

States, Actors and Geopolitical Drivers in the Mediterranean

Perspectives on the New Centrality in a Changing Region

Edited by Francesca Maria Corrao · Riccardo Redaelli

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Foreword

This volume collects several and important contributions on the historical, cultural, social, economic, political, geo-strategic features of the Mediterranean area. The volume is the outcome of the research on the complex issues of the MENA (Middle Eastern and North African) Region that Francesca Corrao is conducting with high scientific expertise and deep intellectual commitment. A work that has enriched the academic community of the Luiss Political Science Department that I am directing, but also the larger European community of scholars working on the various aspects of the area, particularly on the relation between the MENA Region and Europe. Luiss University aims to become, thanks to scholars like Francesca Corrao, one of the privileged European academic sites for investigating, researching, discussing on the Mediterranean area's past, present and future. The volume is edited with the precious contribution of Riccardo Redaelli, Director of the Centre for Research on the Southern System and the Wider Mediterranean (CRiSSMA) at the Catholic University of the S. Heart of Milano, and it is recommended because of the breath of the contributions that are collected. I am aware that I will not make justice to the richness of those contributions highlighting some aspects that stroke my intellectual attention. Forgive me for doing that.

The volume discusses the cultural and religious features of the Mediterranean region, through an historical perspective focused on interchange of trade between the opposite sides of the Mediterranean that thrived despite frequent wars and conflicts, as well as epidemics that widened

the gap. It investigates the main causes that led to the Arab revolts, the ensuing civil wars and establishment of authoritarian regimes. There is no one single cause able to explain that outcome. Different components are considered at this regard, as lack of alternation in political power, economic investments that were inadequate for development, disregard for social welfare by domestic ruling elites, corruption, economic crisis, demographic growth, Europe's closure of access to economic migrants, failure of Western countries to support democratic movements. It is also discussed the features of the Arab Mediterranean Islam, showing its internally pluralism (Ultra-Conservative or Salafi Islam; Conservative or Orthodox Islam; Progressive or Critical Islam), a pluralism that has generated tensions and conflicts between the various components.

The volume considers the socio-economic situation of the MENA Region. A significant focus is on gender. In the MENA region, young women are more exposed than their counterparts to unemployment, underemployment or informal employment. The Arab uprisings have highlighted the precarious and marginalized situation of women and young people in the region. Evidence shows that reducing gender inequalities may help reduce the number of people suffering from hunger (e.g. favouring positive relation between micro-financing to women and improved economic growth). The youth's issue, too, is considered. MENA Region's countries are undergoing a phase of demographic transition (moving from high to low fertility and mortality rates) and have become particularly vulnerable to geopolitical instability. Indeed, the Arab uprisings have been triggered by a youth surplus. The 2008 economic crisis contributed to aggravating youth unemployment, providing further motivation for the explosion of protests. If the beginning of the century presented a demographic curve of prevailing instability in the MENA region, we should now worry about the demographic situation in sub-Saharan Africa.

The volume considers how internal difficulties to the MENA Region created opportunities for external intervention. Libya is a very crucial example. Following the recent energy discoveries in the Eastern Mediterranean, Libya has drifted to the centre of the geopolitical dynamics of the Mediterranean due to its geographical position. Regional and international powers extended their interests in the country. Russia, the Gulf monarchies and Turkey are now ready to divide up Libya to exert their influence. This would trigger a reaction by Italy because the latter would not accept a partition of Libya, not only for the economic interests of Italy

in the country but also because Italy fears that it could cause further instability. At the same time, the US does not want Russia to consolidate its power in the region. The Jazira region constitutes another example. Jazira, a region between Syria and Iraq, is Isis' bid for Syraq. The reduced threat represented by the Islamic State temporarily set aside the quarrels among the major international actors over the Syrian battleground. The liberation of Mosul and Raqqa, the two capitals of the Islamic state, deprived Isis of its Syrian-Iraqi heartland. Yet, this change brought to the elimination of the Jaziran buffer zone and to the opening of a new phase of protracted instability and competition among international actors (e.g. Iraq, Kurds, Turkey, US). The unresolved Israel-Palestine conflict represents another example. Trump intervened, with his peace plan, for meeting all Israeli requests while ignoring requests from the Palestinians. The plan is unlikely to be implemented in near future; negotiation between the camps will not resume any time soon. However, the current impasse serves Israeli interests, jeopardizing instead Palestinian prospects. Meanwhile, Israel's policy of setting "facts on the grounds" allows it to gain ever increasing control over the West Bank.

The volume considers the role of other international actors. Qatar is one of them. Qatar has sub-contracted its policy in the Mediterranean area to Turkey, also because of the considerable strength of the Turkish army. Qatar shares with Turkey interests and goals, including the support of the Muslim Brotherhood. China, too, has become a significant actor in the area. China is playing a geo-economic role, combining both the commercial elements with the energy-related and infrastructure ones. China is pushing its economic and commercial interests, trying to remain as much as possible neutral vis-à-vis the plurality of political conflicts and sectarian crises. At the end of the day, China is already an economic giant in the Mediterranean, representing the second largest trading partner of the MENA countries after the European Union (EU).

Here comes the role of the EU discussed in the volume. Despite the considerable European investments made in the area, the EU has not been able to gain real, substantive political and economic leverage. The impact of EU policies remains limited and the EU is not perceived as a game changer by the countries in the region. The EU cooperation model does not have the flexibility necessary to diversify programs and interventions, in order to consider local population's needs or to promote bottom-up solutions to the region's problems or to bring more effective coordination to bear on issues like the migratory emergency and mobility. Nevertheless,

a more engaged role of the EUin the MENA Region appears existential for both, in the framework of European Neighbourhood Policy and the Refugee Compact. One has only to think to migration flows from the region and across it and directed to Europe. The case of Jordan is appropriately discussed in this volume. Jordan has become a migration hub in the Mediterranean. It hosts the greatest numbers of Palestinian refugees and it is the second recipient of Syrian refugees. Amman's economic system and domestic/foreign policy have changed over time alongside the flows and nature of the migration. Yet, the EU policies towards Jordan are timid, if not inattentive. In addition, think about the terrorist threat. Isis has not disappeared yet. The "post-territorial" phase of the organization is aiming at preserving its remaining resources and at creating the conditions to wage prolonged guerrilla warfare. The organization is in fact resilient due to the huge resources accumulated and the influence exerted over the region for more than five years. Finally, think about the implications of the COVID-19 pandemic, with special reference to Tunisia. The economic crisis and the growing political crisis are seriously destabilizing Tunisia, jeopardizing the positive results achieved since 2011. The pandemic has represented a terrible challenge to the democratic and economic transition making its outcome even more uncertain.

In sum, the volume is a commendable example of scholarship aiming to understand one of the most complex area of the world. Let me congratulate all the contributors on the work done.

Rome, Italy October 2020 Sergio Fabbrini Dean, Political Science Department, Professor Political Science and International Relations; Intesa Sanpaolo Chair on European Governance

Introduction

A Sea easy to navigate, with relatively calm waters, the Mediterranean has all the characteristics to favour travel, commerce, exchanges of ideas and people as well as projects of conquest and conflicts. Always shifting between peaceful interaction, interdependence, holistic perceptions and hostile antagonism between its competing shores, the Mediterranean for millennia represented the pivot of history between East and West.

For the French historian Jacques Le Goff, the beginning of the antagonism between East and West started with the conflict between Greeks and Persians. Instead, for the Syrian poet Adonis, the clash was also the reason for an engagement, and to explain it, he recalls the abduction of Europa, daughter of the King of Tyre, by Zeus who wants to rape her and she resists him; but then, having succeeded, he showers her with gifts and marries her to the King of Crete. Other historians posit the disputes of the Crusaders and the mixed fortunes in commercial relations between the Maritime Republics and the various Islamic powers among the causes of the current Mediterranean conflicts. The dynamics of power and the internal clashes of the governments of the opposite shores reverberated on the confrontations with the Other, the enemy, Christian for them and Muslim for us. The battle of Lepanto, though probably over-estimated, represented the epitome of the division of that sea between competing Eastern and Western spheres of influence.

To be sure, the Mediterranean, point of departure and arrival of the Silk Road, lost its centrality following the circumnavigation of Africa (Bartolomeo Diaz, 1488), changing the route towards India, and with the discovery of America that diverted economic interests towards new horizons. As the great historian Fernand Braudel writes incisively, "the Mediterranean leaves History".

For centuries, it has remained at the margins of the dominant geopolitical trends of the international system. The fall of the Ottoman Empire, with the consequent division into mandate areas (1919), and the birth of the Turkish Republic with the end of the Caliphate (1924), marked another crucial moment in the history of the Mediterranean; so the balances were broken and the European powers dominated without limits on the southern shore. However, the last wave of European colonial expansion and the process of decolonization which characterized the first half of the last century did not restore its centrality: despite its importance, the Mediterranean remained an object of international politics, never an independent actor. This ancillary condition was maintained throughout the Cold War period, when that basin simply represented the "southern flank of NATO".

It is due to the changed geopolitical landscape of the post-bipolar world that the Mediterranean has rediscovered a new centrality, often as a centre of crises and a battlefield for proxy wars among regional and international powers: the rise of different movements of violent Islamic activism and of the global jihad ideology which undermined regional stability; the crisis of the post-First World War political system; the increase of polarization and sectarianism within the dār al-Islām; military adventures by the US and its allies in Iraq and Afghanistan; the outbreak of multiple civil wars; amplified migration trends; and so on.

At the same time, the changes in the diffusion of power within the international system towards the Asian macro-continent, new commercial initiatives such as the Road and Belt Initiative and China's growing role in the Mediterranean are forging a new centrality of the Mediterranean also from the geo-economic and maritime economy perspectives.

There are many hypotheses and theories, looking at that Basin either as a frontier or as a bridge: sometimes a limes or a limen, sometimes a common liquid space. For Matvejević, the term Mediterranean is used to define and individualize those peculiarities that gather together the behaviours and qualities of its societies and territories, under the same common imagined prospective, without considering that contradictions exist inside every side of the Mediterranean and its other sides. ²

The history of the Mediterranean is written from different and even contrasting views. Here we propose an Italian perspective, without the ambition to present the opinions of dozens of experts who have written on the subject, but to whom reference is made. We present the research of a group of scholars who have been working for years on the first-hand sources of the countries examined, and who met together during the Seminar on "Perspectives on the New Centrality of the Mediterranean. States, Actors and Geopolitical Drivers in a Changing Region", held at LUISS University of Rome on 4 December 2019 and jointly organized by the Master MISLAM in Economy, Law and Institution of the MENA Countries and by the Centre for Research on the Southern System and the Wider Mediterranean (CRiSSMA), Catholic University of the S. Heart of Milan. The Italian view, unlike others, has the advantage of presenting a particular perspective because it is linked to the geographical position and the consequent and related historical and social conditioning of the peninsula. Italy is indeed one of the European countries most involved in the plurality of crises and transformations affecting this basin. And that is not only due to its geographic position at the centre of the Sea, but also to its deep relations with the southern shore throughout its long history.

No other European country can boast a legacy of millennia of political, military, commercial, cultural and religious intercourses and cross-fertilization. Italy has interacted with and been influenced by the other side of the Mediterranean in the last thousand years even more than Greece, even though, like Greece, it has been exposed on three fronts. The Romans and the Phoenicians, as well as the various Muslim peoples, were followed by the merchants of the Maritime Republics living in Istanbul and Egyptian Alexandria. The artisans of the architectural renewal of the Ottoman capitals contributed to producing a particular osmotic relationship; as did the Italian economic emigrants in Tunisia, Libya and Egypt, among them the families of the poets Ungaretti and Marinetti.

This interaction and inter-influence are ancient and the traces are evident in art, in popular traditions, in culture; we can recall the different Arab monuments of Palermo, the silk mantle of Roger II, the citrus groves, the Salerno school of medicine, the manuscripts with the translations of Averroes, the stories of the oral tradition of Giufa, the astronomical measurement tools kept at the Geographic Museum of Florence and much more. The transition from Islamic to Christian culture, thanks to the Normans, produced a cultural continuity different from what

happened in Spain where, despite the more lasting relationship with Muslims, Reconquista and overseas expansion caused a sudden and violent rupture.

For these and other considerations, Cassano speaks of the "meridian thought" as an essential feature of contemporary history, as is also highlighted by Massimo Mazzetti.³ In synthesis, Galasso affirms that "the "Mediterranean" (...) is not an entity, but a historical, dynamic reality, with its continuity and its ruptures, with its specific characteristics and its openings, with its unity and its variety". The Mediterranean region, according to Bono, is a polycentric system whose legitimacy requires a sense of unity based on a shared history of clashes and integrations ⁵.

However, we did not want to focus on a "localist" perspective of Italy and the Mediterranean. On the contrary, we wanted to address and depict the new centrality of this sea underlying its general trends and focusing on the most important crisis hotspots. In fact, in this book, there are almost no specific references to Italy and its role in the basin. In other words, this is not a book about Italy and the Mediterranean, rather a book about the transformations that are modifying the role and perspective of that sea, written by Italian authors. It aims to analyse this new, critical centrality in the global scenario and to uncover the interactions and intertwinings of those trends and dynamics, offering a historically holistic perspective in order to understand the current geopolitical, social and economic challenges which involve the Mediterranean as well as the entire international system.

The volume, which represents the spin-off of the above-mentioned Seminar, is organized in two main sections, one devoted to the most important drivers and broadest issues and the second one focusing instead on single countries and geopolitical actors. In the first section (*The new centrality of the Mediterranean Basin: trends and dynamics*), Francesca Corrao (*Notes on a new reading of the Mediterranean: a history of trade, culture and wars*) frames the historical and cultural background of the relations between the northern and southern shores, with a long-term perspective. Then, Riccardo Redaelli (*A geo-historical compass for the "new Mediterranean"*) describes the geopolitical evolution since the twentieth century and the challenges that these transformations are posing to local actors. Umberto Triulzi (*An overview of the changed EU-MENA economic landscape: from cooperation to migration*) offers an interesting overview of the economic relations between the European Unionand the MENA region, focusing on the variation of economic politics. The demographic

transformations and the geopolitical effects of the so-called youth bulge generation are analysed by Alfonso Giordano (Youth bulge dynamics in the Mediterranean region: the geopolitical implications of human capital on security and stability). Mohammad Hashas's chapter (Arab Mediterranean Islam: intellectual and political trends) provides a comprehensive representation of "Mediterranean Islam" and outlines the intertwining "territories" between theoretical and practical Islam of the most vital period of the twentieth century. Ersilia Francesca (Gender and economics in Mediterranean: looking for new opportunities for North African women) investigates the gender gap in North Africa in the economic sphere and the attempts to reduce it through specific women's empowerment policies. The last chapter of the first section, written by Cecilia Attanasio Ghezzi and Renzo Cavalieri (Is the Mediterranean Sea still the mare nostrum? The Belt and Road Initiative and Chinese investments in the region), deals with the growing Chinese presence in the Mediterranean and the potential long-term economic and geopolitical changes for power relations in the region.

The second section (Hotspots of crisis and regional interferences in the Mediterranean) tries to assess the situation in some of the Mediterranean countries involved in the waves of protests and uprisings of 2011-2012, also analysing the role of two "external" powers such as Turkey, extremely active in all the hotspots of crisis, and the Gulf monarchies. Gennaro Gervasio and Andrea Teti (Ferocious and fragile: Egypt and the myth of "Authoritarian Stability") focus on Egypt, openly criticizing the cautious approach of the West towards authoritarian regimes in the region. The new, more aggressive posture by Turkey in the Mediterranean and its geopolitical projection are described by Lea Nocera (Perspectives on the new centrality of the Mediterranean states. Actors and geopolitical drivers in a changing region), while Andrea Plebani (Periphery no more: the Jazirabetween local, regional and international dynamics) devotes his essay to the tragic situation in the so-called Syraq and the effects of the rise of radical jihadist movements for the "al-Jazira" region. Alessia Melcangi (Chaos in the heart of the Mediterranean: the Libyan crisis after the fall of al-Qadhafi's Jamāhīriyyato the present war (2011–2020)) offers a historical-political perspective for understanding the collapse of the Libyan state and the complex dynamics among the local, regional and international actors involved in that country. Renata Pepicelli (The unfinished transition. The post-revolutionary path of Tunisia and the test of Covid-19. A historical and socio-economic perspective) describes the limits of Tunisia's "unfinished transition" and the risks for the stability of this North African country, while Arturo Marzano in his essay on *The Israeli-Palestinian Empasse* describes the complex political dynamics in the two camps, and how the growing polarization affects any prospect for the peace process. The section closes with an assessment of the role in the Mediterranean of the Arab Gulf monarchies by Odetta Pizzingrilli and Luigi Giorgi (*Mashreq monarchies' role in the Mediterranean sea*).

Francesca M. Corrao Riccardo Redaelli

NOTES

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Ersilia Francesca is Associate Professor of Islamic History at University of Naples "L'Orientale", dep. Asia Africa and Mediterranean, where she teaches courses on Gender Studies in Islamic Context (MA) and on Contemporary History of Economics in Middle East and North Africa (MA). She is Director and Chief Editor of the scientific journal Studi Magrebini. In 2015, she was Visiting Scholar at SOAS (London)—school of law—and in 2018, she was Directrice d'Études at École Pratique des

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The New Centrality of the Mediterranean Basin: Trends and Dynamics



Notes on a New Reading of the Mediterranean: A History of Trade, Culture and Wars

Francesca Maria Corrao

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1 Introduction

The Mediterranean represented for millennia the pivot of history between East and West with its endless shifting from peaceful interaction, interdependence and holistic perceptions to hostile antagonism between its competing shores. According to Ferdinand Braudel, the history of the Mediterranean has been defined starting from its rich environment, its peoples and above all its endless conflicts (Braudel, 1972).

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