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INTELLECTUAL PROPERTY

VALUATION, EXPLOITATION, AND
INFRINGEMENT DAMAGES

2022 CUMULATIVE SUPPLEMENT

YURIDIA CAIRE
AND
RUSSELL L. PARR

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Table of Contents

[COVER](#)

[TITLE PAGE](#)

[COPYRIGHT](#)

[ABOUT THE AUTHORS](#)

[CHAPTER 13A: EXPLOITATION STRATEGIES](#)

[LITIGATION FUNDING AGREEMENT](#)

[NOTES](#)

[CHAPTER 28A: ROYALTY RATES AND THE *GEORGIA-PACIFIC* FACTORS](#)

[NOTES](#)

[CHAPTER 29A: EVOLVING PATENT DAMAGES](#)

[NOTES](#)

[CHAPTER 30A: TRADEMARK, COPYRIGHT, AND TRADE SECRET DAMAGES](#)

[NOTES](#)

[INDEX](#)

[END USER LICENSE AGREEMENT](#)

List of Tables

Chapter 13a

[EXHIBIT A DEFINITIONS](#)

[EXHIBIT B INVESTMENT RETURN](#)



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ABOUT THE AUTHORS

Yuridia Caire is a senior associate for Kramer Levin Naftalis & Frankel in the Intellectual Property group. With a master of science in chemistry and strong expertise in intellectual property disputes, as well as a minor in mathematics, she has over 12 years of experience as a trusted advisor on various intellectual property issues. She graduated from the University of Texas at Austin, School of Law, University of Notre Dame, and the University of Texas at El Paso. She also completed the George Washington University Law School Munich Intellectual Property Summer Program and Fashion Law Bootcamp, offered through the Fashion Law Institute. She has received recognition for her outstanding pro bono contributions and was named to the Best Lawyers List for 2021, Ones to Watch. She is a trial lawyer who litigates intellectual property cases involving complex technology, with a particular emphasis on computer science, chemistry, and the life sciences. Yuridia litigates patent infringement actions in federal district courts across the country, both representing patent owners seeking to enforce their rights and defending companies against allegations of infringement. Her recent litigation work includes patent infringement actions in the Eastern District of Texas, the Central, Southern, and Northern Districts of California, Eastern District of Virginia, and the District of Delaware. She also handles proceedings before the U.S. Patent and Trademark Office.

Yuridia's work involves all aspects of litigation. She also provides infringement analyses, advises clients on intellectual property licensing patent valuations, and transactional matters, and assists clients in entity

formation, partnering agreements, employment and inventor agreements, negotiation and structuring of license agreements, due diligence, and general corporate matters.

Yuridia was part of the trial team that represented Centripetal Networks, Inc., in U.S. District Court for the Eastern District of Virginia. The case is noted as the first-ever virtual federal trial, after a nearly eight-week bench trial, and the largest patent verdict ever, guaranteeing the client a minimum of \$2.65 billion and a maximum of \$3.25 billion based on the running royalty for the next six years.

Yuridia also handled various aspects of multi-patent litigations in the Northern District of California involving antivirus software and computer products for client Finjan, Inc., including cases against Sophos, Inc., which resulted in a jury verdict of \$15 million, and Blue Coat, Inc., which resulted in one of the Daily Journal's Top Verdicts of 2015, with a \$40 million jury verdict. Yuridia has also secured a preliminary injunction and temporary restraining order for a defendant in a copyright litigation in the Northern District of California and obtained favorable outcomes for clients in trademark matters.

In addition to her work on behalf of clients, Yuridia dedicates significant time to pro bono matters, volunteering with the Legal Aid Society of San Mateo County, serving for several years on its Golf Committee and providing legal assistance at its Housing Clinic, and representing clients of the Community Legal Services in East Palo Alto in securing favorable outcomes at mandatory settlement conferences. Yuridia has also represented pro bono clients in immigration, conservatorship, guardianship, liens, contract, and refugee resettlement matters. Yuridia's publications include articles regarding criminal intellectual property and trademark cases, entitled "Changes to the

Enforcement of Intellectual Property Crimes,” and “From the Red Carpet to Red Soles.”

Russell L. Parr is president of IPRA, Inc. He is an expert at determining the value and royalty rate pricing of intellectual property.

For over 30 years, Russell has completed complex consulting assignments involving the valuation and pricing of patents, trademarks, copyrights, and other intangible assets. His opinions are used to accomplish licensing transactions, acquisitions, transfer pricing, litigation support, collateral-based financing, and joint ventures. Russell also has served as an expert witness regarding patented technology infringement damages and has testified at trial or deposition over 70 times. Past assignments have included the valuation of the Dr. Seuss copyrights and the patent portfolio of AT&T. Russell has also conducted valuations and royalty rate studies for pharmaceuticals, semiconductor process and product technology, agricultural technology, automotive battery technology, biotechnology, camera technology, chemical formulations, communications technology, computer software, cosmetics, consumer and corporate trademarks, drug delivery systems, flowers, incinerator feed systems, lasers, medical instrument technology, and motivational book copyrights.

Russell has authored or co-authored 10 books published by John Wiley & Sons. His books have been translated into Japanese, Korean, Italian, Chinese, Romanian, and Russian. His flagship book is *Intellectual Property: Valuation, Exploitation and Infringement Damages*, fifth edition.

Russell also publishes, through IPRA, Inc., three royalty rate resource books, which have been sold all over the world. These books are dedicated to reporting detailed information about the economic aspects of intellectual