



GLOBAL CULTURE AND SPORT SERIES

Sport and Physical Culture in Global Pandemic Times

COVID Assemblages

Edited by David L. Andrews
Holly Thorpe · Joshua I. Newman

palgrave
macmillan

Global Culture and Sport Series

Series Editor

David Andrews
Kinesiology
University of Maryland
Baltimore, MD, USA

Series Editors: Stephen Wagg, Leeds Beckett University, UK, and David Andrews, University of Maryland, USA.

The Global Culture and Sport series aims to contribute to and advance the debate about sport and globalization by engaging with various aspects of sport culture as a vehicle for critically excavating the tensions between the global and the local, transformation and tradition and sameness and difference. With studies ranging from snowboarding bodies, the globalization of rugby and the Olympics, to sport and migration, issues of racism and gender, and sport in the Arab world, this series showcases the range of exciting, pioneering research being developed in the field of sport sociology.

David L. Andrews
Holly Thorpe • Joshua I. Newman
Editors

Sport and Physical Culture in Global Pandemic Times

COVID Assemblages

palgrave
macmillan

Editors

David L. Andrews
Physical Cultural Studies Research Group
Department of Kinesiology
University of Maryland
College Park, MD, USA

Holly Thorpe
School of Health
University of Waikato
Hamilton, New Zealand

Joshua I. Newman
College of Education
Florida State University
Tallahassee, FL, USA

ISSN 2662-3404

ISSN 2662-3412 (electronic)

Global Culture and Sport Series

ISBN 978-3-031-14386-1

ISBN 978-3-031-14387-8 (eBook)

<https://doi.org/10.1007/978-3-031-14387-8>

© The Editor(s) (if applicable) and The Author(s), under exclusive licence to Springer Nature Singapore Pte Ltd. 2023

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors, and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, expressed or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Cover illustration: electravk

This Palgrave Macmillan imprint is published by the registered company Springer Nature Switzerland AG. The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

Contents

- 1 Introduction: Assembling COVID/COVID Assemblages** 1
Holly Thorpe, Joshua I. Newman, and David L. Andrews
- 2 The Political Physics of an Unkicked Ball: On Diffractive No-Bodies and Pandemic Non-Matter in Footballing China** 37
Hanhan Xue and Joshua I. Newman
- 3 Sporting Coronapolitics: Politics, Ideology and U.S. Nationalism in Pandemic Times** 65
Anthony J. Weems
- 4 Lockdown Cartographies: Active Bodies, Public Spaces and Pandemic Atmospheres in Italy** 91
Nicola De Martini Ugolotti, Antonio Donato, and Leonardo Tonelli
- 5 Women Sport and Fitness Professionals in Pandemic Times: Feminist Ethics, Digital Connection and Becoming Community** 117
Holly Thorpe, Allison Jeffrey, and Nida Ahmad

- 6 Meeting the Physical Online: Thinking with Agential Realism About Digitally Entangled Becoming in the Time of Corona** 145
Kathrine Liedtke Thorndahl, Lasse Nørgaard Frandsen, and Sine Agergaard
- 7 Dreaming of “Level Free”: Lockdown and the Cultural Politics of Surfing during the COVID-19 Pandemic in South Africa** 165
Glen Thompson
- 8 Proximity to Precarity: Confronting the COVID-19 Pandemic as Graduate Apprentices in Physical Cultural Studies** 191
Eric A. Stone, Anna Posbergh, and Brandon Wallace
- 9 Black Bodies and Green Spaces: Remembering the Eminence of Nature During a Pandemic** 213
Jennifer D. Roberts, Shadi Omidvar Tehrani, and Gregory N. Bratman
- 10 Experimenting with Research Creation During a Pandemic: Making Time Capsules with Girls in Sport** 241
Adele Paulidis, Simone Fullagar, Erin Nichols, Deborah Lupton, Kirsty Forsdike, and Holly Thorpe
- 11 Access & Crisis: Disrupting Ableist Definitions of Physical Activity & Culture** 269
Sara H. Olsen, Stephanie J. Cork, Mollie M. Greenberg, and Erica Gavel
- 12 A Community of Athletic Pariahs?: Guilt, Shame, and Social Control in the COVID-19 Pandemic** 295
Eileen Narcotta-Welp and Elizabeth S. Cavalier

- 13 On the Subject of Race and Sport: Covid-19, Zoom, and the Necessity of Antiracist Dialogic Pedagogy** 321
Ronald L. Mower
- 14 Sport-for-Development and Peace and COVID-19: Technologies, the Body, and Virtual Forms of Programming** 347
Mitchell McSweeney and Lyndsay Hayhurst
- 15 Reorienting the Cartography of Coaching to Pandemic Times** 373
Jordan Maclean
- 16 Virat over Virus, Cricket over Covid: IPL during a Global Pandemic** 395
Kailash Koushik and M. M. Padmakumar
- 17 From Football Nation to COVID 19-Land: Cultural Pedagogies and Political Protests during Syndemic Times in Brazil** 419
Jorge Knijnik and Luiz Guilherme Burlamaqui
- 18 Parenting in Pandemic Times: Notes on the Emotional Geography of Youth Sport Culture** 445
Ryan King-White and Michael D. Giardina
- 19 Te Mana Whakahaere: COVID-19 And Resetting Sport in Aotearoa New Zealand** 471
Jeremy Hapeta, Farah Palmer, Rochelle Stewart-Withers, and Haydn Morgan
- 20 The Uptake of Modern Monetary Theory (MMT) and the COVID-19 Pandemic: Implications for Sport and Physical Culture** 495
Andrew M. Hammond

- 21 Furlough, Food Banks and Vaccine Hesitancy: Sport in Britain During the COVID-19 Pandemic** 517
Jon Dart
- 22 COVID-19, the Anthropocene, and the Need for Post-Sport** 545
Samuel M. Clevenger, Oliver J. C. Rick, and Jacob J. Bustad
- 23 A Syndemics Approach to NCAA Collegiate Sport Participation During COVID-19** 569
Caitlin Vitosky Clarke, Kaitlin Pericak, Brynn C. Adamson, and Cassidy Mahoney
- 24 On the Politics and Embodiments of Longing: Snapshots from a Digital Photo Diary Study of Australians' Movement Experiences During Lockdown** 597
Marianne Clark
- 25 Playing Through a Pandemic: Football Bodies, Racialized Violence, and Institutionalized Care** 623
Tracie Canada
- 26 Mapping the Geographies of Combat Sport during COVID-19: Dana White, Trumpism, and the Landscapes of the UFC** 645
Ted Butryn, Matthew A. Masucci, and jay a. johnson
- 27 Corona Games: The Tokyo 2020 Olympics, Celebration Capitalism, and COVID-19** 667
Jules Boykoff
- 28 "You realise you tick a lot of boxes": Exploring the Impact of COVID-19 on the Rehabilitating Body Through a Bourdieusian Lens** 691
Joanna Blackwell, Hannah Henderson, Adam Evans, and Jacquelyn Allen-Collinson

29	Paradoxical Effects of the Health Crisis within the Esports Industry: How French Esports Organizations Illuminate the Perceived Revenue Growth Façade	715
	<i>Nicolas Besombes and Seth E. Jenny</i>	
30	Disaster Football: Billionaire Owners, Shock Therapy, and the Exploitation of the COVID-19 Pandemic in European Football	743
	<i>Adam Beissel and David L. Andrews</i>	
31	Interview(s) with the Vampire: Research Opportunism During a Global Catastrophe	771
	<i>Michael Atkinson</i>	
	Index	797

Notes on Contributors

Brynn C. Adamson is an Assistant Professor in the Department of Health Sciences at the University of Colorado Colorado Springs. Her research focuses on disability and the medicalization of exercise. Specifically, she identifies ways that medical exercise promotion paradigms contribute to guilt, shame, stigma and compulsory able-bodiedness. She works to develop and deliver peer-led group exercise programs for populations that experience chronic disease and disability and which utilize a critical framework for understanding the role of exercise among these groups. Additionally, she implements disability training among community-based recreation facilities in order to reduce ableism and increase accessibility of physical activity.

Sine Agergaard holds a Ph.D. in ethnography and social anthropology from Aarhus University, Denmark, supplemented with courses on the anthropology of the body from Brunel University. Since 2004, Sine has worked in the field of sports sciences; in 2018, securing a position as professor with specific responsibilities in humanistic and social sports sciences at Aalborg University, where she is now head of the Sports and Social Issues research group. Sine's research engages critically with policies and programs for the inclusion of underserved groups in sporting communities. Sine is manager of the International Network for Research in Sport and Migration Issues.

Nida Ahmad is an independent researcher. Her research focuses on Muslim women's experiences of sport and social media.

Jacquelyn Allen-Collinson is Professor Emerita in Sociology and Physical Cultures, in the School of Sport and Exercise Science, at the University of Lincoln, UK. She is a qualitative sociologist with current research interests focusing on investigating the lived experience of various sporting and physical cultures, together with the sociology of endurance, the senses, weather and 'weather work', and identity. She continues to address the challenges of combining sociology with existential-phenomenological perspectives. Jacquelyn was formerly Director of the Health Advancement Team (HART) at Lincoln.

David L. Andrews is Professor of Physical Cultural Studies in the Department of Kinesiology at the University of Maryland, College Park. His research contextualizes sport and physical culture in relation to the intersecting cultural, political, economic, and technological forces shaping contemporary society.

Michael Atkinson is Professor of Physical Cultural Studies in the Faculty of Kinesiology at the University of Toronto, and cross-appointed with the Dalla Lana School of Public Health. His research and teaching interests pertain to the study of pain, violence, and suffering. Michael's current projects include ethnographic research on invisible disabilities in post-sport movement cultures, storytelling work with male athletes who have suffered intimate partner violence, and arts-based research with people suffering from insomnia. He is past Editor of the *Sociology of Sport Journal*, and current Co-Editor of *Qualitative Research in Sport, Exercise and Health*.

Adam Beissel is an Associate Professor of Sport Leadership & Management at Miami University (OH—USA). Adam's scholarship interrogates the geopolitical economy of sport. His primary research interests include: the Economics of Sport Mega-Events; Geopolitics of Sport; Sport Stadiums and Urban Development; Social and Economic (in)justice in College Sport; Sports Labor Markets and Global Athletic Migration; and Sport Globalization. Adam is currently working on two research projects critically examining the political economy of the 2023

FIFA Women's World Cup in Australia and New Zealand and the 2026 FIFA Men's World Cup joint hosted by Canada, Mexico, and the United States.

Nicolas Besombes is an Associate Professor at the Sports Faculty of the Université Paris Cité. His research is focused on sports' digital practices and more specifically on competitive gaming and esports. Through a transdisciplinary approach at the crossroads of the sociology of sport and the game studies, his research topics are related to esports and physicality, esports and public policies, esports and health, and esports and diversity. In parallel, he also is a Board Member of the *Esports Research Network*, Founding Member of the *French Speaking Association for Esports Research and Studies*, Editorial Board Member of the *International Journal of Esports* and the *Journal of Electronic Gaming and Esports*. He is the former Vice President of *France Esports*, the French national esports association, and has advised the Olympic Movement and many sports stakeholders on their esports strategies. Twitter: @NicoBesombes

Joanna Blackwell is a Research Associate and Mildred Blaxter Fellow in the College of Social Science at the University of Lincoln, UK. Jo's research interests focus on the lived experience of health, illness, and physical activity, with sociological exploration a frequent feature of her research. She completed a dual PhD with the School of Sport and Exercise Science at the University of Lincoln, UK, and the Department of Nutrition, Exercise, and Sport at the University of Copenhagen, Denmark, with her thesis entitled 'Socio-cultural influences on exercise and health along the cardiac patient journey: A Bourdieusian perspective'.

Jules Boykoff is the author of five books on the Olympic Games, most recently, *The 1936 Berlin Olympics: Race, Power, and Sportswashing* (Common Ground, 2022), *NOlympians: Inside the Fight Against Capitalist Mega-Sports in Los Angeles, Tokyo, and Beyond* (Fernwood, 2020) and *Power Games: A Political History of the Olympics* (Verso, 2016). His writing on the Olympics has appeared in places like the *New York Times*, the *Los Angeles Times*, the *Guardian*, the *Washington Post*, and the *Nation*. He teaches political science at Pacific University in Oregon. On Twitter: @JulesBoykoff

Gregory N. Bratman is Assistant Professor of Nature, Health, and Recreation, and the director of the Environment and Well-Being Lab in the School of Environmental and Forest Sciences at the University of Washington. His work takes place at the nexus of psychology, public health and ecology, and is focused on investigating the ways in which natural environments impact human well-being. He also develops proposals to integrate these effects into ecosystem service studies and to support ways in which this science can be put into practice to address health inequities that are disproportionately experienced by underserved and socially disadvantaged communities.

Luiz Guilherme Burlamaqui holds a PhD in Social History at Universidade de São Paulo (USP/Brazil). He is currently an Assistant Professor at Instituto Federal de Brasília (Brazil). He has recently published *A dança das cadeiras: a eleição de João Havelange à presidência da FIFA* (Editora Intermeios) and *A Blond Pelé: Cold War Politics and João Havelange election to FIFA* (De Gruyter, 2023).

Jacob J. Bustad (Ph.D.) is Associate Professor in the Department of Kinesiology at Towson University. His primary research and teaching interests are in the fields of sport management, physical cultural studies, the sociology of sport and urban studies. His research has been published in international journals such as *Cities*, *Qualitative Research in Sport, Exercise and Health*, *International Journal of Sport Communication*, and *The International Journal of the History of Sport*.

Ted Butryn is a Professor of Sport Sociology and Sport Psychology in the Department of Kinesiology at San José State University. He received his Ph.D. in Cultural Studies and Sport Studies from the University of Tennessee. His research agenda is positioned at the nexus of critical sport sociology and sport psychology. His work on issues related to athlete activism, whiteness and race in sport, cyborg athletes, and doping has appeared in a range of journals including the *Sociology of Sport Journal*, *The Sport Psychologist*, and *Qualitative Research in Sport, Exercise and Health*.

Tracie Canada is a cultural anthropologist with research and teaching interests in race, sport, kinship, care, and the performing body. Her ethnographic work about American football foregrounds issues of anti-Black racism, racial capitalism, labor exploitation, and structural violence. She is particularly interested in highlighting what football, and its Black players, can tell us about power dynamics in the contemporary United States. Canada is currently an assistant professor of cultural anthropology at Duke University and is working on a book project about the lived experiences of Black college football players.

Elizabeth S. Cavalier is a Professor of Sociology and Human Development at Georgia Gwinnett College in Lawrenceville, GA. Her research focuses on sexuality, gender, and sport, with a specific focus on women's soccer. She has published about the interplay between sports and politics, roller derby, racialized mascots, and gay men in sport. She received her Ph.D. from Georgia State University in 2009, and lives in Atlanta, Georgia with her wife, son, and crazy dogs.

Marianne Clark is an Assistant Professor in the School of Kinesiology at Acadia University, Canada and an adjunct fellow with the Vitalities Lab, University of New South Wales, Sydney. Her research examines the socio-political and embodied dimensions of human movement practices and the intersections between digital and physical cultures. She is also interested people's sensory, embodied engagements with digital technologies in everyday life. Her research has been published in *New Media & Society*, *Sociology of Sport Journal*, *Qualitative Research in Sport, Exercise and Health* and she is the co-author of *The Face Mask in Covid Times: A Sociomaterial Analysis* (De Gruyter), and *New Materialisms, Sport and Fitness: A Lively Entanglement* (Palgrave Macmillan).

Caitlin Vitosky Clarke is teaching assistant professor of kinesiology and community health at the University of Illinois Urbana-Champaign. Trained in UIUC's Cultural Interpretive and Science Studies group, her primary research agenda focuses on examining the use of physical activity interventions as a solution for mental health. She considers how researchers conceptualize their research participants, the disorders, and the rela-

tionship between the variables. She is interested in the production of knowledge in this area and social perceptions of people with mental illness. Collectively, her work uses a biosocial approach to exercise science for mental health and holistic college athlete health.

Samuel M. Clevenger is Assistant Professor in the Department of Kinesiology at Towson University. His research interests center on the history of sport and physical culture, with particular interests in the historical intersections of capitalism, Western colonialism, and the construction of physical cultural spaces. His research has been published in such international journals as *Rethinking History*, *Sport in Society*, *Sport, Education and Society*, and *The International Journal of the History of Sport*. In collaboration with Dr. Oliver Rick, he also co-produces the *Somatic Podcast* project.

Stephanie J. Cork (She/They), BAH, MA, PhD currently works at Ontario Tech University (formerly UOIT) as the Manager of Student Accessibility Services. She received her PhD in Kinesiology (Physical Cultural Studies) from the School of Public Health at the University of Maryland, College Park. Stephanie completed her Bachelor's (Honours) and Master's in Sociology at Queen's University in Kingston, Ontario, Canada. Her research focuses on Justice, Equity, Diversity and Inclusion (JEDI) with a focus on accessibility. Stephanie is extremely dedicated to integrating her service, teaching and research, working on large scale projects such as the Including Disability, Global Disability Summit and companion Journal. ORCID 0000-0001-6189-0324

Jon Dart is a Senior Lecturer in the Carnegie School of Sport at Leeds Beckett University. His teaching and research interests are focused on the intersection of sport, politics and protest. He has published in a range of academic journals on the political economy of sport and social media, sports fandom, and sports politics and policy in the Middle East, specifically the Palestine/Israel conflict. His most recent book is an edited collection, with Stephen Wagg, titled *Sport, Protest and Globalisation: Stopping Play*.

Nicola De Martini Ugolotti is Senior Lecturer in Sport and Physical Culture at Bournemouth University (UK) and member of Associazione

Frantz Fanon (Italy). His research follows two related strands. The first focuses on leisure and physical cultural practices as lenses to explore the reciprocal constitution of bodies, spaces, and power in contexts of (forced) migration and uneven urban transformations. The second interrogates the physical culture—environment nexus in times of planetary upheaval. Nicola has co-edited the book “Leisure and Forced Migration: Lives Lived in Asylum Systems” (with Jayne Caudwell, 2021) and has published in journals/books across leisure, urban and migration studies, sociology of sport and cultural geography.

Antonio Donato holds a PhD in Pedagogical Sciences at the University of Padua, Italy. He is currently Research fellow at the Department for Life Quality Studies—University of Bologna, Italy. His research focuses on body pedagogies in institutional and social/ecological contexts, mainly in the areas of Physical Cultural Studies (PCS) and Education Studies. He is co-editor of the book “Le pieghe del corpo” (2019, Mimesis—with Eduardo Galak and Leonardo Tonelli). He is a member of Associazione Leib, Italy.

Adam Evans is Associate Professor in the sociology of sport at the Department of Nutrition, Exercise and Sport (NEXS) at the University of Copenhagen, Denmark. He currently directs the ‘Sport, Health and Implementation’ research group at the same institution. He is currently Editor in Chief for the European Journal for Sport and Society, and a ‘member at large’ of the Qualitative Research in Sport and Exercise network. His work focuses upon sport development at both the local and European levels, and understanding the lived experiences of sport, exercise and physical activity amongst marginalised groups.

Kirsty Forsdike is a Senior Lecturer in Management in La Trobe Business School, a Researcher in the Centre of Sport and Social Impact, and Chair of La Trobe Violence against Women Network, at La Trobe University. Her research examines organisational responses to and prevention of violence against women, particularly sport organisations response to women’s safety and their wellbeing in community sport. She specialises in qualitative research methodology and multidisciplinary mixed-method evaluations.

Lasse Nørgaard Frandsen holds a master's degree in sports science from Aalborg University, Denmark. During his studies, Lasse focused on (problematic) practices of talent identification and development in European football academies in Uganda. Using a posthumanist perspective informed by Barad's performative ethico-onto-epistemology, Lasse sought to think, re-think, and write critically and differently about these practices in order to expose the exploitative nature of European involvement in talent development in Africa. While Lasse imagined he would be pursuing a career in academia, he now finds himself the head coach of a Norwegian sports club, asking himself questions about Barad and badminton.

Simone Fullagar is an interdisciplinary sociologist who has published widely on gender equity in sport, mental health, active communities and social well-being. With an interest in social and organisational change her work contributes to thinking differently about inequalities. Simone is Professor and Chair of the Sport and Gender Equity research hub at Griffith University. She has received funding from the Australian Research Council and other sources to conduct (post)qualitative research into leisure, sport and health related areas. She is a Fellow of the Academy of Social Sciences, UK.

Erica Gavel is a Paralympian, and PhD Candidate at Ontario Tech University in the Faculty of Science studying "environmental physiology and Paralympic performance". Erica completed a Master of Science at the University of Toronto and was awarded the "Own the Podium—Dr. Gord Sleivert Young Investigator Award" for her research. Erica is a member of the Canadian Paralympic Committee Athletes' Council, the International Wheelchair Basketball Federation Athlete Commission, and the International Paralympic Committee Sport Science and Research Working Group.

Michael D. Giardina is Professor of Physical Culture and Qualitative Inquiry in the Department of Sport Management at Florida State University, USA. He is the author or editor of more than 25 books, including *The SAGE Handbook of Qualitative Research (6/e)* (with Norman K. Denzin, Yvonna S. Lincoln, and Gaile S. Cannella; SAGE, 2023) and

Collaborative Futures in Qualitative Inquiry: Research in a Pandemic (with Norman K. Denzin; Routledge, 2021). He is the Co-Editor of *Qualitative Inquiry*, Co-Editor of *Cultural Studies/Critical Methodologies*, Co-Editor of *International Review of Qualitative Research*, Co-editor of three book series on qualitative inquiry for Routledge, and Director of the International Congress of Qualitative Inquiry (ICQI). He can be followed on Twitter @mdgiardinaFSU

Mollie M. Greenberg, M.A., is the senior lecturer of sociology in the Department of Social Inquiry. She received her B.A. in both sociology and women and gender studies from Smith College, her M.A. in sociology from the University of Maryland, and will soon receive her Ph.D., in sociology from the University of Maryland. Her areas of expertise include stigma, deviance and disability. Her work focuses on how perceptions of social status and stigma affect marginalized groups, with an emphasis on people with physical disabilities. Greenberg is currently working on a project examining how origin and type of disability affect perception of people with physical disabilities.

Andrew M. Hammond is an independent scholar based in Staffordshire in the UK. Dr. Hammond is primarily interested in political economies of health, sport, and education. His work has been featured in the *Sociology of Sport Journal* and *Sport, Education and Society*. He has held academic posts at the University of Essex (UK) and the University of British Columbia in Vancouver, Canada.

Jeremy Hapeta (Ngāti Raukawa) is a Senior Lecturer of Māori Physical Education and co-Director of Te Koronga at the University of Otago. Formerly a fully registered Teacher, he taught in primary, intermediate and high schools, before leaving New Zealand to play and coach rugby professionally in Japan, Italy and France. Post-playing and coaching careers, he returned to New Zealand to embark on an academic career. His research interests include critical and Kaupapa Māori theories. He is currently working on a Royal Society, Marsden funded, project to do with Indigenous (Māori) perspectives of Sport for Development (SFD).

Lyndsay Hayhurst is a York Research Chair (Tier II) in Sport, Gender, Development and Digital Participatory Research, an Associate Professor in the School of Kinesiology and Health Science at York University in Toronto, Canada. Her research focuses on sport for development and peace; bicycles and gendered mobilities; gender-based violence prevention; and corporate social responsibility. She has conducted research with a range of sport and development-focused organizations. Her current research—funded by SSHRC and CFI—examines the role of the bicycle, as a possible catalyst for achieving gender equality objectives in relation to the UN Sustainable Development Goals.

Hannah Henderson is Associate Professor in the School of Sport and Exercise Science, at the University of Lincoln, UK. She is also director of the Health Advancement Research Team (HART) at Lincoln. Hannah's research interests focus on physical activity and community health. She is particularly interested in the design, delivery, and evaluation of complex, health promoting interventions and people-centred initiatives delivered in community settings.

Allison Jeffrey Ph.D. is an Assistant Professor in Community Studies, Sport and Physical Activity Leadership at Cape Breton University, Nova Scotia, Canada. She engages various theoretical approaches in attempts towards broadening understandings of embodied experiences in a range of movement cultures. Her research interests include posthumanism, feminist new materialisms and post-structuralism.

Seth E. Jenny PhD, is an Assistant Professor within the Department of Exercise Science and Athletic Training at Slippery Rock University of Pennsylvania (SRU), performance advisor to *KovaaK 2.0* FPS aim trainer, Board Member of the *Esports Research Network*, Deputy Editor of the *International Journal of Esports*, and Associate Editor of the *Journal of Electronic Gaming and Esports*. Dr. Jenny teaches esports courses in SRU's undergraduate Esports Minor and serves as the faculty advisor to SRU's Esports Team. He has provided 100+ professional presentations and has published 50+ peer-reviewed academic journal articles. *Website:* SethJenny.com *Twitter:* @DrSethJenny

jay a. johnson is a professor in the Faculty of Kinesiology and Recreation Management at the University of Manitoba. His current research explores the impact(s) of climatic change on our physical experiences and the interfaces with the environment and climate change. He is investigating how Indigenous and non-Indigenous youth experience the built environment and outdoor adventure/land-based education; community-based research examining the function of the bicycle, culture and community in activ(ism); child labor issues; bullying; sport doping; the use of marijuana and CBD by professional athletes; the Ultimate Fighting Championship (UFC) and the pandemic; and the cultural intersections of gender, masculinity, race, ethnicity, sexuality and homophobia in team hazing/initiation rituals. He has published extensively on hazing, co-editing *Making the Team: Inside the World of Sport Initiations and Hazing* with Dr. Margery Holman.

Ryan King-White is currently Associate Professor of Sport Management in the Department of Kinesiology at Towson University. He has edited a book *Sport in the Neoliberal University: Profit, Politics and Pedagogy* and more than 20 peer-reviewed journal articles and book chapters. His articles have been awarded as the article of the year in the *Sociology of Sport Journal* as well as an article designated For the *Sociology of Sport* spotlight article meant to define a key theoretical issue in the field. He is a NASSS Research Fellow in recognition for his contributions to the sociology of sport.

Jorge Knijnik is an Associate Professor in the School of Education at Western Sydney University (Australia). He holds a PhD in Social Psychology by Universidade de São Paulo (Brazil). Dr Knijnik's most recent books are: *Tales of South American football: passion, revolution and glory* (Fair Play Publishing); *Historias Australianas: Cultura, Educação e Esporte do outro lado do mundo* (Fontoura); *Women's Football in Latin America: Social Challenges and Historical Perspectives* (Palgrave Macmillan) and *The World Cup Chronicles: 31 days that rocked Brazil* (Fair Play Publishing). He is a board member of Women in Football Australia and of the Brazilian *Torcidas Organizadas* Association (ANATORG). Twitter @JorgeKni

Kailash Koushik is an assistant professor of media studies at the Department of Media Studies, CHRIST University, Bangalore, India. He completed his PhD from Florida State University, prior to which he was in Manipal Institute of Communication and London School of Economics for his postgraduate education. His research interests include Critical political economy of media & communication, Media labor, Sports and media, Marxist theory, and Qualitative methods for communication research.

Deborah Lupton is SHARP Professor in the Faculty of Arts, Design & Architecture, University of New South Wales (UNSW) Sydney, Australia. Her research is interdisciplinary, spanning sociology, media studies and cultural studies. She is located in the Centre for Social Research in Health and the Social Policy Research Centre, leading both the Vitalities Lab and the UNSW Node of the Australian Research Council Centre of Excellence for Automated Decision-Making and Society.

Jordan Maclean is a research assistant in the Institute for Social Marketing and Health, University of Stirling, UK. His research interests include sport and public health using socio-material and post-structuralist lenses. He is currently working on two projects related to children and young people's responses to high in fat, sugar or salt brand advertising and an independent statutory review of Northern Ireland's licensing system. He previously worked on the Limiting Virus Transmission during a Sporting Mega Event project.

Kassidy Mahoney holds a BA as a triple major in History, Political Science, and Sociology from the University of Illinois Urbana-Champaign. She wrote an honors thesis in History exploring prostitution in the United States during the Great War and an honors thesis in Political Science on political theory, focusing on neoliberalism and clinical labor. Kassidy received the Martha Barrett Scholarship in American History, the Robert H. Bierma Scholarship for Superior Academic Merit in History, and the Robert W. Johannsen Scholarship for Promising Senior Honors Thesis Research. Kassidy is a second-degree black belt and an international karate athlete on Team USA.

Matthew A. Masucci is Professor in the Department of Kinesiology at San José State University and currently serves as the Associate Dean in the College of Health and Human Sciences. His research is interdisciplinary and interrogates sport and physical activity through the lenses of cultural studies, philosophy, and critical sport studies. Current collaborative research projects include critical, historical, and political analysis of Mixed Martial Arts (MMA) and the Ultimate Fighting Championship (UFC), discourse surrounding the use of marijuana and CBD by professional athletes, and a multi-dimensional investigation of a local social movement called the San José Bike Party.

Mitchell McSweeney is a Assistant Professor of Sport Management in the School of Kinesiology at the University of Minnesota. His research agenda focuses on social entrepreneurship, innovation, sport for development and peace (SDP), and livelihoods, and he often utilizes postcolonial theory, institutional theory, and diaspora to critically investigate these areas. His publications have appeared in *Sociology of Sport Journal*, *International Review for the Sociology of Sport*, and *Sport Management Review*. His research has been funded by the Social Sciences and Humanities Research Council of Canada and the North American Society for Sport Management.

Haydn Morgan is a Lecturer in Sport Management at the University of Bath, United Kingdom. His research explores the connection between participation in sport and the enhancement of social inclusion within marginalized populations. More specifically, his research seeks to examine how engagement with sport and physical activity may facilitate access into education, employment, and training; develop citizen qualities; or enable young people to accumulate and enhance various forms of capital.

Ronald L. Mower is Lecturer in the Physical Cultural Studies program at the University of Maryland, Department of Kinesiology, School of Public Health, and creator of the Action Assemblage for Justice, Equity, and Peace (AAJEP). His research and teaching are generally focused around critical examinations of social injustice within sport, physical culture and society; more specifically, the contextually contingent, conjunctural, and intersectional processes of material and discursive racialization.

An avowed antiracism educator, Ron seeks to develop students' capacities for collaborative dialogue and critical self-awareness leading to empathetic action and equitable social change.

Eileen Narcotta-Welp is an Associate Professor in the Department of Exercise and Sport Science at the University of Wisconsin—La Crosse. In 2016, she earned her Ph.D. in Health and Sport Studies from the University of Iowa. As a feminist cultural studies scholar, Narcotta-Welp's research interests include intersections of race, class, gender, and sexuality in regards to high performance women's sport in both the U.S. and transnational contexts. Her work appears in the *Journal of Sport History*, *Sport in Society*, and *Soccer and Society* as well as in multiple edited book collections.

Joshua I. Newman is a Professor of media and cultural studies in the Department of Sport Management and Associate Dean for Research in the College of Education at Florida State University. His research focuses on social inequalities, cultural politics, and political economics and ecologies of sport and physical activity.

Erin Nichols is a PhD candidate in the Department of Tourism, Sport, and Hotel Management at Griffith University. Her research focuses on embodiment, feminist theory and the mediation of sportswomen, with a specific focus on contact and combat sports. She is also interested in visual and participatory methodologies in exploring these movement practices as well as the mobility of these physical cultures.

Sara H. Olsen, PhD, MS, MPH co-founded Crossroads Adaptive Athletic Alliance, a nonprofit designed to increase inclusive fitness for all people with disabilities. Working with people with disabilities in fitness opened Sara's eyes to all the social and environmental barriers to participation. As a result, her PhD focused on the lived experiences of disabled people. She currently works as a Disability Rights Program Specialist supporting investigation and litigation efforts against States that may have violated the ADA. ORCID 0000-0001-6054-2248

M. M. Padmakumar is an avid researcher and follower of sports, and a teacher of English, Media Studies, and Cultural Studies for 16 years now.

His PhD dissertation explored the link between sports and nationalism within Indian popular cinema, studying the intersecting strains of religion, caste, class, gender and colonialism. His research and teaching interests include ecological discourses, cultural studies, critical media studies, peace and conflict studies. Currently he is the Head of the Department of Media Studies at CHRIST University, Bangalore.

Farah Palmer (Waikato; Ngāti Maniapoto) is the Associate Dean Māori for the Massey University Business School and Senior Lecturer for the School of Management, Massey University. She is also a Sport New Zealand Board Member, Deputy Chair of NZ Rugby and Chair of the NZ Māori Rugby Board. Her research interests are primarily informed by critical, Kaupapa Māori and feminist theories. She is currently working on a Royal Society, Marsden funded, project to do with Indigenous (Māori) perspectives of Sport for Development (SFD).

Adele Pavlidis is an interdisciplinary sociologist whose work traverses sport, leisure and mental health. She is interested in concepts, theories and methods that disrupt notions of linearity and fixity. Her 2013 doctorate was focused on the affective dynamics of power in roller derby and since then she has continued to explore gendered power relations in sporting contexts. She was an Australian Research Council DECRA Fellow (2018 to 2021) and is now a Senior Lecturer at Griffith University.

Kaitlin Pericak is an Assistant Professor of Sociology at North Carolina Wesleyan University. Dr. Pericak earned her Ph.D. in Sociology at the University of Miami with specializations in medical sociology and race, ethnic relations, and immigration. Her research uses the case of sport to examine health and illness, the body, and organizations. Her published work appears in *Sociological Focus* and *Journal of the Advanced Practitioner in Oncology*

Anna Posbergh is a recent PhD graduate from the University of Maryland-College Park in the Department of Kinesiology and is an incoming postdoctoral fellow at the University of Minnesota for the Tucker Center for Research on Girls & Women in Sport. Her research focuses on gender, sport policy, safeguarding, and the body, and she has been published in the *Sociology of Sport Journal*, *Qualitative Research in*

Sport, Exercise and Health, and International Review for the Sociology of Sport.

Oliver J. C. Rick is currently Assistant Professor in the Department of Sport Management and Recreation at Springfield College. He graduated with a Ph.D. and a Master's degree in Kinesiology specializing in Physical Cultural Studies. Since graduating from the University of Maryland with his doctoral degree he has developed a research agenda that has three main strands: critical analyses of sports media and communication, globalization processes in sport, and urban physical activity cultures.

Jennifer D. Roberts is a tenured Associate Professor in the Department of Kinesiology, School of Public Health at the University of Maryland College Park (UMD). Dr. Roberts is also the Founder and Director of the Public Health Outcomes and Effects of the Built Environment (PHOEBE) Laboratory as well as the Co-Founder and Co-Director of NatureRx@UMD, an initiative that emphasizes the natural environmental benefits interspersed throughout and around the UMD campus. Her scholarship focuses on the impact of built, social, and natural environments, including the institutional and structural inequities of these environments, on the public health outcomes of marginalized communities. More specifically, much of her research has explored the dynamic relationship between environmental, social, and cultural determinants of physical activity and using empirical evidence of this relationship to infer complex health outcome patterns and disparities as well as instigate a powerful shift that recognizes, breaks, and transforms these conditions and determinants of health.

Rochelle Stewart-Withers (Te Ati Awa) is Head of programme for the Institute of Development Studies at Massey University, in Palmerston North, New Zealand. She is an indigenous scholar whose research critically explores the potential of sport as a means for improving economic and social outcomes in developing countries, especially at the community and household level. She is particularly interested in how sport is used as an entry point into communities when looking to address gender and indigenous social and economic disparities, as well as how athletes and communities see sport to be a livelihood option.

Eric A. Stone is a Doctoral candidate in the department of Kinesiology with a concentration in Physical Cultural Studies at the University of Maryland in College Park. His research focuses on understanding the emergence and coalescence of private/non-profit sport programming in disadvantaged communities in Baltimore. He has written on discourses of pain and injury, the exclusionary nature of historical and contemporary greenspace, contemporary discussions of race, sport, and protest, and the role of surveillance in youth sport programs in Baltimore.

Shadi Omidvar Tehrani is a Ph.D. student in the Community Research and Action Program in the Department of Human and Organizational Development at Vanderbilt University. Shadi has a master's degree *in Urban Designing from the Iran University of Science and Technology*. Her research is focused on the Global Development of Applied Community Studies, Public Health Outcomes, and Effects of the Built Environment, and Harnessing Emerging Transit Solutions for Underserved Communities. Currently, Shadi is involved with urban planning, public health, and community psychology research.

Glen Thompson (PhD, Stellenbosch University) is an independent researcher based in Cape Town, South Africa. He is a southern Africanist scholar working on the socio-cultural and political history of surfing and the beach. He has recently published in Hough-Snee and Eastman's *The Critical Surf Studies Reader* (2017) and lisahunter's *Surfing, Sex, Genders and Sexualities* (2018) and has articles in the *Journal of African Cultural Studies*, *Journal of Natal and Zulu History*, *Radical History Review* and *The International Journal of the History of Sport*. He is currently completing a book on South African surfing culture during the apartheid years.

Kathrine Liedtke Thorndahl graduated with a master's degree in sports science, English literature, and cultural studies from Aalborg University, Denmark, in 2015. Since 2016, Kathrine has been enrolled as a Ph.D. student with the graduate program for problem-based learning (PBL) in health science education at Aalborg University, working on a project that aims to think with agential realism to explore how such a perspective might affect possibilities for thinking differently about the assumptions undergirding conceptualizations of problem-based pedagogies, and,

inspired by an agential realist ethico-onto-epistemology, to fabulate—to imagine, that is, what a socially just problem-based pedagogy-to-come might look like.

Holly Thorpe (she/her) is a Professor in the Sociology of Sport and Physical Culture at the University of Waikato, Aotearoa, New Zealand. Her research focuses on sport, physical culture and gender, and she continues to seek new innovations in social theory, qualitative methods, and representational styles to better understand the complexities of moving bodies and sporting cultures.

Leonardo Tonelli has a degree in Physical Education with a Specialization in Science and Techniques of Preventive and Adapted Physical Activity from the University of Bologna, Italy, and a Master in Public Health from the Federal University of Rio Grande do Sul (UFRGS), Brazil. He is currently a high school Physical Education teacher in Bologna, Italy. He is co-editor of the book “Le pieghe del corpo” (2019, Mimesis—with Eduardo Galak and Antonio Donato) and a member of Associazione Leib, Italy.

Brandon Wallace is a Doctoral Candidate in the Physical Cultural Studies program in the Department of Kinesiology at the University of Maryland. Broadly, his work examines sport as a vehicle for understanding how hierarchies of race, class, and gender are produced and contested in popular culture, while driven by an optimism that sport can serve as a powerful conduit of social justice. Brandon’s past research analyzed the cultural politics of athletic apparel, as well as the representations of Black bodies, spaces, and culture in sports media. His current research examines the Know Your Rights Camp led by Colin Kaepernick to explore the transformative possibilities of community-based sporting activism initiatives. Brandon’s work has been published in various academic books, as well as in academic journals such as *Media, Culture, and Society*; *Communication and Sport*; *Journal of Sport and Social Issues*, and *International Journal of the History of Sport*.

Anthony J. Weems (Ph.D., Texas A&M University) is an assistant professor of recreation and sport management at Florida International University where his research explores the social and political functions of

sport. More narrowly, his work focuses on racism, ethno-nationalism, and the politics of domination. He is a founding member of The Sporting Justice Collective and serves on the leadership team for Anti Racist Soccer Club. Both initiatives bring together scholars, athletes, and activists for anti-racist movement in and through sport.

Hanhan Xue is an Assistant Professor of Sport Management at Florida State University. Her research and teaching focuses on the field of management of international business for professional sport organizations, particularly in the Chinese market, as well as e-sports.

List of Figures

Fig. 9.1	Buffalo, New York Urban Renewal. (Source: Puma, Mike. Developing: Bringing Black an Olmsted Parkway, Buffalo Spree, April 1, 2015)	225
Fig. 9.2	USA COVID-19 Rates by Race and Ethnicity	226
Fig. 9.3	Washington, DC COVID-19 Rates by Race and Ethnicity	227
Fig. 10.1	Fragments of Adele’s creative rendering of a COVID time capsule	252
Fig. 10.2	Simone’s Padlet	253
Fig. 10.3	A soccer player’s time capsule	255
Fig. 10.4	A hockey time capsule	257
Fig. 10.5	fragment of Zarlee’s hockey time capsule creative renderings	260
Fig. 15.1	Idle goalposts. (Figure 15.1 was taken by Jordan in August 2020 when lockdown restrictions on sport were easing in Scotland)	375
Fig. 17.1	Map on spacial inequality and COVID. (Source Rocha et al. (2021))	422
Fig. 29.1	Number of worldwide esports competitions per year between 1998 and 2021 per Esports Earnings (2022)	717
Fig. 29.2	Esports ecosystem at a glance	719
Fig. 29.3	Respondents’ main esports activities	727
Fig. 29.4	Estimated percentage loss or gain in revenues per respondent	728
Fig. 29.5	Total prize money distributed in esports per year between 1998 and 2021 per Esports Earnings (2022)	734