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Fourth Edition

Quantitative Investment Analysis

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QUANTITATIVE INVESTMENT ANALYSIS

Fourth Edition

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WILEY

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PREFACE

We are pleased to bring you *Quantitative Investment Analysis, Fourth Edition*, which focuses on key tools that are needed for today's professional investor. In addition to classic areas such as the time value of money and probability and statistics, the text covers advanced concepts in regression, time series, machine learning, and big data projects. The text teaches critical skills that challenge many professionals, and shows how these techniques can be applied to areas such as factor modeling, risk management, and backtesting and simulation.

The content was developed in partnership by a team of distinguished academics and practitioners, chosen for their acknowledged expertise in the field, and guided by CFA Institute. It is written specifically with the investment practitioner in mind and is replete with examples and practice problems that reinforce the learning outcomes and demonstrate real-world applicability.

The CFA Program Curriculum, from which the content of this book was drawn, is subjected to a rigorous review process to assure that it is:

- Faithful to the findings of our ongoing industry practice analysis
- Valuable to members, employers, and investors
- Globally relevant
- Generalist (as opposed to specialist) in nature
- Replete with sufficient examples and practice opportunities
- Pedagogically sound

The accompanying workbook is a useful reference that provides Learning Outcome Statements that describe exactly what readers will learn and be able to demonstrate after mastering the accompanying material. Additionally, the workbook has summary overviews and practice problems for each chapter.

We are confident that you will find this and other books in the CFA Institute Investment Series helpful in your efforts to grow your investment knowledge, whether you are a relatively new entrant or an experienced veteran striving to keep up to date in the ever-changing market environment. CFA Institute, as a long-term committed participant in the investment profession and a not-for-profit global membership association, is pleased to provide you with this opportunity.

ACKNOWLEDGMENTS

Special thanks to all the reviewers, advisors, and question writers who helped to ensure high practical relevance, technical correctness, and understandability of the material presented here.

We would like to thank the many others who played a role in the conception and production of this book: the Curriculum and Learning Experience team at CFA Institute, with special thanks to the curriculum directors, past and present, who worked with the authors and reviewers to produce the chapters in this book; the Practice Analysis team at CFA Institute; and the Publishing and Technology team for bringing this book to production.

ABOUT THE CFA INSTITUTE INVESTMENT SERIES

CFA Institute is pleased to provide the CFA Institute Investment Series, which covers major areas in the field of investments. We provide this best-in-class series for the same reason we have been chartering investment professionals for more than 45 years: to lead the investment profession globally by setting the highest standards of ethics, education, and professional excellence.

The books in the CFA Institute Investment Series contain practical, globally relevant material. They are intended both for those contemplating entry into the extremely competitive field of investment management as well as for those seeking a means of keeping their knowledge fresh and up to date. This series was designed to be user friendly and highly relevant.

We hope you find this series helpful in your efforts to grow your investment knowledge, whether you are a relatively new entrant or an experienced veteran ethically bound to keep up to date in the ever-changing market environment. As a long-term, committed participant in the investment profession and a not-for-profit global membership association, CFA Institute is pleased to provide you with this opportunity.

THE TEXTS

Corporate Finance: A Practical Approach is a solid foundation for those looking to achieve lasting business growth. In today's competitive business environment, companies must find innovative ways to enable rapid and

sustainable growth. This text equips readers with the foundational knowledge and tools for making smart business decisions and formulating strategies to maximize company value. It covers everything from managing relationships between stakeholders to evaluating merger and acquisition bids, as well as the companies behind them. Through extensive use of real-world examples, readers will gain critical perspective into interpreting corporate financial data, evaluating projects, and allocating funds in ways that increase corporate value. Readers will gain insights into the tools and strategies used in modern corporate financial management.

Equity Asset Valuation is a particularly cogent and important resource for anyone involved in estimating the value of securities and understanding security pricing. A well-informed professional knows that the common forms of equity valuation—dividend discount modeling, free cash flow modeling, price/earnings modeling, and residual income modeling—can all be reconciled with one another under certain assumptions. With a deep understanding of the underlying assumptions, the professional investor can better understand what other investors assume when calculating their valuation estimates. This text has a global orientation, including emerging markets.

Fixed Income Analysis has been at the forefront of new concepts in recent years, and this particular text offers some of the most recent material for the seasoned professional who is not a fixed-income specialist. The application of option and derivative technology to the once staid province of fixed income has helped contribute to an explosion of thought in this area. Professionals have been challenged to stay up to speed with credit derivatives, swaptions, collateralized mortgage securities, mortgage-backed securities, and other vehicles, and this explosion of products has strained the world's financial markets and

tested central banks to provide sufficient oversight. Armed with a thorough grasp of the new exposures, the professional investor is much better able to anticipate and understand the challenges our central bankers and markets face.

International Financial Statement Analysis is designed to address the ever-increasing need for investment professionals and students to think about financial statement analysis from a global perspective. The text is a practically oriented introduction to financial statement analysis that is distinguished by its combination of a true international orientation, a structured presentation style, and abundant illustrations and tools covering concepts as they are introduced in the text. The authors cover this discipline comprehensively and with an eye to ensuring the reader's success at all levels in the complex world of financial statement analysis.

Investments: Principles of Portfolio and Equity Analysis provides an accessible yet rigorous introduction to portfolio and equity analysis. Portfolio planning and portfolio management are presented within a context of up-to-date, global coverage of security markets, trading, and market-related concepts and products. The essentials of equity analysis and valuation are explained in detail and profusely illustrated. The book includes coverage of practitioner-important but often neglected topics, such as industry analysis. Throughout, the focus is on the practical application of key concepts with examples drawn from both emerging and developed markets. Each chapter affords the reader many opportunities to self-check his or her understanding of topics.

All books in the CFA Institute Investment Series are available through all major booksellers. And, all titles are available on the Wiley Custom Select platform at

<http://customselect.wiley.com/> where individual chapters for all the books may be mixed and matched to create custom textbooks for the classroom.

CHAPTER 1

THE TIME VALUE OF MONEY

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LEARNING OUTCOMES

The candidate should be able to:

- interpret interest rates as required rates of return, discount rates, or opportunity costs;
- explain an interest rate as the sum of a real risk-free rate and premiums that compensate investors for bearing distinct types of risk;
- calculate and interpret the effective annual rate, given the stated annual interest rate and the frequency of compounding;
- solve time value of money problems for different frequencies of compounding;
- calculate and interpret the future value (FV) and present value (PV) of a single sum of money, an ordinary annuity, an annuity due, a perpetuity (PV only), and a series of unequal cash flows;
- demonstrate the use of a time line in modeling and solving time value of money problems.

1. INTRODUCTION

As individuals, we often face decisions that involve saving money for a future use, or borrowing money for current consumption. We then need to determine the amount we need to invest, if we are saving, or the cost of borrowing, if we are shopping for a loan. As investment analysts, much of our work also involves evaluating transactions with present and future cash flows. When we place a value on any security, for example, we are attempting to determine the worth of a stream of future cash flows. To carry out all the above tasks accurately, we must understand the mathematics of time value of money problems. Money has time value in that individuals value a given amount of money more highly the earlier it is received. Therefore, a smaller amount of money now may be equivalent in

value to a larger amount received at a future date. The [time value of money](#) as a topic in investment mathematics deals with equivalence relationships between cash flows with different dates. Mastery of time value of money concepts and techniques is essential for investment analysts.

The chapter¹ is organized as follows: [Section 2](#) introduces some terminology used throughout the chapter and supplies some economic intuition for the variables we will discuss. [Section 3](#) tackles the problem of determining the worth at a future point in time of an amount invested today. [Section 4](#) addresses the future worth of a series of cash flows. These two sections provide the tools for calculating the equivalent value at a future date of a single cash flow or series of cash flows. [Sections 5](#) and [6](#) discuss the equivalent value today of a single future cash flow and a series of future cash flows, respectively. In [Section 7](#), we explore how to determine other quantities of interest in time value of money problems.

2. INTEREST RATES: INTERPRETATION

In this chapter, we will continually refer to interest rates. In some cases, we assume a particular value for the interest rate; in other cases, the interest rate will be the unknown quantity we seek to determine. Before turning to the mechanics of time value of money problems, we must illustrate the underlying economic concepts. In this section, we briefly explain the meaning and interpretation of interest rates.

Time value of money concerns equivalence relationships between cash flows occurring on different dates. The idea of equivalence relationships is relatively simple. Consider the following exchange: You pay \$10,000 today and in return receive \$9,500 today. Would you accept this arrangement? Not likely. But what if you received the \$9,500 today and paid the \$10,000 one year from now? Can these amounts be considered equivalent? Possibly, because a payment of \$10,000 a year from now would probably be worth less to you than a payment of \$10,000 today. It would be fair, therefore, to [discount](#) the \$10,000 received in one year; that is, to cut its value based on how much time passes before the money is paid. An [interest rate](#), denoted r , is a rate of return that reflects the relationship between differently dated cash flows. If \$9,500 today and \$10,000 in one year are equivalent in value, then $\$10,000 - \$9,500 = \$500$ is the required compensation for receiving \$10,000 in one year rather than now. The interest rate—the required compensation stated as a rate of return—is $\$500/\$9,500 = 0.0526$ or 5.26 percent.

Interest rates can be thought of in three ways. First, they can be considered required rates of return—that is, the minimum rate of return an investor must receive in order to accept the investment. Second, interest

rates can be considered discount rates. In the example above, 5.26 percent is that rate at which we discounted the \$10,000 future amount to find its value today. Thus, we use the terms “interest rate” and “discount rate” almost interchangeably. Third, interest rates can be considered opportunity costs. An **opportunity cost** is the value that investors forgo by choosing a particular course of action. In the example, if the party who supplied \$9,500 had instead decided to spend it today, he would have forgone earning 5.26 percent on the money. So we can view 5.26 percent as the opportunity cost of current consumption.

Economics tells us that interest rates are set in the marketplace by the forces of supply and demand, where investors are suppliers of funds and borrowers are demanders of funds. Taking the perspective of investors in analyzing market-determined interest rates, we can view an interest rate r as being composed of a real risk-free interest rate plus a set of four premiums that are required returns or compensation for bearing distinct types of risk:

$r =$	Real risk-free interest rate + Inflation premium + Default risk premium + Liquidity premium + Maturity premium
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- The **real risk-free interest rate** is the single-period interest rate for a completely risk-free security if no inflation were expected. In economic theory, the real risk-free rate reflects the time preferences of individuals for current versus future real consumption.
- The **inflation premium** compensates investors for expected inflation and reflects the average inflation rate expected over the maturity of the debt. Inflation reduces the purchasing power of a unit of currency—the amount of goods and services one can buy with it. The sum of the real risk-free interest rate and the inflation premium is the **nominal risk-free interest rate**.² Many countries have governmental short-term debt whose interest rate can be considered to represent the nominal risk-free interest rate in that country. The interest rate on a 90-day US Treasury bill (T-bill), for example, represents the nominal risk-free interest rate over that time horizon.³ US T-bills can be bought and sold in large quantities with minimal transaction costs and are backed by the full faith and credit of the US government.
- The **default risk premium** compensates investors for the possibility that the borrower will fail to make a promised payment at the contracted time and in the contracted amount.
- The **liquidity premium** compensates investors for the risk of loss relative to an investment’s fair value if the investment needs to be converted to cash quickly. US T-bills, for example, do not bear a liquidity premium because large amounts can be bought and sold

without affecting their market price. Many bonds of small issuers, by contrast, trade infrequently after they are issued; the interest rate on such bonds includes a liquidity premium reflecting the relatively high costs (including the impact on price) of selling a position.

- The **maturity premium** compensates investors for the increased sensitivity of the market value of debt to a change in market interest rates as maturity is extended, in general (holding all else equal). The difference between the interest rate on longer-maturity, liquid Treasury debt and that on short-term Treasury debt reflects a positive maturity premium for the longer-term debt (and possibly different inflation premiums as well).

Using this insight into the economic meaning of interest rates, we now turn to a discussion of solving time value of money problems, starting with the future value of a single cash flow.

3. THE FUTURE VALUE OF A SINGLE CASH FLOW

In this section, we introduce time value associated with a single cash flow or lump-sum investment. We describe the relationship between an initial investment or **present value (PV)**, which earns a rate of return (the interest rate per period) denoted as r ; and its **future value (FV)**, which will be received N years or periods from today.

The following example illustrates this concept. Suppose you invest \$100 ($PV = \100) in an interest-bearing bank account paying 5 percent annually. At the end of the first year, you will have the \$100 plus the interest earned, $0.05 \times \$100 = \5 , for a total of \$105. To formalize this one-period example, we define the following terms:

$PV =$	present value of the investment
$FV_N =$	future value of the investment N periods from today
$r =$	rate of interest per period

For $N = 1$, the expression for the future value of amount PV is

$$FV_1 = PV(1 + r) \quad (1)$$

For this example, we calculate the future value one year from today as $FV_1 = \$100(1.05) = \105 .

Now suppose you decide to invest the initial \$100 for two years with interest earned and credited to your account annually (annual compounding). At the end of the first year (the beginning of the second year), your account will have \$105, which you will leave in the bank for another year. Thus, with a beginning amount of \$105 ($PV = \105), the

amount at the end of the second year will be $\$105(1.05) = \110.25 . Note that the \$5.25 interest earned during the second year is 5 percent of the amount invested at the beginning of Year 2.

Another way to understand this example is to note that the amount invested at the beginning of Year 2 is composed of the original \$100 that you invested plus the \$5 interest earned during the first year. During the second year, the original principal again earns interest, as does the interest that was earned during Year 1. You can see how the original investment grows: The \$5 interest that you earned each period on the \$100 original investment is known as **simple interest** (the interest rate times the principal). **Principal** is the amount of funds originally invested. During the two-year period, you earn \$10 of simple interest. The extra \$0.25 that you have at the end of Year 2 is the interest you earned on the Year 1 interest of \$5 that you reinvested.

Original investment	\$100.00
Interest for the first year ($\$100 \times 0.05$)	5.00
Interest for the second year based on original investment ($\$100 \times 0.05$)	5.00
Interest for the second year based on interest earned in the first year ($0.05 \times \$5.00$ interest on interest)	0.25
Total	<u>\$110.25</u>

The interest earned on interest provides the first glimpse of the phenomenon known as **compounding**. Although the interest earned on the initial investment is important, for a given interest rate it is fixed in size from period to period. The compounded interest earned on reinvested interest is a far more powerful force because, for a given interest rate, it grows in size each period. The importance of compounding increases with the magnitude of the interest rate. For example, \$100 invested today would be worth about \$13,150 after 100 years if compounded annually at 5 percent, but worth more than \$20 million if compounded annually over the same time period at a rate of 13 percent.

To verify the \$20 million figure, we need a general formula to handle compounding for any number of periods. The following general formula relates the present value of an initial investment to its future value after N periods:

$$FV_N = PV(1 + r)^N \quad (2)$$

where r is the stated interest rate per period and N is the number of compounding periods. In the bank example, $FV_2 = \$100(1 + 0.05)^2 = \110.25 . In the 13 percent investment example, $FV_{100} = \$100(1.13)^{100} = \$20,316,287.42$.

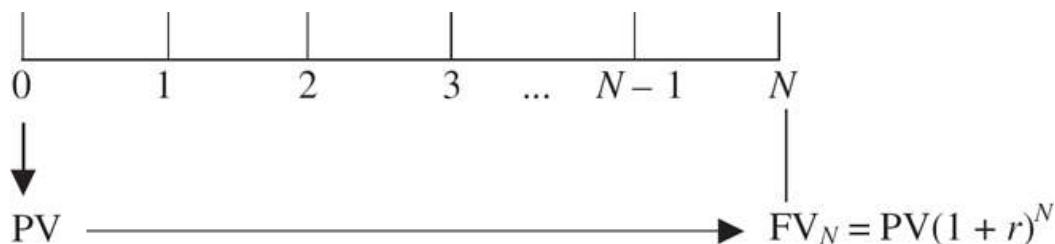
The most important point to remember about using the future value equation is that the stated interest rate, r , and the number of compounding periods, N , must be compatible. Both variables must be defined in the same time units. For example, if N is stated in months, then r should be the one-month interest rate, unannualized.

A time line helps us to keep track of the compatibility of time units and the interest rate per time period. In the time line, we use the time index t to represent a point in time a stated number of periods from today. Thus the present value is the amount available for investment today, indexed as $t = 0$. We can now refer to a time N periods from today as $t = N$. The time line in [Figure 1](#) shows this relationship. In [Figure 1](#), we have positioned the initial investment, PV, at $t = 0$. Using [Equation 2](#), we move the present value, PV, forward to $t = N$ by the factor $(1 + r)^N$. This factor is called a future value factor. We denote the future value on the time line as FV and position it at $t = N$. Suppose the future value is to be received exactly 10 periods from today's date ($N = 10$). The present value, PV, and the future value, FV, are separated in time through the factor $(1 + r)^{10}$.

The fact that the present value and the future value are separated in time has important consequences:

- We can add amounts of money only if they are indexed at the same point in time.
- For a given interest rate, the future value increases with the number of periods.
- For a given number of periods, the future value increases with the interest rate.

FIGURE 1 The Relationship between an Initial Investment, PV, and Its Future Value, FV



To better understand these concepts, consider three examples that illustrate how to apply the future value formula.

EXAMPLE 1

The Future Value of a Lump Sum with Interim Cash Reinvested at the Same Rate

You are the lucky winner of your state's lottery of \$5 million after taxes. You invest your winnings in a five-year certificate of deposit (CD) at a local financial institution. The CD promises to pay 7 percent per year compounded annually. This institution also lets you reinvest the interest at that rate for the duration of the CD. How much will you have at the end of five years if your money remains invested at 7 percent for five years with no withdrawals?

Solution: To solve this problem, compute the future value of the \$5 million investment using the following values in [Equation 2](#):

$$PV = \$5,000,000$$

$$r = 7\% = 0.07$$

$$N = 5$$

$$\begin{aligned} FV_N &= PV(1 + r)^N \\ &= \$5,000,000(1.07)^5 \\ &= \$5,000,000(1.402552) \\ &= \$7,012,758.65 \end{aligned}$$

At the end of five years, you will have \$7,012,758.65 if your money remains invested at 7 percent with no withdrawals.

*Note that in this and most examples in this chapter, the factors are reported at six decimal places but the calculations may actually reflect greater precision. For example, the reported 1.402552 has been rounded up from 1.40255173 (the calculation is actually carried out with more than eight decimal places of precision by the calculator or spreadsheet). Our final result reflects the higher number of decimal places carried by the calculator or spreadsheet.*⁴

EXAMPLE 2

The Future Value of a Lump Sum with No Interim Cash

An institution offers you the following terms for a contract: For an investment of ¥2,500,000, the institution promises to pay you a lump sum six years from now at an 8 percent annual interest rate. What future amount can you expect?

Solution: Use the following data in [Equation 2](#) to find the future value:

$$PV = ¥2,500,000$$

$$r = 8\% = 0.08$$

$$N = 6$$

$$FV_N = PV(1 + r)^N$$

$$= ¥2,500,000(1.08)^6$$

$$= ¥2,500,000(1.586874)$$

$$= ¥3,967,186$$

You can expect to receive ¥3,967,186 six years from now.

Our third example is a more complicated future value problem that illustrates the importance of keeping track of actual calendar time.

EXAMPLE 3

The Future Value of a Lump Sum

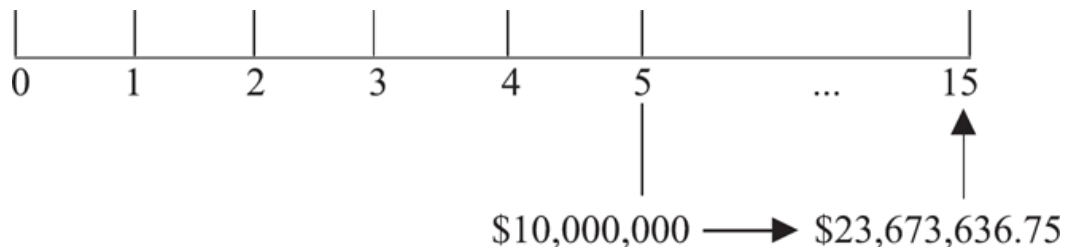
A pension fund manager estimates that his corporate sponsor will make a \$10 million contribution five years from now. The rate of return on plan assets has been estimated at 9 percent per year. The pension fund manager wants to calculate the future value of this contribution 15 years from now, which is the date at which the funds will be distributed to retirees. What is that future value?

Solution: By positioning the initial investment, PV, at $t = 5$, we can calculate the future value of the contribution using the following data in [Equation 2](#):

$$\begin{aligned}PV &= \$10 \text{ million} \\r &= 9\% = 0.09 \\N &= 10 \\FV_N &= PV(1 + r)^N \\&= \$10,000,000(1.09)^{10} \\&= \$10,000,000(2.367364) \\&= \$23,673,636.75\end{aligned}$$

This problem looks much like the previous two, but it differs in one important respect: its timing. From the standpoint of today ($t = 0$), the future amount of \$23,673,636.75 is 15 years into the future. Although the future value is 10 years from its present value, the present value of \$10 million will not be received for another five years.

FIGURE 2 The Future Value of a Lump Sum, Initial Investment Not at $t = 0$



As [Figure 2](#) shows, we have followed the convention of indexing today as $t = 0$ and indexing subsequent times by adding 1 for each period. The additional contribution of \$10 million is to be received in five years, so it is indexed as $t = 5$ and appears as such in the figure. The future value of the investment in 10 years is then indexed at $t = 15$; that is, 10 years following the receipt of the \$10 million contribution at

$t = 5$. Time lines like this one can be extremely useful when dealing with more-complicated problems, especially those involving more than one cash flow.

In a later section of this chapter, we will discuss how to calculate the value today of the \$10 million to be received five years from now. For the moment, we can use [Equation 2](#). Suppose the pension fund manager in [Example 3](#) above were to receive \$6,499,313.86 today from the corporate sponsor. How much will that sum be worth at the end of five years? How much will it be worth at the end of 15 years?

$$\begin{aligned}
 PV &= \$6,499,313.86 \\
 r &= 9\% = 0.09 \\
 N &= 5 \\
 FV_N &= PV(1 + r)^N \\
 &= \$6,499,313.86(1.09)^5 \\
 &= \$6,499,313.86(1.538624) \\
 &= \$10,000,000 \text{ at the five-year mark}
 \end{aligned}$$

and

$$\begin{aligned}
 PV &= \$6,499,313.86 \\
 r &= 9\% = 0.09 \\
 N &= 15 \\
 FV_N &= PV(1 + r)^N \\
 &= \$6,499,313.86(1.09)^{15} \\
 &= \$6,499,313.86(3.642482) \\
 &= \$23,673,636.74 \text{ at the 15-year mark}
 \end{aligned}$$

These results show that today's present value of about \$6.5 million becomes \$10 million after five years and \$23.67 million after 15 years.

3.1. The Frequency of Compounding

In this section, we examine investments paying interest more than once a year. For instance, many banks offer a monthly interest rate that compounds 12 times a year. In such an arrangement, they pay interest on interest every month. Rather than quote the periodic monthly interest rate, financial institutions often quote an annual interest rate that we refer to as the [stated annual interest rate](#) or [quoted interest rate](#). We denote the stated annual interest rate by r_s . For instance, your bank might state that a