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Sustainability Valuation of Business



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ISSN 2193-1720

SpringerBriefs in Finance

ISBN 978-3-030-18647-0

<https://doi.org/10.1007/978-3-030-18648-7>

ISSN 2193-1739 (electronic)

ISBN 978-3-030-18648-7 (eBook)

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To my parents,

Preface

The word “sustainability” throughout this book follows its most commonly used definition that spans environmental, economic, and noneconomic human right-related social sustainability. Our method is a conceptual framework in which the value of a business is determined by the values of sustainability businesses contribute to the sustainability of society. This is the main departure from conventional valuation methods. Our method finds a win-win situation between businesses and the sustainability of society, as the value of the business would increase only if the business improves the sustainability of society. While it serves as a basis for valuation for virtually all businesses, the actual implementation will require a certain degree of empirical adaption.

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Acknowledgements

I would like to thank the participants of the workshops I gave at the Club of Rome—EU Chapter in Brussels where my first thought on this monograph was born. My special thanks are due to Daniel Abts, Jesus Alqueszar-Sabadie, Seung Kwan Baek, Ian Channing, Matthew Rendall, and Georges de Ménéil. Their help at various stages was essential to complete this book. I thank seminar participants at the 3rd Corporate Social Responsibility conference in Köln, at the 22nd ISDRS conference in Lisbon, at the 5th EcoSummit in Montpellier, and at the 8th World Health Summit in Berlin, this last for which I gratefully acknowledge financial aid from the headquarter of the Club of Rome. I thank the reviewers to whom I am gratefully indebted for the improvement of the original manuscript. I thank Judith Kripp, Femina Joshi Arul Thas, and in particular Barbara Fess, at Springer for their help throughout the process.