

MANIFESTA 13 MARSEILLE

Le Grand Puzzle



MVRDV

The Why Factory

Le Grand Puzzle

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**URBAN STUDY BY MVRDV AND THE WHY FACTORY
(DELFT UNIVERSITY OF TECHNOLOGY)**

commissioned by Manifesta 13 Marseille 2020

This pre-biennial urban study, produced by Rotterdam-based architectural studio MVRDV and The Why Factory (Delft University of Technology), was commissioned by Manifesta 13 Marseille. It was conducted between September 2018 and February 2020. In March 2020 whilst the Covid-19 crisis escalated throughout the world, the publication of *Le Grand Puzzle* was already near completion.

This global pandemic will reshape our values and determine our social, economic and political decisions for years to come. Though some of the study's questions might be posed differently today, the underlying facts and tendencies laid bare in Manifesta 13 *Le Grand Puzzle* still remain as possibilities for our common future.

In April 2020, Manifesta 13 commissioned local photographer Olivier Sarrazin to capture the empty streets of Marseille during the

lockdown. His photographs are included here, as a reminder of these strange and testing times.



LE GRAND PUZZLE COLOPHON

MVRDV & The Why Factory

1 MARSEILLE MANUAL: FROM PUZZLE TO MOSAIC

Winy Maas

Editor: Javier Arpa Fernández

2 MARSEILLE MINDSET

MVRDV: Winy Maas, Kristina Knauf, Peter Mensinga, Boris Maas

Editor: Javier Arpa Fernández

3 MARSEILLE MOMENTS

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The Why Factory: Javier Arpa Fernández, Adrien Ravon

Manifesta 13 Marseille: Joana Monbaron, Mathilde Rubinstein, Aleth Mandula

Editors: Javier Arpa Fernández, Adrien Ravon

Interviewees (published): Thierry Aldebert, Jean-Olivier Arnaud, William Benedetto, Éric Berton, René Borruey, Christian Brunner, Laure-Agnès Caradec, Hervé Chalchitis, Jean-Luc Chauvin, Macha Makeïeff, Hervé Martel, Paul-Emmanuel Odin, Guillaume Pellegrin, Michel Peraldi, Tommy Puertas, Michel Samson, Marion Serre, Mbaé Tahamida Mohamed aka "Soly", Francis Talin,

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The Why Factory: Javier Arpa Fernández, Adrien Ravon, Lex te Loo

Based on the initial research conducted during a workshop held in November 2018 with the students of Delft University of Technology, ENSA-Marseille and ESADMM (École supérieure d'art et de design Marseille-Méditerranée) and led by the academic team of The Why Factory. All participants are mentioned under Marseille Miracles credits.

Editor: Javier Arpa Fernández

5 MARSEILLE MIRACLES

The Why Factory workshop
(November 2018)

Academic team The Why Factory

(Delft University of Technology):

Winy Maas with Javier Arpa Fernández, Adrien Ravon and Lex te Loo

Visualisations: Lex te Loo with Adrien Ravon, assisted by Ton van Giessen

Editors: Javier Arpa Fernández, Adrien Ravon

Students The Why Factory: Filip Andrzej, Casper Aussems, Martijn Van den Bogaert, Albert Burgers, Ludovica Cassina, Petros Christou, Carolyne Gailard Couston, Job van den Heuvel, Sven van der Hulst, Lisa Jonas, Carl Jarneving, Sangkyun Kim, Camille Kétsia, Arav Kumar, Tessa König Gimeno, Jaka Korla, Bahar Kumsar, Rita Liao, Francesca Monteleone, André Mowinckel Nilsen, Iona Orams Daniel Podrasa, Luyuan Shen, Eirik Stokke, Pebbles Thijssen, Hei Ting Haydn L, Jakub Wysocki, Ertan Yildiz Arda, Imge Yilmaz

Academic team ENSA-Marseille (École nationale supérieure d'architecture de Marseille): Veronique Roblin, Matthieu Poitevin, Anne-Valérie Gasc, Yannick Sady, Eric Zenatti

Students ENSA-Marseille: Estelle Albrand, Arthur Blanche, Maria Fernanda Benegas, Camille Bobeau, Cynthia Bonnefille, Clémence Broc, Maxime Elicki, Salma Filali, Mourad Karboub, Gaspard Kyriacopoulos, Lucas Lafoux-Bellemare, Léa Maréchal, Philippine Moncomble, Monika Molik, Théo Morel, Marie-Charlotte Roux, Arthur Sanchez, Dorian Trinca, Sarah Vinckel

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(Wetopia/Moving*Marseille)

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Florence Allagnat (Marseille Solutions)

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7 MARSEILLE MOSAIC

Winy Maas

Graphics: MVRDV: Winy Maas, Kristina Knauf, Maria Stamati, Monika Novkovikj

The Why Factory: Adrien Ravon

Editor: Javier Arpa Fernández



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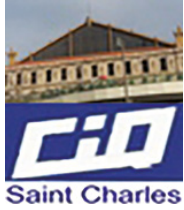


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“Manifesta, much like Club Immobilier Marseille Provence, is interested in urban, environmental, economic and social issues. Our sector is aware of the urgent need to find new ways of living together. We need to imagine our cities differently. *Le Grand Puzzle* represents a great opportunity for Marseille, offering us a snapshot of our urban area at the start of the new decade. We want Marseille to become a model Mediterranean city, proud of its identity and internationally orientated. Manifesta 13 Marseille builds bridges with Europe, which has always been unified by art. The biennial also fosters links with Africa, a continent linked to Europe via Marseille, where the CIMP is active. Ultimately, the biennial connects the city to the world, which mirrors the history of Marseille’s port. The theme *Traits d’union.s* (the French word for hyphen) was therefore an obvious choice.”

Delphine Defrance, Stéphanie Martel Reison, Guillaume Bean, Jérôme Dentz, Guillaume Pellegrin
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Kingdom of the Netherlands

“With *Le Grand Puzzle*, architectural studio MVRDV, the Delft University of Technology (TU Delft) and the French and international partners of Manifesta 13 Marseille make an interesting contribution to the discussion about the beautiful city of Marseille. The Embassy of the Kingdom of the Netherlands in France gladly supports this study and looks forward to new ideas and initiatives that will further strengthen the existing and already close ties between Marseille and cities in the Netherlands.”

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Associate Editors
MVRDV (Winy Maas, Kristina Knauf), The Why Factory (Winy Maas, Javier Arpa Fernández, Adrien Ravon)

Consultant
Nadine Barth

Project Management
Sonja Altmeyen, Hatje Cantz

Translation French-English
Michael Angland, Adélie de Soumagnat, Hilary Sandison,
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FOREWORDS

JEAN-CLAUDE GAUDIN

Mayor of Marseille, Honorary Vice-President of the Senate of the French Republic

WINY MAAS

Co-founder of MVRDV and Director of The Why Factory (Delft University of Technology)

HEDWIG FIJEN

Founding Director of Manifesta

MATHILDE RUBINSTEIN

General Coordinator Manifesta 13 Marseille

ALL THAT IS POSSIBLE FOR MARSEILLE: MANIFESTA 13 AND THE HYMN OF THE MARSEILLAIS.ES

Hedwig Fijen

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