

# IMPACTFUL INCLUSION TOOLKIT

52 Activities to Help You Learn and Practice Inclusion Every Day in the Workplace

Yvette Steele, Founder, DEI Insider



# Praise for Impactful Inclusion Toolkit

"Yvette Steele has created one of the most practical, useful, and comprehensive guides to enable everyone—regardless of title, department, or status—to be powerful change agents for inclusion in their own organizations. Steele has gathered a wealth of resources, tools, and real-world examples to illustrate to readers what true inclusion looks like in action. Steele then takes this further by providing actionable, hands-on steps for readers, which helps to solidify and deepen the reader's understanding of their learnings. This is an invaluable resource for leaders seeking to create safer and more inclusive work environments for all."

> Susanne Tedrick, author of Women of Color in Tech

*"Impactful Inclusion Toolkit* by Yvette Steele is a powerful tool for starting some difficult and necessary conversations. Happily, there are 52 activities, so you can tackle one a week and not try to address all of these topics at once.

"This book is emerging at the perfect time. Events in politics, race relations, and the global society have converged in such a way that the world is ready to begin the hard work of addressing diversity and inclusion at a higher level than ever before. Yes, we've talked about these issues before but often from a watered-down perspective. Some people got a pass. Compromises have always been made. Yvette Steele's work breaks through all that and proclaims that the time is now to stop giving passes and making compromises and to start addressing the reality of exclusion that permeates our institutions and society. *Impactful Inclusion Toolkit* is not a vague call for awareness or action. It is a thoughtful and powerful tool for starting the conversations that need to take place across the country and around the world. The last few years have been very difficult when it comes to addressing matters of diversity, equity, and inclusion. But those tough times made it possible for a work this powerful to emerge and to help people get past the rhetoric and politics to work on the actual details of making the workplace a welcoming place for everyone."

Karl W. Palachuk, author, coach, and community builder

"I highly recommend every business leader pick up this book and use it as a guide. Yvette Steele has structured this resource to be highly actionable with ways to create an inclusive work environment and shift your workplace culture. It is not a one-and-done training guide but provides practical steps through prescribed activities that will help you self-assess as well as promote inclusion over time. I recommend you give one to every employee as part of their new-hire toolkit. It helps both individuals and leaders to find their own way and adjust their own habits and practices to behave with intentional inclusion. As a leader, I have read and participated in many trainings and guides. None was as practical and insightful as this one."

Gavriella Schuster, former Microsoft corporate vice president and DEI advocate

"Impactful Inclusion Toolkit lives up to its promises of helping anyone at any level create a more inclusive workplace. Whether you are just starting your inclusion journey or have been on this road for a while, Yvette Steele lays out a roadmap of activities, follow-up actions, and resources to help us understand what inclusion looks like for people of color, members of the LGBTQ+ community, individuals with disabilities, and others, as well as provide practical steps we can take each day. I highly recommend this resource for all who want to create a more inclusive work environment and society."

Kathryn Rose, founder and CEO of getWise

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Cover image: © master1305/Adobe Stock Cover design: Wiley This book is dedicated to all those who choose to blaze a trail to equity for all despite the cost. Together we can change the world one word, one behavior, one practice at a time. I am on this journey with you. I've made mistakes just like you have or will. I celebrate your wins and applaud you when you get up from setbacks. Stay the course. See the impact. The world needs role models like us. This is how we get change done.

### **About the Author**

**Yvette Steele** is an equity accelerator and inclusion strategist who believes in the power of living authentically at all times. She draws on her decades of experience to help organizations realize the promise of a diverse workforce by implementing strategies that eradicate the barriers many face in maximizing their potential and empowering people to integrate inclusion into day-to-day interactions. She was recognized as a diversity thought leader on the inaugural Channel Futures DE&I 101 List for advancing diversity, equity, and inclusion through words, actions, and leadership, and she has served on the DEI Advisory Committee for YMCA-USA, Tech Advisory Board Steering Committee for the National Urban League, and the DEI Task Force for Chicagoland Chamber of Commerce. You'll find Yvette sharing her leadership and vision on many diversity- and workforce-focused podcasts, blogs, news articles, and panel discussions, including the Wall Street Journal, the Society for Human Resources Management (SHRM), and the ChannelPro Network. As founder of DEI Insider, she develops resources that help people practice inclusion every day and supports members of historically excluded groups to overcome adversity to thrive in the workplace by providing tips, tricks, and best practices. A native Chicagoan and graduate of Chicago State University, she lives in Chicago with her husband and children.

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#### Foreword

The explosive growth in interest of the diversity, equity, and inclusion field over the years is unsurprising to many, particularly as we all have watched a number of events across the globe that highlight the continued oppression of marginalized groups. From the waves of anti-Black and anti-Asian violence to the promulgation of laws authored with the intent of excluding the LGBTQ+ community, examples of inequitable and exclusionary practices are many. It is this collective societal reckoning with diversity and our complicated history with various identities that has driven this wave of investment in new DEI programs and business functions.

Yet even with an abundance of new DEI certification programs and the like, we as practitioners still find ourselves faced with a familiar set of questions from those who are looking to apply these principles to their daily lives: What do I do? How do I make a difference? How do I demonstrate my commitment to DEI and to people who are different from me?

It's a persistent set of questions that practitioners like me in the corporate space face regularly. While these questions generally come from a place of genuine curiosity, I also acknowledge that they are often driven by fear. Many people do not want to mistreat those around them and certainly fear the perception of being any type of "ist" in a world where what has been labeled as "cancel culture" (also known as accountability) has found prominence. Still, these questions persist not because the tools we provide are impractical or even extremely difficult to apply. Rather, it's usually because there is additional foundational, introspective work that the learner must do, and worse yet, there is little to no instant gratification. Transformational change at both the individual and corporate levels takes time and consistent investment. The flawed view that one can just call themselves an ally because they have that one gay friend or they stopped a woman from being interrupted in a meeting that one time is just not going to cut it. Learners and organizations alike must actually unlearn behaviors and practice new and inclusive behaviors to the point where they become habitual and normal.

Learning in the DEI space is plagued with cursory modules that focus only on anti-harassment and compliance, especially as it relates to the workplace. Don't misunderstand me here; the content of those modules is important and should be used to continue to address some of the ills of toxic and noninclusive corporate cultures. But that alone does not speak to the everyday needs of a learner or give them the opportunity to think about the ways that identity impacts how they navigate the world. More important, most corporate diversity training does not provide learners with the opportunity for ongoing practical application.

It is in this gap where the author finds her audience. Yvette Steele grounds her work in both authenticity and practicality for the reader. Her authenticity—and of course her ability to sell me an idea—is what sparked our connection years ago. She has been a great collaborator and partner as I have taken on more expansive roles building both the DEI and environmental, social, and governance business functions in global Silicon Valley tech organizations. I have been an excited supporter and observer—and hopefully somewhat helpful—as she has really turned her focus to diversity, equity, and inclusion work. Leveraging her own personal journey, multiplicity of identities, and investment in learning inclusive and equitable practices, she takes the reader on a journey that begins with self-awareness and leads them to behavioral changes.

As you move through the activities herein, you are not so subtly encouraged to pause, reflect, and even role-play—to really think about what you would do in any of these scenarios. And that is coupled with small yet impactful actions that individuals can take in the course of their daily lives to effect change. She encourages you to take this in small bites, focusing on a couple of activities at a time and doing the necessary reflective work to truly understand what you read and what it looks like in practice. If you are a seasoned practitioner in this space, this book is rightfully not written for you. This is for those who have found themselves looking for ways to get started on a personal journey of re-learning. It is important to note for any work focused on DEI practices that things change over time. As people become more comfortable identifying themselves in various ways both in and out of the workplace, and societal norms change, so too will these scenarios and activities. That makes this a great, living piece that can be revisited and offers readers the chance to also examine the field's growth over time alongside your personal development. Stay the course, dear reader. The journey is a long and difficult one, and you are given a great guide to help you along the way.

> Ulysses J. Smith Global DEI strategist and executive