

Studies in Singapore Education:
Research, Innovation & Practice 4

Lay Hoon Seah · Rita Elaine Silver ·
Mark Charles Baidon *Editors*

The Role of Language in Content Pedagogy

A Framework for Teachers' Knowledge



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Studies in Singapore Education: Research, Innovation & Practice

Volume 4

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Editors

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Editors

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ISSN 2730-9762

ISSN 2730-9770 (electronic)

Studies in Singapore Education: Research, Innovation & Practice

ISBN 978-981-19-5350-7

ISBN 978-981-19-5351-4 (eBook)

<https://doi.org/10.1007/978-981-19-5351-4>

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This Springer imprint is published by the registered company Springer Nature Singapore Pte Ltd.

The registered company address is: 152 Beach Road, #21-01/04 Gateway East, Singapore 189721, Singapore

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Chapter 1

Introduction to the Volume: Mapping the Language-Related Knowledge Base for Content Teaching



Lay Hoon Seah, Rita Elaine Silver , and Mark Charles Baidon 

1.1 Introduction

In this volume, we focus on the language-related knowledge base (LRKCT) for content teachers, i.e., those who are not teaching language as an academic focus. Taken together, the chapters in this volume build on and illuminate the LRKCT framework proposed in this chapter. The framework comprises four interacting knowledge components (plus one sub-component) which are important for content teachers to utilise. In addition to explaining the framework, this introductory chapter provides background to show the links between content and language in learning, including discussion of teacher roles in relation to language use in the classroom. After explaining the broad theoretical underpinnings of the volume, this introduction culminates with a brief description of each chapter and how each fits within the volume's broader conceptualisation and the LRKCT framework.

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1.1.1 Background: Language in Learning

Learners encounter multiple languages in the course of schooling. These can include home language(s) and foreign languages, as well as academic language and disciplinary languages. In any learning situation, consciously or otherwise, students experience the learning of and about language through a multiplicity of languages.

We take language as a semiotic (‘meaning-making’) tool which is the foundation of learning (Halliday, 1993). Without language and other semiotic tools, humans would not have the means of knowing, i.e., “the process by which experience **becomes** knowledge” (original emphasis, *ibid.*, p. 94). According to this view, the process of learning is fundamentally a semiotic one involving not just “learning *through* language” but also “learning *of* language” and “learning *about* language” (p. 113). This threefold perspective (through, of, about) applies not only to learning in a language classroom but to all learning processes, contexts (including home, neighbourhood, school and workplace) and contents (e.g., science, social studies, mathematics).

The links between language and content have been recognised for decades. For example, Mohan’s seminal work (1986) devoted the first chapter to explaining the role of language as a medium for learning in contrast to language as a goal of learning. Mohan posited a knowledge framework which linked types of activities (e.g., classification) with types of language (e.g., description). He referred to these as “knowledge structures” as they required not only linking types of learning activities with language structures but also with thinking skills appropriate to the activity and language. Subsequently, a number of monographs explored the role of language in content learning, but often with a view towards supporting language learners in content area classes (e.g., Brinton et al., 1989; Cantoni-Harvey, 1987; Crandall & Dale, 1987). This area of scholarship is still vibrant, especially with investigations of theory–pedagogy links such as Content and Language Integrated Learning (CLIL, e.g., Cenoz et al., 2014; de Zarobe, 2016), including CLIL and teacher education (e.g., Banegas & del Pozo Beaumud, 2020; Darvin et al., 2020; Pérez Cañado, 2016), and language immersion-based content instruction (Navejas, 2022; Ó Ceallaigh et al., 2021). This volume, in contrast, focuses on content teachers and the need for a language-related knowledge base that extends beyond student language learning status.

In education research, the importance of language in learning has been widely recognised since the emergence of the “linguistic turn” (Veel, 1993) or the “interactional turn” (Erickson, 2006). For example, Lemke (1990) proclaimed that “learning science means learning to talk science” (p. 1). This is equally true in other content areas. Wagner (2007), for example, wrote about the critical need for students to develop “voice” in mathematics. Dombek et al. (2017) stressed the link between literacy and content for building science and social studies knowledge, while Duff (2010) emphasised the role of socialisation into academic discourse communities for all learners. These statements on the importance of language in content learning assume that language differs in some ways from one discipline to another. A key

consideration in this volume is the extent to which teachers are aware of such differences and how these differences might be usefully addressed to support student learning.

To meet the needs and requirements of specific content in a given context, language changes in meaningful, functional ways (Halliday & Martin, 1993). These language changes may relate to conceptual, ontological or epistemological distinctions across disciplines. For this reason, language as used in one discipline may contain features, linguistic resources, norms and conventions distinct from the features, resources, norms and conventions in another discipline even if both disciplines are being taught in the same linguistic variety (e.g., in English) (see for example, Schleppegrell, 2004). Differences between disciplinary languages can extend to differences in literacy practices such as reading (Shanahan et al., 2011). For instance, Shanahan et al. (2011) found that critique during reading by chemists, historians and mathematicians differed in nature. They asserted that these different reading practices provide “clear evidence” that the disciplinary expertise the readers brought with them could influence the ways in which readers engaged with the texts (p. 424). Disciplinary differences in reading extend beyond words or linguistic structures. They also encompass the use of multiple semiotic modes (e.g., graphs, diagrams, photographs, charts) which serve distinctive purposes and embodied unique conventions (see, e.g., Prain, this volume; Yeo & Tan, this volume). As every discipline comes with its own epistemic values and ontological requirements, further research is needed to unpack how these disciplinary differences can impact on the nature of the language and literacy practices of each discipline and teachers’ language-related knowledge base.

K-12 students do not just engage in the disciplinary languages of the various subject areas they are exposed to, they also encounter multiple uses of language in everyday life. Using a science classroom as an example, Yore and Treagust (2006) introduced the “three-language problem” to encapsulate the different languages a learner encounters: home language (i.e., everyday conversational language); academic language [for our purposes, this refers to the linguistic variety used in schools and for schoolings (see Schleppegrell, 2004)]; and scientific language. In an increasingly globalised world, the home linguistic variety of the learner can and often does vary from the linguistic variety used as a medium of instruction in school. In such cases, learners grapple with learning academic language with and through a different linguistic system. Extending the three-language notion to learning in other disciplinary areas, students must learn multiple “languages” including one or more home linguistic varieties, one or more school linguistic varieties, multiple disciplinary languages and how to leverage these multiple languages in their learning.

While we acknowledge that students experience learning through, of and about language, this volume focuses on the teacher’s roles, knowledge and understandings of language in school contexts to support student learning. We consider teachers’ knowledge of and about language, the influence of teachers’ knowledge of (their) students and teachers’ pedagogical knowledge. We are particularly interested in how teachers’ knowledge of language, students and content are linked as part of a larger pedagogical content knowledge which includes knowledge of the role of language in content learning.

1.1.2 Teachers' Roles

Classroom teachers take on multiple roles. In addition to the role of content teacher and teacher of disciplinary language, they must concurrently be proficient language users. To support students in learning disciplinary languages, teachers must develop a deep appreciation of the language demands and challenges involved in the learning process. This entails being an analyst of the language. These three distinct roles—language teacher, language user and language analyst (cf. Andrews & Lin, 2017)—encapsulate the demands placed on teachers and point to the knowledge base that teachers need to be equipped with to take on a “language-informed” approach to teaching, an approach to teaching that explicitly and systematically considers the role and nature of language in and for student learning (Fillmore & Snow, 2018).

Teacher language awareness (TLA), characterised by Thornbury as “the knowledge that teachers have of the underlying systems of the language that enables them to teach effectively” (1997, p. x), provides one potentially useful lens for identifying the knowledge base with which content teachers would need to take on a language-informed approach to teaching. TLA has been closely associated with knowledge of language needed for language teaching (see Andrews, 2003, 2006 for reviews and discussion in relation to second language teacher professionalism). This notion has also been implicated in second language teachers’ knowledge about language and knowledge of students to support selection of language resources, design language scaffolds and deliver corrective feedback on students’ language use (Andrews, 2008). In taking a language-informed approach, content teachers are expected to make pedagogical decisions similar to those of language teachers, albeit with a focus on disciplinary semiotics. Hence, the components of TLA such as knowledge of language (KL), knowledge about language (KAL) and knowledge of students (KS) offer useful constructs for unpacking the language-related knowledge base of content teachers.

Notably, Fillmore and Snow (2000) highlighted what “the average classroom teacher” (p. 13) should know for language/literacy in content teaching. Adger et al. (2018) articulated why basic language knowledge (e.g., differences between oral and written language; fundamentals of language development, linguistics and cultural diversity; what makes texts easy/difficult to read) is essential to all teachers, including content teachers. However, these early discussions did not develop a framework for understanding and investigating a language-related knowledge base (LRKCT) for content teachers.

In the next section, we articulate a framework for LRKCT based in prior scholarship and as the basis for this volume. We turn the lens away from language awareness as a broad approach and from the teaching of linguistic varieties to teaching of other content subjects.

1.2 Language-Related Knowledge Base for Content Teaching (LRKCT)

Several constructs have been proposed in recent years to capture the components of a language-related knowledge base that teachers need to support students in their learning of content. Examples are “pedagogical language knowledge” (PLK, Bunch, 2013), “language knowledge for content teaching” (LKCT, Morton, 2016) and disciplinary linguistic knowledge (DLK, Turkan et al., 2014). These constructs have been proposed in response to the challenges of teaching in contemporary classrooms that are often composed of students of varied cultural and linguistic backgrounds, students who are learning language and content concurrently. It is our contention that the language-related knowledge base proposed below is equally relevant for teaching in monolingual classrooms, albeit to a different extent from multilingual ones, since disciplinary languages are distinctive. Thus, all content teachers need a strong LRKCT.

We distinguish this knowledge base from the well-known construct pedagogical content knowledge (PCK) (Shulman, 1986, 1987). PCK links teachers’ content knowledge, general pedagogical knowledge and specific pedagogical knowledge relevant for the subject content. This knowledge is seen as being unique to teachers. Similarly, we see LRKCT as a specialised body of knowledge, unique to content teachers. It serves to inform how content teachers represent content knowledge linguistically as well as supporting the learning of general academic discourse and disciplinary-specific language/literacy practices. In the following sub-sections, we outline the components constituting this knowledge base, synthesised from scholars such as Andrews and Lin (2017), Bunch (2013), Love (2009), Morton (2016), Turkan et al. (2014). These components include knowledge of language, knowledge about language, knowledge of students and pedagogical knowledge (with a sub-component knowledge of the role of language).

1.2.1 *Knowledge of Language (KL)*

This component (KL) refers to the linguistic competence of a teacher, including both the medium of instruction (the linguistic variety used), academic language (which, for our purposes, refers to the school-based language used for teaching that differs in many ways from conversational language) and the specific disciplinary language (Morton, 2016). KL encompasses the implicit knowledge held by teachers and manifested procedurally in practical language skills when talking, listening, reading and writing. KL represents the essentials of what teachers need to be able to communicate effectively in the medium of instruction and to represent the content of the subject in ways that are aligned with disciplinary standards and norms. Among the three teacher roles, KL would be of particular importance for a teacher as a language

user when communicating the content knowledge and as a language analyst when examining student work for language errors (Morton, 2016).

1.2.2 Knowledge About Language (KAL)

In contrast to KL, which is implicit, knowledge about language (KAL) refers to the explicit, conscious (i.e., declarative) knowledge of the nature of language (Essen, 2008). This comprises the different aspects and features of academic language and disciplinary language such as structural components, use of linguistic resources and disciplinary-specific conventions and norms of language use. The declarative knowledge that constitutes KAL also includes metalingual knowledge, that is, knowledge of the metalanguage used to label and describe linguistic features, categories, functions and conventions (cf. Andrews, 2007). KAL enables teachers to “explain the linguistic forms and discourse structures they are using” (Morton, 2016, p. 278), and thus equips teachers with tools for the role of language analyst. In the classroom, KAL also provides the tools and resources for the role of language teacher when explaining to students the nature, purposes and practices distinctive to the discipline. This teacher role is especially important given calls for more explicit instruction to help students access and master disciplinary language and literacy skills (Brown & Ryoo, 2008) given their distinctiveness across subjects (Schleppegrell, 2004; Shanahan et al., 2011).

1.2.3 Knowledge of Students (KS)

Knowledge of students (KS) identifies the knowledge that teachers have of their students in order to help the students develop academic and disciplinary language. Less developed in previous scholarship than the other knowledge components, the KS component is generally taken to include the language background of individual students (Rollnick et al., 2008). Language backgrounds of students, in this case, would include the linguistic varieties used at home as well as students’ proficiency in the medium of instruction. Few studies have sought to unpack KS as related to disciplinary languages. One case study that examined the KS of a science teacher uncovered five aspects of KS beyond that of students’ language backgrounds. These aspects were (i) prior knowledge of and about scientific language, (ii) difficulties with scientific language and its use, (iii) differences in ability across language skills, (iv) differences in language ability across subject areas and (v) learning progress in language use over time (Seah & Chan, 2021). A teacher’s KS can relate to students in general, to specific groups of students or even to individual students. KS is related to KL in that the former is generated through evaluating students’ linguistic performances against the latter. KS enables a teacher to attend to the emerging and evolving language needs of students and to adjust pedagogy in a responsive and contingent

manner. While KS is manifested in the teaching of the disciplinary language, it is generated when teachers take on the role of language analyst when examining students' language in reference to the disciplinary language.

1.2.4 Pedagogical Knowledge (PK)

In this framework, pedagogical knowledge (PK) includes both the declarative knowledge of the pedagogical strategies and approaches that are available for supporting instructional and disciplinary language learning as well as the instructional knowledge that is manifested when a teacher engages in teaching in the classroom. PK comprises the knowledge for engaging students in the disciplinary language, modelling and unpacking the use of the language as required in the curriculum (Turkan et al., 2014). PK may be explicit or tacit. It interacts with the other knowledge components as the teacher engages in pedagogical decision-making. PK is particularly important since it directly determines how lessons are planned and enacted as well as teacher responses during lessons.

1.2.4.1 Knowledge of the Role of Language (KRL)

Subsumed within pedagogical knowledge is knowledge of the role of language (KRL) (Love, 2009). KRL refers to knowledge about the role that oral language and written language serve in the teaching and learning of the disciplinary language. Oral and written language include whole class discourse, student-to-student interactions, textbooks and other written teaching and learning materials that function to illustrate, unpack and scaffold how disciplinary language is used in the context of the classroom. KRL encompasses the knowledge of the various functions that language as a whole serves in learning [e.g., as a cultural, cognitive and semiotic tool (Halliday, 1993; Vygotsky, 1986)] and in the discipline [e.g., as a communicative, rhetorical and epistemic tool in a science classroom (Carlsen, 2007)]. It also includes how classroom talk, whether as teacher–student or student–student interaction, reading/writing and visual representations can support and enhance learning (Love, 2009). In other words, KRL concerns language use for general instructional purposes and using language to meet the needs of all learners in classrooms. This knowledge component plays a direct role in supporting the teacher in the role of language user and teacher and even as language analyst.

While some prior scholarship has explored the knowledge constructs which are part of the LRKCT for content teaching, those studies were mainly theoretical or review studies which sought to highlight the importance of knowledge components for teacher professional learning. Among these are teacher language awareness (TLA, Andrews & Lin, 2017), Pedagogical Language Knowledge (PLK, Bunch, 2013), literacy PCK (Love, 2009), Common and Specialised Language Knowledge for Content Teaching (CLK-CT and SLK-CT, Morton, 2016) and disciplinary linguistic

Table 1.1 Knowledge components discussed in prior scholarship

Knowledge construct	KL	KAL	KS	PK
Teacher language awareness (Andrews & Lin, 2017)	Briefly	✓	Briefly	✓
Pedagogical language knowledge (Bunch, 2013)		✓		✓
Literacy PCK (Love, 2009)		✓		✓
Common and specialised language knowledge for content teaching (CLK-CT and SLK-CT, Morton, 2016)	✓	✓		✓
Disciplinary linguistic knowledge (DLK, Turkan et al., 2014)		✓		✓

knowledge (DLK, Turkan et al., 2014). Table 1.1 highlight links between the four main constructs of LRKCT and prior scholarship.

Except for CLK-CT and SLK-CT (Morton, 2016), which elaborated and exemplified the importance of KL, other studies have mentioned KL briefly or taken it for granted. For instance, Andrews and Lin (2017) identified “knowledge of the language (i.e., language proficiency)” (p. 59) as a component of TLA, but they did not elaborate on the nature and role of this knowledge. Also, although Andrews and Lin (2017) mentioned the importance of an “awareness of students’ developing interlanguage” and of the “knowledge of the learners” (pp. 58–59), for the most part, these studies did not unpack the content of KS as is done in this volume.

1.2.5 Mapping LRKCT

In our conceptualisation, LRKCT comprises four knowledge components: KL, KAL, KS and PK (with the sub-component of KRL). It is important to be clear that the distinctions between the various knowledge components are for analytical and theoretical purposes. In teaching, these knowledge components are likely to be utilised in a synthesised manner. Crucially, the knowledge components interact with one another to enable a teacher to serve the roles of a language user, language analyst and language teacher in the context of a content classroom.

Figure 1.1 shows our conceptualisation of how these knowledge components map to each other. There are three broad segments: the main components of LRKCT, the roles of teachers for enactment and the links to student learning.

The main components of LRKCT are positioned at the top of Fig. 1.1: KL, KAL, KS and PS. As mentioned above, KL includes knowledge of common and specialised language for content teaching (Morton, 2016), whereas KAL includes knowledge of academic language and disciplinary languages, and KS includes knowledge of the students’ everyday languages. KS also includes the sub-component of KRL. A few specific details are included to show further mappings, e.g., common/specialised language knowledge as more detailed aspects of KL; students’ everyday, instructional, disciplinary language as more specific aspects of KS.

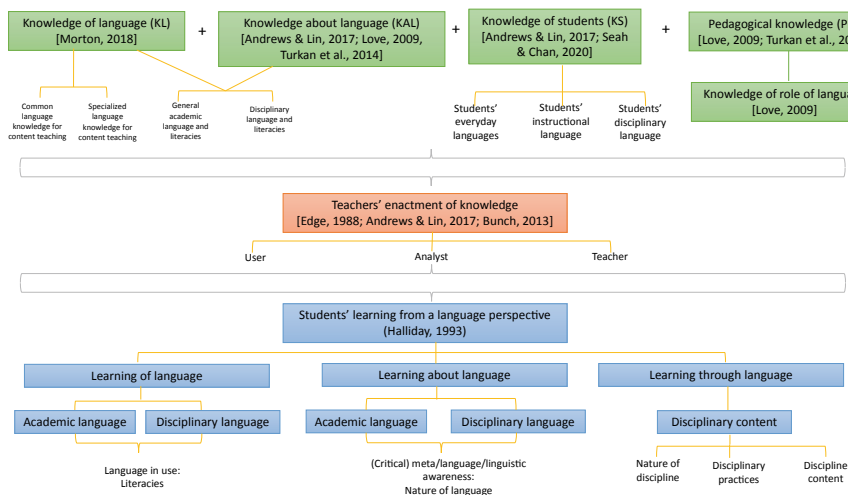


Fig. 1.1 Language-related knowledge base for content teaching (LRKCT)

The link between the main components and teacher roles as language user, language analyst and language teacher is shown in the centre of the figure. This also captures the positioning of teacher roles in classroom enactment.

Students' learning—encompassing the learning of, about and through language and linked with (general) academic language and disciplinary language—is shown at the bottom of the figure. Ultimately, language learning and learning in content instruction require language in use in the form of disciplinary literacies, while learning about language leads to awareness of the nature of language which constitutes students' (critical) meta/linguistic/language awareness depending on the extent of their KAL. Finally, learning through language refers to the learning of the disciplinary content, practices and its epistemic and ontological nature that is made possible through language. This connects to teachers' knowledge and enactment as contributors to students' learning.

The segments of the visual representation are not intended to be interpreted as hierarchical but as interactive. For example, students' learning can act as a feedback mechanism to teacher enactment and support continual teacher knowledge development.

1.2.6 *LRKCT for Content Teaching and the PCK of Language Teachers*

We recognise links between the LRKCT for content teaching and the PCK of a language teacher: these overlap when content teachers explicitly teach academic language as part of teaching content, with academic language serving as the conduit

by which the distinctive features and conventions of the disciplinary language are manifested. Nonetheless, the scope for content teachers to prioritise the teaching of academic language is less than the scope of a language teacher.

In this volume, our focus is on content teaching and content teachers which we see as being distinct from teaching a specific linguistic variety. Depending on the curriculum, language teachers are usually not expected to teach the distinctiveness of various disciplinary languages. Exceptions might be classes emphasising Language for Specific Purposes, typically English for Specific Purposes (ESP). ESP refers to "... the teaching and learning of English as a second or foreign language where the goal of the learners is to use English in a specific domain" (Paltridge & Starfield, 2013, p. 2) (e.g., medical English, English for tourism). Thus, ESP has a strong content component but the focus is on language learning. A recognised sub-field is English for Academic Purposes (EAP) which stresses language learner needs for academic language in general. This includes both native and non-native speaker needs and encompasses needs of students (K-12 and tertiary) and academics (especially non-native English users who use English for international, scholarly communication). Though the goal of ESP is usually to address the needs of specific learners (e.g., hotel workers or research students), the research has been criticised as being overly normative, prioritising English not as *an* academic language but as *the* academic language and neglecting the social-political influences on language use and learning in academic contexts. One useful point we take away from studies of EAP is the importance of considering learner needs not simply to instil normative practices but to understand disciplinary practices as social and to consider specific socio-political-contextual concerns as they link to LRKCT. Charles (2013) provides an overview of EAP but for our purposes it is sufficient to note that while there are some overlaps of interest, EAP still tends to be focussed more on language learning than on language-related knowledge for content learning.

1.2.7 LRKCT and the PCK of Content Teachers

Among previously published studies, there exist different views on the boundary between the constructs of LRKCT and PCK. While Bunch (2013) conceived of Pedagogical Language Knowledge (PLK) as conceptually distinct from PCK, Love positioned literacy PCK as part of the PCK of content teachers. The latter viewed teachers' understanding of "the role of language and literacy in learning disciplinary content" as "a key component" of PCK (p. 541). She identified three sub-components when unpacking literacy PCK: (1) "knowledge about how spoken and written language can be best structured for effective learning"; (2) "recognition that subject areas have their own characteristic language forms and hence entail distinctive literacy practices"; and (3) "capacity to design learning and teaching strategies that account for subject-specific literacies and language practices" (p. 541). She discussed these sub-components as constituents of KAL that are essential for teachers to acquire as they progress in their professional development. The lack of clarity on boundaries may

stem from a lack of consensus of what constitutes PCK. By contrast, the LRKCT framework distinguishes between the three sub-components by characterising (1) and (3) as PK and (2) as KAL, hopefully bringing more clarity to the distinctiveness of each component as well as coherence to the ways the components are interrelated.

As research on such a knowledge base is limited, it is perhaps unrealistic to draw a clear boundary between the LRKCT and PCK of content teachers, let alone comment on how the two constructs interact with each other. The intricate inter-relationships between language and content (Fang, 2014) also mean that there are likely to be aspects of knowledge that involve both. Nonetheless, as noted by Morton (2016), “it is important to conceptually map out the types of knowledge in order to move towards adopting measures to facilitate their development in teachers”, distinguishing the language and content dimensions in teacher knowledge base is thus “both an analytic and a practical move” (p. 278). We note that both LRKCT and PCK have sociocultural underpinnings. The teachers’ knowledge base of language, pedagogy and the content they teach is always situated in the particular contexts of their teaching and professional learning. This volume is intended to conceptually map this knowledge base as an analytic and practical move and offers chapters that demonstrate how components of this knowledge base are both mobilised and developed when teachers confront the daily problems of their professional practice. While more research is needed to understand how teachers develop and can be supported to develop a language-related knowledge base for content teaching, it is our hope that this volume illuminates some of the ways the LRKCT and PCK of content teachers are interrelated and mutually reinforcing.

1.3 Overview of the Volume

1.3.1 *Sociocultural Perspectives*

The chapters address different academic subjects (e.g., physics, history), but there are common themes of teacher professional learning through engagement in collaborative studies, inquiry-based learning and knowledge building approaches to teaching and learning. In addition, the studies suggest ways to enhance LRKCT through pedagogical resources and implementations which incorporate classroom dialogue and talk moves, read-alouds, functional literacy and multimodality.

In addition, the chapters in this volume all locate their work within a sociocultural perspective on language and learning, broadly defined. Briefly, the work presented in this volume sees language and learning, including teacher professional learning, as socially, historically and culturally situated. Culture, in this view is seen as a system of meanings which can be linked to notions of practice (Göncü & Gauvain, 2012). This view aligns with the studies in this volume which investigate the systems of meaning and semiotic practices which are part of language-informed content teaching. Each empirical study focuses on a specific context for teacher professional