

Philosophy of Engineering and Technology

Steen Hyldgaard Christensen ·  
Anders Buch · Eddie Conlon ·  
Christelle Didier · Carl Mitcham ·  
Mike Murphy *Editors*

# Engineering, Social Sciences, and the Humanities

Have Their Conversations Come of Age?

 Springer

# Philosophy of Engineering and Technology

Volume 42

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For inquiries and submission of proposals authors can contact the editor-in-chief Pieter Vermaas via: [p.e.vermaas@tudelft.nl](mailto:p.e.vermaas@tudelft.nl), or contact one of the associate editors.

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Editors

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# Preface

The idea for this book originates from reflections by the editors on the nature and dynamics of emerging research agendas on engineering. The book is based on our understanding of both engineering practice and engineering education as a heterogeneous socio-technical enterprise transcending the technical core–social periphery dichotomy. With backgrounds in engineering, social sciences, and the humanities, we have been developing and/or teaching courses for engineering students across the liberal arts–engineering divide for decades. During participation in research projects aimed at understanding and reforming engineering education, we have published a series of books on engineering with contributions from a broad network of scholars from across the globe. This present book aspires to pull together the various strands of this trajectory of collaboration and to extend it in part by reflecting on the conversations between engineers and non-engineers. Following the Delphic injunction to *know thyself*, we want to reflect upon what we have been doing while projecting forward. Previous publications leading up to the present book include:

- Steen Hyldgaard Christensen, Bernard Delahousse, Martin Meganck (Eds.) (2007), *Philosophy in Engineering*, Academica, Aarhus
- Steen Hyldgaard Christensen, Bernard Delahousse, Martin Meganck (Eds.) (2009), *Engineering in Context*, Academica, Aarhus
- Steen Hyldgaard Christensen, Carl Mitcham, Li Bocong, Yanming An (Eds.) (2012), *Engineering, Development and Philosophy: American, Chinese, and European Perspectives*, Springer Science+Business Media BV
- Steen Hyldgaard Christensen, Christelle Didier, Andrew Jamison, Martin Meganck, Carl Mitcham, Byron Newberry (Eds.) (2015), *International Perspectives on Engineering Education: Engineering Education and Practice in Context, Volume I*, Springer Science+Business Media BV
- Steen Hyldgaard Christensen, Christelle Didier, Andrew Jamison, Martin Meganck, Carl Mitcham, Byron Newberry (Eds.) (2015), *Engineering Identities, Epistemologies and Values: Engineering Education and Practice in Context, Volume II*, Springer Science+Business Media BV

- Steen Hyldgaard Christensen, Bernard Delahousse, Christelle Didier, Martin Meganck, Mike Murphy (Eds.) (2019), *The Engineering-Business Nexus: Symbiosis, Tension and Co-Evolution*, Springer Nature

It has been a priority for us that the team of scholars and researchers contributing to the book should be composed of close to equal representation of female and male researchers and balanced generationally. The book is addressed to both teachers and students in engineering and non-engineering disciplines as well as practitioners and educational policy makers at political and institutional levels. It is the result of a long writing and editorial process. Hopefully readers will find it worthwhile, particularly as it aims to inspire us all to do more thinking and reflection about the conversations between engineering, social sciences, and the humanities and to launch further research within this important field.

At this place, we would like to acknowledge the very good collaboration we had with Springer Nature's project coordinator Mr. Arun Siva Shanmugam and his meticulous attention to our manuscript.

Aalborg, Denmark  
 Aarhus, Denmark  
 Dublin, Ireland  
 Lille, France  
 Golden, Colorado, USA  
 Dublin, Ireland  
 November 22, 2021

Steen Hyldgaard Christensen  
 Anders Buch  
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 Mike Murphy

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# Chapter 1

## General Introduction: The Rationale for Engaging in Conversations Between Engineering, Social Sciences, and the Humanities



Steen Hyldgaard Christensen, Anders Buch, Eddie Conlon, Christelle Didier, Carl Mitcham, and Mike Murphy

**Abstract** The title of the book suggests that conversations between engineering, social sciences, and the humanities are important because ultimately the outcome of these conversations would have real world consequences in engineering education and practice. We feel assured that the contributions to this book will, in different ways, assist those who may be thinking about what needs to change or may be trying to implement projects for change in engineering education and practice. In this short introduction we cannot do full justice to the breadth of the contributions in this book. Rather we use it to address some key questions that arise from the contributions. These might provide a frame to help us deepen the conversations or at least begin to ask better questions and develop better approaches about how these conversations can be developed further.

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**Keywords** Engineering education and practice · Dualistic thinking · The social dimension · Heterogeneous engineering · SSH integration · Engineering epistemology

The title of the book suggests that conversations between engineering, social sciences, and the humanities are important because ultimately the outcome of these conversations would have real world consequences in engineering education and practice. We feel assured that the contributions to this book will, in different ways, assist those who may be thinking about what needs to change or may be trying to implement projects for change in engineering education and practice. In this short introduction we cannot do full justice to the breadth of the contributions in this book. Rather we use it to address some key questions that arise from the contributions. These might provide a frame to help us deepen the conversations or at least begin to ask better questions and develop better approaches about how these conversations can be developed further. These questions are

- Why are the conversations important for engineering, for social sciences, and for the humanities?
- Are there key places in practice, the curriculum, and institutions where the conversations can best develop?
- What are the barriers to successful conversations?
- What proposals can be made for deepening future conversations?
- How would we know that the conversations have come of age, and who gets to decide?

In commencing this book project, we were collectively committed to the idea that work in developing and deepening conversations between the social sciences, humanities (SSH) and engineering was important for engineering practice and education, and that they could both be improved through these conversations. So, throughout there is a concern with broadening the goals of engineering education and practice and identifying the barriers and enablers to achieving the goals. We were also keen to take a wide view of the domain of engineering to embrace the relationships between engineering as a profession, engineering as a field of work, engineering and society, engineering as an academic field and its research practices, engineering education, and finally research about engineering education.

## 1.1 Why Are These Conversations Important?

In case there is any doubt that the conversations are important, the reader will find affirmations as to their importance across all the chapter contributions and their relationship to the sub-domains listed above. Thus, we learn that that these conversations are important for a variety of reasons:

1. They can help us to better educate engineers to deal with contemporary (un)sustainability challenges and understand why technical change alone is not sufficient to address key societal problems (Chaps. 4, 5, 10, 11, 18, and 19).

2. They can help us to better address challenges in engineering education, sometimes arising from accreditation processes, such as the teaching of ethics (Chaps. 5, 7, 8, 10, and 11).
3. They can allow us to better understand how the work of engineers is changing (Chaps. 6 and 13).
4. They can help us to better understand processes of change in engineering education and why change can be difficult (Chaps. 3, 4, 5, 7, 8, 10, and 15).
5. They can help us to better understand how the institutional contexts where engineering education and practice take place are changing (Chaps. 5, 13, 14, and 19).
6. They can help us to better understand what paradigms, models, and often unstated assumptions inform engineering education and practice (Chaps. 5, 7, 15, and 19).
7. They can help us to better research points 1 to 6 above (Chaps. 3, 11, 13, and 15).
8. They can provide us with a range of theoretical tools to understand and inform all the above (Chaps. 8, 9, 11, and 18).

From this it might be concluded that it is only engineering that gets to benefit from the conversations. It might also be concluded that there is something fatally wrong with engineering and engineers which can be fixed by the conversations. Martin and Polmear in Chap. 7 quote Herkert's characterization of engineers to the effect that

Engineers are no-nonsense problem solvers, guided by scientific rationality and an eye for invention. Efficiency and practicality are the buzzwords. Emotional bias and ungrounded action are anathemas. Give them a problem to solve, specify the boundary conditions, and let them go at it free of external influence (and responsibility). If problems should arise beyond the work bench or factory floor, these are better left to management or politicians (Herkert, 2001).

It might appear then, that the humanities and social sciences are to play a role in providing a "social fix" for engineers. But this overlooks the benefits of the conversations for those working within SSH fields. Perhaps this is stated most directly by Byrne and others in Chap. 19, when they say that, left to its own devices, sociology can often remain within 'problem defining' or 'problem analysis' domains, thus constraining its real, practical and transformative potential. Moreover, exposure of the social scientist to the disciplinary language of engineering, while filling one with different terminologies and acronyms, may also lead to greater awareness and reflection on the density of one's own disciplinary language.

So, what engineers can contribute to these conversations is a focus on problem-solving and, perhaps, an impatience with an arid academicism where, as Anders Buch points out in Chap. 18, academic practices have become overly specialized and esoteric obstructing the transdisciplinary conversations argued for throughout this book.

Buch goes further to argue that the focus on problem solving in engineering gives engineering the potential "to mediate, revitalize, and transform the conversation between the sciences and SSH". But only if it is reconstructed as a problem-solving discipline that seeks to ameliorate living conditions rather than as a discipline of applied science. Such reconstruction concerns the very telos of engineering. As argued at many points in this book such as in Chaps. 5, 8, 18, and 19 a reconstructed engineering discipline would acknowledge that the key societal problems do not

belong to any one domain. A recovered engineering, as Buch puts it, would “not only draw from the sciences and SSH but also contribute to the sciences and SSH by putting these domains in dialogue in relation to solving-problems.” Thus, there is much for SSH to gain. But if there is to be progress or even a start in conversations there are some hard issues which need to be addressed.

Firstly, an important theme in the book concerns integration of the social dimension in engineering education and practice. There is both a desire to broaden the education and horizons of engineers. However, as dealt with extensively in Chap. 4, by Patricia Xavier and her colleagues, there seems to be little consensus about what it means to integrate the social into engineering education but there is agreement that, whatever it is, it is poorly integrated. They say that “in some instances, there was a perceived gap between aspiration and pragmatism, which was believed to be driven by surface-level conceptualizations and a lack of deeper understanding”. This begs the question as to whether the recovery of engineering proposed by Buch can be achieved from a starting point, which seeks to add the social to the technical in engineering education rather than reconceptualizing engineering education in a manner proposed by Buch and by others such as Jamison et al. (2014). In the latter’s integrated approach the curriculum is focused on the development of a hybrid identity and the exercise of social responsibility and includes the “scientific, the technical, the social, and the environmental dimensions of engineering in one comprehensive form of education” (p. 264). This requires in the first instance that we clarify our aims for change in engineering education and practice. To be concise we urgently need clarification as to whether engineering is to be recovered to serve the changing demands of industry and the profession or to serve some wider social purposes. If it is the latter, how are we to achieve the civic and community engagement needed as Byrne and his colleagues put it in Chap. 19 “to make meaningful and authentic progress”. This requires considerations of conversations beyond the academy.

Secondly, and arising from this is the question of what intellectual transformations are required to allow our conversations to be meaningful and sustained and lead to the kind of change needed within engineering education and practice and in society more generally. In a cautionary piece Beddoes in Chap. 9 points to the limited use of theory in engineering education research (EER). Beddoes argues that social theory has been mobilised in “narrow and limited ways” limiting the questions asked and the interpretations of findings offered. She points to a marginalisation of more radical approaches such as a range of feminist theorising within the EER community with the effect that “it limits what can be seen, known and understood” and therefore “the possibilities for change are also limited”. Thus the status quo remains unchallenged. In a similar vein Conlon in Chap. 11 following Bhaskar calls for *depth struggle* in which learning about and changing the world are combined. Marie Magnell in Chap. 15 argues for deeper understanding in addressing issues of change in engineering education. Mike Klassen and his co-authors in Chap. 3 offer a comparative analysis of the institutionalization of EER in Australia, China, and the US by drawing on *neo-institutionalism*. The benefit of this framework is that it represents a new perspective on the growth of EER in looking for less obvious explanations of organizational behavior.

The issue arises as to how a shared language can be developed to allow those in engineering to engage more fully in a *depth struggle* and move beyond a superficial approach to the “social”. It might be suggested that a good place to start would be, as Cheville suggests in Chap. 5, to acknowledge that a simple binary approach to understanding the different sides of the conversation as two “immiscible cultures” is not always accurate. As Magnell in Chap. 15 and Børsen in Chap. 8 show there are a range of sub-cultures within engineering and the SSH. Further, there is an emergent set of issues such as social justice, sustainability, and ethics (Chaps. 5, 7, 8, 10, 11, 18, and 19) which can serve to create connections between engineering and SSH. In this context a focus on what Børsen in Chap. 8 calls *boundary objects* and the way in which “different epistemic cultures can come together to form a shared *modus operandi*” seems important.

This leads us then to some specifics.

## 1.2 Where Are the Best Places/Arenas for These Conversations to Develop?

Conversations between professionals and the public occur all the time, but with very different degrees of intensity, eagerness, and productive outcomes. Whether such conversations bring people closer together, result in joint action, unilateral action (perhaps based on shared understandings) or rather distance them from one another has to do with the specificities of the social spaces, physical and institutional places, and interactional structures.

Engineering and SSH comprise intellectual traditions and social practices that have evolved along different paths over centuries and gradually coalesced into academic disciplines, professions, and other institutional markers of difference. Can paths be changed, and is it possible to identify venues that have importance for a revitalization of the conversations between engineering, the social sciences, and the humanities? In the C.P. Snow narrative of the two cultures, Cheville, in Chap. 5, outlines how the process of differentiation between engineering and SSH has resulted in the binary conception of two worldviews that have very little in common. From a very early stage the educational system channels people into two separate camps constructed through an epistemological duality:

One possibility is teaching engineering as an increasingly rational and empirical discipline that dives deeper and deeper into technology, focusing on objective truths to drive economic development. The other possibility is for engineering education to recognize that we increasingly live in a built social world in which technology has become an integral part of all our inter-subjective and inter-objective reality.

Cheville points to engineering education, but there are also other arenas that are central for framing the conversations. The institutional organization of educational and research institutions is one of them. Other arenas comprise engineering work practices and professional aspirations outside academia – in industry and more

broadly the way engineering is envisioned to contribute to society. All these arenas seem to be interlinked in what Abbott (2005) has called ecologies – each arena acts as a flexible surround for the other. This means that conversations in one arena have potential for affecting conversations in other arenas. But it also means that the development of conversations in one arena are not automatically adopted in other arenas (Buch, 2016). New conversations in one arena can in fact be ‘suffocated’ or ignored in other arenas. Many authors of this book point to examples where conversations between engineering and SSH have started to develop in promising ways.

As mentioned, Børsen’s Chap. 8 explores how different sub-cultures within engineering and SSH engage in conversations. Børsen outlines how such conversations have been stimulated by the development of an educational program in techno-anthropology in Denmark. This is a case of how scholars and educators from SSH have found their way into engineering departments and influenced the engineering curriculum to include perspectives from History and Philosophy of Science (HPS) as well as from Science and Technology Studies (STS). Here the socio-technical perspective of the techno-anthropology program has been developed through comprehensive negotiations between representatives from research groups coming from engineering and the humanities.

Likewise, Bucciarelli and Drew in Chap. 12 are preoccupied with the educational arena as they discuss and critique how a recent report from The National Academies of Science, Engineering, and Medicine – the NASEM report – construes interdisciplinary program development in higher education. Their point is that the challenges of interdisciplinary program development often are glossed over and trivialized by sweeping metaphors suggesting that an integration can be achieved without dissonance. Instead, they argue, it is important to attend to the dissonances to enable students to critically access the different ways of thinking inherited in the traditions of engineering and SSH. They thus point to the fact that the educational arena is closely linked to prevalent research traditions in the university and work practices in industry.

In Chap. 11 Conlon zooms in on one of the key points that have brought SSH in dialogue with engineering, namely engineering ethics. However, he argues, the dialogue over ethics in engineering education tends to be simplistic and based on dubious presumptions about individuals’ capacities for moral agency that do not reflect the potentials of social theory developed by some approaches within SSH. Conlon thus points out that ethics education in engineering programs remains insufficient if it does not consider how ethical responsibility is restrained and enabled by the social structures that frame the context.

Other authors turn to the arena of engineering work practices to explore conversations. Cynthia Colmellere’s Chap. 6 explores how the field of engineering studies have brought philosophy, history, STS, the sociology of professions, and the sociology of education in dialogue with the engineering field. James Trevelyan in Chap. 13 further discusses how engineering practices have been uncovered as workplace performances by SSH scholars, but that prospects of engineering advances in raising productivity of enterprises and economic development needs more attention and bear the potential for new SSH research.

In Chap. 19, Byrne and his co-authors address the wider arenas that appear as both engineers and SSH scholars partner up with one another to engage with actors outside academia. Pressing agendas of (un)sustainability and climate crises, they argue, are challenges that call for ‘disciplinary humility’ and addressing these challenges stimulates interdisciplinary conversations.

Many arenas thus bear the potential for fruitful conversations to develop, but it must be recognized that these arenas also are fraught with barriers that can easily obstruct successful conversations.

### 1.3 What Are the Barriers to Successful Conversations?

Being collectively committed to proposing a new vision and re-build strategy of what engineering education could/should be through ESSH conversations, the editors are acutely aware that there are many obstacles and barriers to overcome. Our vision following Ronald Barnett’s terminology is termed the ecological university (Chap. 4; Jamison et al., 2014; Barnett, 2011; Martin et al., 2021) branching out also into other areas of engineering concerned with sustainability and ecology. Obstacles and barriers to change are located at individual, institutional, policy, and cultural levels.

At the individual level the editors have experienced barriers partly through their own work as instructors and partly through their research within the fields of engineering education and engineering ethics. At this level the editors are also aware of and have personally experienced how the prevalent neoliberal economic paradigm puts pressure on higher education generally and intensely on engineering education to promote STEM fields using a pipeline metaphor as opposed to engineering education as a complex ecosystem. As Cheville puts it in Chap. 5 “pipelines need to be managed and fixed while ecosystems need to be protected and nurtured”. Hence, metaphors play a crucial role in change processes both to promote or prevent. Many instructors in engineering ethics have backgrounds in the humanities and the social sciences and an academic track record of research within the field. They consider engineering ethics as a seamless part of engineering epistemology and therefore also of engineering degree programs. However, issues arising from the discursive enactment of engineering ethics and related initiatives such as inclusion of social justice are reported in Chaps. 4, 7, 10, 11, 13, and 15.

These chapters show that conversations between engineers, social scientists, and scholars from the humanities are deficient in many ways. Historically, it was during the 1970s that the social dimension of engineering came to be represented by engineering ethics. Prior to this, engineering science disciplines were regarded as morally neutral or even as morally good (Martin et al., 2021, p. 60). In Chap. 4 Patricia Xavier and her co-authors discuss various strategies to implement engineering ethics. They emphasize that the prevalent strategy in the UK is an add-on strategy of engineering ethics whereby a component or module is added without changing the remaining curricular structure. Xavier and her colleagues have found that a major

challenge to change in engineering education is that there is evidence that engineering ethics is undervalued, and that instructors did not always find their work appreciated and often felt resistance from their engineering colleagues. This is echoed in Chap. 7 by Martin and Polmear who present similar findings from two studies conducted separately within the Irish and American system of engineering education.

Trevelyan's Chap. 13 identifies four significant engineering performance issues that impede global and economic development. These factors are associated with weaknesses in engineering education and practice. He notes that "insights from social science and humanities research might inform education and practice improvements to alleviate these issues and, in doing so, have a large and positive influence on social and economic development and sustainability, globally".

Discursive enactments of the "social" also become visible in Chap. 10. In this chapter Murphy, Christensen, and Conlon have examined whether social justice issues would be relevant at an Irish technological university. In interviews with four engineering program chairs the "social" was discursively enacted as a "soft" discipline as opposed to engineering which was enacted as a "hard". Their study identified four barriers to change in engineering education, which was believed to be of a general nature and thus also valid in other institutions. These are:

1. Defining and defending engineering identities as rooted in engineering science.
2. Defining and defending the hard/soft engineering disciplinary dualism.
3. The valuing of some forms of non-technical knowledge while also seeing these as of lesser value than technical knowledge. The value of some forms of non-technical knowledge is questioned.
4. The prevalence of a narrow conception of engineering ethics limited to a code of conduct.

However, what should have been, but is not necessarily achieved at an institutional level through the above conversations is succinctly put in Chap. 5 by Cheville saying "engineering needs the perspectives of the social sciences and the humanities, not as something for our use and convenience, but rather to help us define our values". He further observes in a section titled *Institutions – Design and Making as a Home for non-STEM* that "Engineers need to take responsibility not only for navigating to other disciplines, but also to create spaces within engineering where other disciplines are welcome". The editors agree but have doubts as to what extent it is happening. However, his observation aligns well with Buch's call for a recovery of engineering in Chap. 18. In contrast to this call for recovery, Martin and Polmear in Chap. 7 present the prevalent historical model of engineering education in need of change. This model functions as a barrier for change in being characterized by a tight packed curriculum focused on math and engineering science fields leaving little room for inclusion of the social dimension of engineering.

At the policy level accreditation has served as a lever for including ethics in engineering curricula, but there are doubts that the pressure from accreditation criteria can inform deeper curricular change (Martin et al., 2021, pp. 59–60).