUR PROFILE

- 1** When you open the app, you'll be asked to either log in (if you already have an account) or to sign up. Choose Sign up.
- 2** You'll choose from different options to **sign up** — using your phone number, e-mail address, or a Facebook or Google account.

You might be asked to enter a code sent to either your phone or e-mail address for verification.