



Entrepreneurs Navigating a Universe of Disruption

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*In memory of Dr Dennis List, and my father, each of whom respectively
assisted by establishing the foundations of this voyage into the unknown
universe.*

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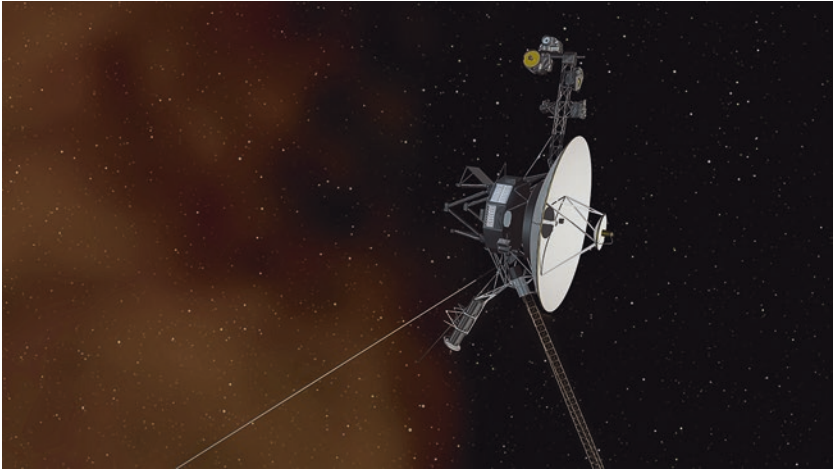
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An artist's impression of the Voyager 2 probe entering interstellar space and a continuing journey into the unknown until it is known. (Image credit – NASA/JPL-Caltech)

ABOUT THIS BOOK

This book details the exploratory stages of a research study that produced a framework for entrepreneurial endeavour and enterprise. It presents an unfolding discussion, throughout its chapters, regarding the entrepreneurial nature potential within us all, and the modes by which those involved in such activity, and associated innovative discoveries, can be informed by the skills and experience already in their possession.

The book also provides, through its structure, a tool by which the entrepreneur, innovator, educator, student or those yet-to-be involved in the entrepreneurial arena can plan for the yet-to-be known eventualities of such endeavour.

The *parabolic scramble* framework is backgrounded across the discussion of entrepreneurship and the necessity to deal with the tangible and intangible of any venture, as well as other considered aspects that the entrepreneurial journey engenders.



Image Credit: NASA

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ABOUT THE AUTHOR

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Photograph by Justine Kerrigan ACS of the author at the Australian Film Television and Radio School (AFTRS)

ABBREVIATIONS

ABC TV	Australian Broadcasting Corporation Television
AEE	Adelaide Entrepreneurial Ecosystem
AFC	Australian Film Commission
AFTRS	Australian Film Television and Radio School
AI	Artificial Intelligence
ANZAC	Australian and New Zealand Army Corps
ATO	Australian Tax Office
AVA	Australian Volunteers Abroad
BAFTA	British Academy of Film and Television Arts
BFI	British Film Institute
CMR	Computer Mediated Reality
ECIC	Entrepreneurship, Commercialisation and Innovation Centre
GMH	General Motors Holden
GPO	General Post Office
HMS	His Majesty's Ship
JFK	John Fitzgerald Kennedy
JPL	NASA Jet Propulsion Laboratory
LCC	London College of Communication
LCP	London College of Printing
LCPDT	London College of Printing and Distributive Trades
ML	Machine Learning
MR	Mixed Reality
NASA	National Aeronautics and Space Administration
POW	Prisoner of War
QAPE	Qualifying Australian Production Expense
REME	Royal Electrical Mechanical Engineers
SAFC	South Australian Film Corporation

SECRC	Senate Environment and Communications References Committee
SIDK	Smiths Industries Diesel Kiki Pty Ltd
SPA	Screen Producers Australia
TQM	Total Quality Management
UAL	University of the Arts, London
UNSW	University of New South Wales
USA	United States of America

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