ENTERPRISE RISK MANAGEMENT

Today's Leading Research and Best Practices for Tomorrow's Executives

Second Edition



John R.S. Fraser, Rob Quail, and Betty Simkins

Foreword by Robert S. Kaplan, Senior Fellow and Marvin Bower Professor of Leadership Development, Harvard Business School

Table of Contents

Cover
<u>Title Page</u>
<u>Copyright</u>
Foreword to the Second Edition
Foreword to the First Edition
PART I: Overview and Drivers of Enterprise Risk
Management
CHAPTER 1: Enterprise Risk Management
WHAT IS ENTERPRISE RISK MANAGEMENT?
DRIVERS OF ENTERPRISE RISK
<u>MANAGEMENT</u>
ABOUT THIS SECOND EDITION
SUMMARY OF THE BOOK CHAPTERS
FUTURE OF ERM AND UNRESOLVED ISSUES
ABOUT THE EDITORS
<u>NOTES</u>
CHAPTER 2: A Brief History of Risk Management
<u>INTRODUCTION</u>
RISK MANAGEMENT IN ANTIQUITY
AFTER THE MIDDLE AGES
THE PAST 100 YEARS
FINAL WORDS
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 3: Strategic Risk Management
INTRODUCTION

THE FOUNDATION
THE FRAME
THE FINISH: STRUCTURE
THE FINISH: CULTURE
CONCLUSION
REFERENCES
ABOUT THE AUTHORS
NOTES
CHAPTER 4: The Role of the Board of Directors and
Senior Management in Enterprise Risk
Management
INTRODUCTION
GOVERNANCE EXPECTATIONS FOR BOARD
OVERSIGHT OF RISK MANAGEMENT
DELEGATION OF RISK OVERSIGHT TO
BOARD COMMITTEES FORMALIZING PICK MANAGEMENT
<u>FORMALIZING RISK MANAGEMENT</u> PROCESSES
SENIOR EXECUTIVE LEADERSHIP IN RISK
MANAGEMENT
THE ROLE OF THE INTERNAL AUDIT
FUNCTION IN ERM
EXTERNAL AUDIT AS AN INDEPENDENT
SOURCE OF KEY RISK IDENTIFICATION
ERM IMPLEMENTATION STRATEGIES
ROLE OF THE AUDIT COMMITTEE
ROLE OF THE BOARD
TRAINING
BOARD COMPOSITION

REPORTING

<u>COMPLIANCE</u>
<u>CULTURE</u>
CONCLUSION
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 5: How to Teach Enterprise Risk
Management
<u>INTRODUCTION</u>
PEDAGOGIC APPROACHES: INTRODUCING
COURSE CONTENT
TRADITIONAL LECTURE
<u>LEARNER-CENTERED TEACHING (LCT)</u>
<u>FLIPPED-CLASSROOM</u>
<u>LEARNER-CENTERED ACTIVITIES (LCAS)</u>
APPLYING LCA: APPLICATIONS AND
<u>ANALYSES</u>
CONCLUSION
APPENDIX 5.A: LEARNER-CENTERED
ACTIVITIES (LCAS)
REFERENCES
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 6: The Role of the Board in Risk
Management Oversight
THE CHALLENGES
RISK MANAGEMENT METHODOLOGIES
<u>ISO 31000</u>
<u>COSO ERM 2004</u>
WHAT IS ENTERPRISE RISK MANAGEMENT?
ACCOUNTABILITY FOR BOARD OVERSIGHT

<u>ACKNOWLEDGMENTS</u>
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 9: Creating a Risk-Aware Culture
<u>INTRODUCTION</u>
WHAT IS RISK CULTURE?
HOW TO CREATE A RISK-AWARE CULTURE
LEVERAGING THE POWER OF RISK CULTURE
IN A CHANGING ENVIRONMENT
<u>CONCLUSION</u>
<u>REFERENCES</u>
ABOUT THE AUTHORS
<u>NOTE</u>
CHAPTER 10: Key Risk Indicators
<u>INTRODUCTION</u>
WHAT IS A KRI?
HOW ARE KRIs DEVELOPED?
HOW AND WHEN SHOULD KRIS BE USED?
<u>CONCLUSION</u>
<u>REFERENCE</u>
ABOUT THE AUTHORS
CHAPTER 11: Decision Risk Management
<u>INTRODUCTION</u>
THE PROCESS OF DECISION MAKING
THE DANGER OF RELYING ON HUMAN
<u>PERCEPTIONS</u>
TWO INTERLINKED PARTS OF A DECISION
IDENTIFYING DECISION UNCERTAINTIES

ANALYZING UNCERTAINTIES AND
PRIORITIZING/BALANCING EFFORTS
REPORTING AND LEVERAGING RISK
<u>MANAGEMENT</u>
FOLLOW THROUGH AND DRIVE
INTELLIGENT RISK TAKING
REFERENCES
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 12: Increasing Adoption of Enterprise
Risk Management in the U.S. Federal Government
<u>INTRODUCTION</u>
ORIGINS OF ERM IN THE U.S. FEDERAL
<u>GOVERNMENT</u>
<u>IMPLEMENTING ERM AT A FEDERAL</u>
AGENCY: THE IMPORTANCE OF CULTURAL
<u>ACCEPTANCE</u>
DIFFERENCES BETWEEN ERM IN
GOVERNMENT AND ERM IN A PRIVATE COMPANY
<u>UNUSUAL CHARACTERISTICS OF THE</u> GOVERNANCE FRAMEWORK OF THE UNITED
STATES
NEXT STEPS FOR ERM IN THE U.S. FEDERAL
GOVERNMENT
REFERENCES
ABOUT THE AUTHOR
NOTES NOTES
CHAPTER 13: Toolmaking in Risk Management
SUMMARY
INTRODUCTION

FORMALIZING RISK APPETITE—CAN IT
WORK?
FROM FATAL REMEDIES TO FORMALITY
THAT WORKS—AND HOW NEW ACCOUNTING
<u>BEGINS</u>
CONSTRUCTING RISK APPETITE: CASE STUDIES
<u>DISCUSSION</u>
<u>CONCLUSION</u>
APPENDIX 13.A: CONSULTING REPORTS:
DEFINITIONS OF RISK APPETITE
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 14: Incorporating Risk Acumen and
Enterprise Risk Management into Innovation
<u>Approaches</u>
<u>INTRODUCTION</u>
LEARNING TO LOOK AROUND THE CORNER
ENTERPRISE RISK MANAGEMENT SHOULD
BE INVOLVED
TWO STAPLE TOPICS—CHANGE AND
INNOVATION
USING TOOLS TO HELP IDENTIFY THE RISK
AND UNCERTAINTY
EMBRACING RISK AND ENCOURAGING
<u>INNOVATION</u>
INNOVATION PROCESSES
INNOVATION ESSENTIALS
A PORTFOLIO APPROACH TO INNOVATION
STAGES OF INNOVATION

TEST, NOT BET?
BUSINESS MODEL INNOVATION
THE IMPORTANCE OF RISK ASSESSMENTS
<u>IN INNOVATION</u>
CHANGING THE THINKING AND
<u>CONCLUSION</u>
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 15: Scenario Planning as an Enrichment of Enterprise Risk Management
<u>PURPOSE, SCOPE, AND PRACTICE OF</u> SCENARIO PLANNING
METHODS FOR SCENARIO DEVELOPMENT
SCENARIO PLANNING, STRATEGIES, AND
DECISIONS
EMBEDDING SCENARIO PLANNING
<u>PRACTICE</u>
<u>REFERENCES</u>
<u>WEBSITES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 16: Unconscious Bias and Risk
<u>Management</u>
<u>INTRODUCTION</u>
BIASES: CONSCIOUS VERSUS
<u>UNCONSCIOUS</u>
BIASES EXIST AT ALL LEVELS OF AN
<u>ORGANIZATION</u>

WHAT CAUSES COGNITIVE BIASES AND
DECISION-MAKING ERRORS IN RISK
MANAGEMENT?
EVIDENTIARY BIASES
DECISION-MAKING BIASES
PROBABILITY BIASES
REDUCING BIAS
<u>CONCLUSION</u>
<u>REFERENCES</u>
ABOUT THE AUTHOR
CHAPTER 17: Cognitive Bias
<u>INTRODUCTION</u>
STRATEGY 1: SLOW DOWN THINKING AND
USE DETAILED RISK CRITERIA
STRATEGY 2: BROADEN THE CONTEXT
STRATEGY 3: USE PROBABILITY ESTIMATES
CAUTIOUSLY
STRATEGY 4: ENGINEERED INTERACTION
CONCLUSION
REFERENCES AND FURTHER READING
ABOUT THE AUTHOR
PART III: ERM Tools and Techniques
CHAPTER 18: Risk Appetite and Tolerance in
<u>Competitive Strategy</u>
<u>INTRODUCTION</u>
CONSIDERING RISK APPETITE AND
<u>TOLERANCE</u>
ABILITY TO TAKE RISK
STRATEGY AND GOVERNANCE
WILLINGNESS TO TAKE RISKS

WHICH RISKS TO KEEP
KEY ELEMENTS IN THE ARTICULATION OF
THE RISK APPETITE AND TOLERANCE
SUMMARY OF KEY ELEMENTS
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 19: How to Plan and Run a Risk
<u>Management Workshop</u>
INTRODUCTION
WHAT IS A RISK WORKSHOP?
WHY USE WORKSHOPS?
HOW TO CONDUCT A RISK WORKSHOP
<u>EXECUTION</u>
TECHNIQUES FOR PLANNING AND
FACILITATING EFFECTIVE RISK WORKSHOPS
<u>CONCLUSION</u>
APPENDIX 19.A: FACILITATING ONLINE
<u>WORKSHOPS</u>
APPENDIX 19.B: "BLACK SWAN" WORKSHOPS
<u>REFERENCE</u>
ABOUT THE AUTHOR
CHAPTER 20: How to Prepare a Risk Profile
INTRODUCTION
DEFINITION AND USES OF A CORPORATE
RISK PROFILE
HOW TO PREPARE A RISK PROFILE
ADVANTAGES AND DISADVANTAGES OF
INFORMATION-GATHERING METHODOLOGIES
<u>METHODOLOGIES</u>
<u>CONCLUSION</u>

	<u>REFERENCES</u>
	ABOUT THE AUTHORS
	<u>NOTES</u>
СH	APTER 21: How to Allocate Resources Based on
Ris	<u>k</u>
	INTRODUCTION
	RISK POLICY AND A CENTER OF
	EXCELLENCE FOR RISK MANAGEMENT
	THE CONSEQUENCE DOMAIN
	RISK-BASED BUSINESS PROCESSES AND
	ORGANIZATIONAL CONSIDERATIONS
	CONCEPTS, METHODS, AND MODELS
	ENABLING RISK IDENTIFICATION,
	EVALUATION, MITIGATION, PRIORITIZATION,
	AND MANAGEMENT
	INFORMATION REQUIREMENTS AND
	CHALLENGES
	MEASURES OF EFFECTIVENESS FOR
	CONTINUOUS IMPROVEMENT
	CONCLUSION
	ABOUT THE AUTHOR
	<u>NOTES</u>
СH	APTER 22: Quantitative Risk Assessment in
ER	<u>M</u>
	INTRODUCTION
	RISK ASSESSMENT: FOUR ALTERNATIVE
	<u>APPROACHES</u>
	AGGREGATING PROBABILITIES AND
	<u>IMPACTS</u>
	TOTAL CORPORATE RISK: AN ILLUSTRATION

INCORPORATING RISK QUANTIFICATION IN
THE BUSINESS PLANNING PROCESS
SENSITIVITIES AND SCENARIOS
<u>CONCLUSION</u>
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 23: Risk Appetite
<u>INTRODUCTION</u>
CONTEXT AND PRINCIPLES
<u>METHODOLOGY</u>
DISCUSSION
<u>CONCLUSION</u>
<u>REFERENCES</u>
ABOUT THE AUTHOR
CHAPTER 24: Organizational Decision Making
<u>INTRODUCTION</u>
WHAT'S AT RISK?
EVOLVING RISK DEFINITIONS
THE BALANCING ACT
DEFINING THE RISK APPETITE
TARGET RISK APPETITE
INTERPRETING THE RISK APPETITE
OBJECTIVE DECISION-MAKING MODEL
EMBEDDING THE RISK APPETITE INTO THE
BENEFIT SCORE
CONCLUSION
REFERENCES
<u>ACKNOWLEDGMENTS</u>

ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 25: The Challenges of and Solutions for Implementing Enterprise Risk Management*
1. THE IMPORTANCE OF ENTERPRISE RISK MANAGEMENT
2. THE CHALLENGES
3. THE SOLUTIONS
4. CONCLUSION
<u>REFERENCES</u>
ABOUT THE AUTHORS
<u>NOTE</u>
PART IV: Types of Risk
CHAPTER 26: Market Risk Management and
Common Elements with Credit Risk Management
INTRODUCTION TO CREDIT RISK AND
MARKET RISK
RESPONDING TO CREDIT AND MARKET RISK
MEASURING MARKET RISK
MARKET RISK MANAGEMENT WITH
FORWARD-TYPE PRODUCTS
CONCLUSION
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 27: Credit Risk Management
CREDIT RISK ANALYSIS
AN ANALYSIS OF THE 2007-2009 CREDIT CRISIS
<u>CONCLUSION</u>

<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 28: Operational Risk Management
<u>INTRODUCTION</u>
WHAT IS OPERATIONAL RISK AND WHY
SHOULD YOU CARE ABOUT IT?
IS RISK ALL BAD?
HOW DO YOU ASSESS OPERATIONAL RISKS
PARTICULARLY IN A DYNAMIC BUSINESS
ENVIRONMENT?
WHY YOU NEED TO DEFINE RISK TOLERANCE FOR ALLENED DECISION
TOLERANCE FOR ALIGNED DECISION MAKING
WHAT CAN YOU DO TO EFFECTIVELY
MANAGE OPERATIONAL RISK?
HOW DO YOU ENCOURAGE A CULTURE OF
RISK MANAGEMENT AT THE OPERATIONAL
<u>LEVEL?</u>
HOW DO YOU ALIGN OPERATIONAL RISK
MANAGEMENT WITH ENTERPRISE RISK
MANAGEMENT?
CONCLUSION
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 29: Managing Financial Risk and Its
<u>Interaction with Enterprise Risk Management</u>
INTRODUCTION
WHAT IS FINANCIAL RISK AND HOW IS IT
MANAGED?

THEORETICAL UNDERPINNINGS OF
FINANCIAL HEDGING AND EMPIRICAL
<u>FINDINGS</u>
INTERACTION OF FINANCIAL HEDGING
WITH OTHER TYPES OF RISK MANAGEMENT
WHAT CAN WE LEARN ABOUT ERM GIVEN OUR KNOWLEDGE OF FINANCIAL HEDGING?
CONCLUSION
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 30: Climate Change Risk
<u>INTRODUCTION</u>
THE CAUSES OF CLIMATE CHANGE
THE EFFECTS OF CLIMATE CHANGE
POSSIBLE GLOBAL SOLUTIONS
IMPLICATIONS FOR ENTERPRISE RISK
<u>MANAGEMENT</u>
<u>CONCLUSION</u>
<u>APPENDIX</u>
<u>REFERENCES</u>
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 31: Cybersecurity
<u>INTRODUCTION</u>
CYBERSECURITY IN THE ENTERPRISE: WHAT
CAN GO WRONG?
HOW TO PROTECT YOURSELF: A BEST
EFFORTS APPROACH TO SECURING YOUR
CRITICAL CYBER ASSETS

<u>CONCLUSION</u>
REFERENCES
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 32: Foreign Exchange Risk Managemen
<u>INTRODUCTION</u>
CONCLUSION
REFERENCES
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 33: Risk Management and Outsourcing
<u>INTRODUCTION</u>
OBJECTIVES OF OUTSOURCING
OUTSOURCING-RELATED RISKS
MITIGATION APPROACHES
<u>CONCLUSION</u>
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 34: Leveraging ERM for Growth
<u>INTRODUCTION</u>
<u>RETHINKING RISK THROUGH A GROWTH</u>
<u>LENS</u>
THE UNREALIZED POTENTIAL OF ERM
COMPONENTS OF INTEGRATING ERM INTO
STRATEGIC DECISIONS
CONCLUSION ACKNOWLED CALENTS
ACKNOWLEDGMENTS ARCHITETHE AUTHOR
<u>ABOUT THE AUTHOR</u>

<u>NOTES</u>
CHAPTER 35: Commercial and D&O Insurance for Large Corporations
<u>INTRODUCTION</u>
THE KEY ORGANIZATIONAL RISKS (INSURED
AND NOT INSURED)
DIRECTORS AND OFFICERS INSURANCE
SUMMARIZING INSURANCE DETAILS AND
CLAIMS FOR BOARD OVERSIGHT PURPOSES
ROLES AND RESPONSIBILITIES
THE INSURANCE MARKETING PROCESS
<u>CONCLUSION</u>
APPENDIX 35.A: CHECKLIST OF KEY D&O INSURANCE POLICY EXTENSIONS
APPENDIX 35.B: BROKER RESPONSIBILITIES SAMPLE BROKER SERVICE AGREEMENT
SUMMARY OF SERVICE
APPENDIX 35.C: CHECKLIST—THE PROCESS
FOR MARKETING LARGE INSURANCE
<u>PROGRAMS</u>
APPENDIX 35.D: DIRECTOR'S QUESTIONS
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 36: Managing Risk Associated with
Project Delivery
INTRODUCTION

THE MANY FACES OF RISK—BEFORE,

MANAGING PROJECT RISK—IT'S A TEAM

DURING, AND AFTER

SPORT

SOAR WITH THE EAGLES AND PECK WITH
THE CHICKENS
SCOPE, QUALITY, EFFORT, RISK, AND TIME
(SQERT)
DON'T FORGET ABOUT THE HUMANS
FOLLOW THE LEADER
DO A RISK WORKSHOP EARLY AND REVISIT
APPROACHING THE FINISH LINE
RISK DOES NOT DISAPPEAR AT GO-LIVE
CONCLUSION
<u>REFERENCES</u>
ABOUT THE AUTHOR
PART V: Special Topics and Case Studies
CHAPTER 37: The Rise and Evolution of the Chief
Risk Officer
INTRODUCTION
<u>HYDRO ONE</u>
GETTING STARTED WITH ERM
PROCESSES AND TOOLS
CORPORATE RISK PROFILE
QUANTIFYING THE UNQUANTIFIABLE
BENEFITS OF ERM AND OUTCOMES AT
HYDRO ONE
CONCLUSION
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 38: Enterprise Risk Management in the
Public Sector INTRODUCTION
<u>INTRODUCTION</u>

FUNCTION OF THE DEPARTMENT'S RISK
MANAGEMENT ORGANIZATION1
ENTERPRISE RISK MANAGEMENT AT THE
DEPARTMENT OF COMMERCE
ATTRIBUTES OF AN ERM PROGRAM: USING
THE SMART GOAL SYSTEM
THE DEPARTMENT OF COMMERCE ERM AS A
BEST PRACTICE
CONCLUSION
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 39: A Review of Academic Research on Enterprise Risk Management
INTRODUCTION
IDENTIFICATION OF FIRMS IMPLEMENTING ERM
FIRM CHARACTERISTICS ASSOCIATED WITH
ERM IMPLEMENTATION
ERM AND FIRM PERFORMANCE
CASE STUDIES ON ERM
<u>CONCLUSION</u>
REFERENCES
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 40: Lessons from the Academy
THE HIGHER EDUCATION ENVIRONMENT
EMERGENCE OF ERM IN HIGHER
<u>EDUCATION</u>
ADOPTING AND IMPLEMENTING ERM IN
COLLEGES AND UNIVERSITIES

THE UNIVERSITY OF WASHINGTON: A
JOURNEY OF DISCOVERY
EVOLUTION OF ERM AT UW
ERM STRUCTURE AT UW
PRESIDENT'S ADVISORY COMMITTEE ON
ERM (PACERM)
<u>UW'S ERM MODEL</u>
OUTCOMES AND LESSONS LEARNED
WHAT NEXT? CURRENT PRIORITIES AND
FUTURE DIRECTION
CONCLUSION
<u>REFERENCES</u>
ABOUT THE AUTHOR
<u>NOTES</u>
CHAPTER 41: Enterprise Risk Management
<u>INTRODUCTION</u>
LESSONS FROM THE ERM PROCESS
LESSONS FROM INTEGRATING ERM WITH
ONGOING MANAGEMENT INITIATIVES
SOME KEY VALUE LESSONS FROM ERM
CONCLUSION
<u>REFERENCES</u>
<u>FURTHER READING</u>
ABOUT THE AUTHORS
<u>NOTES</u>
CHAPTER 42: Financial Reporting and Disclosure
Risk Management
THE IMPORTANCE OF DISCLOSURE
MANAGEMENT AND ERM
<u>FOUNDATIONS IN THE UNITED STATES</u>

DISCLOSURE AND SARBANES-OXLEY
IMPORTANT SOX SECTIONS
OTHER FINANCIAL REPORTING
RE-EXAMINING FAIR VALUE ACCOUNTING
(ASC 820): THE DEBATE RETURNS
RISK IDENTIFICATION, MONITORING, AND REPORTING
FINANCIAL REPORTING CHALLENGES TODAY
CONCLUSION
<u>REFERENCES</u>
ABOUT THE AUTHOR
NOTES NOTES
CHAPTER 43: Directors and Risk
<u>INTRODUCTION</u>
ROLE OF THE BOARD OF DIRECTORS AND
DIRECTORS IN GENERAL
RISK MANAGEMENT
<u>METHODOLOGY</u>
<u>RESULTS</u>
<u>DISCUSSION</u>
<u>CONCLUSION</u>
APPENDIX 43.A
<u>REFERENCES</u>
ABOUT THE AUTHORS

Index

End User License Agreement

List of Tables

Chapter 1

Exhibit 1.1 Chapters in *Enterprise Risk Management: Today's Leading Research a...*

Chapter 5

Exhibit 5.1 TL, LCA, and Flipped-Classroom Course Content Introduction within...

Exhibit 5.2 LCA Index and Chapters Used from This Book

Exhibit 5.5 Fire Loss Ranges (given fire loss has occurred)

Exhibit 5.6 Fire Loss Reports

Chapter 6

Exhibit 6.1 Glossary of Terms

Exhibit 6.2 A Simple Risk Profile Based on the "Top 10" Format

Exhibit 6.4 A Risk-Based Approach to Allocating Resources

Exhibit 6.5 The Incidence of Board Risk Committees

Exhibit 6.6 Questions That Directors Should Ask About Risk

Chapter 7

Exhibit 7.4 Comparison between COSO ERM and ISO 31000

Chapter 8

Exhibit 8.1 Summary of the Business-Partner Roles of the CRO

Chapter 10

```
Exhibit 10.5 Key Differences between KPIs and
   KRIs
Chapter 12
   Exhibit 12.3 Differences in Resources, Flexibility,
   Environment, and Life Cyc...
Chapter 13
   Exhibit 13.1 The Formalization of Risk Appetite at
   Hydro One and TTC
Chapter 15
   Exhibit 15.2 Classification of Phenomena 1
Chapter 17
   Exhibit 17.1 Sample Impact Criteria
Chapter 18
   Exhibit 18.2 Risk Appetite—Rating Scale
   Exhibit 18.3 Risk Appetite and Tolerance Sample
   Statement
Chapter 19
   Exhibit 19.1 How to Conduct a Risk Workshop
   Exhibit 19.3 Sample Impact Scale
   Exhibit 19.4 Sample "Strength of Mitigants" Scale
   Exhibit 19.5 Sample Likelihood Scale.
   Exhibit 19.6 Sample Record-Keeping Template
   Exhibit 19.7 Velocity Criteria
   Exhibit 19.8 Resilience Criteria
Chapter 20
   Exhibit 20.2 Risk Calendar
```

Exhibit 20.4 Risk Universe Schematic Sample (Alternative)

Exhibit 20.5 Prior Risks Ratings Table

Exhibit 20.6 Risk Profile Matrix

Exhibit 20.8 Risk Information Gathering Alternatives

Chapter 21

Exhibit 21.3 Strategic Business Objectives and Key Performance Indicator Rela...

Exhibit 21.4 Key Performance Indicators and Risk Tolerance Relationships

Exhibit 21.5 Key Performance Indicator/Planning Indicator/Risk Tolerance Rela...

Exhibit 21.6 Representative Categories and Probability Levels for Assigning P...

Chapter 22

Exhibit 22.1 Impact Range Probability Distribution

Exhibit 22.4 An Example of a Probability Scale

Exhibit 22.5 An Example of an Impact Scale

Exhibit 22.6.A Adding Expected Losses

Exhibit 22.6.B Calculating the Distribution of Combined Impacts

Chapter 23

Exhibit 23.1 Risk Appetite Scale

Chapter 24

Exhibit 24.1 Ratings for Two Risk Sources in a Traditional Matrix

Exhibit 24.3 Risk Appetite (Overall) Rating Scale

Exhibit 24.4 Assigned Risk Appetite (Overall). Values for Individual Decision ...

Exhibit 24.6 Risk Appetite (Trade-Off) Rating Scale

Exhibit 24.7 Assigned Risk Appetite (Trade-Off). Values for Individual Decisio...

Exhibit 24.10 ERM Risk Ranking Table

Exhibit 24.11 Non-Weighted Multi-Objective Evaluation—Initiative 1

Exhibit 24.12 Non-Weighted Multi-Objective Evaluation—Initiative 2

Exhibit 24.14 Extracting Weighting Factor from the Risk Appetite

Exhibit 24.15 Weighted Multi-Objective Evaluation
—Initiative 1

Exhibit 24.16 Weighted Multi-Objective Evaluation
—Initiative 2

Exhibit 24.17 Capital Prioritization List

Chapter 25

Exhibit 25.2 Velocity criteria scale—Velocity is the interval between the ini...

Exhibit 25.3 Resilience criteria scale—The ability to detect and deploy (plan...

Exhibit 25.4 Risk Calendar—This calendar keeps track of important future risk...

Chapter 26

Exhibit 26.2 Comparison of Spot, Forward, and Option Hedging Strategies

Chapter 27

Exhibit 27.1 Recovery Rates on U.S. Corporate Bonds as a Percentage of Face V...

Exhibit 27.2 One-Year Transition Matrix—1981–2018 Standard & Poor's 2018

Chapter 28

Exhibit 28.3 Examples of the Relationship Between a Risk Factor, Risk Event, ...

Chapter 29

Exhibit 29.1 Examples of Contracts Traded at Major U.S. Futures Exchanges

Chapter 32

Exhibit 32.2 Translation of Debt in Euro (U.S. company perspective)

Exhibit 32.7 Centralized versus Decentralized FXRM

Chapter 35

Exhibit 35.1 Glossary of Commonly Used Commercial Insurance Terms

Exhibit 35.3 Management Responsibilities in Managing the Insurance Portfolio

Chapter 36

Exhibit 36.1 Example of a Risk Slide to Include in Project Briefings

Chapter 37

Exhibit 37.7 Benefits of ERM and Outcomes at Hydro One

Chapter 38

Exhibit 38.1 Summary of Department Goals and Strategic Objectives

Exhibit 38.2 SMART Goals Chart

Exhibit 38.4 Risk Tolerance Level Comparisons

Exhibit 38.5 Department of Commerce ERM Roles and Responsibilities

Chapter 39

Exhibit 39.2 The 20 Most Cited ERM Academic Journal Articles*

Chapter 40

Exhibit 40.1 Distinctions between Structural and Collegial Elements of Manage...

Exhibit 40.2 Risks for Private-Sector versus Public-Sector Organizations

Exhibit 40.3 Sample of Colleges and Universities with ERM Programs

Exhibit 40.7 University of Washington ERM Implementation Time Line

Chapter 41

Exhibit 41.1 Business Risk Model—A Common Language

Chapter 42

Exhibit 42.1 History of Firm Failures and Disclosure Management

Chapter 43

Exhibit 43.1 Question 1: How do we integrate risk management with the organiz...

Exhibit 43.2 Questions 2 and 16: What are our principal business risks?

Exhibit 43.3 Question 3: Are we taking the right amount of risk?

Exhibit 43.4 Question 4: How effective is the process for identifying, assess...

Exhibit 43.5 Question 5: Do people in the organization have a common understa...

Exhibit 43.6 Question 6: How do we ensure that risk management is an integral...

Exhibit 43.7 Question 7: How do we ensure that the board's expectations for r...

Exhibit 43.8 Question 8: How do we ensure that our executives and employees a...

Exhibit 43.9 Question 9: How is risk management coordinated across the organi...

Exhibit 43.10 Question 10: How do we ensure that the organization is performi...

Exhibit 43.11 Question 12: What information about the risks facing the organi...

Exhibit 43.12 Question 13: How do we know that the information that the board...

Exhibit 43.13 Question 14: How do we decide which information on risks we sho...

Exhibit 43.14 Question 15: How do we take advantage of the organizational lea...

Exhibit 43.15 Question 17: How does the Board handle its responsibility of op...

Exhibit 43.16 Question 19: How do we, as a board, establish the "tone at the ...

Exhibit 43.17 Question 20: How satisfied is the Board in doing what it should...

List of Illustrations

Chapter 3

Exhibit 3.1 How ERM and SRM Create Value

Exhibit 3.2 The Strategic Uncertainty Frontier

Chapter 5

Exhibit 5.3 Holistic Vision

Exhibit 5.4 The Bowtie Model

Chapter 6

Exhibit 6.3 A Risk Profile Using the Risk Map Format

Chapter 7

Exhibit 7.1 COSO Enterprise Risk Management

Exhibit 7.2 COSO ERM Risk Management Principles

Exhibit 7.3 ISO 31000 Principles, Framework, and Process for Managing Risks...

Exhibit 7.5 Graph Developed from Data in RIMS Enterprise Risk Management Ben...

Exhibit 7.6 The Influence of Frameworks on ERM

Chapter 9

Exhibit 9.1 ABC Model of Culture Development

Exhibit 9.2 Risk Matrix 1

Exhibit 9.3 Risk Matrix 2

Exhibit 9.4 The Essence of Risk Tolerance