SPRINGER BRIEFS IN ECONOMICS KOBE UNIVERSITY SOCIAL SCIENCE RESEARCH SERIES

Lin Huang · Jin-wen Song ·
Kijeong Nam · Benjamin Wai-ming Ng ·
Qiu-ju Wang · Yong-Feng Xing ·
Ikaputra · Mei Huang

Japan Study as a Public Good in Asia





SpringerBriefs in Economics

Kobe University Social Science Research Series

Series editor

Professor Takashi Yanagawa, Kobe University, Kobe, Japan

Editorial Board Members

Professor Koji Yamazaki, Kobe University Professor Kenji Yamamoto, Kobe University Professor Tomoko Kinugasa, Kobe University Professor Naoya Mori, Kobe University Professor Ken-Ichi Shimomura, Kobe University The Kobe University Social Science Research Series has been established as a subseries of the SpringerBrief in Economics Series, but in fact this exciting interdisciplinary collection encompasses scholarly research not only in the economics but also in law, political science, business and management, accounting, international relations, and other subdisciplines within the social sciences. As a national university with a special strength in the social sciences, Kobe University actively promotes interdisciplinary research. This series is not limited only to research emerging from Kobe University's faculties of social sciences but also welcomes cross-disciplinary research that integrates studies in the arts and sciences.

Kobe University, founded in 1902, is the second oldest national higher education institution for commerce in Japan and is now a preeminent institution for social science research and education in the country. Currently, the social sciences section includes four faculties—Law, Economics, Business Administration, and International Cooperation Studies—and the Research Institute for Economics and Business Administration (RIEB). There are some 230-plus researchers who belong to these faculties and conduct joint research through the Center for Social Systems Innovation and the Organization for Advanced and Integrated Research, Kobe University.

This book series comprises academic works by researchers in the social sciences at Kobe University as well as their collaborators at affiliated institutions, Kobe University alumni and their colleagues, and renowned scholars from around the world who have worked with academic staff at Kobe University. Although traditionally the research of Japanese scholars has been publicized mainly in the Japanese language, Kobe University strives to promote publication and dissemination of works in English in order to further contribute to the global academic community.

More information about this series at http://www.springer.com/series/15423

Lin Huang · Jin-wen Song · Kijeong Nam · Benjamin Wai-ming Ng · Qiu-ju Wang · Yong-Feng Xing · Ikaputra · Mei Huang

Japan Study as a Public Good in Asia



Lin Huang Graduate School of Business Administration Kobe University

Kobe, Japan

Kijeong Nam Institute for Japanese Studies Seoul National University Seoul, Korea (Republic of)

Qiu-ju Wang Northeastern University Shenyang, China

Ikaputra Universitas Gadjah Mada Yogyakarta, Indonesia

Jin-wen Song

Beijing Center for Japanese Studies Beijing Foreign Studies University Beijing, China

Benjamin Wai-ming Ng Department of Japanese Studies Chinese University of Hong Kong Hong Kong, Hong Kong

Yong-Feng Xing Shandong University Jinan, China

Mei Huang Xihua University Chengdu, China

ISSN 2191-5504 ISSN 2191-5512 (electronic) SpringerBriefs in Economics ISSN 2520-1697 ISSN 2520-1700 (electronic) Kobe University Social Science Research Series ISBN 978-981-13-6335-1 ISBN 978-981-13-6336-8 (eBook) https://doi.org/10.1007/978-981-13-6336-8

Library of Congress Control Number: 2019930646

© The Author(s), under exclusive license to Springer Nature Singapore Pte Ltd. 2019

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publishers, the authors, and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publishers remain neutral with regard to jurisdictional claims in published maps and institutional affiliations.

This Springer imprint is published by the registered company Springer Nature Singapore Pte Ltd. The registered company address is: 152 Beach Road, #21-01/04 Gateway East, Singapore 189721, Singapore

Preface

The economic and social situation of Asian countries has advanced dramatically in recent years. Collectively, we are now facing similar challenges. In Japan and many other Asian countries and regions, declining birthrate and aging, rapid technological innovation and related society changes, and the creation of a robust society against natural disasters are big issues for us.

Researchers of Asia and Japan are now paying attention to the common problems confronting Asia. We believe that research collaboration can contribute to solving these issues, and we will also be approaching them from similar cultural backgrounds. We will acquire new perspectives and knowledge by focusing on common problems and issues in Asia. Those perspectives and knowledge will lead us to a new path for problem solving in the future.

For example, with regard to the declining birthrate problem, in the case of South Korea, the world's lowest total fertility rate of 1.08 births per woman was recorded in 2005. In 2006, the "Basic Plan for Low Birth Aging Society" by Korean government was issued as a policy against the declining birthrate.

The Japanese Ministry of Health, Labor and Welfare announced that the total fertility rate of Japan in 2016 was 1.44. According to the "White paper on aged society in Japan 2016," the proportion of the elderly population aged 65 years or older in Japan was 27.3%. On the other hand, according to the "United Nations World Population Estimation (2015 revised edition)," the aging rate for people aged 65 and older is rapidly increasing from and will surpass China in 2025; by 2025, it is estimated that the number of elderly people in Japan will exceed 200 million people.

The aim of this book is to describe and clarify how these problems can be resolved in Japan and Asia. For the future, we should focus on Japan because Japan has entered into the realm of a "super aging society," Through Japan's example, it will be possible to provide "common knowledge" as a public good. This book collects research results on declining birthrate and aging, rapid technological innovation and society changes, and recovery from natural disasters from researchers in Japan, China, South Korea, Singapore, and Indonesia.

vi Preface

Chapter 1 covers the Japanese social welfare system reform and the transformation of social governance. Chapter 2 addresses decreasing birthrate and national security.

Chapters 3 through 5 discuss three aspects of the impact of modern technology on Japanese society. Chapter 3 examines the impact of computing, Internet, and information technology (IT) on Japanese studies in the last three decades. Chapter 4 examines how Japanese society, which is at the cutting edge of science and technology, has been dealing with disadvantages and social problems. Chapter 5 explores the relationships of Chinese living in Japan with Japanese society through an examination of the life histories of some new overseas Chinese.

Chapter 6 is an essay on the relationship between people with disability and disaster. Chapter 7 provides the research results on the recovery from earthquake disasters in east Japan to explore the role of advertising on market confidence recovery.

Through reading this book, you will understand why it is increasingly necessary to capture Japanese studies in Asia as a public good. Also, you will recognize the multidisciplinary nature of the chapters and how this allows the volume to make a particularly unique contribution to the study of Japan. We believe that sharing of "knowledge" as a public good is of great help in solving problems for the future.

Kobe, Japan Lin Huang