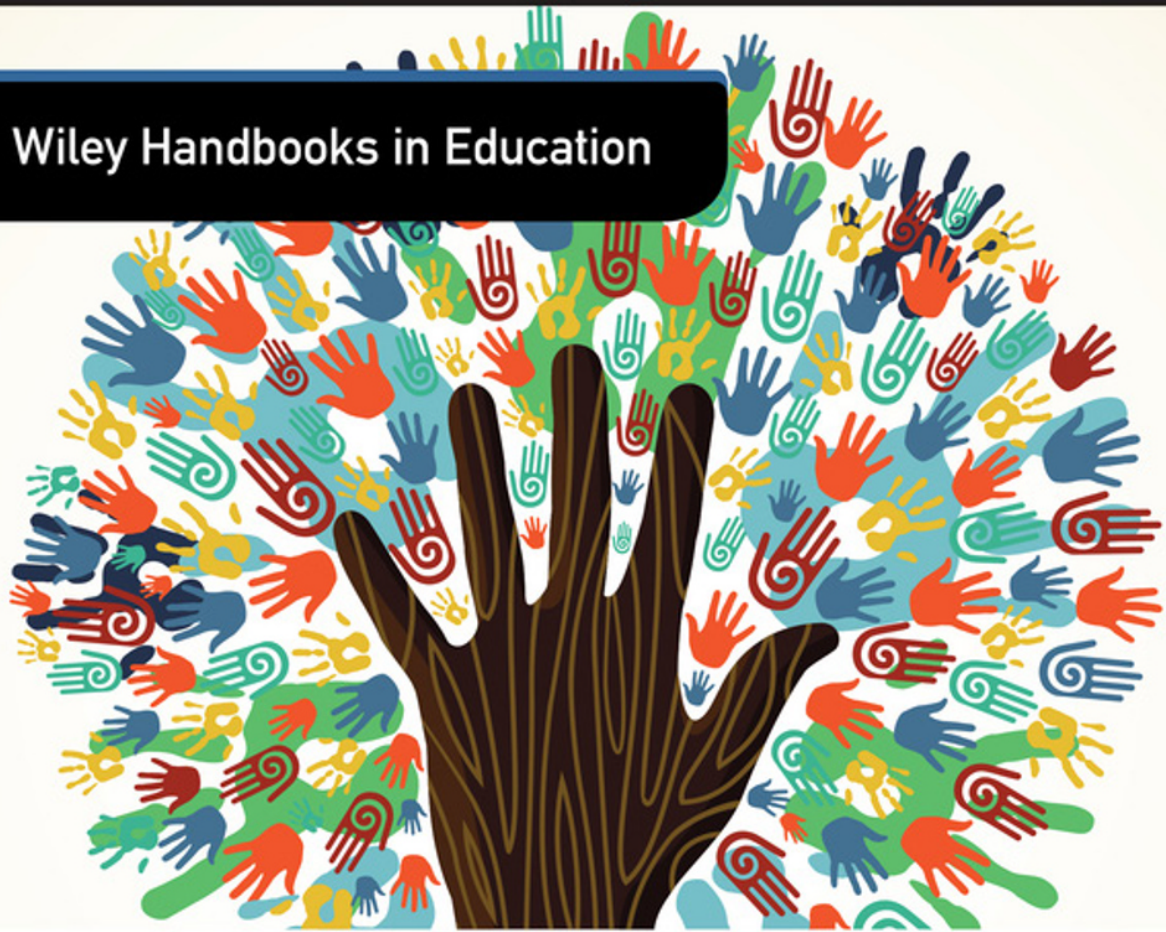


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THE WILEY HANDBOOK OF
**FAMILY, SCHOOL, AND
COMMUNITY RELATIONSHIPS
IN EDUCATION**

Edited by

STEVEN B. SHELDON AND
TAMMY A. TURNER-VORBECK

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**The Wiley Handbook of Family, School, and Community
Relationships in Education**

Wiley Handbooks in Education

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This volume contains the culmination of the efforts of many scholars and represents the history, as well as the ongoing legacy, of one of the most vital areas in the realm of education research and practice: Families, Schools and Communities. As its editors, we are indebted to those colleagues who agreed to contribute and helped us shape this collection. We would like to dedicate this handbook to them and to the mentors we have had in our academic careers, whose vision created the unique space within which we place our professional lives. We also hold deep gratitude to our own families and their significant patience and unceasing support for our meaningful projects and labors of love, such as this one.

Contents

Contributor Biographies *xi*

Introduction *1*

Steven B. Sheldon and Tammy A. Turner-Vorbeck

Section I Families and Advocates *9*

- 1 Community and School Collaborations: Tapping into Community Organizing Initiatives and Resources** *11*
Edward M. Olivos
- 2 Asian Immigrant Family School Relationships and Literacy Learning: Patterns and Explanations** *29*
Guofang Li and Zhuo Sun
- 3 Critical Approaches to Educational Partnerships with African American Families: The Relevancy of Race in Ideology and Practice** *51*
Camille M. Wilson
- 4 Critical and Culturally Sustaining Indigenous Family and Community Engagement in Education** *71*
Jeremy Garcia
- 5 Mapping Social Capital for Autism: Using Social Network Analytics to Measure Access to Autism Knowledge and Resources for Parents and School Providers in Special Education** *91*
Elizabeth McGhee Hassrick
- 6 School-Community Partnerships for Inclusion(s) of LGBTQI Youth and Families** *117*
Janice Kroeger

Section II Curriculum and Practice 139

- 7 Student Learning: The Essence of Family, School, and Community Partnerships 141**
Lee Shumow and José Moya
- 8 Examining the Effect of Family Engagement on Middle and High School Students' Academic Achievement and Adjustment 163**
Anne M. Seitsinger
- 9 Family-School Partnerships in Early Childhood: Exemplars of Evidence-Based Interventions 183**
Susan M. Sheridan, Lisa L. Knoche, and Andrew S. White
- 10 Family Engagement, Partnerships, and School Support Personnel: Connections for Enhancing Student Outcomes 203**
Amy L. Reschly and Sandra L. Christenson
- 11 Through the Eyes of Preschoolers: Utilizing Photography to Support Curriculum Development 227**
Monica Miller Marsh, Ilfa Zhulamanova, and Adonia Porto
- 12 Using Parent Knowledge to Enhance Teaching and Learning Experiences in Schools for Children and Youth 243**
Debbie Pushor
- 13 School Counselor Leadership in School-Family-Community Partnerships: An Equity-Focused Partnership Process Model for Moving the Field Forward 265**
Julia Bryan, Dana Griffin, Jungnam Kim, Dominiqua M. Griffin, and Anita Young

Section III Policies and Sociopolitical Concerns 289

- 14 Home and School Relationships in Switzerland and Hong Kong 291**
Esther Sui Chu Ho and Katriina Vasarik Staub
- 15 Interrogating Parent-School Practices in a Market-Based System. The Professionalization of Parenting and Intensification of Parental Involvement: Is this What Schools Want? 315**
Gill Crozier
- 16 Father Involvement in East Asia: Beyond the Breadwinner Role? 333**
Hsiu-Zu Ho and Yeana W. Lam

- 17 **Media Discourse on the California “Parent Trigger” Law: Shaping a New Common Sense of Parent Empowerment and Reform** 357
Susan Auerbach

- 18 **Power and Authenticity in Education Focused Community-Based Organizations** 379
Michael P. Evans

- 19 **Student Learning and Development in Economically Disadvantaged Family and Neighborhood Contexts** 399
Erin Sibley, Dana Thomson, Francesca Longo, and Eric Dearing

Section IV Engagement and Leadership 419

- 20 **The Hoover-Dempsey and Sandler Model of the Parent Involvement Process** 421
Manya C. Whitaker

- 21 **Family Motivation for Involvement: Understanding Engagement Practices Through Self-Determination Theory** 445
Katherine A. Curry, Gaëtane Jean-Marie, and Curt M. Adams

- 22 **Reading the Map and Charting the Course: Educational Leaders’ Roles in Interpreting School-Community Policy and Influencing Practice** 467
Catherine M. Hands, Karen Julien, and Katelyn Scott

- 23 **Educational and Community Leadership: Unrealized Synergies for Equitable Parent-Family-School Collaboration** 489
Ann M. Ishimaru

- 24 **Achieving Equity in Education Through Full-Service Community Schools** 511
Claudia Galindo and Mavis G. Sanders

Section V Important Trends and Emerging Research 531

- 25 **Methodological Considerations in Family, School, and Community Partnership Research** 533
Leslie R. Hawley and Amy L. Dent

- 26 **Toward Equity in School, Family, and Community Partnerships: The Role of Networks and the Process of Scale Up** 555
Joyce L. Epstein, Sol Bee Jung, and Steven B. Sheldon

- 27 Middle-Class Engagement in Urban Public Education:
Implications for Family-School Partnerships 575**
Maia Cucchiara
- 28 Examining the Potential and Risks in Global Service-Learning
Partnerships: How Do we Pursue Ethical Engagement? 597**
Nora Pillard Reynolds and Erin McNamara Horvat
- 29 Recognizing Family Engagement as a Core Practice: Using Situated
Pedagogies to Advance Candidates' Readiness to Invite Families 623**
Joan M. T. Walker
- Index 647**

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Gill Crozier is Professor of Education, former Director of the Centre for Educational Research in Equalities, Policy, and Pedagogy (2012–2015), School of Education, University of Roehampton, London, UK and a Fellow of the Royal Society of Arts. As a sociologist of education, she has researched and written extensively about parents/families and school relationships, young people in urban schools, and access to and participation in higher education. Her work is underpinned by a deep concern for social justice and is informed by the analysis of race, class, and gender and the ways these social locations and identities intersect and impact on life chances.

Maia Cucchiara is an Associate Professor of Urban Education at Temple University. A sociologist by training, she applies a sociological lens to issues of urban education policy and practice. Her research focuses on the intersections between social policies, race, class, and the lived experiences of people targeted by policy initiatives. A former National Academy of Education/Spencer Foundation Postdoctoral Scholar, she is the author of *Marketing Schools, Marketing Cities: Who Wins and Who Loses When Schools Become Urban Amenities*, (University of Chicago Press, 2013), which received the Pierre Bourdieu Award for the Best Book in the Sociology of Education in 2014.

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Amy L. Dent an Assistant Professor in the School of Social Ecology at the University of California, Irvine. Her research integrates the many theoretical and methodological approaches to self-regulation by exploring its academic context and consequences. She primarily uses meta-analysis to do so, and she developed a new approach that overcomes common conceptual obstacles when integrating research in the behavioral sciences. Dr. Dent was a College Fellow in

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Claudia Galindo is an Associate Professor of Education at the University of Maryland. She conducts interdisciplinary research that integrates the fields of sociology of education, educational policy, developmental psychology, and immigration. In her research, she uses quantitative and mixed-methods inquiry strategies to examine racial/ethnic minority and poor students' academic outcomes and school experiences, paying particular attention to the Latin@ and immigrant populations. She also studies family and school factors that affect and can lead to improving the educational experiences of underserved students.

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Catherine M. Hands is an Associate Professor of Educational Administration and Leadership at Brock University. Catherine has worked with Canadian and American school boards, teachers' unions, and the Ontario Ministry of Education as a researcher and consultant. Catherine's research interests stem from her classroom experience as well as her work with school leaders and teachers, and include school-community relations, family involvement in schooling, educational leadership, values, and ethics in education, social justice, professional learning communities, and educational reform. She maintains an active research agenda in these areas, and has presented and published her work regionally, nationally, and internationally.

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Erin McNamara Horvat is Professor and Senior Vice Provost for Faculty Affairs at Drexel University, Philadelphia, PA. An ethnographer and sociologist of education, her research agenda has explored how race and class shape access throughout the educational pipeline, focusing especially on the role of social and cultural capital in shaping families' interactions with schools, students' college experiences, college access, and high school dropout and reentry. She has been deeply committed to work with out-of-school youth through her work with YouthBuild Philadelphia Charter School. Her publications include *Beyond Acting White: Reframing the Debate on Black Student Achievement* (coedited with Carla O'Connor), and *Doing Qualitative Research*, published by Teachers College Press as well as numerous peer-reviewed articles.

Ann M. Ishimaru is an Associate Professor of Educational Policy, Organizations, and Leadership at the College of Education at the University of Washington. Her scholarship focuses on the intersection of leadership, school-community relations, and educational equity in P-12 systems. Through the Family Leadership Design Collaborative, her research seeks to leverage the expertise of minoritized students, families, and communities in systemic change. She received the 2017 AERA Exemplary Contributions to Practice-Engaged Research Award, the 2016 UCEA Jack A. Culbertson Award, and spoke at the 2014 White House Symposium on Transformative Family Engagement.

Gaëtane, Jean-Marie is dean of the College of Education and Richard O. Jacobson Endowed Chair of Leadership in Education at the University of Northern Iowa. She is also the interim director of the Center for Educational Transformation, series editor of *Studies in Educational Administration Series*, and former editor of the *Journal of School Leadership*. Dr. Jean-Marie's research focuses on educational equity and social justice in K-12 schools, women and leadership in P-20 system, and leadership development and preparation in a global context. She has over 90 publications which include books, book chapters, and academic articles in peer-reviewed journals. She is the recipient of the 2017 *Distinguished Career Alumni Award* from her alma mater.

Karen Julien is a PhD student at Brock University studying cognition and learning. She is interested in the development of scholarly writing skills in higher education students. She is also interested in innovative and inclusive teaching practices, motivation for writing in early childhood, and the impact of educators' social-emotional skills in STEM classrooms. Karen enjoyed a career as a teacher and as an educational researcher for school boards, and for provincial and national associations prior to returning to university for graduate studies.

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Guofang Li is a Professor and Canada Research Chair (Tier 1) in Transnational/Global Perspectives of Language and Literacy Education of Children and Youth in the Department of Language and Literacy Education, Faculty of Education, University of British Columbia, Canada. Her recent research interests are longitudinal studies of immigrant children's bicultural and biliteracy development through the educational systems, immigrant children's new literacies practices in and out of school, technology-infused ESL/EFL instructional approaches, diversity and equity issues, and teacher education and professional development for culturally and linguistically diverse children and youth.

Dr. Francesca Longo is an applied developmental psychologist with expertise in early developmental contexts and interest in policy and its implications for child and family wellbeing. Prior to earning her Ph.D. at Boston College, Francesca evaluated scale, early childhood education interventions and welfare-to-work demonstrations at MDRC, a non-profit dedicated to improving the knowledge base to influence social policy. Francesca also worked with the Development and Research in Early Mathematics Education (DREME) network participating in efforts to improve caregiver-child interactions involving math and developing benchmarks for executive functioning to create a curriculum integrating these skills with math learning. She is passionate about improving life experiences for children in poverty, and her current research focuses on integrating classroom and parent interventions for enhancing executive functions in preschool children. Last year she was an SRCD Congressional Fellow in Senator Gillibrand's office working on Defense, Nutrition, Immigration, Health, and Education portfolios. This year she has transitioned into the SRCD Executive Branch Fellowship working in the Office of Child Care on understanding state child care quality initiatives.

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Monica Miller Marsh is Associate Professor of Early Childhood Education and Director of the Child Development Center at Kent State University. Her areas of interest include family diversity, the formation of teacher and student identities, and curriculum development. She is co-founder, with Dr. Tammy Turner-Vorbeck, of the Family Diversity Education Council, a non-profit organization, which launched the *Journal of Family Diversity in Education* in the spring of 2014.

José Moya. Born and raised in Spain, José has been living in Illinois for 12 years. He began his career as a teacher in a predominantly Hispanic suburb in

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Edward M. Olivos is an Associate Professor specializing in bilingual education and bicultural parent involvement at the University of Oregon. His research focuses on the relationship between bicultural parents and schools as well as the development of bilingual educators. He is the author of *The Power of Parents: A Critical Perspective of Bicultural Parent Involvement in Public Schools* (2006, Peter Lang Publishers, Inc.) and co-editor of *Bicultural Parent Engagement: Advocacy and Empowerment* (2011, Teachers College Press). Dr. Olivos has published work in the areas of policy studies, school reform, parent participation, critical pedagogy, teacher credentialing, and biliteracy issues of K-12 classrooms. He is a former San Diego elementary school teacher, where he taught for more than 10 years.

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Debbie Pushor is a Professor in the Department of Curriculum Studies, University of Saskatchewan, Canada. Debbie has engaged in narrative inquiries into parent engagement and leadership, a curriculum of parents, and parent knowledge. In her undergraduate and graduate teaching, Debbie makes central an often absent or underrepresented conversation about the positioning of parents in relation to school landscapes. Debbie, in collaboration with the Parent Engagement Collaboratives I and II, published, *Portals of Promise: Transforming Beliefs and Practices through a Curriculum of Parents* (Sense Publishers, 2013) and *Living as Mapmakers: Charting a Course with Children Guided by Parent Knowledge* (Sense Publishers, 2015).

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Nora Pillard Reynolds approaches this work from her experiences as a non-profit practitioner, educator, and researcher. In 2002, Nora co-founded Water for Waslala, an NGO that worked for access to water and sanitation in rural Nicaragua. In her research, Nora utilizes participatory methods to explore multiple perspectives in civic engagement and community campus

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Steven B. Sheldon is an Associate Professor in the Johns Hopkins University School of Education and a Research Scientist with the Center on School, Family, and Community Partnerships. His research focuses on the predictors and impact of family involvement in children's education. He is the author of numerous peer-reviewed articles about the development and impact of school, family, and community partnership programs in schools, and has co-authored the books, *Principals Matter: A Guide to School, Family, and Community Partnerships* (Corwin Press) and *School, Family, and Community Partnerships: Your Handbook for Action*, 4th edition (Corwin Press).

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Introduction

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The study of family, school, and community relationships represents a diverse area of research within an already interdisciplinary metafield of education. The chapters in this handbook thoroughly survey current research, noting historical origins wherever necessary to provide context, while projecting the breadth and depth of the field into the future. Designed for use by readers as a research reference text, it is written to be accessible to both novice and established researchers. Generally, this text is intended to be an authoritative reference for education researchers in the multidisciplinary area of family-school-community partnerships and to fill a significant void in the current publications in the field. Specifically, by including detailed chapters focused on foundational work in the field, research methodologies, theoretical frameworks, and current and emerging trends in research, its primary audience includes education faculty members, researchers, and graduate students. Teacher educators, preservice and inservice teachers, curriculum specialists, and policymakers will also find this text to be of useful reference.

The handbook features 29 chapters, plus this Introduction, situated within a broader framework of five major themes: “Families and Advocates,” “Curriculum and Practice,” “Policies and Sociopolitical Concerns,” “Leadership and Engagement,” and “Important Trends and Emerging Research.” These five sections build upon one another, beginning with the agents from each of the three spheres in the Family-School-Community triad. Chapters in the first section, Families and Advocates, present research on how teachers view partnerships, how families view partnerships, and how community members and organizations understand these relationships. Following this, the section on Curriculum and Practice illuminates the field’s leading theories and their translation into practice. The next section, Policies and SocioPolitical Concerns, elucidates how the field’s prevailing ideals and perspectives shape and are shaped by social and political forces. The fourth section, Leadership and Engagement, delves deeply into the definition and enactment of critical elements of the field. Our decision to pair leadership with the enactment of efforts to engage families reflects the

vast amount of evidence pointing to the essential need for educational leaders to support any school based reform or improvement programs (Bryk, Seabring, Allensworth, Luppescu, & Eaton, 2010; Bryk & Schneider, 2002; Leithwood, Louis, Anderson, & Wahlstrom, 2004). Finally, research that is at the leading edge of the field and propelling it forward is presented to position the field in the future. This last section, Important Trends and Emerging Research, includes emerging topics, as well as emerging research and analytic approaches to studying family, school, and community relationships.

The myriad topics addressed, explored, and explained within this handbook include issues of prominence and importance in the field of family-school-community partnerships today. Examples include Challenges of Poverty, Preservice Teacher Education/Pedagogy, Teacher Practices, Community-Based Organizations, Family/Student Cultural Capital, Diverse Families, Family Demographics, Immigrant Families, School Outreach, Family Stories, Student Learning, Urban Schools and Families, Sharing Power/Power Dynamics, Developing Policy, Special Needs Families, Early Childhood and Family Engagement, Family Literacy Practices, Family Math Practices, STEM, Bicultural Family Engagement, Teacher Identity, Role of Advocacy Groups, and International Perspectives. This diversity of topics is indicative of how much students' families, communities, and larger cultural and political issues can impact the experiences of children in school.

The scholars whose work is featured within this handbook represent some of the leading thinkers whose work touches on the issue of family, school, and community relationships. It has been a critical mission of ours to bring together diverse voices positioned in their unique domains to illustrate the breadth of the field through their work. Each of the chapter authors within this handbook was selected to write about topics deemed most important within the field and which aligned with their expertise.

Families and Advocates

This first section focuses on the intersection of schools and families. The collection of chapters within this section is intended to highlight the rich diversity in families throughout our society. The first four chapters delve into how members of racial and ethnic groups well recognized in our society still struggle in their interactions with schools as a social institution. The opening chapter by Olivos provides insight into Latinx families' experiences with their children's school and with the community. He argues that bicultural families, such as those with Hispanic descent, are poorly served by the current education system and schools, and that these students and families are best served by school-community collaborations that are led by the parents themselves. Next, Li and Sun provide a rich review of the literature on Asian immigrant families' transitions into Western schools. Although many studies suggest students of Asian families tend to perform well, the authors point out the diversity in families from East Asia and that many students from these countries (particularly those from Southeast Asian) struggle within the American education system. The authors describe the strengths and challenges families from Far East cultures face bringing their children to our public system of education. In the next chapter, discussing how African American families

interact with educators, Wilson outlines an argument for educators and researchers to co-develop partnership experiences with African American families, those she calls Afro-Affirmative, that are respectful and responsive to their strengths and needs. The fourth chapter in this section by Garcia investigates the intersection of history, epistemologies and values, and educational opportunities in the indigenous communities of this country. In his chapter, he proposes a conceptual framework using a critical and culturally sustaining approach supporting the family dynamics of indigenous populations in the context of education.

In recognizing family diversity, it is vital that discussions extend beyond categories of race and ethnicity. To this end, we have included chapters focused on families of children in special education and lesbian, gay, bisexual, transgender, queer and intersex (LGBTQI) youth and families. McGhee Hassrik examines family engagement in the context of special education. Rather than cover family engagement in practices like Individual Education Plans or advocates within the school building (see Fyllum & Sandvin, 2006; Zablotsky, Boswell, & Smith, 2012 for more), her chapter investigates social capital in this context, studying the role of social networks in parents' access to resources supporting their children's schooling. In the final chapter of this section, Kroeger attends to the intersection of family, school, and community relationships for families in the LGBTQI community. Her chapter seeks to understand and summarize some of the current conditions in schools, historical issues and inclusive strategies that have been theorized and practiced in successful school communities to include lesbian, gay, bisexual, transgender, queer and intersex youth and families. Explicit here is her belief that schools contribute to societal development and that practices in school communities have a role to play in creating and maintaining inclusive spaces for youth and families.

Curriculum and Practice

This section of the book emphasizes partnerships in practice. The chapters in this section relate to the outcomes, theories for implementation, and actual teacher practices for engaging families and community partners in children's schooling. The first two chapters provide an overview of research on family and community engagement and student outcomes. Shumow and Moya focus on the relationship between family involvement and children's academic learning, paying particular attention to intervention studies. Their chapter identifies what is currently known about family-school partnerships that most effectively promote students' academic learning. Next, we included a chapter by Seitsinger, specifically focused on secondary schools in recognition that most of the research and practical attention related to family and community engagement focuses on early childhood education and elementary schools. Inclusion of her chapter is also acknowledgment that the nature of partnerships in secondary schools needs to be different from those developed for younger students. Seitsinger's chapter focuses on what matters most to middle and high school students and how schools can facilitate and increase family engagement in education at the secondary school level.

The next two chapters provide theoretical frameworks and program models through which to understand educators' efforts to engage families and community partners. Sheridan, Knoche, and White discuss the importance of

family-school partnerships for optimizing positive early development. Drawing upon the Ecological-systems theory, the authors provide their framework within which the goals and components of effective partnerships are described. They explicate their program “Getting Ready” as an exemplar for family-school partnerships in early learning contexts. Next, Reschly and Christensen address the creation of conditions to facilitate family engagement. They do so by summarizing the research on families and achievement, highlighting relevant theory, and providing practice recommendations. With their chapter, Reschly and Christensen argue that school support personnel such as counselors, school psychologists, social workers are critical partners in school efforts facilitating family engagement.

The final three chapters focus on specific school actors’ role to develop strong and positive school, family, and community relationships. The chapters provide innovative research about how teachers and other important school staff have implemented family and community engagement practices. Miller Marsh, Zhulamanova, & Porto present a participatory action research study focused on visualizing children’s and families funds of knowledge and incorporating these social and intellectual resources into the preschool curriculum. By considering children’s lived experiences, they contend, teachers allow for the positive identity formation of all children. Their collaborative action research project used innovative methods such as digital photographs and photo-elicitation interviews to highlight the mismatch between the knowledge and interest children brought with them from their homes and communities and the curriculum that was being offered in their preschool classroom.

Next, Pushor discusses how parents can be invited to share with educators the particular knowledge they hold about their children, teaching, and learning. She details practices of teachers who are working with parents in collective ways both within and outside of the school landscape: co-planning and co-teaching curricular units with parents, inviting parent input into the selection of children’s literature, collaboratively shaping home reading practices, and bringing home learning to school and school learning home, as a way to learn from and with parents. Pushor further details practices of teachers who are working with parents to position parent knowledge alongside teacher knowledge as a critical contributor to the schooling endeavor.

In the final chapter of this section, Bryan and her colleagues present a partnership process model for school counseling, synthesizing the literature on school counselor-led school-family-community partnerships over the past two decades. They discuss school counselors’ roles in partnerships, the facilitators and barriers to school counselor partnership involvement, their application of partnership models to school counseling, and the sociocultural considerations and principles that influence partnership-building with marginalized students and families.

Policies and Sociopolitical Concerns

The third section of this handbook examines family, school, and community relationships within larger sociopolitical contexts. As social institutions, schools and the relationships they have with students’ families and communities are affected by sociocultural and political trends and events. The chapters in this

section document and discuss how these forces influence the way schools and educators relate to and serve the local communities in which they exist, as well as how the public views schools and education.

The first two chapters take the most macro lens, looking at how national policies are enacted and shape the family-school relationships. Ho & Vasarik Staub examine the historical evolution of political trends related to family and community engagement in Europe and East Asia, showing similar trajectories in the way two countries and cultures have evolved educational practices to support closer ties between schools and families. In both cases, where family and community engagement are still relatively new and emerging ideas, governments and policies tend to emphasize involvement at school. Next, Crozier examines national education policy in the United Kingdom to show how these policies for family and community engagement have the potential for greater social and economic stratification within society. She discusses the role of policy in determining “good” vs. “bad” forms of engagement. In the chapter by Ho and Lam, the authors describe how socio-economic changes throughout East Asian countries have changed the nature of school-family relationships in those countries. They discuss how gender roles are being socially re-defined in response to these larger forces. Together, these three chapters illustrate the way large macro factors like regional economics and national policies shape relationships among families, schools, and communities, as well as highlight the promises and perils of this work.

The next set of chapters look more locally at the social and political forces that shape how we understand family, school, and community relationships. In her chapter, Auerbach demonstrates how the media, in particular newspapers, do more than simply report on educational reform movements. They are, she argues, active players in this discussion who position and privilege certain viewpoints over others, shaping the way local education policy and reform become enacted. Following that chapter, Evans, in contrast, focuses on the role community-based organizations play as an influence on education policy and schools. He, like Auerbach, questions the extent to which these organizations represent the public good, as is often assumed, and provides guidance for educators to help them better understand how to determine the true interests of community-based organizations.

The final chapter in this section presents an overview of the role community plays shaping families’ and students’ approach to schooling. Sibley and her colleagues provide an extensive review of research documenting the developmental risks associated with growing up in poverty. Their chapter also highlights interventions that have improved family contexts, as well as neighborhood interventions to improve student outcomes.

Engagement and Leadership

This handbook includes a section focused on how schools and educators can begin to think about ways to engage families and the communities they serve. Given the wealth of research connecting family and community engagement to student and family outcomes, it is vital that equal attention be given to understanding how educators and community organizations can enact programs and practices that facilitate this engagement in ways that maximize equity.

The section begins with two chapters outlining theoretical approaches to family and community engagement. These authors share insights into the psychology about why families become engaged in their children's schooling and the impact of these interactions. Additionally, both chapters provide guidance to educators about how lessons from motivation research can strengthen outreach to families. Whitaker provides us an overview of the Hoover-Dempsey and Sandler theory of family engagement (Hoover-Dempsey et al., 2005) describing the psychological foundations that explain why families are involved and how these interactions lead to student outcomes. Her chapter also, and importantly, discusses the implications of the theory for teacher and classroom practice. Next, Curry and her colleagues forward an alternative theoretical framework from which to understand the motivations of family engagement. They suggest that Self-Determination Theory (SDT) (Deci & Ryan, 2000) adds value to the research and practice of family engagement because it offers an explanation of how to motivate families for involvement by meeting their psychological needs of autonomy, competence, and relatedness. Both chapters highlight the value in understanding constructs of achievement motivation as applied to family engagement.

School and district leadership have been shown to be essential to the effective implementation of family and community engagement practices in schools (Auerbach, 2012; Epstein, 2011; Sanders & Sheldon, 2009). In their chapter, Hands, Julien, and Scott illustrate these findings, studying school and district leadership in the context of building school-community partnerships. Their chapter emphasizes the importance of having systemic support for family, school, and community partnerships, showing the value to school and district leaders of having support for this work from the school board. Ishimaru's chapter also focuses on leadership, showing how principals can work with community organizing groups to promote greater educational equity. She suggests that a *combination* of high organizing and school leadership for partnering can develop positive parent-school climates. She cautions, however, that this requires significant shifts in the professional norms and assumptions that shape the practice of school leaders, whose training and socialization align with more hierarchical management-focused models of leadership.

The final chapter of this section focuses on full service schools. In this chapter, Galindo and Sanders examine how community schools are engaging families to address a diverse range of needs common to families and communities in urban settings. The authors outline the theory of change underlying full service schools, then cover the research that has studied community schooling. Finally, the authors describe some of the challenges that must be addressed if full-service and community schools are to realize their potential.

Important Trends and Emerging Research

The final section of this handbook is intended to encourage readers to look forward toward some of the next important questions we must confront in this field. This section provides readers with a diverse set of topics that our authors view as critical to the continued development and relevance of this work. To that end, we have included a chapter on research design and methodology. Hawley and Dent discuss how the quality of partnership research includes the translation and