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A COMPANION TO ANCIENT AGRICULTURE

David Hollander

Iowa State University
Iowa, USA

Timothy Howe

St. Olaf College Minnesota, USA

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Contributor Biographies

Smaranda Andrews earned an MA in Archaeology from the University Constanta and a PhD in Agricultural History and Rural Studies from Iowa State University, where she now is a Lecturer in the Department of Food Science and Human Nutrition. She has conducted archaeological research in Romania on Neolithic, Greek, and Roman sites. She is also a certified organic inspector, Produce Safety Lead Trainer, and has worked as an agricultural consultant in Romania, the United States, and the Philippines.

Katherine Beydler is a PhD Candidate in Classical Philology at the University of Michigan. She received a BS in Plant Biology and a BA in Classical Languages from the University of Iowa in 2014. Her main interests are the environmental and agricultural history of central Italy from both archaeological and textual perspectives. Her dissertation examines Roman literary accounts of early agriculture and landscape development in combination with archaeobotanical evidence. During the summer, she works as the Environmental Lab Supervisor at the Gabii Project.

Christophe Chandezon is Professor of Ancient History at the University of Montpellier (France). He works on Greek agrarian economy, especially on animal husbandry. He is also interested in various aspects of the relations between humans and domestic animals in ancient Greece. He is the author of *L'élevage en Grèce (fin Ve-fin Ier s. a.C.)*. *L'apport des sources épigraphiques* (Bordeaux 2003). Currently, he is editing books on Artemidorus of Daldis and dream interpretation in the Classical world (recently: *Artémidore de Daldis et l'interprétation des rêves*. Quatorze études, Paris, 2014, coedited with J. du Bouchet).

Michael J. Decker is Maroulis Professor of Byzantine History and Orthodox Religion at the University of South Florida and Chair of the Department of History. He earned his DPhil from the Faculty of Modern History at Oxford University. Decker's research interests include the medieval Mediterranean and Anatolia, specifically the social, environmental, and economic history as well as the material culture of the East Roman Empire. His current research includes work on the landscape and culture of the East Roman Empire during the seventh-ninth centuries CE and the Medieval Coinage and Economy Project Database. He is editor of the Cambridge Encyclopedia of Byzantine Archaeology. His past fieldwork includes field survey and excavation in Syria and Jordan. He currently works on the Realmonte Roman villa excavation, as well as 3D digitization and virtualization projects in Sicily.

Phillip C. Edwards teaches at La Trobe University in Australia. His interests include the origins of farming and the first villages in the Levant. For over 35 years he has specialized in the archaeology of the east Jordan Valley, where he has excavated sites spanning the period between 500 000 and 9000 years ago. His current research is focused on the Neolithic site of Zahrat adh-Dhra' 2 in Jordan, with the aid of a White-Levy publication grant. He also directs the "Ice Age Villagers of the Levant" project, which investigates how Natufian communities settled in the first villages.

Andrew S. Fairbairn is Associate Professor and Head of Archaeology at the University of Queensland in Brisbane, Australia. He is an archaeobotanist and archaeologist interested in ancient agriculture, foraging practice, and past anthropogenic landscape change. He has worked in Turkey since 1999, publishing research on past farming practice and economic change in a range of sites including Neolithic Catalhöyük East, Pınarbaşı, Canhasan III, and Boncüklu, where he is the project co-director, as well as Bronze Age, Iron Age, and Medieval occupation at Kaman Kalehöyük, Büklükale, Yassihöyük, Kültepe, and Kinet Höyük. He has also published research on sites in the United Kingdom, central Europe, Jordan, Papua New Guinea, and Australia and is Associate Editor for the journal Vegetation History and Archaeobotany.

Alan Farahani is Assistant Professor of Anthropology at the University of Nevada, Las Vegas. His primary research interests are in the anthropological archaeology of southwest Asia and Eurasia more broadly, socioecological approaches to the human past, and the trajectories of agriculture worldwide throughout the Holocene. He has conducted archaeological field research or published on sites in Armenia, El Salvador, Iraqi Kurdistan, Jordan, the Philippines, Spain, and Tunisia.

Alain Ferdière is a French archaeologist mainly working on the Gallo-Roman country

and agropastoral economy, but he has recently led a project (survey and excavation) on the little Roman city of Javols-Anderitium in South France. He was Professor of Ancient History and Archaeology in the University of Tours. In a big bibliography about the archaeology of Roman Gaul, we can note here Les campagnes gallo-romaines (2 vol., 1988) and the chapter "L'époque romaine," in A. Ferdière et al. (eds.), Histoire de l'agriculture en France de la Protohistoire au Haut Moyen Âge (2006).

Brendan Haug is Assistant Professor of Classical Studies and Archivist of the Papyrology Collection at the University of Michigan, Ann Arbor. He earned his degree from the University of California, Berkeley, in 2012. He writes on aspects of agriculture and irrigation in Greek, Roman, and early Islamic Egypt and is preparing a monograph on the environmental history of Egypt's Fayyum.

David B. Hollander is Professor of History at Iowa State University. His main interest is the economic history of the late Republic and early Empire. He is the author of Money in the Late Roman Republic (2007) and Farmers and Agriculture in the Roman Economy (2018).He edited The Extramercantile Economies of Greek and Roman Cities (2019, with Thomas R. Blanton IV and John T. Fitzgerald). He also serves as an editor for Wiley's Encyclopedia of Ancient History.

Timothy Howe is Professor of History, Archaeology & Ancient Studies at St. Olaf College. His main interests include Greek and Roman agriculture and warfare, Mediterranean archaeology, and the historiography of Alexander the Great. He is the author of Pastoral Politics: Animals, Agriculture and Society in Ancient Greece (2008) and also serves as associate field director of the Hellenistic/Roman archaeological site of Antiochia ad Cragum in Southern Turkey.

M. Eleanor Irwin retired in 2001 from the University of Toronto Scarborough where

she was a member of faculty since 1968. She now lives in Haliburton, where she grows vegetables with some success. Her main research interest concerns plants in the Greek and Roman world. She contributed "Greek and Roman botany" to A Companion to Science, Technology, and Medicine in Ancient Greece and Rome, Georgia L. Irby, ed. Wiley Blackwell 2016. Her next project is searching for evidence of climate change in the Roman agricultural writers. Her other research interest is in the history of Classical scholarship; she contributed a chapter on Kathleen Freeman to *Unsealing the Fountain*: Women Classical Scholars from the Renaissance to Jacqueline de Romilly (Rosie Wyles and Edith Hall. eds. Oxford. 2016). She is presently writing entries for a projected Dictionary of Women Classicists, edited by Judith Hallett and Graham Whitaker.

Valasia Isaakidou is a zooarchaeologist and Aegean prehistorian. She is the co-editor of Escaping the Labyrinth: The Cretan Neolithic in Context (2008) and co-author (with Paul Halstead) of "Sheep, sacrifices, and symbols: animals in Later Bronze Age Greece" for The Oxford Handbook of Zooarchaeology (2017).

Michael Jursa is Professor of Assyriology at the University of Vienna and member of the Austrian Academy of Sciences. In his principal field of research, Babylonian social and economic history, he has authored numerous papers and several monographs, including Aspects of the Economic History of Babylonia in the First Millennium BC (Münster 2010), Neo-Babylonian Letters and Contracts from the Eanna Archive (with Eckart Frahm, New Haven 2011), and Cuneiform Texts in the Metropolitan Museum of Art, Volume 4 (with Ira Spar, New York 2014).

Jens Kamlah holds the Chair of Biblical Archaeology at the University of Tübingen, and he serves as Director of Tübingen's Institute of Biblical Archaeology. His research field is the archaeology and history of Ancient Palestine, including the Central Levant (i.e. Lebanon) and the Southern

Levant (i.e. Israel, Palestinian territories, Jordan, and the Sinai peninsula), from the end of the Stone Ages until Medieval Times. He is especially interested in the Bronze Age and Iron Age settlement and landscape history, as well as in the historical research regarding Old Testament texts. His current research projects encompass the ongoing excavations at Tell el-Burak (Lebanon; together with Hélène Sader and Aaron Schmitt) and the Atlas of Agriculture of Ancient Palestine (together with Simone Riehl and with Britt Starkovich). Both projects are based on systematically combined analyses of archaeological and historical research together with zooarchaeological and archaeobotanical approaches.

Dennis Kehoe is Professor in the Department of Classical Studies at Tulane University, where he was Andrew W. Mellon Professor in the Humanities 2010–2013. His scholarship focuses on the Roman economy and Roman law, particularly on the relationship between law and the economy of the Roman Empire. His principal publications include The Jurists and the Roman Agrarian Economy (Ann Arbor 1997) and Law and the Rural Economy in the Roman Empire (Ann Arbor 2007). He is also a contributing editor and translator in B. W. Frier. ed., The Codex of Justinian (Cambridge 2016).

Ravi Korisettar is currently UGC Emeritus and Fellow at the Department of History Archaeology, Karnatak University, Dharwad, India. His discovery of the Youngest Toba Tuff (YTT), volcanic ash of Sumatra origin in peninsular river deposits has proved significant for dating the Middle and Upper Palaeolithic and has brought the Indian subcontinent at the forefront of debate on the expansion of modern humans out of Africa. He is co-editor of Quaternary Environments and Geoarchaeology of India (Geological Society of India 1995), The Rise of Early Human Behaviour in Global Context (Routledge 1998), Indian Archaeology in Retrospect (ICHR and Manohar [4 volumes], 2001/2), and a special issue of Quaternary International (vol. 258, 2011) and editor of Beyond Stone and More Stones (Vo. 1: 2017 and Vol. 2: 2018).

Michael Kozuh is Associate Professor of History at Auburn University. He researches the ancient Near East, focusing on the history, agriculture, administration, and technology of Mesopotamia in the first millennium BCE. He is particularly interested in how cuneiform administrative texts attempt both to create and capture the reality of agricultural operations over time. He is the author of The Sacrificial Economy: Assessors, Contractors, and Thieves in the Management of Sacrificial Sheep at the Eanna Temple of Uruk (ca. 625-520 BC) (Eisenbrauns 2014), which examines the management of 60 000 sheep under the control of a temple in southern Babylonia. His next project is a social history of the Mesopotamian plow team.

Lynne A. Kvapil is Assistant Professor of Classics at Butler University. She earned her PhD from the University of Cincinnati in 2012. Her research is in Mycenaean archaeology with a focus on farming and field systems, ceramic production, and mortuary practices. She has worked on numerous archaeological projects, including the Saronic Harbors Archaeological Research Project (SHARP) and the Petsas House excavations at Mycenae. She is currently the assistant director and field supervisor for the Tombs of Aidonia Preservation, Heritage, and explOration Synergasia (TAPHOS).

Benedict Lowe is an Associate Professor of History at the University of North Alabama. He received his PhD from the University of Edinburgh in 1997. Dr. Lowe is a specialist in the economy of the Roman World focusing in particular on the Iberian Peninsula and its relationship to the Mediterranean and Atlantic Worlds. He is the author of Roman Iberia: Economy, Society and Culture (Duckworth, 2009) and has two forthcoming books: Cádiz: a History (Routledge) and The Greeks in the Far West (edited with Jens

Krasilnikoff) (University of Pennsylvania Press).

Michael MacKinnon is Professor of Classics at the University of Winnipeg. He received his BSc (Biology) and MA (Anthropology) from the University of Toronto, and MA and PhD (Anthropology) from the University of Alberta. As an archaeologist he has worked at more than 60 sites throughout the Mediterranean, including projects in an array of countries and regions - Italy, Sicily, Albania, Greece, Macedonia, Turkey. Romania, Portugal, Spain, Egypt, and Tunisia. His particular interests focus on the role of animals within ancient Greek and Roman societies, as drawn from interdisciplinary exploration of zooarchaeological, ancient textual, and iconographical evidence. He is the author of Production and Consumption of Animals in Roman Italy: Integrating the Zooarchaeological and Textual Evidence (2004).

Rachel Mairs is Associate Professor of Classical and Near Eastern Studies at the University of Reading. She has previously held positions at New York University, the University of Oxford, and Brown University. She is the author of The Hellenistic Far East: Archaeology, Language and Identity in Greek Central Asia (2014), Archaeologists, Tourists, Interpreters: Exploring Egypt and the Near East in the Late 19th-Early 20th Centuries (with Maya Muratov 2015) and From Khartoum to Jerusalem: The Dragoman Solomon Negima and his Clients (1885–1933) (2016).

J.G. Manning took his AM and a PhD from the Oriental Institute at the University of Chicago. At Yale he is the William K. and Marilyn M. Simpson Professor of History and of Classics, with appointments also in the Department of Near Eastern Languages and Civilizations and at Yale Law School. He is co-Director of Archaia – the Yale Initiative for the Study of Antiquity and the Premodern World (http://archaia.yale.edu/) Current projects include the modeling of Egyptian

history using cultural evolutionary theory, among other approaches, for the Seshat Project (http://seshatdatabank.info/), the history of property in the context of ancient law, a history of the Hellenistic world, and a major new project exploring and specifying the underlying links between short-term climate change, war, rebellion, and economic performance in the Hellenistic world.

Annalisa Marzano obtained her PhD in 2004 from Columbia University and is Professor of Ancient History at the University of Reading, United Kingdom, and an elected Fellow of the Royal Historical Society and the Society of Antiquaries of London. She has published on a wide range of topics related to Roman social and economic history. She is the author of Roman Villas in Central Italy. A Social and Economic History (2007) and Harvesting the Sea: The Exploitation of Marine Resources in the Roman Mediterranean (2013), and co-editor of The Roman Villa in the Mediterranean Basin: Late Republic to Late Antiquity (2018).

Juan Carlos Moreno García is a CNRS senior researcher at the University of Paris IV-Sorbonne. He has published extensively on pharaonic administration, socioeconomic history, and landscape organization, usually in a comparative perspective with other civilizations of the ancient world, and has organized several conferences on these topics. Recent publications include Dynamics of Production in the Ancient Near East, 1300-500 BC (2016) and Ancient Egyptian Administration (2013). He is also chief editor of The Journal of Egyptian History (Brill), area editor ("economy") of the UCLA Encyclopedia of Egyptology, and co-editor of the series Elements: Ancient Egypt in Context (Cambridge University Press).

Laura Motta is a Research Specialist in Archaeobotany at the Kelsey Museum of Archaeology, University of Michigan. She earned her PhD at University of Cambridge in 2011. Her research focuses on people–environment interactions in later prehistory and early historical periods, and she is particularly interested in the investigation of social complexity in early cities through food redistribution patterns, agricultural practices, and landscape modifications. She has more than 30 years of fieldwork experience, and she is currently involved in research projects in Italy, Romania, and Egypt, including the excavations at Gabii and at Sant'Omobono (Rome).

Clémence Pagnoux is a postdoctoral researcher at the Department of Archaeology of the Aristotle University of Thessaloniki (Greece). She completed her PhD at the University Paris 1 Panthéon-Sorbonne (France) on fruit tree cultivation in prehistoric and ancient Greece. Her current research focuses on agriculture and domestication of plants in Central and Eastern Mediterranean during prehistory and antiquity, through combined analyses of ancient written sources (Greek and Latin) and archaeobotanical data.

Simone Riehl is a researcher at the Senckenberg Center of Human Evolution and Palaeoenvironment at the University of Tübingen and docent, and is currently responsible for the archaeobotanical work group at the Institute for Archaeological Science. Riehl has worked as a project archaeobotanist in several archaeological excavations in the Near East, including Turkey, Syria, Lebanon, Israel, Jordan, and Iran. Her main areas of research include the archaeobotany of the emergence and development of agriculture, palaeoecology and environmental archaeology of the Middle East, paleoclimate models in archaeology, and stable carbon isotopes as paleoclimate proxies. Her research in archaeobotany and archaeological applications of stable isotope analysis attracted funding from the DFG (German Research Foundation), the BMBF (German Federal Ministry of Education and Research), MWK (Ministry for Science and Culture), and the ERC (European Research Council).

Pamela Riney-Kehrberg is Professor of History at Iowa State University. She is the author of Rooted in Dust: Surviving Drought and Depression in Southwestern Kansas (1994), Childhood on the Farm: Work, Play and Coming of Age in the Midwest (2005), Always Plenty to Do: Growing Up on a Farm in the Long Ago (2011), and The Nature of Childhood: An Environmental History of Growing Up in America Since 1865 (2014). She is also the editor of the Routledge History of Rural America. In 2017, she became a Fellow of the Agricultural History Society. Currently, she is researching the Farm Crisis of the 1980s.

Saskia Roselaar holds a PhD from Leiden University (2009). She has worked as a Newton International Fellow the University of Manchester and as a Nottingham Advanced Research Fellow. Her 2010 book Public land in the Roman Republic: A Social and Economic History of Ager Publicus in Italy, 396–89 BC (Oxford: Oxford University Press) was awarded the James Henry Breasted Prize and the Premio Speciale della Corte Costituzionale della Repubblica italiana. Her research interests are the social, economic, and legal history of the Roman Republic, as well as issues of citizenship and integration in the Roman world in general.

Turan Takaoğlu received his PhD in archaeology from Boston University in 2000. He is currently Professor of Aegean and Anatolian Archaeology at Çanakkale Onsekiz Mart University, Turkey. He excavated the prehistoric settlement at Gülpınar (Smintheion) in the coastal Troad between 2004 and 2014. He is currently investigating the Iron Age cemetery on the island of Tenedos. His research focuses on production and exchange systems, technological organization, and ethnoarchaeology. He edited four volumes of books entitled Ethnoarchaeological Investigations in Rural Anatolia between 2004 and 2007.

D. Alex Walthall is Assistant Professor of Classical Archaeology at the University of Texas at Austin. He earned his PhD from Princeton University in 2013. Alex specializes in the material culture of the Hellenistic Mediterranean and in the archaeology of ancient Sicily. Since 2013, Alex has directed the American Excavations at Morgantina: Contrada Agnese Project (CAP), a longterm research and excavation project at the archaeological site of Morgantina in central Sicily. He has published articles in multiple journals, including Zeitschrift für Papyrologie und Epigraphik, American Journal of Numismatics, and Fasti On Line Documents & Research, on topics ranging from Classical Greek coinage to the agricultural administration of Hellenistic kingdoms.

Yijie Zhuang is a senior lecturer in Chinese Archaeology at the Institute of Archaeology, University College London. He obtained his PhD from the University of Cambridge in 2013. His main research interests are water management histories and agricultural ecologies and how these were related to social evolution in the ancient worlds. He has conducted fieldwork in China, India, Cambodia, and Madagascar. His recent edited volume is on *Water Societies and Technologies from the Past and Present* (2018, open access).

Julien Zurbach is Associate Professor of Ancient Greek history at the ENS, Paris, affiliated to UMR 8546 Aoroc and a member of the IUF. His areas of specialization are early Greek economic and social history, and Mycenaean epigraphy and archaeology. He has conducted field projects in Kirrha (Phocis) and Miletus (Ionia). Recent publications include an edited volume, La main d'oeuvre agricole en Méditerranée archaïque (Bordeaux 2015), and a study of land allocation and exploitation, Les hommes, la terre et la dette en Grèce, ca 1400-ca 500 aC (Bordeaux 2017).

CHAPTER ONE

Introduction

David Hollander and Timothy Howe

In 1970, introducing his Roman Farming, K.D. White justly lamented the lack of attention being paid to Greco-Roman agriculture. Nearly fifty years later, he would presumably be quite pleased with how the field has developed. Beginning in the 1970s (and no doubt in part due to White's own work), there has been steady growth in the number of monographs and articles on aspects of Greek and Roman agriculture as well as new commentaries on, and translations of, the most important ancient texts. Furthermore, instead of a largely textdriven approach, ancient agricultural history now employs an array of archaeological evidence (e.g. botanical and faunal remains) and methodologies (e.g. field survey, isotopic analysis). Students of the agricultural history of ancient Italy, to cite one regional example, now have new editions, translations, and commentaries on the fundamental literary texts (e.g. Goujard 1975 for Cato's De agricultura and Heurgon 1978 for Varro's Res rusticae), monographs, edited volumes, and articles putting those writers' works and lives into the broader context of Republican history (e.g. Reay 2005 and many of the chapters in Becker and Terrenato 2012) and literature (e.g. Kronenberg 2009). Archaeologists have published the results of fields surveys, new excavations of rural sites (including exciting recent work on small, non-elite sites by the Roman Peasant Project, Ghisleni et al. 2011), a synthesis of the survey data (Launaro 2011), a catalog of the villas in central Italy (Marzano 2007), and important overviews (e.g. Forni and Marcone 2002). In the Greek world, archaeological survey in particular has spawned a generation of multidisciplinary studies on the interactions between landscape and people, between rural and urban (Halstead and Frederick 2000; Adam-Veleni, Poulaki, and Tzanavari 2003; Alcock and Cherry 2004; Bresson 2016).

What accounts for this astonishing development in what many outsiders probably regard as a fairly dry subject? Undoubtedly one cause is the increased interest in the ancient economy. Since ancient economies were overwhelmingly agricultural, the farming sector demands serious attention. Environmental and demographic research as well as growing interest in foodways have also prompted more work on rural life in antiquity. Efforts to better estimate the population of Roman Italy have led, for example, to interest in the land's carrying capacity and thus more attention to issues of agricultural yields (on modeling Roman production, see Goodchild 2013; for Seleukid Mesopotamia, see Jursa 2010). The need to take stock of all

these developments inspired us to develop this Companion, which we hope offers an entrée into a field now so rich in research as to be perhaps somewhat intimidating.

Structure of the Volume

The chapters in Part I of this volume examine fundamental aspects of the study of ancient agriculture: the roles of paleoethnobotany, zooarchaeology, and isotopic analysis as well as the plants and animals themselves. The chapters in Parts II through IV show some of the ways in which agriculture developed over the course of about four thousand years from the Neolithic to the Roman period. We asked the authors of these chapters to discuss their regions' sources (archaeological and textual); geography, climate, crops, and livestock as well as the agricultural calendar, tools and technology of cultivation, any major political, social and economic aspects of agriculture, and changes in the practice of farming during the period. (The reader will also find guides to further reading at the end of each chapter.) The greater attention paid to regional developments in the Ancient Near East and classical Mediterranean betray, of course, our training but also reflect our desire to help Classicists, Biblical scholars, and other students of the ancient world (broadly construed) understand the agricultural context of early Mediterranean societies. However, knowing the importance of comparative approaches, we have included chapters on ancient India and China. The concluding chapter, by an agricultural historian of the modern United States, is also offered in the hope of greater engagement with the broader field. As its author, Pamela Riney-Kehrberg, notes, "the agricultural world has not changed as much as we might think." Of course, we have not been able to include chapters on every period or region even of Greco-Roman antiquity (nor indeed every useful analytical approach). While we regret the omissions, they also made the project feasible.

The Trajectory of Ancient Agricultural History

We asked our contributors to note important ongoing debates and suggest avenues for future investigation in their areas. While different regions have different stories - both in terms of ancient agricultural developments and modern research trajectories (driven as much by warfare and politics as by academic trends) – similar comments appear across many chapters. In antiquity, changes in ancient agricultural practice often happened slowly, but, as Christophe Chandezon (this volume) puts it, "nothing was ever static." The biggest challenge to understanding this flux is now probably the mountains of data available to researchers, from literary, epigraphical and papyrological texts, and the results of field survey, to faunal and botanical evidence, as well as the insights offered by palynology, paleopathology, paleoclimatology, dendrochronology, and geology. Integrating all this material is no simple task, and we expect large, collaborative projects to become even more common in the future. There are also, of course, many specialized topics on which further research is needed. In certain areas, more study of particular tools, crops, art, or texts will improve our knowledge of local developments and practices. More excavations of smaller rural sites would be extremely helpful in most regions, and indeed this has been a common refrain throughout the studies collected here.

Six key developments are central to the recent and future development of ancient agricultural history. First, there is the continuing reevaluation of the fundamental ancient texts, particularly the agricultural writers. For the Roman world, one might note the work

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of Thibodeau (2011) on Virgil or Henderson (2002) on Columella; for Greece that of Edwards (2004) on Hesiod and his world and Pomeroy (1994) on Xenophon; and for the Ancient Near East that of Wunsch (1999; 2000; 2003) on the archives of the Egibi family of Babylon and that of Pearce and Wunsch (2014) on the archives of the Judeans in Mesopotamia. Second, the field survey, vastly expanded in use since the 1970s and considerably refined in terms of methodology (though problems remain), is greatly enhancing our knowledge of the ancient countryside. Third, the scientific analysis of biological remains from excavations has enriched our understanding of both arable farming and animal husbandry though, as several of our contributors note, we need more systematic collection of a wider range of botanical, faunal, and environmental evidence. Fourth, the study of ancient forests and forest management holds great promise (see, e.g. discussion of Mediterranean deforestation in Harris 2013). As Robyn Veal notes (2017, 388), "[wood] ... was substantially part of the agricultural economy" and the remains of charred wood, if properly collected and analyzed, can tell us much. Fifth, agricultural historians of antiquity can profit from adopting a range of approaches from other fields of history. A number of our contributors suggest that we will profit by considering agriculture from an economic, religious, social, or gender perspective. Comparative history is also providing new insights into old problems. For example, Halstead's Two Oxen Ahead, drawing on "first-hand observation of and interviews with residents of the Mediterranean countryside" (2014, x), has much to offer the historian of the premodern Mediterranean on a variety of agricultural topics. Haug (this volume) notes the value of Alan Mikhail's environmental history of Ottoman Egypt "for historians of Egypt in any period." Environmental histories with a longue durée approach also tend to foreground interesting continuities. Horden and Purcell's The Corrupting Sea (2000) stands out in this regard, brimming as it is with important observations on ancient agriculture. Sixth, and finally, paleoclimatology is perhaps the most exciting new direction in the study of ancient agriculture. The reconstruction of ancient climates is beginning to clarify the conditions in which ancient farmers operated (for the Roman period see, e.g. Manning 2013). These avenues of research suggest that the field of ancient agricultural history has the potential to yield many more exciting developments in the near future.

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PART I

PLANTS & ANIMALS

CHAPTER TWO

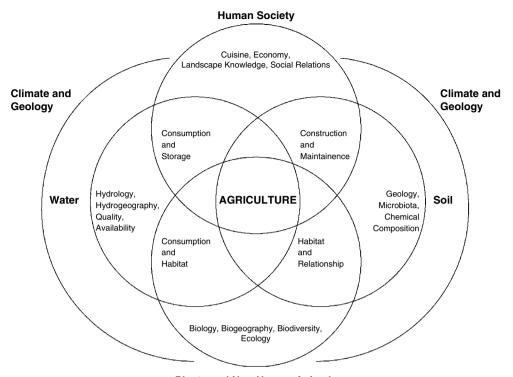
Paleoethnobotany and Ancient Agriculture

Alan Farahani

Introduction

The archaeological study of ancient agriculture, like the topic itself, is a multidisciplinary enterprise that requires different natural and social scientific techniques to build a more complete picture of it. Like the proverbial blind wise men who touch different parts of an elephant and hence come to different conclusions about the shape of the organism, so too do the various techniques offered by archaeological science present complementary but distinct insights into the same phenomenon of "agriculture" in the human past (Reitz and Shackley 2012, pp. 1–6). As the contributions in this volume invariably show, agriculture is not, echoing agroecologist John Vandermeer (2011, p. 26), "planting a seed and harvesting a crop. Agriculture is making a contract among people to provide for one another, using seeds and harvests to do so." In short, agriculture is as much of a social endeavor, in that people need to coordinate their labor and create new artifacts to assist in almost every stage of the planting, harvesting, and storage of desired plants (e.g. Asouti and Fuller 2013, pp. 318–321; Fuller et al. 2014b), as it is one that is embedded in and dependent on local environments and ecologies (Ingold 2000a). Archaeological investigations of ancient agriculture, therefore, must juggle both the biophysical (seeds, soils, climate, water) and social (cuisine, economy, gender) factors that are attendant to any understanding of how people in the past came together to plant seeds in the ground, or coppice trees, or use plants to clothe, shelter, and provide medicine for the human and nonhuman animals in their communities (Ingold 2000b) (Figure 2.1).

A distinction can therefore be made between the two major, interrelated archaeological approaches used to investigate and interpret the physical residues of ancient agriculture. Typically, the subdiscipline of archaeology concerned with "the *recovery* and *identification* of plants by specialists regardless of discipline" (Ford 1979, p. 299, italics in original) is referred to as "archaeobotany." At times, another term for the analysis of the same material is "paleoethnobotany," and for many practitioners the two words can be used interchangeably (VanDerwarker et al. 2016, p. 126). Alternatively, paleoethnobotany can be envisioned specifically as "the study of past cultures by an examination of human populations' interactions with the plant world" (Popper and Hastorf 1988, p. 1). The emphasis in the latter is on past cultures, that is the



Plants and Non-Human Animals

Figure 2.1 Model of the intersecting biophysical and social factors that constitute agriculture, and which thus form an essential component of establishing a research motivation for the interpretation of paleoethnobotanical data (Farahani 2018: Fig. 1). Source: Illustration by Alan Farahani.

ethno-, or the human factor. In this case, archaeological plant remains are a means to understand those phenomena that directly touch upon the human experience, rather than the final object of analysis themselves. The approach is thus anthropological in origin and orientation (Ford 1979, pp. 286–287; Ford 1985a), and draws from anthropological traditions that are concerned explicitly with the ecological (Kottak 1999; Scoones 1999; Orr et al. 2015).

The questions that motivate this research range from explorations of ritual to the political economy (Morehart and Morell-Hart 2015, pp. 485–487). In contrast, archaeobotany can, though may not necessarily, adopt a "plant-based" perspective in which research is aimed specifically at the archaeological plant remains themselves (cf. Dennell 1976, pp. 229–230), such as morphological changes to seeds and other plant parts, as well as vegetation history (e.g. Behre and Jacomet 1991). Paleobotany (another frequently encountered term), on the other hand, is concerned with plant remains typically *before* the emergence of anatomically modern humans or up to the end of the Pleistocene, often using fossil evidence and the methods of paleontology. These data more often address plant evolution, systematics, paleoenvironment, and paleoecology, independent of humans (Taylor et al. 2009, pp. 1–9). Paleoethnobotany and paleobotany are therefore quite distinct when seen through the lens of these operating definitions.

This chapter leans more toward the paleoethnobotanical rather than the strictly archaeobotanical since it emphasizes how archaeological plant remains can answer fundamental anthropological, historical, economic, and ecological questions regarding ancient agriculture, and the ways in which archaeological science can contribute to and enhance this knowledge.

Nonetheless, basic archaeobotanical research is still fundamental to this enterprise, as it provides the plant-focused methodological foundation upon which the analysis and interpretations of these remains are made (e.g. Fuller and Harvey 2006).

The foregoing discussion will also concentrate primarily on the kinds of agriculture that are and were practiced across Eurasia, albeit with some inclusion of other areas of the world. Despite this more restricted geographic focus, paleoethnobotany is very much an international, cooperative enterprise that utilizes methods and interpretive frameworks developed in nearly all times and places (e.g. VanDerwarker et al. 2016, p.126). Techniques used to identify root crops in the Pacific c. 1000 CE (Hather 1992) may serve as an inspiration for those seeking to explore the very same issue in the communities of southwest Asia and Europe c. 1000 BCE (Hather 1994). One of the aspects that unites paleoethnobotanical practice across the world, then, and in particular those studying ancient agriculture, is this specific variety of methods needed to explore and identify past human plant use (Hastorf 1999; Marston et al. 2014; VanDerwarker et al. 2016).

So what does paleoethnobotany entail? In brief, paleoethnobotanists seek the physical residues of past human–plant interactions to make empirically informed inferences about them. Researchers design strategies to recover from archaeological sites the preserved plant parts (seeds, wood, fruits, etc.) and microscopic components of these plant parts (starch grains, phytoliths, etc.) that serve as indicators, or proxies, of a plant's prior presence. By carefully sampling for these remains, analyzing them in laboratories purpose-made for their investigation, and then quantifying them, it is possible to address the many research questions that one might ask of past agricultural practices.

Many paleoethnobotanical pursuits of ancient agriculture can be placed into two broad conceptual categories: *synchronic*, that is, the analysis of agricultural practice within a given period of time, or *diachronic*, that is, an analysis of change through time. For example, synchronic questions may include, "are certain parts of an archaeological site dating to a specific period used for particular plant processing activities, and not others?" Diachronic questions include, "how does long-term plant-food access change at a particular site with known shifts in human sociopolitical organization?" Many of these questions are virtually unanswerable without the data generated by paleoethnobotanical methods.

Paleoethnobotany has blossomed as a subdiscipline of archaeology, and has made major contributions to our knowledge of agriculture across the world (Hather 1992; Hastorf 1999; Marshall and Hildebrand 2002; Marston et al. 2014; VanDerwarker et al. 2016). It has made particularly important contributions to our understandings of plant domestication, the origins of agricultural production, and the movement of plants by human hands over vast distances (Boivin et al. 2012; Miller et al. 2016; Stevens et al. 2016). The theoretical refinement that comes with new methodological advances, such as from molecular, isotopic, and microscopic paleoethnobotanical methods, has also opened new vistas in the study of ancient agriculture (see Chapter 4). All of these data have complicated unilineal narratives of agricultural development and attempts to portray agriculture, particularly in Eurasia, as stagnant, reactive, and unchanging over millennia, in a word, "timeless" (Knapp and Blake 2005; for a perspective from the Maya world, see Robin 2006).

A Brief History of the Paleoethnobotanical Investigation of Ancient Agriculture

The use of plant remains to reconstruct ancient environments, foodways, or economies has a history that stretches back to at least the period of "antiquarian" archaeology, c. 1600–1800 CE, within European intellectual history (Trigger 1989 pp. 80–118). Much of the research

of these early antiquarians, and indeed some research well into the late 20th century, was characterized by "serendipitous finds" of plant remains preserved in or near archaeological sites (Miller, 1991, p. 133). The conditions of preservation at the sites of many of these early discoveries were usually highly amenable to the recovery of fragile remains susceptible to decomposition. For instance, in the 19th century the German botanist Carl Kunth (1826) examined extremely well-preserved plant remains, such as entire fig fruits, found inside the moisture-free Egyptian tombs of the Necropolis at Thebes, excavated by Egyptologist Giuseppe Passalacqua (Tedesco 2009). Likewise the Swiss botanist Oswald Heer (1866) identified various perfectly preserved seeds of barley, whole apples, cherry stones, and many other specimens, in early excavations of waterlogged prehistoric lake villages around Switzerland. In the Americas, the French doctor and botanist Charles Saffray (1876, p. 402) found plant remains within a Peruvian mummy bundle, made possible by the exceptional circumstances of preservation of the arid Peruvian coast.

The study of ancient plant remains followed this pattern of relatively unsystematic collection by professionally trained botanists in more favorable contexts of preservation well into the early half of the twentieth century. At that point, a series of intellectual developments occurred that laid the foundation for the systematic acquisition of plant remains at archaeological sites. One of the most important of these developments was the pioneering research of Australian archaeologist Vere Gordon Childe, who in a series of publications, notably his revision of Raphael Pumpelley's "Oasis Theory" (Childe 1929) alongside his coining of the term "Neolithic Revolution" (Childe 1936), argued that the development of agriculture counted as one of the most transformational events in human social and economic history. Childe's explanations, however, were light on their use of data; yet the explicit nature of his hypothesis permitted testability, and methods were thus sought in order to verify them (Trigger 1989, pp. 322–326).

Somewhat contemporaneously, the ethnobotanist Volney Jones began to argue for careful attention to the diverse uses of plants by then-contemporary nonindustrial communities, such as for medicine, for utilitarian ends such as food, clothing, and shelter, and to consider their role in music, literature, and oral history. He noted that "as man [sic] and plants are co-existent there is necessarily ecological interaction between them," which meant that a new field of ethnobotany, which "infring[es] on the domain of some of the more established disciplines" was needed in order to understand "the interrelation of primitive man [sic] and plants" (Jones 1941, p. 220).

The intellectual conjunction of these two developments in an archaeological project in Eurasia was perhaps represented most clearly by Robert Braidwood and Bruce Howe's excavation of the site of Jarmo, located in Iraqi Kurdistan on the hilly flanks of the Zagros mountain range. There the archaeological team sought to test the hypotheses of V.G. Childe with "field evidence" that "would need not only archaeological excavation oriented directly toward the problem, but also on-the-spot assistance of natural scientists" (Braidwood and Howe 1960, p. 2–4).

The Danish botanist Hans Helbaek was one such participant, and in turn he would establish the term paleoethnobotany as the subdiscipline of archaeology that "unravel[s] the complicated history of the plants upon which even modern civilization is ultimately dependent" (Helbaek 1959, p. 372). The results of Braidwood and Howe's research thus cemented the importance of the collection and analysis of archaeological plant and animal remains at archaeological sites (Matthews 2003, p. 25). During this time, there was a proliferation of paleoethnobotanical research around the world, with many projects aimed specifically at the investigation of early agriculture, such as Richard MacNeish (1965) at