

Art Guide ent Collect

BMW Art Guide by
Independent Collectors—the global
guide to private collections of
contemporary art.

HATJE
CANTZ

**BMW Art Guide by
Independent Collectors**—the global
guide to private collections of
contemporary art.

Revised edition with thirty-one additional collections.

**HATJE
CANTZ**

Around the World in 256 Collections

Discovering art in private settings

How does a museum visit differ from visiting a private collection? After all, art can be found in both places. Whereas museums devote space to art with historical significance, private collections showcase the individual, subjective tastes of the collector. However, you don't necessarily need to embrace the collector's point of view. It's really more a matter of seeing things in a fresh light—like trying on a new pair of glasses. This shift in perspective often leads to unexpected revelations. Although this guide will at times point you toward art you are already familiar with, once perceived in the context of a private collection, it can seem re-energized, invigorated. Each collection is unique and its variety reflects the collector's individual history and passions, often supplemented with personal anecdotes. We are asked to question our familiar assumptions and thus to remain constantly flexible. Once again the expanded search for contemporary art in hidden places is also what drives the fourth edition of the *BMW Art Guide by Independent Collectors*. In this edition, we've added four new countries: Lebanon, Romania, Serbia, and South Korea. From cosmopolitan Hong Kong to Appenzell in Switzerland—from pulsating urban centers to tranquil provinces—the entire range is represented. It is our aim to provide you many hours of enjoyment and inspiration with this publication. We would like to extend our gratitude to the 256 collections for their active support of a project whose purpose is for art to be experienced in unique environments. Continually updated information on new discoveries and interviews, as well as background information on art and collecting, can be found on our blog at www.bmw-art-guide.com.



Hildegard Wortmann
Senior Vice President Brand BMW



Karoline Pfeiffer
Director,
Independent Collectors

Argentina

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| Salta | 013 |

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1 Colección de Arte

Amalia Lacroze de Fortabat

*Argentina's wealthiest woman presents six
centuries of art-treasure collecting*

Collector:
Amalia Lacroze de Fortabat

Address:
Olga Cossettini 141
Puerto Madero Este
C1107CCC Buenos Aires
Argentina
Tel +54 11 43106600
info@coleccionfortabat.org.ar
www.coleccionfortabat.org.ar

Opening Hours:
Tues–Sun: 12–8pm

The Colección de Arte Amalia Lacroze de Fortabat lies in the middle of Puerto Madero, the trendy quarter of the Argentine capital. Until the end of the 1990s, this neighborhood was still a no-go area of rundown houses ringing the harbor. It's been heavily restored and added to over the past few years by world-class architects like Sir Norman Foster, Philippe Starck, and Santiago Calatrava. The architect of the Colección Fortabat, which opened in fall 2008, is the Uruguay-born New Yorker Rafael Viñoly. He built a modern, light-filled house for the art collection of Argentina's wealthiest woman: 1 000 works ranging from Pieter Bruegel to Andy Warhol, who made a portrait of her in 1980. The socially critical artist Antonio Berni has a gallery all to himself.

A 2 MACBA—Museum Art Center Buenos Aires

*An art center with a focus on international
geometric art*

MAMBA, MALBA, MACBA. Anyone flaneuring through Buenos Aires on a museum tour could get them mixed up. While the first two have been around for a long time, the MACBA arrived on the scene in 2012. The Museum Art Center Buenos Aires was founded by native Aldo Rubino, who now lives in Miami and is a frequent guest on the collectors' panel at Art Basel Miami Beach. Rubino's private collection concentrates on geometric abstraction: Op Art, Hard Edge, and Neo-Geo, from Manuel Álvarez Bravo and Victor Vasarely, all the way to the American Sarah Morris. Special exhibitions feature all varieties of current art. Shows take place in the 2 400-square-meter translucent building brought to life by local architect duo Vila Sebastián. The location is great: the MACBA, which sits adjacent to the MAMBA, is in the lively flea-market quarter of San Telmo.

Collector:
Aldo Rubino

Address:
Avenida San Juan 328
C1147AAO Buenos Aires
Argentina
info@macba.com.ar
www.macba.com.ar

Please check the website
for the most current information
on opening hours.

3 Fundación Costantini/MALBA— Museo de Arte Latinoamericano de Buenos Aires

*An ambitious overview of a century
of Latin American art*

Unsuspecting “gringos” come across places in South America that they couldn't have imagined in their wildest dreams. The Museo de Arte Latinoamericano de Buenos Aires (MALBA) is one such place. The museum of art features work from the Caribbean to Tierra del Fuego and is located in the posh district of Palermo Chico. It looks like an outpost of New York's Museum of Modern Art (MOMA). Here, too, people know how to erect elegant structures; here modernism is self-consciously defined—naturally, from a Latin-American perspective. Nearly 300 key works from businessman Eduardo F. Costantini's collection are on permanent display: politically charged Conceptual Art by León Ferrari; the Chilean surrealist Roberto Matta is also well represented, as is the Brazilian Lygia Clark, whose fragile metal objects have leapt to premium prices internationally.



Collector:
Eduardo F. Costantini

Address:
Avenida Figueroa Alcorta 3415
C1425CLA Buenos Aires
Argentina
Tel +54 11 48086500
info@malba.org.ar
www.malba.org.ar

Opening Hours:
Thurs–Mon: 12–8pm
Fri: 12–9pm

There is no shortage of museums, galleries, and other exciting art venues in **Buenos Aires**, the bustling metropolis on the Río de la Plata. Too bad, then, that they are spread across so many different quarters, with melodious names like Recoleta, Retiro, Palermo, and Belgrano. Carefully planning your art sojourn, therefore, is crucial. The comparatively cheap black-and-yellow taxis and their friendly drivers will do the rest. Aside from the private museums presented in this guide, one should definitely visit the Museo Nacional de Bellas Artes (MNBA), with its extensive collections of European and predominantly Argentine art through the twenty-first century. More closely affiliated with international art discourse is the private Fundación Proa, located in the colorful harbor district of La Boca. Whether Jeremy Deller, Mona Hatoum, or the young Argentine rising star Eduardo Basualdo—all have had a big show in this gleaming white building. Casa Cavia, housed in a newly renovated 1920s-era villa in Palermo Chico, directly behind the Museo de Arte Latinoamericano de Buenos Aires (MALBA), features an unconventional mix of restaurant, bookstore, perfume lab, and florist. Located in the districts of Retiro and Recoleta, the galleries Ruth Benzacar and Jorge Mara-La Ruche, both regular exhibitors at Art Basel Miami Beach, offer primarily Argentine avant garde at the highest level. Whoever wishes to discover both the younger Argentine and international scene is in good hands at Miau Miau, in Palermo. Each year, in late May, in the middle of Argentina's fall season, the fair ArteBA takes place. Also located in Palermo, the fair initially specialized in Latin American art but has become increasingly international. In October, friends of photography will discover fine works at the fair Buenos Aires Photo. It's located in the communal Centro Cultural Recoleta, which exhibits the work of international greats like August Sander or Roger Ballen, in addition to Argentine artists. There are also off-spaces, but here they have a rather nomadic character. It's best to pay attention to local flyers to discover what's going on.

Nicole Büsing & Heiko Klaas

4 Museo James Turrell— The Hess Art Collection, Colomé

A

Turrell's largest Skyspace and additional light rooms in breathtaking surroundings



Collector:
Donald M. Hess

Address:
Ruta Provincial 53
km 20 Molinos 4419
Salta
Argentina
Tel +54 3868 494200
museo@bodegacolome.com
www.bodegacolome.com

Opening Hours:
Tues–Sun: 2–6pm
And by appointment.
Reservations encouraged.

Additional exhibition locations:
Klapmuts, South Africa, p. 182
Napa, United States of America,
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Far away from all the art metropolises, in a majestic location beneath the bright blue sky of the Argentine Andes, lies the world's first James Turrell Museum, opened in 2009. Here the light-and-land artist from Arizona completed the biggest *Skyspace* at his collector and friend Donald M. Hess's vineyard, Colomé: 2 300 meters up a mountainside sits a Turrell observatory with an open roof, joined by an orchestration of subtle light. Eight more light rooms, works acquired by Hess over the past forty years, are grouped around the spectacular centerpiece. Here you experience pure meditative inwardness. The Museo James Turrell, which Hess maintains along with his collections in South Africa and North America, is a truly magical space in a fascinating location.

A —



5 Museum of Old and New Art (MONA)

A collection that places personal predilection over speculative intention

Small gestures are not his thing: Australian millionaire David Walsh owns one of the largest museums in the southern hemisphere. This building without daylight is burrowed deep into the Tasmanian bedrock. Aside from contemporary art, the museum also houses Egyptian mummies and Greek coins. Walsh, who made his fortune developing complex winning-systems for gambling, combines antique treasures with Australian contemporary art, as well as works by internationally renowned artists like Jannis Kounellis, Hans Bellmer, Anselm Kiefer, the Viennese group Gelitin, or Wim Delvoye's excrement machine, *Cloaca*. Walsh prefers works that confront viewers immediately with subjects like sex and death. He views his Museum of Old and New Art, opened in 2011, as a kind of secular temple in which visitors are made keenly aware of humanity's existential conditions.



Collector:
David Walsh

Address:
655 Main Road
Berriedale TAS 7011
Hobart
Australia
Tel +61 3 62779900
info@mona.net.au
www.mona.net.au

Opening Hours:
May–September
Wed–Mon: 10am–5pm
October–April
Wed–Mon: 10am–6pm

6 Lyon Housemuseum

The private house as museum: living with art and showing it

Collectors:
Corbett & Yueji Lyon

Address:
219 Cotham Road
Kew VIC 3101
Melbourne
Australia
Tel +61 3 98172300
museum@lyonhousemuseum.com.au
www.lyonhousemuseum.com.au

By appointment only. To arrange an appointment, send an e-mail, or call on Mondays or Tuesdays between 9:30–11:30am.

If you want to visit Corbett and Yueji Lyon, you first have to make an appointment. For good reason: the architect built a house for his family that also functions as a museum. In the cavernous rooms the artworks are re-hung biannually. Lyon draws on a long tradition, such as Peggy Guggenheim's Venetian home, where her private collection was shown. The Australian pair has specialized in the artists of their own country, collecting paintings from the likes of Tim Maguire, sculptures by Peter Hennessey, or large C-print photographs by Anne Zahalka. Two decades ago the Lyons decided to collect the work of a new generation, such as that by Peter Atkins, Callum Morton, and Patricia Piccinini, who have since become established internationally. The couple has remained true to their pioneering spirit.

7 Ten Cubed

Spotlight on artists from Australia and New Zealand

Collectors:
Dianne Gringlas & Ada Moshinsky

Address:
1489 Malvern Road
Glen Iris VIC 3146
Melbourne
Australia
Tel +61 3 98220833
info@tencubed.com.au
www.tencubed.com.au

Opening Hours:
Tues–Sat: 10am–4pm

Most art collections don't open their doors with a pre-determined closing date, but Ten Cubed is one that did. Established in 2010, the original idea was to collect ten works by ten artists over ten years, hence the name. Once enough works by a single artist—from painting to photography, to sculpture and video art—had been purchased, they would be given a solo show in the airy, custom-built gallery space in Glen Iris. The original focus was on Australian and New Zealand artists, from sculptors Alexander Knox and Anne-Marie May to photographers such as David Rosetzky and Pat Brassington. Aesthetic appeal and collectability were the main criteria. Surprised by the success of their experiment—within five years ten artists had already been selected—collector Dianne Gringlas and her curatorial advisor Ada Moshinsky, who is also her sister-in-law, announced Ten Cubed 2, which will now include international artists for the project.

A 8 White Rabbit— Contemporary Chinese Art Collection

One of the largest collections of contemporary Chinese art



Judith and Kerr Neilson have chosen to limit themselves: they only collect Chinese art, and only works created after the year 2000. When Judith Neilson traveled to Beijing in 2001 she realized that her understanding of Chinese art was based on an outdated cliché. When she returned, she restructured their existing collection and, together with her husband, she bought an old factory in Sydney's industrial district. There she began to systematically acquire contemporary work by artists like Ai Weiwei, Huang Zhen, Qi Zhilong, or Huang Yan. The age of the artist did not matter, rather Neilsen was after "creativity and quality." Instead of buying at art auctions, the couple buys directly in China from gallerists and artists' studios. Featuring only a handful of Chinese works in 2000, it is now considered one of the world's most important and focused collections.

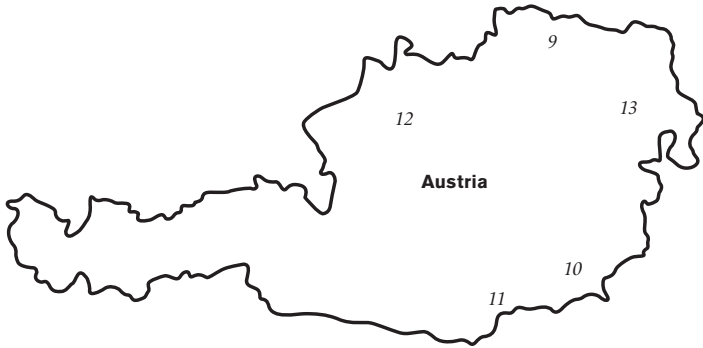
Collector:
Judith Neilson

Address:
30 Balfour Street
Chippendale NSW 2008
Sydney
Australia
Tel +61 2 83992867
info@whiterabbitcollection.org
www.whiterabbitcollection.org

Opening Hours:
Wed–Sun: 10am–5pm

Sydney has long battled it out with Melbourne for top billing on the Australian cultural calendar. But, while the latter boasts an equally if not more active gallery and museum scene, Sydney's harborside arts festival, the Biennale of Sydney, places it a cut above, particularly on the international art world stage. Having attracted top-notch curators for its past editions—Documenta 13 artistic director Carolyn Christov-Bakargiev and Fondazione Prada director Germano Celant, and others—the 20th Biennale of Sydney in spring 2016 was helmed by Stephanie Rosenthal, chief curator of London-based Hayward Gallery, and focused on the boundaries between our virtual and physical lives. For those headed Down Under during biennale off-months, there's still plenty left to see. The Art Gallery of New South Wales (Art Gallery NSW) leads off Sydney's museum scene. The institution's John Kaldor Family Collection is of particular note here for its breadth of American and European postwar and contemporary masters. The Museum of Contemporary Art Australia (MCA)'s waterfront building, which previously housed the Maritime Services Board, was renovated in 2012 to offer increased exhibition space and a more modern vibe. More experimental is Artspace, a contemporary art venue in the city's Woolloomooloo district, which was founded by artists in 1983 and moved to its current venue, a historic building known as The Gunnery, in 1992. The much younger Carriageworks opened in 2007 in the disused Eveleigh Rail Yards, and hosts a multi-disciplinary program of contemporary art, theater, and performance—as well as the city's biggest art fair, Sydney Contemporary, which is held every two years in September. Australia's relative isolation from the art market power-centers of Europe, America, and Asia translates into fewer commercial galleries than some cities of similar global standing, but a trip here wouldn't be complete without a stop at Roslyn Oxley9 Gallery, which has helped launch the careers of Tracey Moffatt and Fiona Hall, among others.

Alexander Forbes



9 Kunstraum Buchberg

*Permanent contemporary installations
and projects in the park*

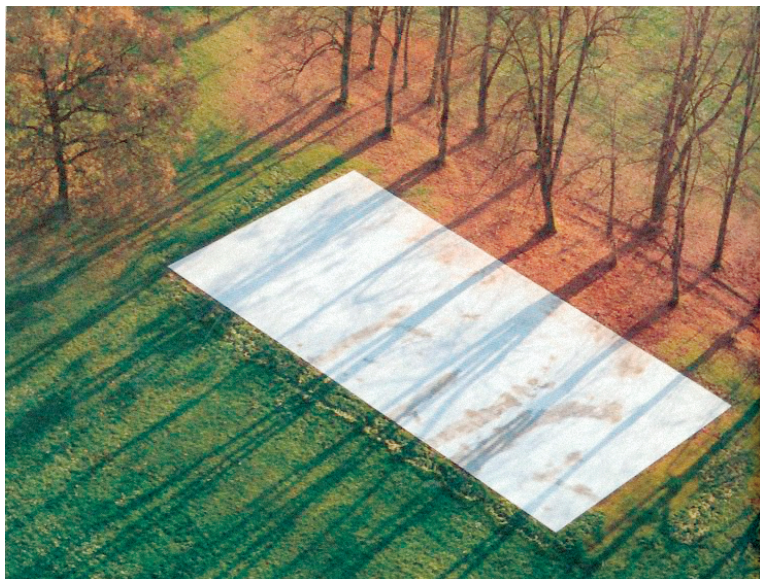
Collectors:
Gertraud & Dieter Bogner

Address:
Buchberg am Kamp 1
3571 Gars am Kamp
Austria
Tel +43 1 5128577
office@bogner-cc.at
www.bogner-cc.at/projekte/
kunstraum

By appointment only.

Gertraud and Dieter Bogner are museum experts. The couple runs an international agency for museum planning, cultural and strategic museum concepts, and exhibition management in Vienna. Some of their prestige projects in recent years include the New Museum in New York City or the new Bauhaus Museum in Dessau. Of course, with this type of background, the Bogners also have a strong interest in living with art. This is done at a location far away from Vienna at Buchberg, their twelfth-century castle located in lower Austria, where since 1979 they have invited artists to modify its rooms. Thus far there have been twenty-two permanent room alterations: color interventions, wall works, and sculptures. And in the green surrounds of the castle, stars like Dan Graham or Heimo Zobernig have executed distinctive works relating to the architecture.

A 10 Schlosspark Eybesfeld
*Carefully executed art projects in a
 palace-garden setting*



A palace, a garden, and an enthusiastic couple. Christine and Bertrand Conrad-Eybesfeld do not buy their art off the rack. It originates on site, sometimes in a few weeks, sometimes over a period of years. The owners of a cultural management agency do not consider themselves collectors or patrons, but rather artists' partners for these outdoor projects. Indeed, the couple has enough space: the palace is located in the sparsely populated state of Styria, in southeastern Austria. It all started with the artist Heimo Zobernig, who in 1989 made his mark on the palace's former tennis court with a fifteen-centimeter-thick concrete plate. Sol LeWitt executed a large-scale work shortly before his death, in 2007. For the Conrad-Eybesfelds, at least as important as the end result is getting people involved in the whole process, including the local community.

Collectors:
 Christine & Bertrand
 Conrad-Eybesfeld

Address:
 Jöss 1
 8403 Lebring
 Austria
 Tel +43 3182 240812
 Tel +43 3182 240818
 cce@eybesfeld.at
 bce@eybesfeld.at
 www.eybesfeld.at

Only guided tours by appointment.



11 Museum Liaunig

*Austrian art after 1945 and prominent works
by international artists*

Collector:
Herbert W. Liaunig

Address:
Neuhaus 41
9155 Neuhaus
Austria
Tel +43 4356 21115
office@museumliaunig.at
www.museumliaunig.at

Opening Hours:
May–October
Wed–Sun: 10am–6pm

Guided tours by appointment.

With its slim, slightly rounded form, the Museum Liaunig resembles a gigantic USB-stick plugged into green hills. Carinthian businessman Herbert W. Liaunig opened this radically modern-looking museum far away from the urban hustle and bustle in the summer of 2008, and had it greatly expanded in 2014. The building was masterminded by the Viennese architects Querkraft, who lean toward understatement: 90 percent of the rooms are located underground. Liaunig collected “what resulted from personal encounters and predilections.” The more than 3 000 works include key pieces of Austrian postwar art by figures like Arnulf Rainer or Maria Lassnig, but also undiscovered or overlooked works, as well as young positions. Since the museum was founded, Liaunig has collected with more focus and closed some previous gaps, such as his acquisition of several Viennese Actionists. His goal is to bring Austrian art since 1945 alive for the visitor.

12 Museum Angerlehner

*The unique collection of an entrepreneur fascinated
by art and artists*

Collector:
Heinz J. Angerlehner

Address:
Ascheter Strasse 54
4600 Thalheim bei Wels
Austria
Tel +43 7242 2244220
office@museum-angerlehner.at
www.museum-angerlehner.at

Opening Hours:
Fri–Sun: 10am–6pm
And by appointment.

The Upper Austrian entrepreneur Heinz J. Angerlehner describes himself as “a collector with heart and soul.” Over a thirty-year period he acquired more than 2 500 works of art. They have either attracted him emotionally or spontaneously—without regard for any art-historical classification, but with a high regard for quality. This is how his collection grew over the years to include many famous names from his homeland, such as Arnulf Rainer, Gunter Damisch, Hubert Schmalix, or Andreas Leikauf. In September 2013 the Museum Angerlehner opened in Thalheim, near Wels. It is housed in a former assembly hall covered with iridescent black metal panels, which in addition to showing the collection also hosts temporary exhibitions in its roughly 2 000-square-meter space. An added highlight is the fifty-meter-long display storeroom with retractable walls.

A 13 TBA21—Augarten

*Worldwide support of art projects and exhibitions
in a Viennese park*



Since 2012, the Augarten in Vienna has hosted a think tank for art projects situated at the interface of art, architecture, and sustainability. The private foundation Thyssen-Bornemisza Art Contemporary (TBA21) develops exhibitions here in dialogue with its own collection. Especially appealing in summer: the open-air stage designed by British architect David Adjaye, which serves as a platform for lectures, performances, and concerts. But that's not all they do: the mission of the globally active foundation is to work closely with international artists, from Vienna to Reykjavík to New Delhi. Chairwoman Francesca von Habsburg, daughter of the super-collector Baron Hans Heinrich Thyssen-Bornemisza, grew up with art, and has become one of the most experimental-friendly and socially engaged patrons of contemporary art since the foundation was established in 2002.

Collector:
Francesca von Habsburg

Address:
Scherzergasse 1A
1020 Vienna
Austria
Tel +43 1 51398560
augarten@tba21.org
www.tba21.org

Opening Hours:
Wed–Thurs: 12–5pm
Fri–Sun: 12–7pm

No other city in the German-speaking world presides over such a dense network of museums and galleries like **Vienna**, the Austrian metropolis of 1.8 million inhabitants. The best place to begin a tour is MuseumsQuartier Wien (MQ), where you'll find three institutions of international standing: the Museum Moderner Kunst Stiftung Ludwig Wien (MuMoK), founded in 1962, featuring the largest collection of twentieth- and twenty-first-century art in central Europe, the Kunsthalle Wien, focusing on contemporary discourse, and the Leopold Museum, boasting the largest Egon Schiele collection in the world. Other highlights on the Vienna tour include the Belvedere, with Austrian art from 1900 onwards, and its annex for contemporary art, the 21er Haus. Art Nouveau enthusiasts should not miss the Vienna Secession. Every October, Viennafair, an art fair for international contemporary art, draws visitors to the trade fair center's Hall A, designed by renowned Viennese architect Gustav Peichl. This is also the perfect opportunity to get to know the local gallery scene of experienced protagonists who have set the tone with committed international and avant-garde programs. In the city's first municipal district, Rosemarie Schwarzwälder has shown abstract and Conceptual Art at her gallery Galerie nächst St. Stephan, on Grünangergasse, since 1984. Located just a stone's throw away are the exhibition spaces of Ursula Krinzinger, the grande dame of Vienna's galleries. Since 1971 Krinzinger has been synonymous with performance and body art, as well as the Viennese Actionism of Hermann Nitsch and Rudolf Schwarzkogler. Further to the southwest, Georg Kargl Fine Arts, on Schleifmühlgasse, has made a name for itself since the late 1990s with artists like Gerwald Rockenschaub, Clegg & Guttmann, or Mark Dion. Next door you'll find the galleries of Christine König and Kerstin Engholm, also well worth a visit. As the day draws to a close, the Viennese art scene enjoys meeting up for schnitzel, goulash, and Czech beer at the legendary Viennese Beisl Café Anzengruber. *Wohl bekomms! Cheers!*

Nicole Büsing & Heiko Klaas

