



Marina Lipski

CSR in the German Mittelstand

Development and Implementation

Wissenschaftliche Beiträge
aus dem Tectum Verlag

Reihe Wirtschaftswissenschaften

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List of Abbreviations

BDI.....	Bundesverband der Deutschen Industrie e.V.
CSR.....	Corporate Social Responsibility
EC.....	European Commission
EY.....	Ernst & Young GmbH
GmbH.....	Gesellschaft mit beschränkter Haftung (limited company)
GRI.....	Global Reporting Initiative
IfM Bonn.....	Institut für Mittelstandsforschung Bonn (Research Center of German Mittelstand in Bonn)
MNE.....	Multinational Enterprise
OECD.....	Organisation for Economic Cooperation and Development
PC.....	Percentage Change
SME.....	small and medium-sized enterprise
TRM.....	Total Responsibility Management
UN.....	United Nations
UNESCO.....	United Nations Educational, Scientific and Cultural Organization

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