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MACHINE LEARNING

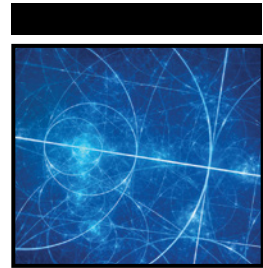
WITH SPARK™ AND PYTHON®

ESSENTIAL TECHNIQUES
FOR PREDICTIVE ANALYTICS

MICHAEL BOWLES

WILEY

Machine Learning with Spark™ and Python®



Machine Learning with Spark™ and Python®

Essential Techniques for
Predictive Analytics

Second Edition

Michael Bowles

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I dedicate this book to my expanding family of children and grandchildren, Scott, Seth, Cayley, Rees, and Lia. Being included in their lives is a constant source of joy for me. I hope it makes them smile to see their names in print. I also dedicate it to my close friend Dave, whose friendship remains steadfast in spite of my best efforts. I hope this makes him smile too.

Mike Bowles, Silicon Valley 2019



About the Author

Dr. Michael Bowles (Mike) holds bachelor's and master's degrees in mechanical engineering, an ScD in instrumentation, and an MBA. He has worked in academia, technology, and business. Mike currently works with companies where artificial intelligence or machine learning are integral to success. He serves variously as part of the management team, a consultant, or advisor. He also teaches machine learning courses at UC Berkeley and Hacker Dojo, a co-working space and startup incubator in Mountain View, CA.

Mike was born in Oklahoma and took his bachelor's and master's degrees there, then after a stint in Southeast Asia went to Cambridge for ScD and C. Stark Draper Chair at MIT after graduation. Mike left Boston to work on communications satellites at Hughes Aircraft Company in Southern California, and then after completing an MBA at UCLA moved to the San Francisco Bay Area to take roles as founder and CEO of two successful venture-backed startups.

Mike remains actively involved in technical and startup-related work. Recent projects include the use of machine learning in industrial inspection and automation, financial prediction, predicting biological outcomes on the basis of molecular graph structures, and financial risk estimation. He has participated in due diligence work on companies in the artificial intelligence and machine learning arenas. Mike can be reached through mbowles.com.



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The example problems used in the book come from the University of California at Irvine's data repository. UCI does the machine learning community a great service by gathering these data sets, curating them, and making them freely available. The reference for this material is:

Bache, K. & Lichman, M. (2013). UCI Machine Learning Repository (<http://archive.ics.uci.edu/ml>). Irvine, CA: University of California, School of Information and Computer Science.



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Introduction

Extracting actionable information from data is changing the fabric of modern business in ways that directly affect programmers. One way is the demand for new programming skills. Market analysts predict demand for people with advanced statistics and machine learning skills will exceed supply by 140,000 to 190,000 by 2018. That means good salaries and a wide choice of interesting projects for those who have the requisite skills. Another development that affects programmers is progress in developing core tools for statistics and machine learning. This relieves programmers of the need to program intricate algorithms for themselves each time they want to try a new one. Among general-purpose programming languages, Python developers have been in the forefront, building state-of-the-art machine learning tools, but there is a gap between having the tools and being able to use them efficiently.

Programmers can gain general knowledge about machine learning in a number of ways: online courses, a number of well-written books, and so on. Many of these give excellent surveys of machine learning algorithms and examples of their use, but because of the availability of so many different algorithms, it's difficult to cover the details of their usage in a survey.

This leaves a gap for the practitioner. The number of algorithms available requires making choices that a programmer new to machine learning might not be equipped to make until trying several, and it leaves the programmer to fill in the details of the usage of these algorithms in the context of overall problem formulation and solution.

This book attempts to close that gap. The approach taken is to restrict the algorithms covered to two families of algorithms that have proven to give optimum performance for a wide variety of problems. This assertion is supported by their dominant usage in machine learning competitions, their early inclusion in

newly developed packages of machine learning tools, and their performance in comparative studies (as discussed in Chapter 1, “The Two Essential Algorithms for Making Predictions”). Restricting attention to two algorithm families makes it possible to provide good coverage of the principles of operation and to run through the details of a number of examples showing how these algorithms apply to problems with different structures.

The book largely relies on code examples to illustrate the principles of operation for the algorithms discussed. I’ve discovered in the classes I have taught at University of California, Berkeley, Galvanize, University of New Haven, and Hacker Dojo, that programmers generally grasp principles more readily by seeing simple code illustrations than by looking at math.

This book focuses on Python because it offers a good blend of functionality and specialized packages containing machine learning algorithms. Python is an often-used language that is well known for producing compact, readable code. That fact has led a number of leading companies to adopt Python for prototyping and deployment. Python developers are supported by a large community of fellow developers, development tools, extensions, and so forth. Python is widely used in industrial applications and in scientific programming, as well. It has a number of packages that support computationally intensive applications like machine learning, and it is a good collection of the leading machine learning algorithms (so you don’t have to code them yourself). Python is a better general-purpose programming language than specialized statistical languages such as R or SAS (Statistical Analysis System). Its collection of machine learning algorithms incorporates a number of top-flight algorithms and continues to expand.

Who This Book Is For

This book is intended for Python programmers who want to add machine learning to their repertoire, either for a specific project or as part of keeping their toolkit relevant. Perhaps a new problem has come up at work that requires machine learning. With machine learning being covered so much in the news these days, it’s a useful skill to claim on a resume.

This book provides the following for Python programmers:

- A description of the basic problems that machine learning attacks
- Several state-of-the-art algorithms
- The principles of operation for these algorithms
- Process steps for specifying, designing, and qualifying a machine learning system

- Examples of the processes and algorithms
- Hackable code

To get through this book easily, your primary background requirements include an understanding of programming or computer science and the ability to read and write code. The code examples, libraries, and packages are all Python, so the book will prove most useful to Python programmers. In some cases, the book runs through code for the core of an algorithm to demonstrate the operating principles, but then uses a Python package incorporating the algorithm to apply the algorithm to problems. Seeing code often gives programmers an intuitive grasp of an algorithm in the way that seeing the math does for others. Once the understanding is in place, examples will use developed Python packages with the bells and whistles that are important for efficient use (error checking, handling input and output, developed data structures for the models, defined predictor methods incorporating the trained model, and so on).

In addition to having a programming background, some knowledge of math and statistics will help get you through the material easily. Math requirements include some undergraduate-level differential calculus (knowing how to take a derivative and a little bit of linear algebra), matrix notation, matrix multiplication, and matrix inverse. The main use of these will be to follow the derivations of some of the algorithms covered. Many times, that will be as simple as taking a derivative of a simple function or doing some basic matrix manipulations. Being able to follow the calculations at a conceptual level may aid your understanding of the algorithm. Understanding the steps in the derivation can help you to understand the strengths and weaknesses of an algorithm and can help you to decide which algorithm is likely to be the best choice for a particular problem.

This book also uses some general probability and statistics. The requirements for these include some familiarity with undergraduate-level probability and concepts such as the mean value of a list of real numbers, variance, and correlation. You can always look through the code if some of the concepts are rusty for you.

This book covers two broad classes of machine learning algorithms: penalized linear regression (for example, Ridge and Lasso) and ensemble methods (for example, Random Forest and Gradient Boosting). Each of these families contains variants that will solve regression and classification problems. (You learn the distinction between classification and regression early in the book.)

Readers who are already familiar with machine learning and are only interested in picking up one or the other of these can skip to the two chapters covering that family. Each method gets two chapters—one covering principles of operation and the other running through usage on different types of problems. Penalized linear regression is covered in Chapter 4, “Penalized Linear Regression,” and Chapter 5, “Building Predictive Models Using Penalized Linear

Methods.” Ensemble methods are covered in Chapter 6, “Ensemble Methods,” and Chapter 7, “Building Ensemble Models with Python.” To familiarize yourself with the problems addressed in the chapters on usage of the algorithms, you might find it helpful to skim Chapter 2, “Understand the Problem by Understanding the Data,” which deals with data exploration. Readers who are just starting out with machine learning and want to go through from start to finish might want to save Chapter 2 until they start looking at the solutions to problems in later chapters.

What This Book Covers

As mentioned earlier, this book covers two algorithm families that are relatively recent developments and that are still being actively researched. They both depend on, and have somewhat eclipsed, earlier technologies.

Penalized linear regression represents a relatively recent development in ongoing research to improve on ordinary least squares regression. Penalized linear regression has several features that make it a top choice for predictive analytics. Penalized linear regression introduces a tunable parameter that makes it possible to balance the resulting model between overfitting and underfitting. It also yields information on the relative importance of the various inputs to the predictions it makes. Both of these features are vitally important to the process of developing predictive models. In addition, penalized linear regression yields the best prediction performance in some classes of problems, particularly underdetermined problems and problems with very many input parameters such as genetics and text mining. Furthermore, there’s been a great deal of recent development of coordinate descent methods, making training penalized linear regression models extremely fast.

To help you understand penalized linear regression, this book recapitulates ordinary linear regression and other extensions to it, such as stepwise regression. The hope is that these will help cultivate intuition.

Ensemble methods are one of the most powerful predictive analytics tools available. They can model extremely complicated behavior, especially for problems that are vastly overdetermined, as is often the case for many web-based prediction problems (such as returning search results or predicting ad click-through rates). Many seasoned data scientists use ensemble methods as their first try because of their performance. They are relatively simple to use, and they also rank variables in terms of predictive performance.

Ensemble methods have followed a development path parallel to penalized linear regression. Whereas penalized linear regression evolved from overcoming the limitations of ordinary regression, ensemble methods evolved to overcome the limitations of binary decision trees. Correspondingly, this book’s

coverage of ensemble methods covers some background on binary decision trees because ensemble methods inherit some of their properties from binary decision trees. Understanding them helps cultivate intuition about ensemble methods.

What Has Changed Since the First Edition

In the three years since the first edition was published, Python has more firmly established itself as the primary language for data science. Developers of platforms like Spark for big data or TensorFlow and Torch for deep learning have adopted Python interfaces to reach the widest set of data scientists. The two classes of algorithms emphasized in the first edition continue to be heavy favorites and are now available as part of PySpark.

The beauty of this marriage is that the code required to build machine learning models on truly gargantuan data sets is no more complicated than what's required on smaller data sets.

PySpark illustrates several important developments, making it cleaner and easier to invoke very powerful machine learning tools through relatively simple easy to read and write Python code. When the first edition of this book was written, building machine learning models on very large data sets required spinning up hundreds of processors, which required vast knowledge of data center processes and programming. It was cumbersome and frankly not very effective. Spark architecture was developed to correct this difficulty.

Spark made it possible to easily rent and employ large numbers of processors for machine learning. PySpark added a Python interface. The result is that the code to run a machine learning algorithm in PySpark is not much more complicated than to run the plain Python versions of programs. The algorithms that were the focus of the first edition continue to be heavily used favorites and are available in Spark. So it seemed natural to add PySpark examples alongside the Python examples in order to familiarize readers with PySpark.

In this edition all the code examples are in Python 3, since Python 2 is due to fall out of support and, in addition to providing the code in text form, the code is also available in Jupyter notebooks for each chapter. The notebook code when executed will draw graphs and tables you see in the figures.

How This Book Is Structured

This book follows the basic order in which you would approach a new prediction problem. The beginning involves developing an understanding of the data and determining how to formulate the problem, and then proceeds to try an algorithm and measure the performance. In the midst of this sequence, the book outlines

the methods and reasons for the steps as they come up. Chapter 1 gives a more thorough description of the types of problems that this book covers and the methods that are used. The book uses several data sets from the UC Irvine data repository as examples, and Chapter 2 exhibits some of the methods and tools that you can use for developing insight into a new data set. Chapter 3, “Predictive Model Building: Balancing Performance, Complexity, and Big Data,” talks about the difficulties of predictive analytics and techniques for addressing them. It outlines the relationships between problem complexity, model complexity, data set size, and predictive performance. It discusses overfitting and how to reliably sense overfitting. It talks about performance metrics for different types of problems. Chapters 4 and 5, respectively, cover the background on penalized linear regression and its application to problems explored in Chapter 2. Chapters 6 and 7 cover background and application for ensemble methods.

What You Need to Use This Book

To run the code examples in the book, you need to have Python 3.x, SciPy, numpy, pandas, and scikit-learn and PySpark. These can be difficult to install due to cross-dependencies and version issues. To make the installation easy, I’ve used a free distribution of these packages that’s available from Continuum Analytics (<http://continuum.io/>). Its Anaconda product is a free download and includes Python 3.x and all the packages you need to run the code in this book (and more). I’ve run the examples on Ubuntu 14.04 Linux but haven’t tried them on other operating systems.

PySpark will need a Linux environment. If you’re not running on Linux, then probably the easiest way to run the examples will be to use a virtual machine. Virtual Box is a free open source virtual machine—follow the directions to download Virtual Box and then install Ubuntu 18.05 and use Anaconda to install Python, PySpark, etc. You’ll only need to employ a VM to run the PySpark examples. The non-Spark code will run anywhere you can open a Jupyter notebook.

Reader Support for This Book

Source code available in the book’s repository can help you speed your learning. The chapters include installation instructions so that you can get coding along with reading the book.

Source Code

As you work through the examples in this book, you may choose either to type in all the code manually or to use the source code files that accompany the book.

All the source code used in this book is available for download from <http://www.wiley.com/go/pythonmachinelearning2e>. You will find the code snippets from the source code are accompanied by a download icon and note indicating the name of the program so that you know it's available for download and can easily locate it in the download file.

Besides providing the code in text form, it is also included in a Python notebook. If you know how to run a Jupyter notebook, you can run the code cell-by-cell. The output will appear in the notebook, the figures will get drawn, and printed output will appear below the code block.

After you download the code, just decompress it with your favorite compression tool.

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