

LEARNING MADE EASY



5th Edition

# Social Media Marketing

ALL-IN-ONE

for  
**dummies**<sup>®</sup>  
A Wiley Brand



**Michelle Krasniak**

Content Marketing leader and  
social media expert

**Jan Zimmerman**

**Deborah Ng**



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5th Edition

by Michelle Krasniak, Jan Zimmerman,  
and Deborah Ng

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dummies**<sup>®</sup>  
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## **Social Media Marketing All-in-One For Dummies®, 5th Edition**

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# Social Media Marketing ALL-IN-ONE For Dummies®

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